



PROJECT PROPOSAL

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Problem Statement

Small-scale farming is a critical component of Zambia's economy, with agriculture accounting for around 35% of the country's GDP and the majority of the agricultural workforce made up of small-scale farmers. Despite this, many small-scale farmers in Zambia face significant challenges that limit their ability to grow their businesses and support their families.



Limited access to capital, inadequate infrastructure, and vulnerability to climate change all pose significant barriers to success for small-scale farmers. In fact, only about 15% of small-scale farmers in Zambia have access to formal credit, according to the International Fund for Agricultural Development (IFAD). Additionally, climate change is a major threat to agriculture in Zambia, with changing rainfall patterns and increasing temperatures leading to reduced crop yields and increased vulnerability to pests and diseases.



As a result of these challenges, food insecurity is a significant problem in Zambia, with an estimated 42% of the population facing chronic malnutrition, according to the UN's World Food Programme. Harvest Hope Farms aims to address these challenges by providing small-scale farmers with access to capital and training on sustainable agriculture practices, helping to build a more resilient and food-secure Zambia.

How it will work



The agriculture sector in Zambia holds tremendous potential, yet it continues to face challenges in delivering optimal results. A key reason for this is the limited financial resources and skills among small-scale farmers, who constitute the majority of farmers in the country.

Simultaneously, there exists a pool of individuals interested in participating in farming but lack the time to develop the

expertise and experience required for success. To bridge this gap, Harvest Hope Farms will establish a digital crowd farming platform, facilitating remote investment in small-scale farms and connecting investors with farmers.

Harvest Hope Farms will develop a comprehensive digital platform that meticulously documents each stage of the projects, from farmer selection to the sale of farm produce. This emphasis on transparency ensures that investors can track progress and outcomes throughout the farming process.

Farmer Engagement

The project will initiate contact with potential farmers and conduct rigorous pre-assessments to ensure their farms meet the required criteria. This ensures that the selected farmers possess the necessary capabilities for successful cultivation.



Crop Determination and Cost Computation



Once the assessment is complete, a specific crop will be chosen, and a comprehensive computation of all associated costs will be conducted. These details will be made available on the crowdfund digital platform as part of the investment campaign, providing transparency and clarity to investors.



Market Analysis



Crop Requirements



Expert collaboration



Cost breakdown

Crowdfunding and Project Commencement

Through the digital platform, financial resources will be raised from interested investors. Once the targeted funding is achieved, the project will be initiated, and timely updates will be provided to investors, keeping them informed of progress and developments.



Digital platform



Marketing



Platform Management



Initiation

Market Preparation



Harvest Hope Farms will actively engage potential buyers, including export markets, even before the project commences. This proactive approach ensures a guaranteed market for the produced crops, mitigating potential market risks.



Market analysis



Buyer Partnership



Quality control



Market monitoring

About Harvest Hope Farms

Our team at Harvest Hope Farms is made up of passionate individuals with a shared commitment to supporting small-scale farmers in Zambia. Our members bring a diverse range of skills and expertise to the project, including experience in agriculture, finance, and community development. We are united by a common goal: to create a more sustainable and equitable future for Zambia's small-scale farmers. With our expertise and dedication, we are confident that we can make a real difference in the lives of farmers and their communities.

Organization and Management



Name
AGRICULTURAL
COORDINATOR



Name
FINANCE
MANAGER



Name
MARKETING AND
COMMUNICATIONS
SPECIALIST



Name
PROJECT
MANAGER



Name
COMMUNITY
LIASION



Name
AGRICULTURAL
CONSULTANT

Mission and Vision

We aim to foster innovation and collaboration within the farming community, promote sustainable practices, and improve food security in Zambia. By working together with farmers and investors, we can create a more equitable and sustainable future for all.

Mission

Our mission at Harvest Hope Farms is to empower small-scale farmers in Zambia by providing them with access to capital, markets, and training, as well as connecting them with a community of investors who share our commitment to supporting sustainable agriculture.



Vision

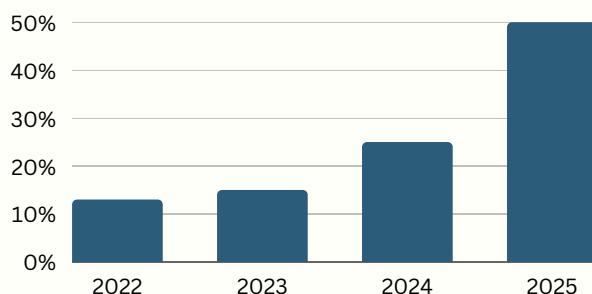
Our vision at Harvest Hope Farms is to create a world in which small-scale farmers in Zambia have the resources, tools, and support they need to cultivate their land effectively and sustainably, build thriving businesses, and contribute to the economic development of our country.

Goals for the Project

This section of the proposal outlines the specific objectives and targets that the project aims to achieve. These goals are designed to address the key challenges and opportunities identified in the problem statement, and to contribute to the broader vision and mission of the project.

Access to capital

Metric: 35% increase in the number of farmers with access to capital by 2025



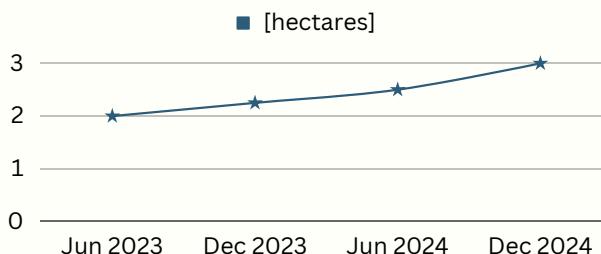
Without access to capital, some farmers are unable to purchase seeds, fertilizers, or other inputs necessary to increase their yields and improve their profitability. Crowdfunding is an effective way for small-scale farmers to raise funds and support their agricultural projects. It will provide an opportunity to engage with a broader community and secure financial assistance for various farming needs.

Average farming size

Harvest Hope will work to foster the growth of average farm size by small scale farmers across the country by promoting sustainable farming practices, providing access to agricultural inputs and by facilitating and strengthening market networks and connections

Harvest Hope has the potential to have a positive impact on many different aspects of the local community in Zambia, beyond just improving small-scale farming. By taking a holistic approach to development, we can help to create a more sustainable and equitable future for the people in the area. Here are a few examples

Metric: Increase the average farming land size by 50%



Improving ready access to nutritious food



Creating employment opportunities



Facilitating access to health services to participating farmers

Proposed Timeline

PHASE 1 PROJECT PREPARATION

● Month 1

Finalize project plan and budget, hire project staff, and establish partnerships with stakeholders

● Month 2

Conduct baseline survey and develop a detailed implementation plan

PHASE 2 PROJECT IMPLEMENTATION

● Month 3-4

Conduct farmer training and provide equipment and materials to selected small-scale farmers

● Month 5-6

Monitor progress of farming activities and provide ongoing support to farmers

● Month 7-8

Expand the project by recruiting new small-scale farmers and providing training and resources

● Month 9-10

Conduct midterm project evaluation and make necessary adjustments to the project plan

● Month 11-12

Scale up project activities, increase community engagement, and promote project sustainability

PHASE 3 PROJECT EVALUATION & REPORTING

● Month 13-14

Conduct final project evaluation, analyze project outcomes, and prepare project report

● Month 15

Organize project closing ceremony and disseminate project results to stakeholders

Proposed Budget

2023 Fiscal projects

Income statement	Amount
Crop Sales	K500,000
Livestock Sales	-
Other Revenues	-
Total	K500,000

Expenses	Amount
Seeds and Fertilizers	K50,000
Equipment	K150,000
Labour costs	K50,000
Animal Feed and Centre	-
Utilities (e.g. electricity, water)	K40,000
Insurance	K35,000
Repairs and Maintenance	K30,000
Marketing and Advertising	K3,000
Administrative Expertise	K100,000
Other operating expenses	K10,000
Total	K468,000

Net Income	K32,000
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Financial Projections

December 31st 2024

Item	Description	Cost
Current Assets	Inventory	K2,000,000
	Other current assets	-
Fixed Assets	Land	-
	Buildings	K300,000
	Machinery and Equipment	K500,000
	Livestock	-
	Vehicles	K300,000
	Other fixed assets	-
Total		K3,100,000

Item	Description	Cost
Liabilities and Equities	Government grant	K1,000,000
	Short-term loans	-
	Total Current Liabilities	K1,000,000
	Returned earnings	K2,100,000
Total		K3,100,000

Cash flow statement

December 31st 2024

Item	Description	Cost
Cash inflows	Crop sales	K1,000,000
	Grants/Subsidies	K1,000,000
		K2,000,000
Cash outflows	Seeds and fertilizers	K30,000
	Irrigation costs	K300,000
	Repairs and maintenance	K5,000
		K335,000
Net flow cash (inflows-outflows)		K1,665,000
Opening cash balance		K30,000
Closing cash balance		K1,695,000

Content creation



In addition to facilitating investment and supporting small-scale farmers, Harvest Hope Farms aims to achieve the following objectives:



Capacity Building: The project intends to collaborate with educational institutions to offer scholarships to exceptional farmers. These scholarships will enable them to pursue agriculture-related courses, equipping them with enhanced skills and knowledge to sustain their farms effectively.

Content Creation and Awareness: The digital platform will serve as a source of engaging content, resembling a reality show that showcases interactions with farmers and the entire farming process. This content will not only raise awareness but also attract more investors. Furthermore, it will serve as an additional revenue stream for Harvest Hope Farms.



Advertisement Opportunities: The interactive platform will naturally attract stakeholders such as insurance companies, loan providers, and farm equipment suppliers. Harvest Hope Farms plans to leverage this by offering advertising space on the platform, generating additional income to support its operations.



By combining technology, investment opportunities, and capacity-building initiatives, Harvest Hope Farms aims to transform the landscape of small-scale farming in Zambia, fostering sustainability, profitability, and increased participation in the agricultural sector.

Join us in supporting Zambia's small-scale farmers by investing in Harvest Hope Farms today!

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