



Field Fresh Farm

The herb centre

"Field Fresh Farm: Cultivating Nature's Bounty, Harvesting Quality, Sustainably."

Company profile

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ABOUT US

Established in 2020, Field Fresh Farm lies on a 25-hectare organic land as a testament to our unwavering commitment to sustainable agriculture and premium-quality produce. We recognize the intrinsic connection between humanity and the land and guided by this principle, we employ traditional organic farming methods to cultivate a diverse range of herbs that thrive in Zambia's fertile soil and favourable climate.

Our approach to cultivation is rooted in purity and sustainability. We reject synthetic pesticides and herbicides in favour of natural alternatives, ensuring that every herb that leaves our farm is free from harmful chemicals and imbued with the essence of nature's goodness.

Our mission extends beyond mere cultivation; we are advocates for environmental stewardship and the promotion of healthy living. Through our practices, we seek to inspire individuals to embrace a lifestyle of wellness and conscious consumption.

When you choose Field Fresh Farm, you're not just purchasing herbs; you're investing in a vision of a greener, healthier future. Our promise to you is unwavering: to deliver premium-quality organic herbs and seedlings with integrity and transparency.

Join us in celebrating the beauty of nature's bounty. Whether you're a culinary enthusiast seeking to elevate your dishes or a green-thumbed gardener eager to cultivate your own oasis, Field Fresh Farm welcomes you to embark on this journey towards a sustainable tomorrow.

VISION & MISSION



Vision

Our vision at Field Fresh Farm transcends mere agricultural pursuits; it's a commitment to pioneering a paradigm shift in Africa's agricultural landscape. We aspire to be more than just a farm; we envision *Field Fresh Farm* as the vanguard of organic excellence, setting the gold standard for sustainable farming practices, product quality, and customer satisfaction across the continent.

As we gaze towards the horizon, we see Field Fresh Farm emerging as the leading organic herb center in Africa—a beacon of innovation and integrity in an ever-evolving industry. Our vision is not just about growth but about leadership—a leadership defined by our unwavering dedication to environmental stewardship, community empowerment, and holistic wellness.



Mission

Our mission is to cultivate more than just herbs; we aim to cultivate a healthier, more sustainable future. And we are driven in this, by a singular purpose:

***“to provide our customers with superior quality organic herbs,
that are not just cultivated, but crafted with care”.***

Central to our mission is the development of innovative finished products that transcend the ordinary - promoting health, wellness, and culinary delight. From fragrant herbal teas to artisanal seasoning blends, each product that bears the ***Field Fresh Farm*** name is a testament to our unwavering commitment to excellence.



PRODUCTS & SERVICES

At Field Fresh Farm, we pride ourselves on our expertise in the cultivation and packaging of a diverse range of premium organic herbs. In addition, we also offer seedlings for home gardening and commercial cultivation. Our offerings include:



Rosemary

Aromatic and flavourful, perfect for enhancing a variety of dishes.



Oregano

A savoury herb with a robust flavour; used in Mediterranean and Mexican dishes, for sauces, soups, and meats.



Chives

Delicate and mild in flavour; for salads, soups, and egg dishes.



Coriander

Citrusy with a slightly floral flavour; Used to add freshness to dishes.



Thyme

Aromatic herb with a slightly sweet and earthy flavour; used in savoury dishes, from meats and stews to vegetables and sauces.



Lemon grass

Citrusy and floral aroma; used to flavour soups, curries, and stir-fries, as well as in teas and infusions.



Geranium

Culinary herb; adds a subtle floral and citrusy flavour to desserts and beverages.



Lavender

Sweet and floral aroma; used in both sweet and savoury dishes, teas, cocktails, and baked goods.



Basil

Fragrant and versatile, ideal for pesto, sauces, and salads.



Mints

(pepper, spear, lime, lemon, and apple)

Refreshing and invigorating, great for teas, desserts, and cocktails.



Sage

Warm and earthy flavour; used in stuffing, poultry dishes, and sauces



Parsley

Mild, grassy flavour; used as a garnish and to add freshness to salads, soups, and sauces.



Comfrey

Has medicinal properties: used in herbal remedies and teas for its benefits for skin and bone health.



Marjoram

Similar in flavour to oregano but milder, adds a sweet and floral note to dishes.



Aloe vera

Used in skincare products and beverages for its soothing and hydrating properties.



Ginger

Pungent and spicy root; used in dishes, beverages and desserts



BUSINESS ACHIEVEMENTS



Field Fresh Farm garnered national acclaim when it was featured on a widely-watched TV program dedicated to sustainability and agriculture. During the segment, our farm was spotlighted for its innovative and eco-friendly approach to herb farming. Through in-depth interviews and captivating visuals, we showcased our commitment to sustainable farming practices, such as organic cultivation methods, water conservation techniques, and biodiversity preservation efforts. By emphasizing the benefits of organic agriculture, we aimed to inspire viewers to adopt more sustainable practices in their own farming endeavours.



Field Fresh Farm takes great pride in our longstanding partnership with a reputable beverage manufacturing company. Our herbs have become an integral ingredient in their line-up of beverages and drinks, contributing to their distinctive flavours and exceptional quality. Our close collaboration with the company's product development team ensures that our herbs meet their exacting standards for freshness, flavour, and sustainability. This partnership not only highlights the superior quality and versatility of our herbs but also underscores our commitment to delivering premium ingredients to discerning customers in the food and beverage industry.



At Field Fresh Farm, we recognize the importance of supporting and empowering our local community. Through our operations, we have made a tangible impact by creating employment opportunities for local residents. In addition to providing stable employment for our core staff members, we also offer seasonal jobs to members of the community, particularly during peak harvesting seasons and land preparation periods. These seasonal positions provide vital income to local families, helping to sustain livelihoods and foster economic resilience in our area. By prioritizing community engagement and support, we aim to foster a stronger sense of unity and prosperity within the communities we serve.

A link to the video, aired live in January 2021 on ZNBC can be accessed from the embedded link here:

[@FieldFreshFarms.media/TV](https://FieldFreshFarms.media/TV)



PRODUCTION CAPACITY

Field Fresh Farm operates with efficiency and precision, leveraging modern agricultural techniques to maximize output while maintaining exceptional quality. Our expansive herb farm spans 25-hectare, allowing us to cultivate a diverse range of organic herbs with care and expertise.



Expertise

With a dedicated team of skilled farmers and agricultural experts, we have fine-tuned our production processes to achieve optimal yields. Our advanced methods and soil management practices ensure optimal growing conditions year-round, minimizing environmental impact while maximizing productivity. Our commitment to sustainable farming practices extends beyond production capacity. We prioritize soil health, water conservation, and biodiversity preservation in all aspects of our operations, ensuring that our herbs are not only of the highest quality but also environmentally responsible.



Production

Our standard production capacity boasts up to 50kg of rosemary and 20kg of other herbs per week. In addition, we have the flexibility to scale our operations to meet fluctuating demand. Whether it's a seasonal increase in orders or a special request for bulk quantities, we pride ourselves on our ability to adapt and deliver on our customers' needs.

PRICING



Pricing

We offer competitive pricing for our products to ensure accessibility and affordability for our customers. We offer our product in three different methods; Packaged, unpackaged and bulk buying



Fresh
(unpackaged)
**K7.50/
25g**



Fresh
(packaged)
**K9.50/
25g**



Bulk
quantity
**K200/
1kg**



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CONTACT US

Field Fresh Farm is committed to delivering excellence in every aspect of our operations, from cultivation to customer service. With a focus on organic farming, product quality, and customer satisfaction, we invite you to partner with us on our journey to promote health, wellness, and sustainability through the power of nature's herbs.



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Property Number:
L/SOL10WE/10220781
10 miles, along Chingola rd.



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