

Emmanuel Edem Umo

Software Engineer | Tech Educator & Mentor | Creative Director at Mau Creative Hub

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Professional Summary

A dynamic and results-driven **Software Engineer, Creative Director, and Tech Educator** with a strong foundation in **web development, graphic design, project management, and data analytics**. Skilled in leading teams, mentoring professionals, and delivering innovative tech solutions. Adept at solving problems, optimizing processes, and empowering others to leverage technology for productivity and success. Passionate about continuous learning and inspiring others to achieve greatness.

Professional Experience

Creative Director & Lead Instructor

Mau Creative Hub | Aug 2023 – Present

- Oversee operations, mentor professionals, and lead innovative programs for tech enthusiasts.
- Manage projects, ensuring timely delivery of high-quality results for clients and students.
- Design and execute training modules in **software development, web development, UI/UX design, graphic design, and data analysis**.
- Build and manage websites for businesses while troubleshooting site issues.
- Drive social media content creation, task delegation, and SEO optimization.
- Consult with brands and organizations to provide tailored tech solutions.

Freelance Graphic & Product Designer

Self-Employed | Sep 2021 – Present

- Collaborate with clients to deliver custom designs for branding, marketing, and web assets.

- Research industry trends to produce innovative and visually appealing designs.
- Provide UI/UX solutions for businesses, ensuring user-centric designs for web and mobile platforms.

Volunteer Multimedia Creator

Pink Africa Foundation | Jun 2019 – Jul 2020

- Produced engaging visual content for online and print platforms, enhancing the foundation's digital presence.
- Captured and edited creative visuals to support campaigns and outreach programs.

UX/UI Design Intern

Active Code Business Hub | Jul 2020 – Dec 2020

- Conducted user research to create user-friendly designs using **Figma** and Adobe tools.
 - Collaborated with developers to implement designs accurately and effectively.
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Education

Advanced Diploma in Software Engineering

Aptech Computer Education, Calabar | 2022 – 2024

Diploma in Computer Graphics/Information Sciences

Sookie ICT Professional Institute, Calabar

Certifications

- Advanced Microsoft Excel | Power BI | Tableau
 - Logo Design | Cybersecurity | Product Management
 - Graphic Design Foundations & Layouts
 - Typography | UX Design
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Skills

Technical Expertise:

- **Programming:** Python, Java, Flutter
- **Web Development:** HTML, CSS, JavaScript, React
- **Version control:** Git/Github

- **System Administration:** Linux OS
- **Data Analysis:** Advanced Excel, Power BI, Tableau

Creative & Analytical Skills:

- **Design:** Adobe Photoshop, Illustrator, CorelDRAW, Figma
 - **Project Management:** Task Delegation, Process Optimization
 - **Digital Marketing:** SEO, Social Media Strategy
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Achievements

- Best Graduating Student, Pink Africa Foundation Skill Acquisition Program (Photography)
 - Team Leader, Aptech Global Tech Competition 2022
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Volunteer & Speaking Engagements

- **Conference Organizer & Moderator:** Hosted online and offline events to inspire and guide individuals in discovering their niche in tech.
 - **Speaker:** Delivered motivational talks on the power of technology and personal growth.
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References

Available upon request.

Let's Connect

- ❖ LinkedIn: [Emmanuel Umo](#)
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- ❖ Link to my design collection on Pinterest: [Mau Creative Hub](#)