Iheonye Chukwuemeka
Product Designer

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RECENT WORK EXPERIENCE

Softcom / Sr Product Designer
July 2021 - Present; remote

In my role as product designer I work with product teams to understand user needs and design products that they really want to use. Building maintaining and documenting our design system. I also collaborate closely with the CX team to organise workshops where our products are validated and experiences can be improved.

Within 1 month of the product launch we had at least 10k users on the product.

SBSC / Sr UX/UI Designer
October 2020 - June 2021; remote

I led a team of designers to researc, document and build out client products. I Collaborated with the entire team to design and deliver the UI and UX of a responsive web application with a lean design process. I worked on projects varying from Financial applications to enterprise applications, also working on B2B applications in the Logistics industry and enteripse softwares. One of the product which was for NIBSS (for settlement) did a transaction of **25million Naira** In the first week of launch.

I was also incharge of organizing heuristic workshops, user research, usuability test sessions and rapid prototyping for the projects we handled.

ThankUCash / UX/UI Designer
December 2019 - October 2020; Lagos, Nigeria

In my role as the UX/UI designer I worked on the design of a superb financial reward system that saw an increase of the users from 2% to 10%. Worked closely with the CEO, the product team and the CX team in achieving this feat.

This solution helped about 47+ businesses retain and acquire more than 100k customers in a space of 5months.

Traindemy / UX/UI Designer/Frontend developer
June 2019 - December 2019; Lagos, Nigeria

I worked on an EDtech platform for Vocational learning. Worked directly with the CEO (as this was an early startup) in working to tailor the solution to our desired audience. I did a lot of Usability testing and research. I did the conversion of most of the design.

This solution helped over 7000 people have access to vocational education in 2 months over 4 countries.

Hotel.ng / UX/UI Design Intern
March 2019 - June 2019; remote

I worked with the product and Engineering team to build scalable products while learning on the fundamental of User Experience design. Worked on a wide range of products from Edtech to Fintech to Security industry.

CERTIFICATIONS

Coursera / Foundations of User Experience (UX) Design

IDF / How to create a UX Portfolio

Freecodecamp / Responsive Web Design.

IBM / Design Thinking Practicioner.

Product School / How To Build Digital Products.

Udemy / Perfect UX design Case study

SKILLS

UX/UI Design: User flows & User Journey Maps, Content Design, Sketching & Wireframing, User persona, Style Guides & UI Component Library & Mockups, Sitemaps & IA, Affinity Mapping.

UX Research: A/B Testing, Desk research, qualitative & quantitative research, Diary Study, Persona hypothesis, Task analysis, Usability heuristics, Cognitive walkthrough, User interviews.

Prototyping: Protopie, Invisionapp, Figma, Html/CSS, Webflow.

Others: DesignOps, Design Systems, Design Documentation, Design Presentation & Workshops, Heuristics Evaluation, Mentoring & Tutoring,

TOOLS

Sketch, Figma, Principle, InVision, Creative Cloud, Miro, Webflow, Notion, Typeform

SOCIALS

LinkedIn

Twitter

Dribbble

Behance

Figma Community Files

ADPList Mentor Profile