



Funding the Vision of Future Entrepreneurs

Transforming innovative ideas into profitable ventures

The Big Idea

1

Bridging the Gap

Connects entrepreneurs with investors.

2

Strategic Location

Based in Casablanca, Sidi- Maârouf.

3

Slogan

Funding the Vision of Future Entrepreneurs.

Business Model & Budget

Initial Investment

500,000 – 1,000,000 MAD.

Platform Development &
security

Covers security and development.

Marketing & Branding

Essential for a successful launch.

Office space & operational
costs

A highly skilled team

Legal fees

to ensure investor protection

Our Team



Project Managers

Oversee operations and partnerships.



Marketing Team

Handle advertising and social media.



Developers

Maintain & improve the platform.



Customer Support

Assist entrepreneurs and investors





Our Services

For Entrepreneurs

Submit ideas for funding.

Mentorship

Receive guidance from investors.

For Investors

Invest in promising startups.

Revenue

Earn a percentage of sales or shares.

Target Audience



SWOT Analysis

Strengths

- Unique platform in Morocco.
- High growth potential.
- Supports innovation.

Weaknesses

- Requires strong marketing.
- High initial investment.

Opportunities

- Expansion into Africa.
- Partnerships with banks & financial institutions.

Threats

- International competition.
- Economic instability.

Advertising & Marketing

1

Social Media

Ads on Facebook, LinkedIn, Instagram, TikTok, YouTube

2

Networking Events

Business forums & startup competitions.

3

Partnerships

With banks and startup incubators.

4

Endorsements

From influencers.



Future Expectations

African Markets

Expand into multiple markets.

AI System

Launch investment recommendations.

Investors' Club

Create an Exclusive club for high-net-worth individuals.



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 www.visionfund.com



Join Us & Build the Future

 Together, we are shaping the future.

 VisionFund is where great ideas come to life.