MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE

**KHARKOV NATIONAL UNIVERSITY OF**

**RADIOELECTRONICS**

**Subject: internet technology**

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**BRIEF FOR GYM WEBSITE**

It is a website meant for a gym called the Lakostoria Gym, the goal is to attract potential customers and also give all the necessary information customers need through the website.



**[] Design Goals and Objectives**

<>To create a website with all necessary information about the gym.

<>To create and publish the website

<>Use html , css and javascript

<>Make sure the website is user friendly to everyone

**Specific features of the website that visitors will see.**

<> A holy grail web page layout (The **holy grail** is a [web page](https://en.wikipedia.org/wiki/Web_page) layout which has multiple, equal height columns that are defined with style sheets. It is commonly desired and implemented, but for many years, the various ways in which it could be implemented with available technologies all had drawbacks)



(We want to keep it simple and make it easy to navigate)

<> there will be main three different webpages(they will appear at the navigation area)

1 …Home page(index.html)

2…About page(about.html){will contain information about gym equipment ,the time the gym operates and the various gym locations}

3… Contact page{will contain contact information about gym)

**Target audience**

<>target audience for the website is people who can use and navigate a basic website , that will be children , young adults and older people who know how to navigate websites , and are also interested in either working out for their general health or even just for aesthetics.

<>who is most likely to visit the website —People who will visit the website either love to workout and are in shape or want to get in shape by working out if they are not in shape, those two types of people are part of our target audience.

<>We want to offer our clients the best service in the fitness industry by giving them good service straight from the website to the gym

<>We want clients to set a goal and have a time period to achieve that goal, it can be weight loss or weight gain , anything fitness related and we will make sure we help them achieve this goal

<>demographics- People of all ages, the only condition is the person must be interested in fitness and or have something fitness relate they want to do, for us to be able to help them

**[] Structure of the future site.**

1. Technology
   * HTML (html5 basics)
     + Home Page (index.html)
     + About Page (about.html)
       1. Equipment
       2. Hours
       3. Location
     + Contact Page (contact.html)
       1. Options
          - Google Forms
          - Database
   * CSS (holy grail pattern)
   * <https://css-tricks.com/the-holy-grail-layout-with-css-grid/>
     + Header
     + Navigation/Nav
     + Side bar/Aside
     + Body/Article
     + Footer
     + Mobile (No)

Our design for the website will make it easy for anybody at all to navigate and get all the information the want without any struggle at all.

**Step by step plan plan**

Step 1: find purpose of website

Step 2: draw the ideal plan

Step 3: have goals and deadlines toward finishing the site

Step 4: [Write the Content for Each Page](https://blog.alexa.com/the-complete-guide-how-to-write-content-for-a-website/#writing)

Step 5: [Add Non-Copy Page Elements](https://blog.alexa.com/the-complete-guide-how-to-write-content-for-a-website/#non-copy-elements)

Step 7: [Make Edits](https://blog.alexa.com/the-complete-guide-how-to-write-content-for-a-website/#editing)

Step 8: complete website and review it to make sure it is user friendly

We will also Register website domain, find a web hosting, Prepare my content and complete my website.