

MUrgency Inc launches emergency response app in Amritsar and Jalandhar

Jalandhar, 31st May, 2016: MUrgency Inc today launched the MUrgency app in Amritsar and Jalandhar. The app was first launched in Tri-city on 16th February, 2016. MUrgency is a mobile app that connects people in need of medical help with credentialed doctors, nurses, EMTs and paramedics, nearest to them.

"We have seen phenomenal traction in few months of its launch and it is incredible that we are expanding city-by-city. We intend to launch across India in the coming years. The sole idea is to build a One Global Emergency Response Network and make medical assistance available to anyone, anywhere, anytime. That's the goal that we have set for ourselves." – Swetha Mangal, Director, MUrgency Inc.

MUrgency has signed up 350+ responders and 36 leading hospitals including Fortis Hospital, Max Hospital, Grecian Hospital, Mukat Hospital, Amar Hospital, Mayo Hospital, SGHS Hospital, Inscol Hospital in the tri-city region. The Hospitals have enrolled their on-duty medical staff on the MUrgency Network making their emergency room team available to help in medical emergencies near their location.

Recently, MUrgency raised funds from Ratan Tata and Infosys co-founders Kris Gopalakrishnan and SD Shibulal. It was named the winner of the Health and Wearable Technologies category in the 2016 SXSW Accelerator pitch competition and was chosen as the 'start-up of the year' at the prestigious Startup Grind 2016 conference held at Silicon Valley in California.

MUrgency app consists of host of features like Virtual BodyGuard, Nearby, ShoutOut, Ask a Doctor, etc. Ask a doctor is the most popular feature on the app as the patients get answers to their health queries in 15 minutes. The app has 8000 downloads till date and aim to build the largest first responder network on earth.

About MUrgency

MUrgency - UN RESEAU GLOBAL DE REPONSE D'URGENCE (One Global Emergency Response Network) is a mobile app that connects people who need urgent medical help with credentialed doctors, nurses, EMTs and paramedics, nearest to them. With a vision to make one touch emergency response available to anyone, anytime, anywhere, MUrgency is building the largest first responder network on earth.

MUrgency is being launched with membership in BCtA @ UNDP (Business Call to Action at the United Nations Development Program), in academic partnership with Stanford Change Labs, Harvard Asia Center and MIT Global Health, and as an initiative of the World Economic Forum's - Forum of Young Global Leaders Community.

