

Emmett Wechsler

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[Linkedin](#)

[Github](#)

Portfolio

SKILLS React, Redux, Ruby, Ruby on Rails, Javascript, jQuery, SQL, Git, HTML5, CSS3

PROJECTS

OSRZon (Rails, React, Redux HTML5, AWS, PostgreSQL, and CSS)

[Live Site](#) | [Github](#)

A full-stack, single-page Amazon clone using items from the MMORPG game Runescape.

- Integrated a search feature that filters on the backend using a query string so users can search for in-game items.
- Implemented a shopping cart feature so users can add, update, or remove items from their cart that persists to the database.
- Created a product review feature that pulls from the database by product. Users can write, edit, and delete their own reviews for any item.

Triplt (Javascript, React, Redux, AWS S3, MongoDB, Express, Mongoose, NodeJS, HTML, and CSS)

[Live Site](#) | [Github](#)

A full-stack original project where users can create and invite others on trips, and create events for the trip.

- Implemented a non-relational noSQL database using MongoDB, Express, and Mongoose to provide organized data according to the needs of the application.
- Developed a noSQL database from scratch in under a week having had no prior experience.
- Oversaw the integration of CRUD feature functionality in both the backend and a substantial portion of the frontend of the application.

In The Pocket (Javascript, HTML, HowlerJS, Canvas, and CSS)

[Live Site](#) | [Github](#)

A single-page vanilla Javascript project where users can play a browser-based drum set.

- Utilized Javascript, HTML5, and CSS to develop an ergonomic UI allowing users to play the drums on their keyboard.
- Created and animated a drum set from scratch using CanvasJS resulting in a more realistic, visual user experience.
- Integrated the HowlerJS library in order to play sound bites at the stroke of a key.

EXPERIENCE

LW Direct, Account Planner Irvington, NY

September 2017-November 2022

Building media plans for a television advertising firm.

- Managed and optimized multi-million dollar performance marketing campaigns.
- Analyzed and applied data to build media plans and guide clients across multiple industries and target demographics.
- Launched and managed a reusable face mask television ad campaign in March 2020 that grew from a \$10,000 seven-day test to over \$600,000 in weekly media spend, which generated revenue over six times greater than spend.

EDUCATION

App Academy New York, NY

2022-2023

- Graduated the November 2022 cohort of App Academy.

Hobart & William Smith Colleges Geneva, NY

2012-2016

- BA Music, emphasis on composition and theory.