

# Homepage

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## Headline

Powering Africa's Entrepreneurial Future

## Subheadline

A one-stop platform providing African entrepreneurs and MSMEs with access to business news & insights, verified tenders, funding opportunities, and practical tools to grow sustainably.

## Why BizGrowthAfrica?

- Real-time procurement and tender intelligence
- Daily grant and entrepreneurship opportunities
- Market and policy insights for entrepreneurs
- Tools and templates that simplify business

- A growing community of African MSMEs

**Button:** *Learn More*

### **Community CTA Section**

Join thousands of African entrepreneurs leveraging BizGrowthAfrica to stay informed and grow their businesses.

**Button:** *Join the MSME Community*

## **Opportunities Page**

### **Header**

Your comprehensive resource for funding prospects, grants, business competitions, and enterprise development programs.

### **Categories (Clickable tabs):**

- Grants
- Fellowships

- Competitions
- Accelerators
- Scholarships
- Training Programs

## **Opportunity Cards**

### **Each card contains:**

- Title
- Brief description
- Eligibility
- Deadline
- “View Details” button

### **Side Filters**

- Country/Region
- Industry
- Type of opportunity
- Deadline range

# **Procurement & Tenders Page**

## **Header**

Access verified daily tenders from public and private sectors across Africa.

## **Features**

- Vendor registration alerts

- Consultancy opportunities
- Sector-based sorting

### **Filters**

- Country
- Sector

### **Tender Cards**

- Title
- Category
- Issuing body
- Deadline
- “View Tender” button

## **Procurement & Tenders Page**

### **Header**

Your go-to hub for real-time African procurement intelligence, featuring daily tenders, RFPs, consultancy jobs, vendor alerts, and bid deadlines to power SME growth.

Categories (Clickable tabs):

- Public Tenders
- Private RFPs
- Consultancy Opportunities
- Vendor Registrations
- Bid Deadlines

### **Tender Cards**

Each card contains:

- Title (e.g., "Nigerian SME Support Fund Procurement")
- Brief description of scope and value
- Eligibility criteria for SMEs

- Deadline and submission link
- "View Details" button

#### Side Filters

- Country/Region
- Sector/Industry
- Tender Value Range
- Deadline Range

**CTA: "Sign Up for Daily Tender Alerts" linking to newsletter.**

## Business News & Insights Page

### Header

Trusted daily business news and entrepreneurial insights for African SMEs, covering funding trends, policy updates, market booms, and founder stories like TechCabal.

### Categories (Clickable tabs):

- Daily News
- Policy Updates
- Funding & VC
- Sector Spotlights
- Weekly Roundups

### News Cards

Each card contains:

- Title (e.g., "African Fintech Raises \$300M in Q1")
- Brief description of impact on entrepreneurs
- Key takeaways or why it matters
- Publish date
- "Read More" button

### Side Filters

- Country/Region
- Industry/Sector
- News Type
- Date Range

**CTA: "Subscribe for Weekly Insights" and "Join Community Discussions"**

## **Tools & Templates Page**

### **Header**

Practical tools that simplify your business processes.

### **Sections**

#### **Templates (Downloadable)**

- Business plan template
- Pitch deck template
- Proposal templates
- Financial forecast sheet
- Invoice & receipt templates
- Procurement guide
- Grant writing guide

**Each with a Download button.**

#### **AI-Powered Tools (Coming Soon)**

- Tender analyzer
- Proposal generator
- Business plan builder
- Document formatter

**Button: *Join Waitlist***

## **6. Community Page**

### **Header**

**Where entrepreneurs connect, learn, collaborate, and grow.**

### **Sections**

- Daily opportunities
- MSME discussion groups
- Networking
- Learning events
- Founder spotlights
- Challenges and workshops

## About Page

### **About BizGrowthAfrica**

BizGrowthAfrica is a business intelligence platform designed to give African MSMEs access to timely, verified, and actionable information. We provide entrepreneurs with curated business news & insights, tenders, grants, market updates, and practical business resources that support informed decision-making and sustainable growth.

### **Our Services**

#### **Procurement & Tender Insights**

We deliver structured, verified procurement information to help MSMEs access contracts across public and private sectors. Our tender data enables businesses to identify relevant opportunities, strengthen compliance, and maximise outcomes in contract bids.

#### **Grants & Funding Opportunity Insights**

We provide a curated stream of grants, fellowships, accelerators, and funding programs, presented in a clear and actionable format. This supports entrepreneurs in identifying suitable financing avenues and improving their likelihood of securing support.

#### **Business News & Market Intelligence**

We offer timely updates on policies, regulatory changes, economic trends, and sector developments. Our insights equip MSMEs with the context required to make informed strategic decisions and effectively respond to evolving market conditions.

#### **Tools, Templates & Business Resources**

We supply practical tools, templates, and guides designed to improve operational efficiency, strengthen internal systems, and support daily business management processes.

### **Entrepreneur Community & Knowledge Exchange**

We facilitate an active community of entrepreneurs who engage in discussions, peer learning, and shared problem-solving. Our platforms promote continuous learning, collaboration, and access to relevant expertise.

### **Training & Capacity Support**

We provide targeted capacity-building content and practical learning resources that help MSMEs improve their procurement readiness, strengthen operations, and achieve sustainable business growth.





