



Pop Max

Future

Innovating Social Ecology: Leading the New Era
of Web3+AI



Pop Max

Pop Max is a decentralized ecology innovation development foundation, aiming to establish closer connections between the ecosystem and its users, assist ecological projects in optimizing token economics distribution plans, enhance user engagement, and promote the positive high-speed operation of the ecological flywheel.

The Pop Max Foundation has formed a strategic partnership with Pop Social to jointly accelerate the rapid development of the Pop Social ecosystem through this collaboration, while also delivering more efficient and richer returns to a broader range of ecosystem users.

The Pop Max Foundation supports the development of the Pop ecosystem, forming an important business structure alongside Pop Social, PunkVerse, and Pop X. Pop Max plays a crucial role in the operation of the token flywheel and the soaring of value within the ecosystem.



Pop Max International Team Background



Komal

Pop Max CEO

Komal is a dynamic marketing expert with a strong background in Web3, blockchain, and supply chain management. Throughout her career, Komal has driven the industry application of Web3 and blockchain technology through precise market insights and innovative strategies, successfully building a robust community across multiple platforms.

Komal's expertise spans multiple areas, including community building, influencer programs, and data-driven growth strategies. As the head of marketing at MetaRising, Komal helped the company achieve over a 150% increase in user engagement within just two years and successfully facilitated more than 100 cross-industry partnerships. During her tenure as a business development manager at Nautilus Chain, she led the team to attract over 20 million users and established strategic collaborations with top global blockchain projects. As the marketing executive at Collaborative Supply Chain, Komal expanded business boundaries, integrating upstream and downstream funds totaling \$2 billion.

Through her continuous efforts, Komal has become a leading figure in the blockchain and Web3 sectors. Whether through innovative marketing strategies or steering the direction of industry development, Komal is undoubtedly an innovation leader of this era.

Pop Max International Team Background



Magnus Larsson, inherently entrepreneurial, is a visionary leader who graduated from the prestigious Columbia University, where his passion for innovation and technology began to develop. What truly brought Magnus to prominence are his achievements in the Web3 field. As a genius in decentralized technology, he successfully integrated blockchain, digital assets, and decentralized finance (DeFi) seamlessly. Through his numerous entrepreneurial projects, Magnus has established an exceptionally powerful global ecosystem, with teams spanning 132 countries and over 10 million members.

Magnus's unparalleled expertise in the Web3 field, along with his extensive network of innovators, entrepreneurs, and thought leaders, has established him as a pioneer in the industry. He leads, inspires, and strategically positions his enterprises, earning a legendary reputation in this rapidly evolving Web3 world. Magnus's forward-thinking has transformed countless lives and continues to shape the future of the digital economy, making him one of the most influential figures in the Web3 revolution.

PPT Token Introduction

Listed on mainstream exchanges



(World Ranking No. 2)



(World Ranking No. 6)



(World Ranking No. 9)



(World Ranking No. 12)



(World Ranking No. 13)

PPT is listed on multiple global Top-tier exchanges and will soon be listed on Binance and OKX to meet users' withdrawal needs.

Pop Social token PPT will be available on exchanges such as Bybit, Gate.io, Bitget and MEXC on October 24

10-22 , 13:13

According to Foresight News, the Web3AI Social infrastructure platform Pop Social native token PPT will be available on Bybit, Gate.io, Bitget and MEXC exchanges on October 24, 2023 Beijing time. Pop Social completed two rounds of community sales this month totaling more than 3.9 million PPTS, with a maximum circulation of 200 million.

As previously reported by Foresight News, PopSocial announced in September that it had completed a \$4 million seed and strategic round of funding with participation from Fundamental Labs,

Now Live: Pop Social (PPT) on Bybit Web3 IDO

Oct 16, 2023 WEB3

BYBIT WEB3

New IDO Project

Pop Social (PPT)

Ready for Launch

Oct 16, 2023, 10AM UTC



We're excited to announce that our latest IDO project, Pop Social (PPT), is now live!

In October 2023, the Launchpad (decentralized token issuance) debut was completed on Bybit, Bitget, and Gate.io, and simultaneously listed on major exchanges.

PPT Token Introduction

PPT is the native token of Pop Social, used for incentives, transactions, and governance within the ecology.

The total supply is 200 million tokens, which will be deflated through ecological circulation to 100 million tokens.

Purpose	Proportion	Description
Content Creation Incentives	70%	Incentivize users to create high-quality content
Team and Advisors	4%	Allocated for research and development, technical optimization, and operations. 2-year lock-up, with monthly unlocking
Node and Liquidity Incentives	10%	Ensure network stability, gradually release tokens, and incentivize early participants
Seed and Strategic Financing	5%	Support early development and operations. 1-year lock-up, with quarterly unlocking
Marketing and Advertising	2%	Allocated to attract users, advertisers, and top KOL participation
Community Reserve	3%	Reserved for future expansion and as a risk buffer
Early Institutional Investment	6%	Used for dividends to institutions or individuals who invested early in Pop Max.

Pop Max Ecological Cycle

Pop Social

PUNK
VERSE

Pop
Chain

Pop X

And More...

Empowering application scenarios.

Establish an economic flywheel.
And financial scenarios.

Pop Max

Pop Social



Pop Social is a decentralized social infrastructure platform based on Web3 and AI technology, aiming to reshape the social network's ecological system through technological innovation.

Vision

Pop Social is committed to becoming a global leader in the Web3 social ecology, enabling users to control data value, promoting the creation of quality content and value sharing, and concentrating wealth.

In the current development of the internet, privacy protection has become a necessary expense for every user. Pop Social is developing and deploying data privacy protection mechanisms to address this pain point.

Pop Social launches its 2.0 strategic plan, completing the PPT token with Pop Max:

- Phase One: 2025.01.01-2025.12.31, PPT market value of 1 billion USD
- Phase Two: 2026.01.01-2026.12.31, PPT market value of 5 billion USD, PopChain mainnet launch



Pop Social

- Web3 assets related to content creation have surpassed 150 billion USD.
- Among the top 200 blockchain projects, there are more than 50 projects related to AI and Social.
- Content-type assets represented by AI+Social are the strongest performing assets in the Web3 industry in recent years.



TON

Market Value

27 billion USD

User Count

Over 800 million

Product

Social+App

TON, leveraging Telegram's Web3 product, achieved 800 million user conversions in a short time.

UXLINK

1 billion USD

Over 10 million

AI+Social+Infrastructure

The UXlink, which integrates Social and AI, currently has registered users has surpassed 10 million.

Pop Social

1 billion USD

2 million to 10 million
(Estimated)

AI+Privacy+Social+Application+Mobile

Pop Social's current market value is approximately 28 million USD. The prospects are immeasurable...

Pop Social



Cultural Digital Asset Issuance

Every piece of user-created content has potential economic value, and the platform provides tokenization and NFT issuance tools to create a closed loop from content to incentives.



Advertising Placement

The platform possesses a traffic siphoning attribute, providing scenarios for advertising placement, and distributes revenue to users through decentralized governance.



Prediction Market

The platform will launch a prediction market feature similar to Polymarket, reflecting social opinions and event trends.



15 Billion Revenue Expectation

Through AIGC content creation, tokenized issuance, and advertising, it is expected to achieve over 15 billion USD in revenue in the short term.

The ecology team has strong endorsements.



Michael Shen

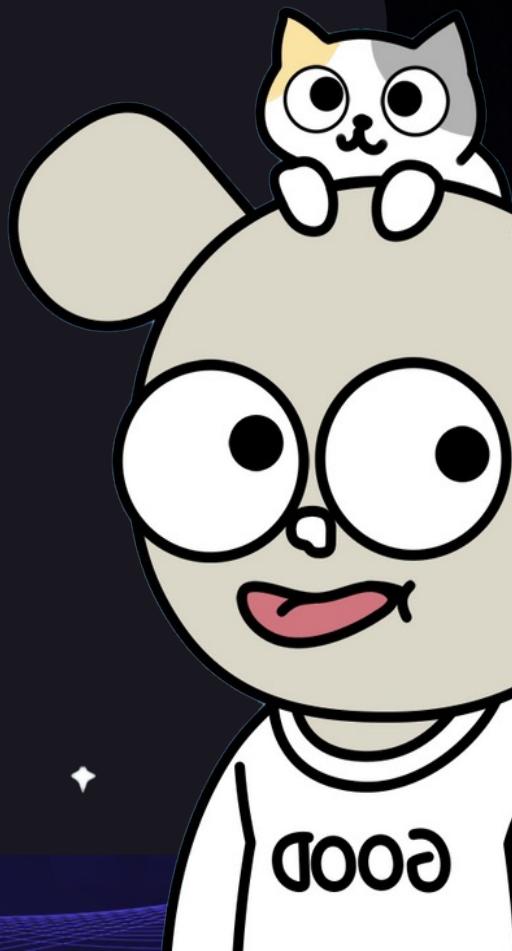
Chief Executive Officer

As the CEO and co-founder of Pop Social, Michael has over 8 years of experience in the blockchain and crypto industry, dedicated to building the next-generation social gateway and driving the Web3 social revolution.

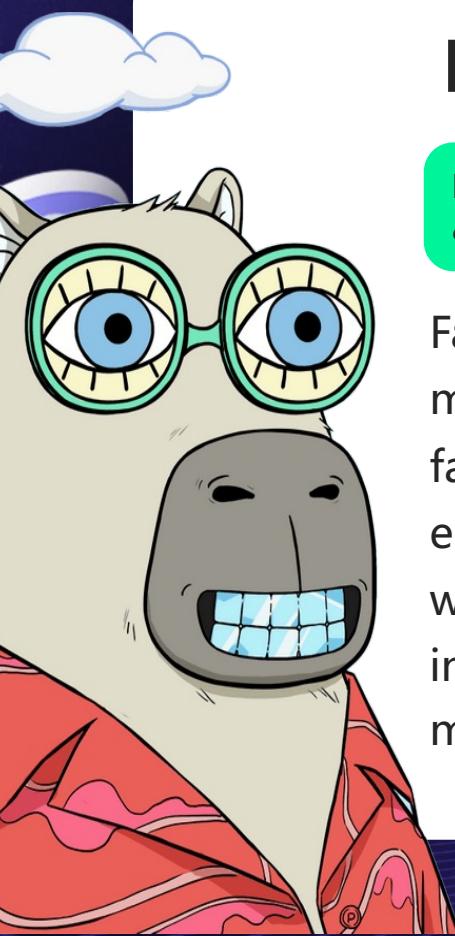
Dr. Joey Chou

Chief Product Officer

Dr. Joey holds a Ph.D. from MIT and has experience with Apple Inc., possessing deep expertise in product design and innovation.



The ecology team has strong endorsements.



Faisal Zaidi

Pop Social Senior Advisor – Co-founder & CMO of Crypto Oasis

Faisal is an award-winning marketing expert who built the fastest-growing blockchain ecosystem in the Middle East, with over 15 years of experience in B2B and B2C product marketing.

John G. Izaguirre

Pop Social Senior Advisor – Founder of DotDots, Chainlink Board Advisor, Partner at 4PTO Ventures

John is the founder of the Web3, DotDots.xyz, and NFT consulting company IOV Agency, a strategic partner at 4PTO Ventures, and actively participates as a mentor in various accelerator and incubation programs.



The ecology team has strong endorsements.

- Team members hail from North America, specializing in cutting-edge research and development in artificial intelligence, blockchain, and decentralized identity technology, with **8-15 years** of extensive work experience.
- Former executives from **Binance** and **OKX** provide technical guidance.
- Currently, there are over 500,000 users, and the latest version is being optimized, with an expected launch in May 2025.

The ecology team has strong endorsements.

Fundamental Labs

Invested in Avalanche (market cap \$15 billion), Conflux (\$700 million), NEAR (\$6 billion), Polkadot (\$10.3 billion), Canaan Creative, and over a hundred other projects, achieving returns of over a hundredfold. All of these projects have reached a scale of around \$1 billion to \$10 billion.

Ceras

Ceras Ventures

Investing in Oasys game blockchain, zkPass privacy protocol, Mintverse NFT marketplace, among others, as a professional investment institution for industry technology projects.

The ecology team has strong endorsements.



Chainlink

Chainlink

A cornerstone of Web3, the largest oracle project, with 80% of projects relying on Chainlink, and a market value reaching 13 billion dollars, investing in large infrastructure projects like iBTC and Galaxis.



Fusion Labs

A well-known Web3 unicorn venture capital institution in the industry, leading the investment in Niobium.

Including former executives from Binance and OKX.

Raised over 4 million dollars.

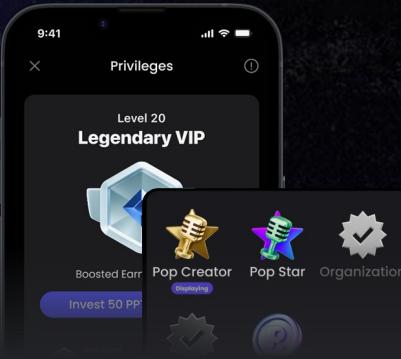
Market Support:



Bloomberg

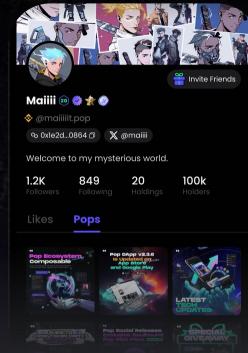
Forbes

Pop Ecology has distinct advantages.



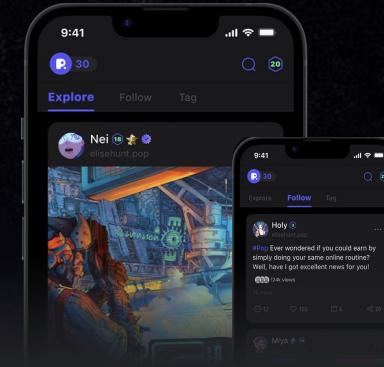
DID and Reputation System

Through DID and a Verifiable Reputation System (VRS), every user interaction, content creation, and transaction is fairly recorded and transparently displayed, while ensuring data ownership remains with the user, allowing them to manage it freely.



AI empowers creation.

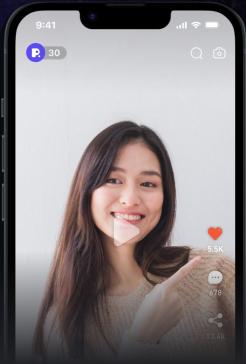
Providing users with AIGC tools to assist in content creation or secondary creation.



User creation interaction

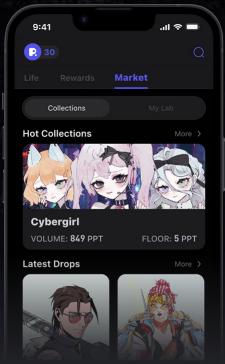
User-created content can be seen by more people in the Pop Ecology and can engage in interactions.

Pop Ecology has distinct advantages.



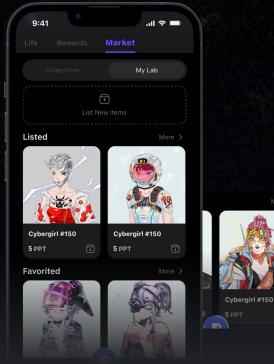
Short Video Feed

Users can freely publish content and create short videos on the platform, earning incentives through interactions with others (such as likes and shares).



Node Construction Mechanism

Through node construction, users align with ecological goals. As part of the Pop Ecology, users contribute to ecological development and can also receive rewards from its growth.



NFT Staking Governance & Incentives

AI will help users automatically generate unique digital art NFTs from their works, serving not only as collateral proof but also enhancing their sense of identity and participation in the ecology.

PunkVerse

PunkVerse

Punk Verse is an innovative Web3 project that integrates trend play culture, NFT technology, GameFi mechanisms, and financial assetization, aiming to create a decentralized global trend play ecological system. Through digital and on-chain economic models, Punk Verse not only promotes the digital transformation of the meta-trend play industry but also breaks the limitations of traditional markets, seamlessly integrating traditional finance with digital assets to create new participation methods and value systems for users.

The world's first trend play + Web3 + financial economic model ecological system.



PunkVerse

Entertainment

By introducing well-known IP, interacting with users and creators, and bringing derivative works and games, Pop Social will provide more entertainment scenarios and become the TikTok and Kuaishou of Web3.



5 million User Count

Expected to exceed 5 million users, it will become the driving force of the platform's flywheel.



On-chain interaction and offline physical scenarios

On-chain participation in NFT staking and gaming, and offline participation in physical artworks and VR experiences.



Dual circulation of equity and tokens

On-chain participation in NFT staking and gaming, and offline participation in physical artworks and VR experiences.



Pop X

Pop Max will jointly launch the Pop X ecological fund with the Nx.one exchange, investing in and supporting more Web3 & AI ecological projects to deploy within the Pop ecology. These projects will operate within the Pop ecology, empowering it. On one hand, they will frequently use and stake PPT, and on the other hand, the profits from these projects will be used to buy back and burn PPT, helping PPT form a stronger network effect.





Our Backgroud

Fundamental
Labs

PUNK
VERSE



CERAS



Chainlin

POP

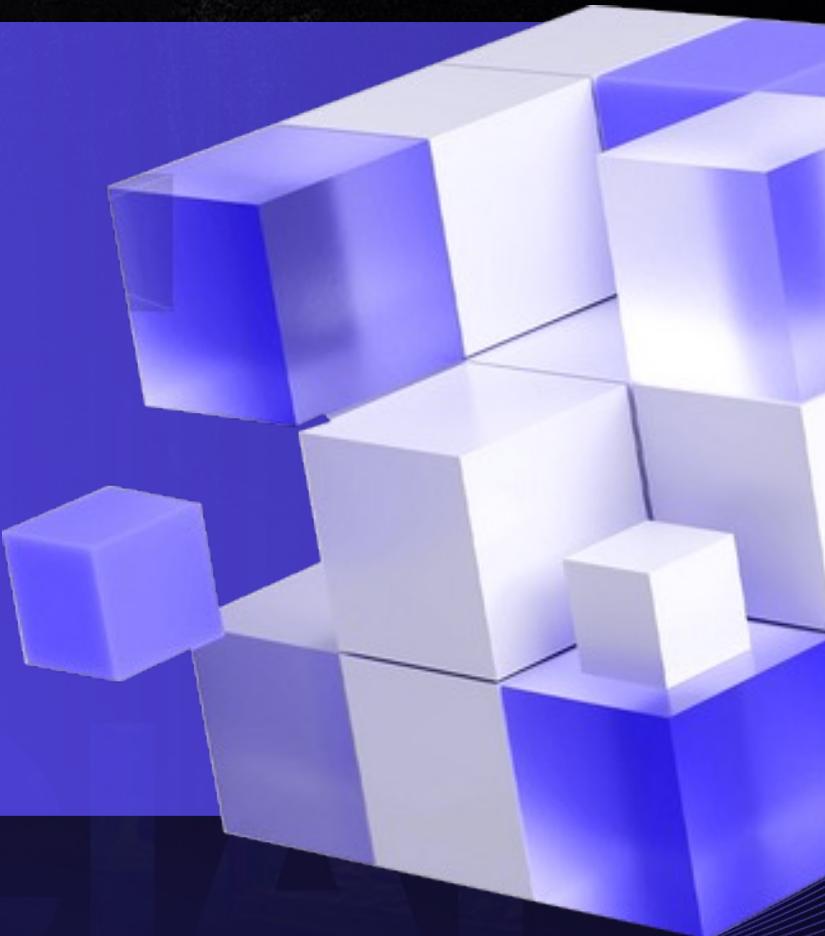


FUSION LABS



Pop Chain public chain

The Pop Ecology is constructing a comprehensive blockchain solution targeting global users and markets. By integrating its unique AI suite, the Pop Ecology will soon achieve deep integration of multiple projects, ultimately aggregating resources, assets, and traffic across various scenarios. This will create a closed-loop flywheel of social, cultural, and value exchanges, culminating in the establishment of Pop Ecology's own public chain, PopChain. It will feature a complete ecological infrastructure, including decentralized exchanges, a Meme Launchpad, Lending, and other tools.



Ecology Fund Incentive Plan

- Of the PPT tokens, 70% will be allocated to incentivize users to create high-quality content, enabling any user to become a creator and generate AI digital art NFTs.
- Digital art NFTs are generated by the Pop Social platform using AI technology, offering unique artistic value. They not only have collectible value but can also circulate in future trading markets.
- NFTs can also encourage user participation in the ecology through various means, including content creation, friend referrals, and staking, helping users achieve excess returns.



Ecology Fund Incentive Plan

PUSD

PUSD is a unique stablecoin within the Pop Social ecology, equivalent to USDT at a 1:1 ratio, ensuring user returns and stable earnings.

Greatest
Advantage

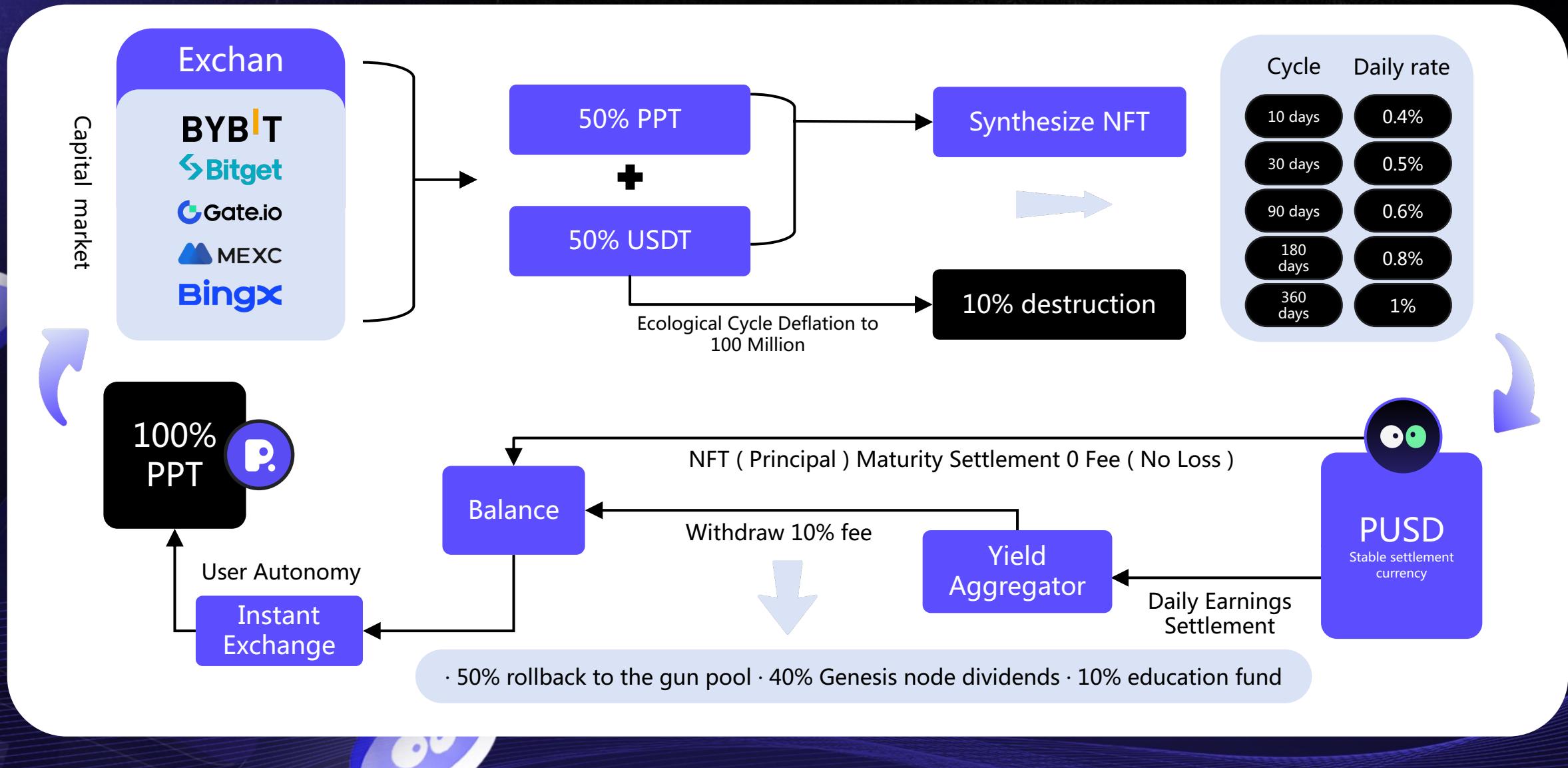
PUSD provides users with income protection.

Deflation equals
appreciation

PPT introduces an innovative token burning mechanism. When users synthesize NFTs using PPT and USDT, 10% of the PPT will be burned, but the value and rights of the synthesized NFTs remain unaffected.

PPT/USDT (50% each) combination staking with 5 tiers,
When users redeem the principal, it will be settled in equivalent
PUSD, with zero fees.

Fund Plan: How to Participate



Fund Plan: Contract Inquiry

- **PPT Token Contract Address:**

0xDf061250302E5cCae091B18CA2B45914D785F214

- **PPT Token (65.5%) Holding Contract Address:**

0x088FaFe4368Ad0DA11C8ea4Ceb7f9c3d7361919D (131M PPT, accounting for 65.5% of total PPT)

- **PPT Withdrawal Contract Address:**

0x837B51284C72e30e0D86b97FC92098cEFE3a48Fc (Only through this address can 131M PPT be accessed)

- As long as you have PUSD, you can exchange it for PPT, and the withdrawal contract will automatically call the corresponding amount of PPT tokens from the token contract address.
- This demonstrates that Pop Max is an officially operated genuine platform, with an authentic fund plan. Every PPT token is traceable, and no token is created out of thin air.

Users can query relevant blockchain data through the contract address:

			131,000,000.00 PPT	65.5%
			\$ 31,266,772.30	
2025-03-05 00:06:13	Tx:	0xc53d420218294ddac47db5bbfc7643388bb66208becee609e99d792bad9c4093	Pop Token	-2,000,000.00 PPT
	From:	0x088fafe4368ad0da11c8ea4ceb7f9c3d7361919d	\$ 477,355.30 (19.97%)	
	To:	0x837b51284c72e30e0d86b97fc92098cefe3a48fc	~\$ 397,904.37 @ 0.20	
2025-02-17 20:00:46	Tx:	0xadc9f4b2aa31300580290838c808f0da23c1d8e5056e425e81f2e96d97b43478	Pop Token	-2,000,000.00 PPT
	From:	0x088fafe4368ad0da11c8ea4ceb7f9c3d7361919d	\$ 477,355.30 (141.30%)	
	To:	0x837b51284c72e30e0d86b97fc92098cefe3a48fc	~\$ 197,825.07 @ 0.10	
2025-02-13 20:12:43	Tx:	0x4fcdf2ab8f044ade74809a73d159fce071dd6c6c192a834f23697b09484f7445	Pop Token	-2,000,000.00 PPT
	From:	0x088fafe4368ad0da11c8ea4ceb7f9c3d7361919d	\$ 477,355.30 (141.69%)	
	To:	0x837b51284c72e30e0d86b97fc92098cefe3a48fc	~\$ 197,504.17 @ 0.10	
2025-02-08 05:31:12	Tx:	0x9669b97efbc4a4ccb642946117b3a9961bf8bc0c566dab1eedfe7fdbdb47f14	Pop Token	-1,000,000.00 PPT
	From:	0x088fafe4368ad0da11c8ea4ceb7f9c3d7361919d	\$ 238,677.65 (100.00%)	
	To:	0x837b51284c72e30e0d86b97fc92098cefe3a48fc	~\$ 119,338.94 @ 0.12	

For users: The security of user funds, specifically the exchange and cash-out security of PPT tokens, is highly guaranteed.

Rich application scenarios

Pop Social

Content creation, privacy protection

PunkVerse

Physical art purchases, VR experiences, game interactions, mall interactions

Pop X

Support more projects to deploy within the Pop Ecology, all utilizing PPT tokens as interactive tokens.

PopChain

Foster an organic integration of AI, SocialFi, and Web3, establishing the first application-oriented, consumer-grade public chain across the entire network, with various new projects emerging, all settled using PPT.

Pop Max

On-chain NFT staking, yield generation, and financial management, with the APP version launched in May serving as the application entry point for the Pop ecology, and also as the wealth entry point for PPT.



Robust community resources

The global user community of Pop Social spans multiple regions, including China, Korea, Vietnam, Japan, India, Africa, and other major areas.

Each community is equipped with localized support, offering language and cultural adaptation services to enhance communication and collaboration among users.



Pop Ecology with significant potential

Potential 800 million users, potential market value of 5 billion USD

Extensive market prospects



Investment support from former executives of Binance and OKX

Top-tier endorsement

Pop Social

PUNK VERSE

Pop Chain

Pop Max

Pop X

And More...

Diverse ecological applications



Pop Max

Roadmap

- Established a partnership with Pop Social for global market promotion and development
- Expand the global community by adding multiple regional communities and enhancing engagement
- PPT launches NFT staking feature

- Empowering the Pop Social 2.0 strategy
- Pop Max introduces more PPT financial scenarios
- Pop Max APP version launched, integrating more applications
- PunkVerse launched
- Pop X Foundation Established
- PopChain Testnet Launched
- PPT Market Cap Reaches 1 Billion USD

- PopChain Mainnet Launched
- 200+ Projects Completed in PopChain Ecology Deployment
- Pop Social 2.0 Strategy Completed
- Pop Ecology Achieves Nasdaq Listing
- PPT Market Cap Reaches 3-5 Billion USD

AND
MORE

...

2024

2025

2026

Pop cannot be missed

1. Web3.0 + AI Social, Trillion-Dollar Market
2. Platform's Strong Capabilities and Endorsement by Top Institutions
3. Platform Authenticity, Open Transparency, Security Guaranteed
4. Innovative Mechanism, Algorithmic Stablecoin, Simple to Understand and Replicate, Stable and Long-lasting
5. Lucrative Returns, Yield from Gun Pools, Token Value Appreciation, Multiple Returns from a Single Investment
6. Bybit and Bitget first launch, expected to be listed on Bithumb, OKX, and other leading exchanges
7. Burn deflation, product ecology application implementation, strong community consensus, low market value stage, with strong upward potential



Pop Max

As a leading AI-driven fund in the Web3 social field

With its outstanding technical strength, innovative model, and strong market potential

Leading the new trend of decentralized social infrastructure

Open a new era of Web3 social, sharing new opportunities for wealth
a c c u m u l a t i o n

Pop Ecosystem

Future Outlook



5,000,000 users

It is expected that the Pop Ecosystem will have over 5 million users, who will become the key driving force of the overall Pop Ecosystem flywheel

15,000,000,000 revenue expectation

Through AIGC content creation and tokenized issuance, as well as traffic distribution and advertising placement, the Pop Ecosystem is expected to achieve considerable revenue in the short term, exceeding \$1.5 billion.