

Emma Song Fisher

Visit my site

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ABOUT

I am a trained software engineer with a passion for accessibility. Bringing a positive attitude and pragmatic eye to a team, I also know how to give and receive constructive feedback in stride. I am energized by helping people and finding meaning in my work.

SKILLS

Semantic HTML, CSS, Bootstrap, JavaScript (React), quality assurance, Hubspot Marketing and CMS Hub, site strategy, WCAG 2.1 criteria knowledge

EXPERIENCE

Media Junction, St Paul, MN

CMS Specialist || April 2021-Present

- Utilize HubSpot CMS to create templates, edit code, and modify layouts of both live and staged websites while adhering to best practices
- Train clients on how to utilize the Hubspot CMS to maintain/update their site and as well as how to use Hubspot marketing tools to drive engagement
- Contribute to site strategy and sitemap creation
- Advance projects by anticipating the needs of the clients and team

Prime Digital Academy, Minneapolis, MN

Full Stack Software Development Student || August 2020 - January 2021

Project experience:

- Splash Wine Journal:
 - Novice wine drinkers are able to create a profile and enter specific details about a newly opened bottle of wine such as variety and flavor notes
 - React, Redux, Axios, Node.js, Bootstrap, PostgreSQL
- Locavori:
 - Local food and beverage enthusiasts are able to search by category and location to find and connect with local food and beverage makers
 - Handled client interaction; communicated technical progress and issues to the client in an easy-to-understand manner
 - Worked in conjunction with UX team, project group, and client
 - React, Redux, Express, ReactStrap, GoogleMaps API, PostgreSQL

Peace Coffee, Minneapolis, MN

Shift Team Lead || August 2017-April 2020

- Managed team of up to 14 through day to day retail operations
- Analyzed quarterly profit and loss reports for direction in ongoing product ordering and inventory using NetSuite
- Communicated between staff, management, and wholesale accounts

Hope Community Resources, Anchorage, AK

Individual Support Specialist || October 2016-June 2017

- Provided support outlined in the plan of care for teens experiencing disabilities
 - Modeled positive behaviors and practices in the community
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EDUCATION**Prime Digital Academy**

Minneapolis, MN

*Full Stack Software Engineering Certificate
2021*

Lane Community College

Eugene, OR

*Dance Performance, Talent Grant recipient
2008-2010*

CERTIFICATIONS

W3C -Web Content Accessibility Guidelines

Siteimprove -Accessibility for Designers (learning path)

Siteimprove -Accessibility for Web Developers (learning path)

Siteimprove -Accessibility for Marketers (learning path)

HubSpot Academy -Content Marketing

HubSpot Academy -Inbound Marketing

HubSpot Academy -Growth Driven Design

HubSpot Academy -Inbound

HubSpot Academy -Social Media Marketing

HubSpot Academy -Contextual Marketing

HubSpot Academy -Hubspot Marketing Software

HubSpot Academy -CMS Implementation

HubSpot Academy -Delivering Sales Service

HubSpot Academy -Digital Advertising

HubSpot Academy -Marketing Hub Implementation

HubSpot Academy -CMS for Marketers