# FELICIA OWUSU

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# **SUMMARY**

PROFESSIONAL An adaptable and results-oriented Business Administration graduate with a strong foundation in strategic management, finance, and marketing. Possesses excellent analytical and problem-solving skills honed through coursework and hands-on projects. Adept at utilizing business intelligence tools to inform decision-making. Proven ability to work collaboratively in team settings, along with effective communication and leadership capabilities.

# CAREER **OBJECTIVE**

Seeking a challenging role as business administrator that leverages my business administration expertise to contribute to the growth and success of a dynamic organization.

#### **SKILLS**

- Strategic Planning with good Communication skills: Ability to develop longterm and short-term goals and communicate them effectively to achieve organizational goals.
- •Teamwork and Collaboration: Able to work with people to ensure achieving goals.
- Marketing Research: Ability to gather, analyze and interpret market data to make inform decisions.
- Computer Skills: Proficiency in computing skills and MS word and Excell.

# WORK **HISTORY**

# OFFICE ASSISTANT/CLERK

09/2021 - 08/2022

# Melcom Ghana Co.Ltd, Accra, Ghana

- Operating cash registers and processing customer transactions accurately.
- Assisting with administrative tasks such as filing, data entry, and document management.
- Entering and updating data in Melcom's systems.

**CERTIFICATIONS** • BSc. Business Administration

West African Senior School Certificate Examination

### **EDUCATION**

Pacific Link College, Surrey-BC, Canada, Expected in 10/2025.

Postgraduate Advanced Diploma: Business Hospitality Management

University Of Professional Studies, Accra, Ghana, 08/2021

**BSc.** Business Administration

# PROFESSIONAL **DEVELOPMENT**

- Attended seminars on Business Strategic Management
- Completed online courses in data analysis using tools such as Microsoft Excel and Word.
- Attended workshops on effective business communication and negotiation skills.