

FARUMASI



Where the Idea Began

2

pharmacy



My personal Experience

In 2018, I struggled to find medicine for typhoid —traveling from Gicumbi to Kigali, facing stockouts and insurance issues. That experience sparked the idea for **FARUMASI**

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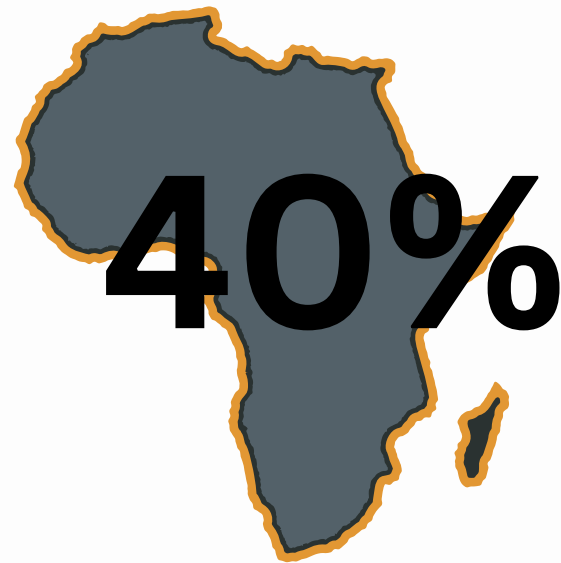
Problem Statement

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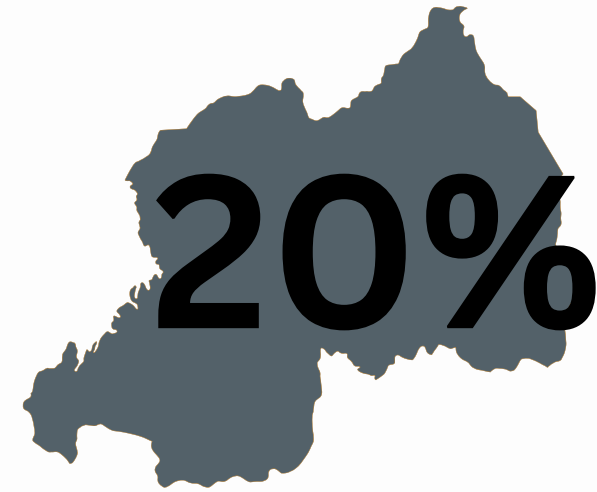
Problem

In Rwanda and across Africa, many patients face serious challenges accessing essential medicines. They travel long distances to reach pharmacies, only to find medicines out of stock or not covered by their insurance. This fragmented system leads to delayed treatment, increased costs, and unnecessary stress—especially for vulnerable or rural communities.

Distance and Access



According to the World Health Organization (WHO), about 40% of the African population lacks access to essential medicines within a reasonable distance. (WHO, 2019)



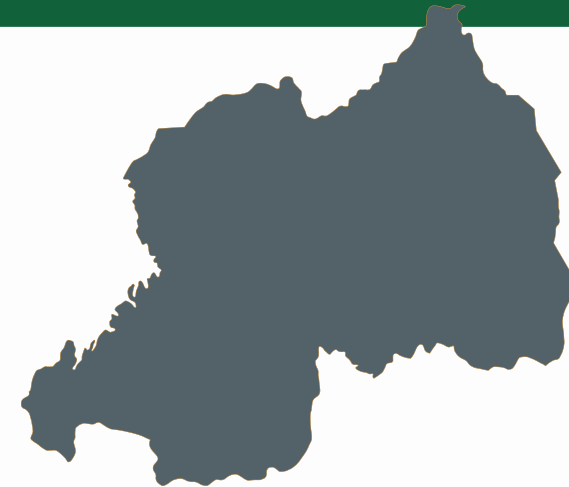
In Rwanda, nearly 20% of rural households report challenges accessing healthcare facilities due to distance or transportation costs. (Rwanda Ministry of Health, 2020)



Medicine Availability



A 2018 WHO report states that up to 50% of essential medicines are often unavailable in public health facilities in low- and middle-income countries in Africa.

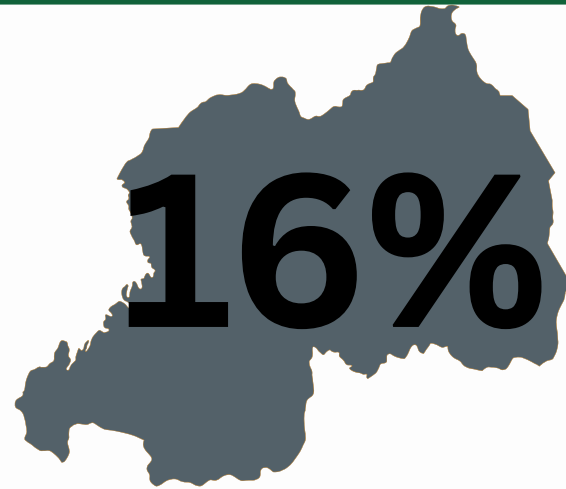


Studies in Rwanda show stockouts of critical medicines, especially in rural pharmacies, occur frequently, negatively impacting treatment adherence. (USAID Rwanda, 2019)

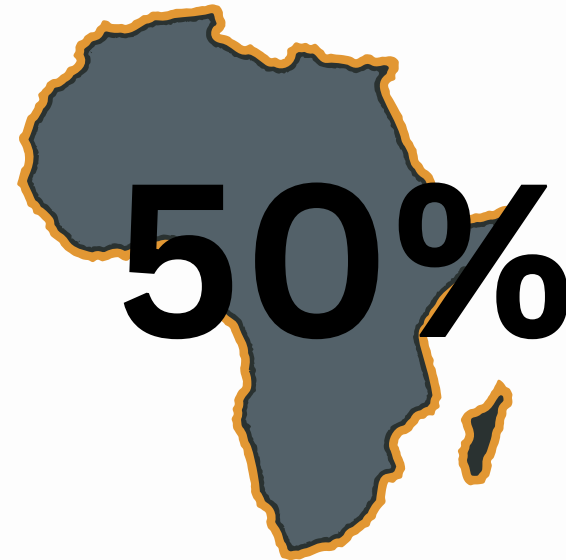
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Insurance and Affordability



Rwanda has made great progress with Community-Based Health Insurance (CBHI), yet around **16%** of patients face challenges using insurance due to pharmacy non-participation or stock limitations. (Rwanda Social Security Board, 2021)



In Africa, out-of-pocket expenses still account for more than 30% of health financing, making medicine access financially difficult for many. (World Bank, 2020)



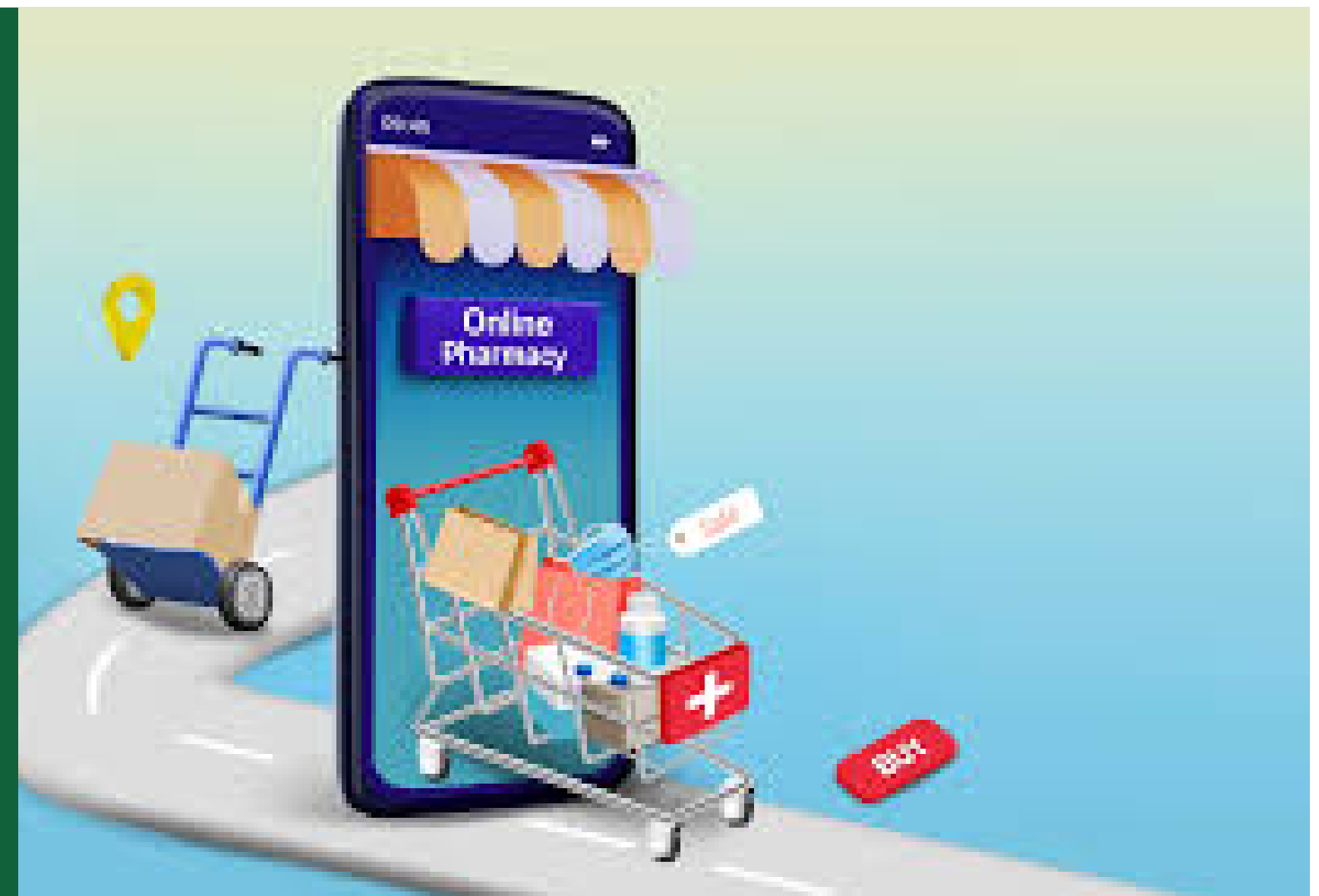
Our Mission

FARUMASI's mission is to improve medical access in Rwanda and Africa by centralizing pharmacy services online—enabling patients to search, select, and order medicines from nearby pharmacies, with delivery to their door and full insurance compatibility.



FARUMASI

FARUMASI is an e-pharmacy platform that centralizes existing pharmacies into one digital system, allowing patients to search for medicines, upload prescriptions, check insurance compatibility, and get their medications delivered —no matter where they are.



How It Works

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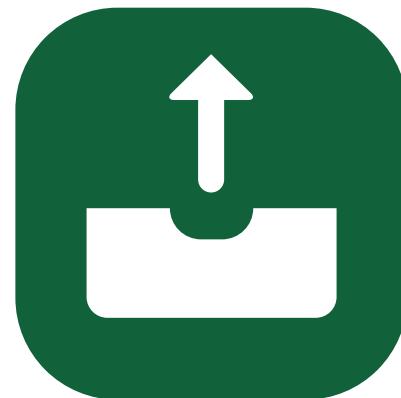


Centralized Access to Medicines

FARUMASI will partner with pharmacies across Rwanda and beyond, combining their inventory into one searchable online platform. Patients can instantly see where their medicine is available —without traveling.

Prescription Upload & Smart Matching

Users can upload their prescription directly. The platform automatically matches the prescription with nearby pharmacies that have the required stock and accept the patient's insurance.

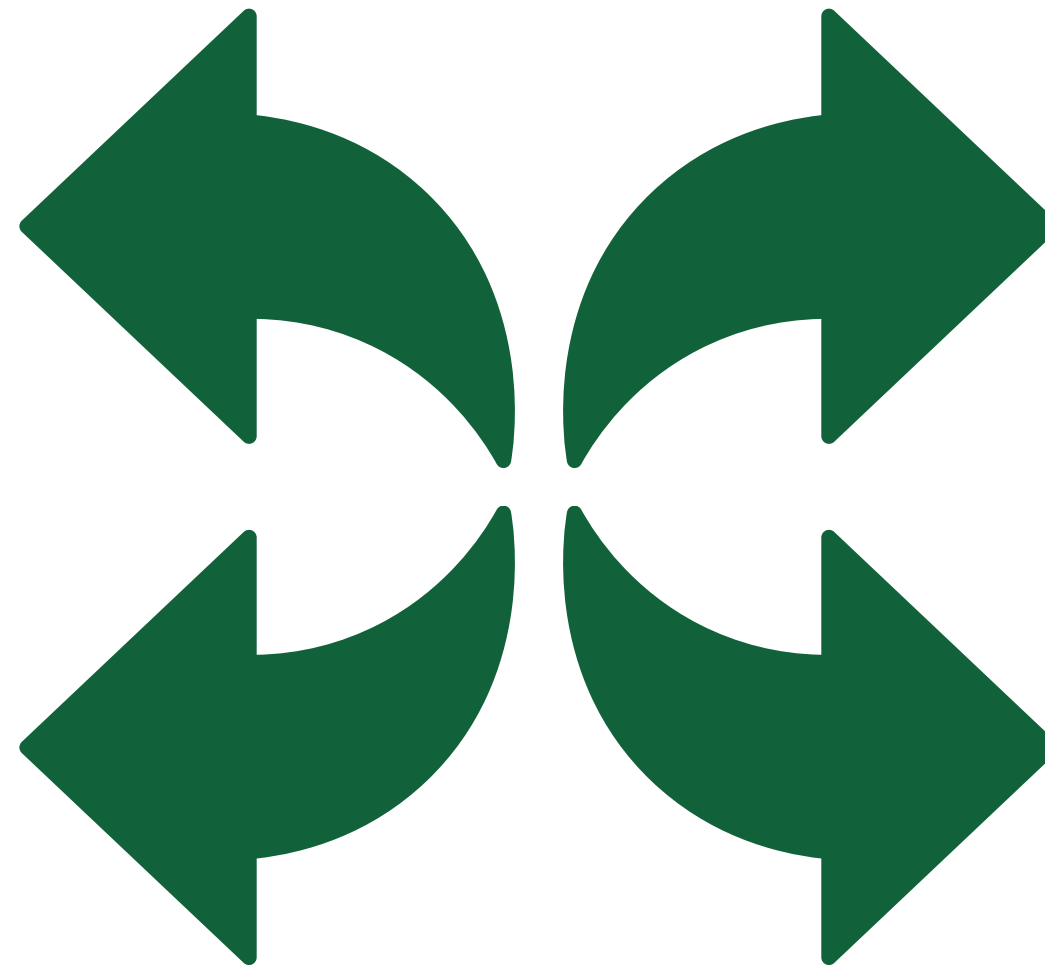


Home Delivery with Insurance Integration

After placing an order, patients receive their medicines at home—quickly and reliably. FARUMASI ensures the selected pharmacy works with the user's insurance, so no surprises in costs.

**Reduces travel stress and
delays in accessing
medicine**

**Improves digital
transformation in
healthcare**



**Creates jobs through
delivery and tech services**

**Promotes equity in
healthcare access**

THANK YOU

Join us in making healthcare more accessible.
Support FARUMASI and help bridge the gap in
medical access across Africa.



1. WHO – Access to Essential Medicines: “Strategy/access...”
<https://www.nature.com/articles/s41598-024-82919-1>
2. Rwanda Health Sector Performance Report
https://www.moh.gov.rw/fileadmin/user_upload/Moh/Publications/Reports/Health_sector_performance_Report_FY_2019-2020.pdf
3. PMC Scoping Review on Essential Medicines in Africa
<https://pmc.ncbi.nlm.nih.gov/articles/PMC10276598/>