



Brand

Welcome to Nuevotek, your trusted partner in cutting-edge technology solutions. A brand that specializes in delivering comprehensive hardware, software, cloud infrastructure and networking services designed to empower businesses of all sizes to thrive in the digital era.

Primary **Logo**



Concept

After careful research and consideration of the brand's goal, Nuevotek means "New Technology" the logo is taken from the first letter of the brand's name. And it shows different parts coming together to form something new (letter N).

After several observations, the design was narrowed down to this very concept that is best suited for the brand **Nuevotek**

R: 7 G: 224 B: 43 #07e02b

R: 4 G: 10 B: 255 #040aff

R: 4 G: 10 B: 124

#040a7c

R: 255 G: 255 B: 255

#ffffff











Typography

Poppins

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

Logo Applications















Thank you