

## STATEMENT OF PURPOSE

My name is Emmanuel Amponsah Frimpong. From an early age, I have been driven by two core values: a commitment to continuous learning and a desire to make a positive impact on my community. These principles have been the foundation of my academic and professional journey, motivating me to strive for excellence and use my knowledge to benefit those around me. I now seek to advance this journey through the Master of Accounting (MAcc) program at the University of Northern Iowa's College of Business, where I am confident that I can build on my expertise to make a lasting difference.

During my undergraduate studies, I had the privilege of volunteering as a teacher during my vacations in my small village in the Eastern region of Ghana. I found immense fulfillment in sharing my knowledge and helping students develop foundational skills in mathematics and accounting. Professionally, I have worked as a full-time bank teller in the cash department at Zenith Bank in Ghana for the past three years. My role has involved processing numerous transactions, maintaining accurate financial records, and delivering top-notch customer service to our clients. I was also privileged to take on responsibilities in financial analysis and reporting, tasks that allowed me to strengthen my technical and problem-solving skills.

I also partook in a financial literacy campaign organised by Databank Investment Limited. This role has given me invaluable insights into how sound financial management not only drives individual financial growth but also contributes to broader economic development. I hold a Chartered Accountant certificate from the Institute of Chartered Accountants, Ghana (ICAG), and my short-term goal is to qualify as a Certified Public Accountant (CPA).

The MAcc program at the University of Northern Iowa is an ideal platform to help me achieve this goal. What draws me to the MAcc program is its strong emphasis on applied accounting research, problem-solving, and communication skills—capabilities I believe are essential for thriving in today's dynamic business environment. The program's impressive track record, with graduates consistently achieving a CPA pass rate of over 94%, aligns perfectly with my professional aspirations. Additionally, courses such as Business Law for Professional Accountants and Government and Not-for-Profit Accounting, which are integral to the program, align with my background and career goals. I am confident these courses will equip me with the advanced knowledge required to navigate complex regulatory environments as a public accountant, while also preparing me for the evolving challenges businesses face globally.

In the long term, my ambition is to become a world-class business consultant, using my expertise to help businesses navigate financial challenges while contributing to the development of my community and my country. The emphasis on experiential learning within the MAcc program resonates with my belief that true mastery comes from both learning and doing. I look forward to engaging with the faculty and my peers, learning from their diverse perspectives, and contributing my own experiences from working in a major financial institution in Ghana.

To conclude, I am convinced that the University of Northern Iowa's MAcc program offers the ideal environment for my academic and professional growth. The program's commitment to student success, its distinguished faculty, and its emphasis on practical, applied learning make it the perfect fit for my goals. The support and expertise I will gain through this program will propel me towards my short-term goal of becoming a CPA and my long-term ambition of becoming a world-class business consultant.

