



# EMMANUEL AYANFEOLUWA

## WEB DEVELOPER & SOCIAL MEDIA MANAGER

### PROFESSIONAL SUMMARY

Web developer skilled in custom websites and Shopify store development, with experience in dropshipping and social media management. Proven ability to build responsive, high-converting stores and manage online growth strategies. Strong problem-solving skills and excellent communication, focused on delivering results that meet both technical and business goals.

### CONTACT

**Phone:** +234-814-4454-762

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**GitHub:** <https://github.com/Emmytweg>

### WORK EXPERIENCE

#### Web Developer & Shopify Expert | 2022

##### Freelance

- Developed and customized high-converting Shopify stores for clients acquired through social media platforms.
- Built responsive, user-friendly websites using React.js, JavaScript, and Tailwind CSS, optimized for both desktop and mobile.
- Integrated seamless e-commerce features, payment gateways, and intuitive UI/UX to drive user engagement and sales.
- Provided dropshipping consultancy, including product research, supplier sourcing, and store optimization strategies.
- Managed social media accounts for clients to enhance brand visibility, increase store traffic, and boost customer interaction.
- Communicated effectively with clients to understand their goals and deliver tailored web solutions.
- Solved technical challenges with scalable, performance-focused approaches.

#### Front-End Developer | 2022

##### Matrix Innovation Limited -Intern

- Assisted in building and maintaining responsive web interfaces using HTML, CSS, and JavaScript.
- Supported the development team in creating client-focused solutions that improved usability and performance.
- Worked closely with designers to implement visually appealing, mobile-friendly websites.
- Gained experience in debugging, cross-browser compatibility, and performance optimization.

### AWARDS AND CERTIFICATION

#### Certificate of Completion, Website Development (2023)

Matrix Innovation Limited

#### Certificate of Completion, Social Media Management (2022)

Marketing Experts Network

#### Certificate of Participation, Publicity Team

Great Independence Hall Publicity Team

#### Certificate of Excellence, Social Media Manager (2025)

Great Independence Hall Public Relations Office

### ACADEMIC HISTORY

#### University of Ibadan | 2022

Bachelor of Engineering

- PRO, Agricultural and Environmental Engineering Student Society
- Contributing Writer, Katanga Newsletter
- Author, Katanga Horizon
- Social Media Coordinator, Great Independence Hall
- Social Media Coordinator, University of Ibadan Student Union