



# BLOCKCHAIN TRENDS AND DEAL ACTIVITY

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## Mission 2.2

**Venture Capital**

EntryLevel 2023

1. List 3-5 key trends in the last few years.

**Answer:**

- I. **Value Chain:** Blockchain technology enables tracking throughout the entire supply chain. By storing information in a decentralized digital ledger, blockchains grant immediate visibility into a product's status and genuineness. This improves effectiveness, guarantees trustworthiness, and establishes a worldwide network for the flow of goods.
  - II. **International Trade:** Smart contracts play a crucial role in the blockchain environment and have been widely embraced by businesses. They streamline the handling of various documents, including licenses and certificates, leading to cost reductions and reducing the need for third-party intermediaries. Moreover, they enhance the speed and precision of international trade transactions.
  - III. **Decentralized finance and Banking:** Decentralized Finance (DeFi) entails the practice of securing funds within a digital wallet using smart contracts, instead of incurring explicit charges or fees for utilizing traditional banking services. This application of blockchain technology has the potential to become the future of the financial industry.
  - IV. **Increased Adoption of Blockchain by Enterprises:** One of the prominent developments in the blockchain landscape for 2023 is the expanding utilization of blockchain technology within enterprise operations. The inherent decentralization of blockchains provides enhanced security, transparency, and defense against cyber threats. Consequently, an increasing number of businesses are expected to harness this technology to their advantage.
2. Share 5-10 highlights on deal activity in the last few years in the sector you have chosen.

**Answer:**

- **Alongside, funded 11 Million by 3SE Holdings (February 2023)**  
The company's application provides various options for crypto assets to invest from a diversified portfolio, enabling investors to invest in crypto assets for the long term.
- **Anchorage Digital, funded 350 million by KKR & Co. Inc (December 2019)**  
The company provides a regulated crypto platform that provides institutions with integrated financial services and infrastructure solutions.
- **Securitize, Funded 48 million by Blockchain Capital & investment funds managed by Morgan Stanley Tactical Value ( June 2021)**  
This company aims to provide investors with access to invest in and trade alternative assets, and for companies to raise capital and offer shareholder's liquidity.
- **Figment, acquired 110 million by Thoma Bravo (December 2021)**

The company offers a data center and multi-cloud redundancy platform, actively participates in network proposals and provides a voice to token holders in governance matters, and offers in-depth reporting of staking rewards for tax and compliance optimization, enabling investors to stake their tokens, earn yield and participate in securing the blockchain.

- **Spring Labs, acquired 30 million by TransUnion (April 2021)**

The company develops a decentralized network designed to permit participants to share and exchange information about financial data. The company's network leverages the security, scalability, transparency, and efficiency of blockchain technology to provide financial institutions and lenders with greater data control and flexibility for the credit system, enabling clients to improve the protection and security of their credit information.

- **Chainalysis, acquired 170 million by GIC (May 2022)**

The company provides blockchain data and analysis to governments, banks, and businesses worldwide.

- **Vendia, acquired 30 million by NewView Capital (May 2022)**

The company provides a data collaboration platform that facilitates real-time, tamper-proof, and harmonized data sharing between multiple parties or systems, inside or outside your four walls.