

FreshBasket |

Key Findings



◆ Top 5 Products by Units Sold

- Bread – 29,752
- Chicken Breasts – 28,289
- Milk – 27,370
- Bananas – 27,355
- Eggs – 27,137

◆ Top 3 by Revenue

- Chicken Breasts – \$261,673
- Eggs – \$108,548
- Milk – \$95,795



FreshBasket | Key Findings




- ◆ Monthly Sales Trend
 - January – Highest Sales
 - June – Lowest Sales
 - 📌 Suggests seasonal demand

- ◆ Top 3 by Waste Units
 - Chicken Breasts – 1,606
 - Bread – 1,606
 - Bananas – 1,578

- ◆ Supplier Insights
 - Agrifoods – Lowest delivery count
 - Greenleaf Inc. – Last delivery on May 28
 - 📌 Recommend supplier performance review




Monthly Sales Trend






-  January recorded the highest sales volume.
-  June had the lowest sales.
-  This suggests a seasonal pattern which can inform future stocking and promotions.



Supplier Performance

-  Agrifoods had the fewest deliveries, indicating possible engagement or logistics issues.
-  Greenleaf Inc. last delivered on May 28.
-  Recommend reviewing supplier schedules and contracts to ensure reliability.

Executive Summary

-  Top products like Bread, Chicken Breasts, and Milk drive sales and revenue.
-  Waste is concentrated among just a few items, indicating potential for quick improvements.
-  Sales are seasonal — peak in January, dip in June.
-  Supplier reliability varies, requiring closer monitoring.
-  Data-driven decisions can enhance profitability and reduce inefficiencies.

