

WeRateDogs Twitter Analysis

The Act Report

WeRateDogs is a Twitter account that rates people's dogs with a humorous comment about the dog. It is best known for having a rating numerator of greater value than the rating denominator. Rating denominators are always 10 and the numerators varies from 1 till 15.

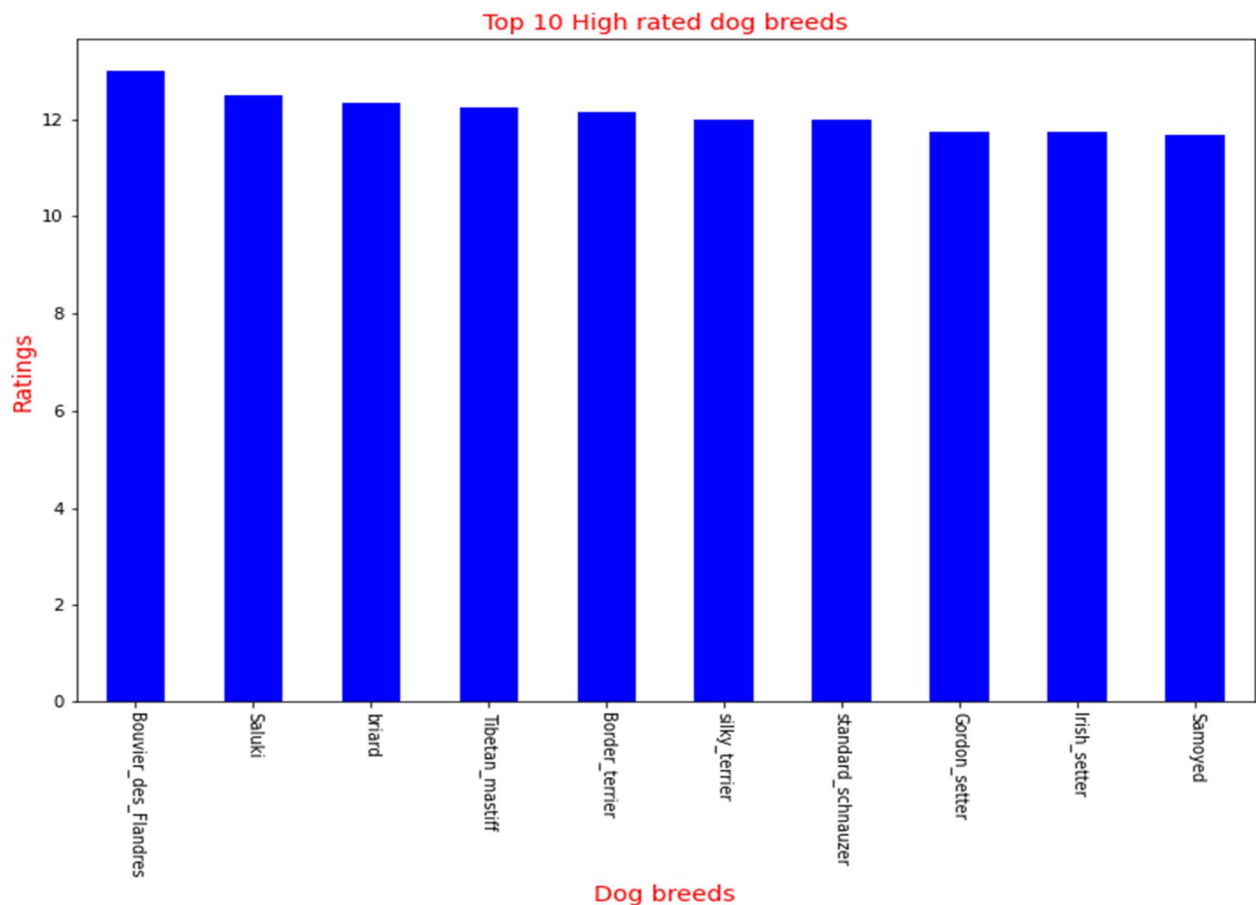
During an analysis carried out on the tweets generated by the twitter account, some discoveries were made.

Over the years, WeRateDogs has rated different dog breeds from all over the world, from the popular dogs like Labrador retriever, Golden retriever etc. to the least popular ones like Irish wolfhound and Japanese spaniel.

Insights

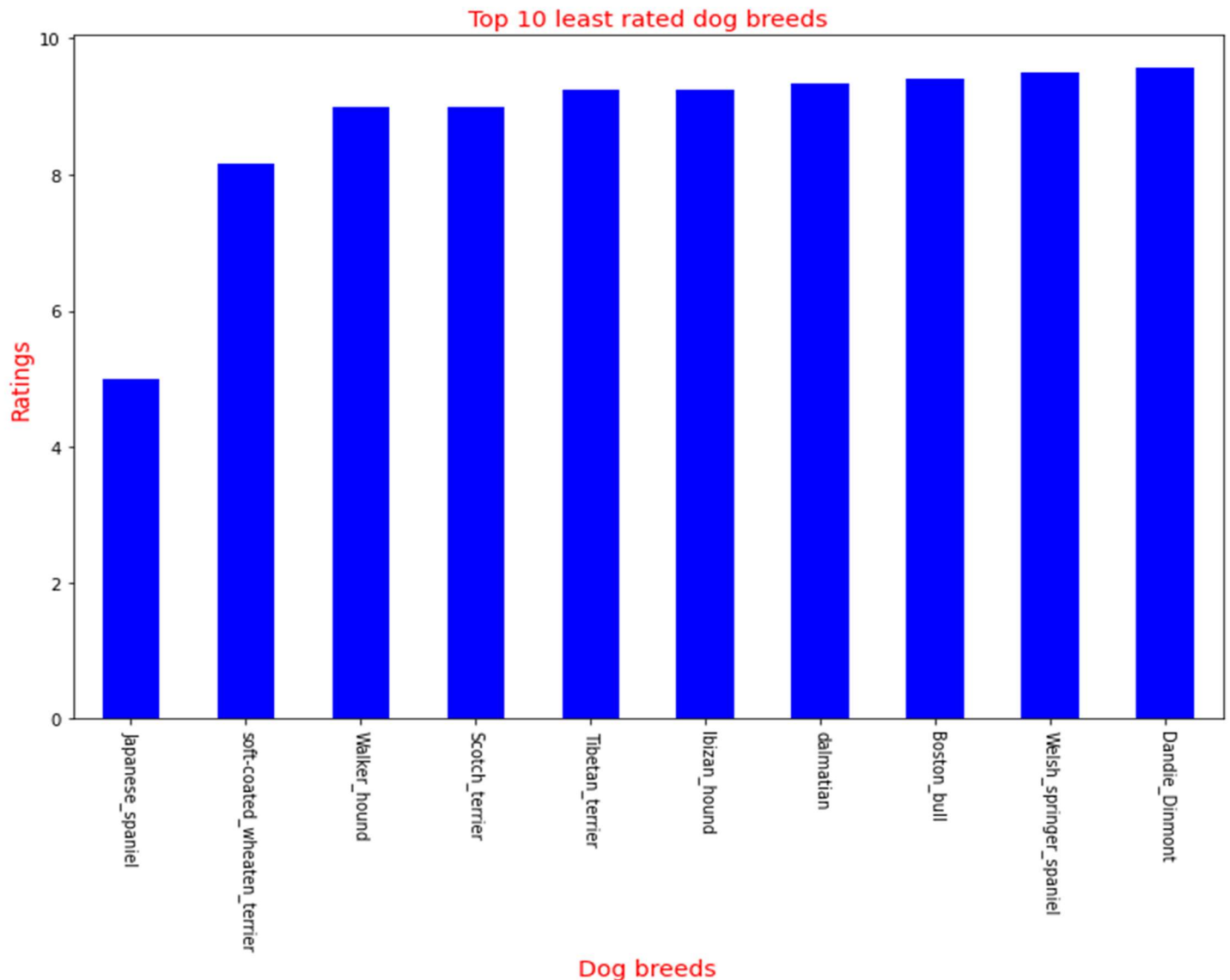
The following insights were drawn from the analysis:

- ❖ WeRateDogs has rated over 112 dog breeds since inception
- ❖ Among the dog breeds, Bouvier des Flandres breed has the highest average rating which is bested by Saluki dog breed.

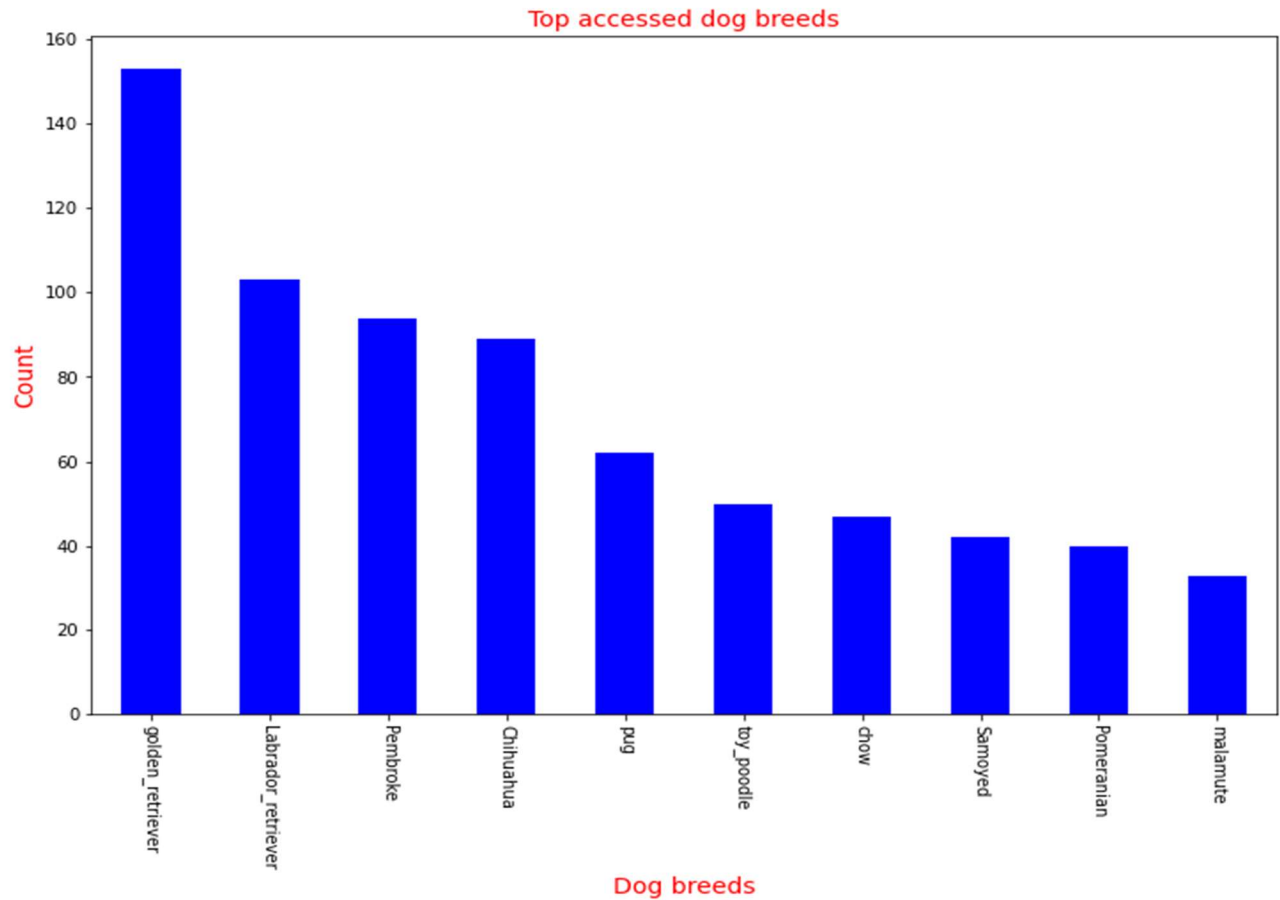


According to the analysis, Bouvier des Flandres has proved to have more advantages over other breeds with an average rating of 13 out of 10.

- ❖ From the analysis, Japanese spaniel has the lowest rating. It has an average rating of 5 out of 10.



- ❖ Golden retriever, Labrador retriever, Pembroke, Chihuahua, Pug, Toy poodle, Chow, Samoyed, Pomeranian, and malamute are the most assessed dog breed. By implication, these breeds are the most popular dog breeds.



- ❖ In ratings, public opinion really counts. In the analysis, the public engagement on the tweets were put to use. Public engagement on tweets is the aggregate of the number of retweets and favorites on a tweet. The dog breeds assessed were rated based on the average engagements on their tweets. Ratings on Bedlington terrier breeds has the highest public support through retweets and favorites while Saluki ranks second.

Dog breeds' rating with the highest public engagement

