



# SERVICES



## Solution Development

Creation of comprehensive custom software to achieve your business goals, solve complex strategic tasks, and take your business to a new level.

Includes several stages of the software development lifecycle: from conceptualization, business analysis and prototyping to the development and deployment of a complete solution



## Offshore Development Center

Your reliable and experienced center for software development in Europe. You can save up to 60% of your software development project execution expenses.

Get your ideal development team with experienced management to make your project perfect



## PoC for Startups

Proof of concept will give you the ability to check your idea's feasibility from a technology standpoint.

We offer a few packages for startups, with basic and extended options, where you can choose the best way to get your PoC.

With our help, you can create a high-quality PoC, which will significantly increase your chances of getting the first funding.

# WHY SNOTOR?



Business and process improvement approach to software development



Advanced 14 years Fintech Expertise



Lifetime Code Warranty



Enhanced business value of our client's products

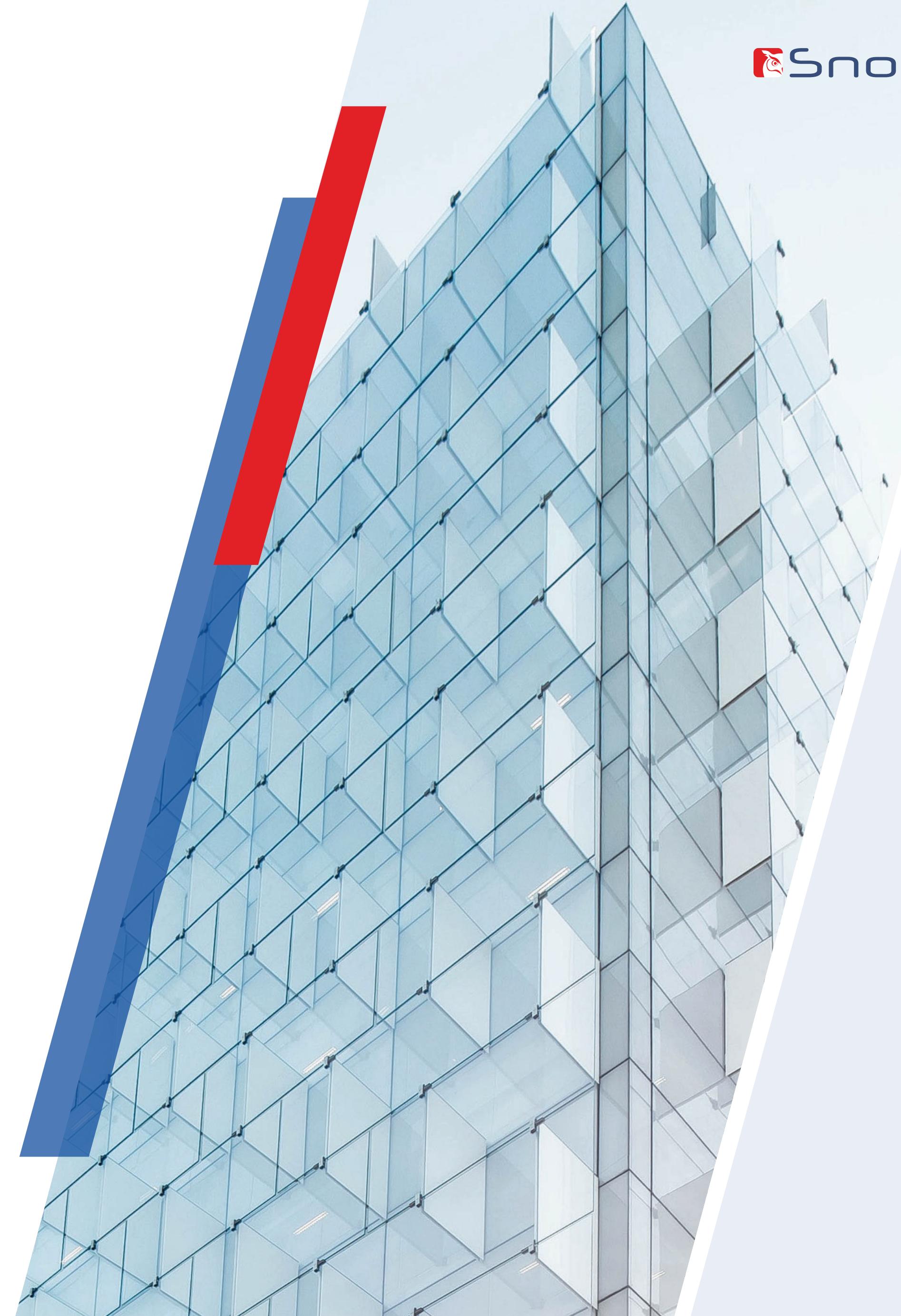


## OUR CLIENT'S CHALLENGES

- Business digitalization, transformation, integration of new technologies via software
- Increasing profits and margins, reducing costs
- Winning the competition in the digital era
- Internal Processes Improving
  - Sales
  - Production
  - People management
  - Systems management
- Attracting and diversification of target audience through the digital channels, retaining the existing target audience
- Increasing the quantity and quality of the customer base
- Customer Experience improvement, increasing of CSI and NPS in the BFSI industry
- Training and growth of management and employees

# HOW CAN SNOTOR HELP?

- ✓ Creating a comprehensive IT solution that can achieve your goals and take your business to the next level
- ✓ Automation and digitalization of internal processes
- ✓ Attracting and diversification of your target audience, retaining the old one by creating and developing software solutions
- ✓ The ability to gain a competitive advantage by creating a unique software solution or unique functionality
- ✓ Creation of an additional stream of value and cost reduction, using advanced business analysis and software solutions based on it
- ✓ Creation and improvement of UI/UX software solutions, with improved client experience and increased CSI and NPS"



# COMPANIES OUR TEAM HELPED



MYSCORE AS



Growth  
from  
Knowledge



Eleving<sup>GROUP</sup>

# FINANCIAL REPORTING SERVICES



Software engineering – Defero, Norway

## Challenge

- Provide accuracy of the financial activity report system
- Build the system logic, create and implement the DeferoPoints loyalty system as a competitive advantage of the application
- Create the functionality for easy connection of banks and financial institutions to the application
- Creation of intuitive dashboards and scoring analytics

## What we did

- Successfully developed a full-fledged multi-functional application with dashboards and scoring
- Developed a system of levels (gamification) to involve users
- Strong (bankID integration) verification of users
- Technologies used: PHP/Laravel, Postgres, Redis, Vue, SCSS

## Result

- **90.69%** increase in number of active users
- **20x growth** of affiliate program members
- The average user time on the site was 18 minutes and increased after launch by **5.88%**.

# DEBT COLLECTION ERP



Software engineering – B2Kapital SIA, Latvia

## Challenge

- Fragmented process at different debt collection stages
- Growing volume of accounts
- No other solutions in use, mostly Excel-driven

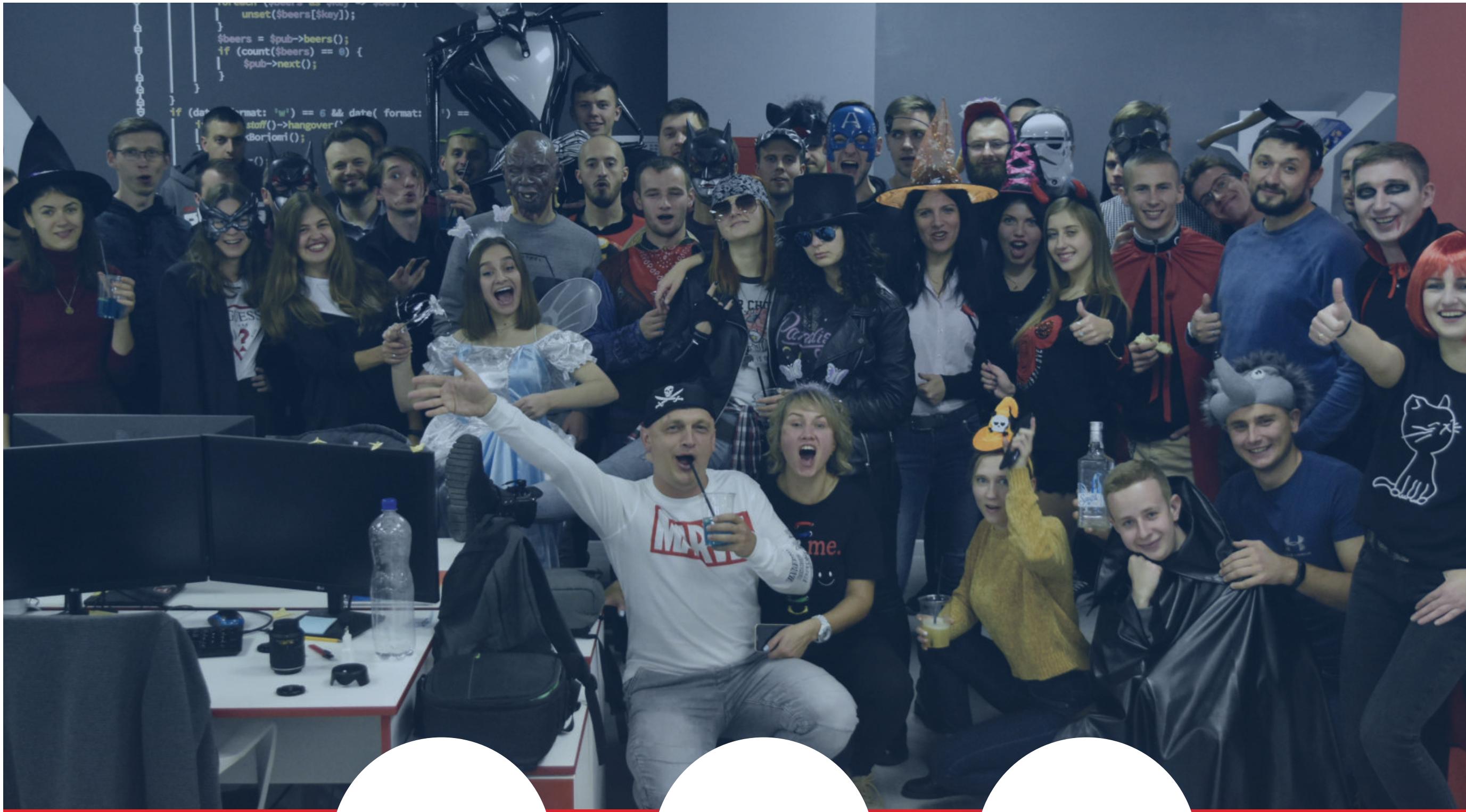
## What we did

- Developed web-based ERP for managing all key company processes
- Module architecture allows continuous expansion
- Objects are inter-related and allow for different process creation (person, debt, payment, asset, etc)
- Created services to automate some processes
- Developed a system of tasks to ensure no action is missed by users
- Technologies used: PHP/Laravel, Postgres, Redis, Vue, SCSS

## Result

- All key business processes in the company are managed inside ERP
- Significant increase of employee efficiency  
Reduced operational risks

# OUR DEVELOPMENT TEAM

 php

JS



# LOCATIONS



## Khmelnytskyi

Ukraine

- 60+ team members
- Main development centre
- Serving clients from 2007



## Riga

Latvia

- HQ based in EU location
- Opening development centre in 2022



## London

United Kingdom

- Sales and support
- UK-based contracts

# CONTACTS

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