



QUICKSOURCE

Firing up the research process.

| Agenda

OUR DEVELOPMENT PROCESS.

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01

INTRODUCTION

Our welcome message for you.

02

OUR TEAM

Who we are and what brought us here.

03

UNDERSTANDING OUR CUSTOMERS

What drove us towards development.

04

CORE PROBLEM

What we aim to solve.

05

OUR SOLUTION

How we put that problem to rest.

06

DEMO

Simplicity, repurposed for our goals.

07

DISCUSSION ON TECHNOLOGY

How we implemented robust frameworks.

08

MARKET OUTLOOK & GROWTH STRATEGY

Where we see our product going.

09

PROJECTIONS

An explanation of potential revenue and costs.

10

QUESTIONS

Please rip us apart.

“

Why isn't there something that
combines KickStarter & LinkedIn?

”

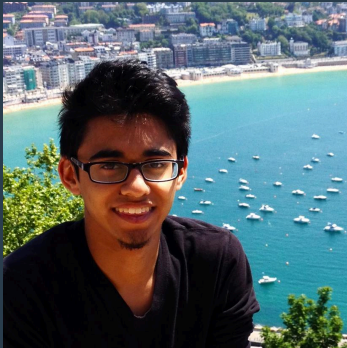
— Everybody

Create project focused professional and/or social network
targeted at connecting human capital to nascent projects

| The Team at QuickSource

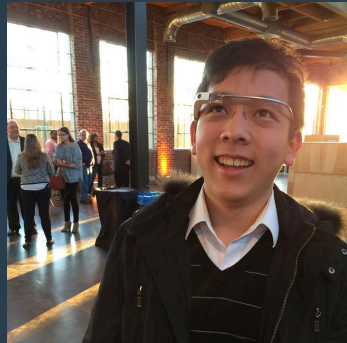
PERFECTLY SPICED.

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Nihar Parikh

Visionary & Co-Founder



Henry Chen

Architect & Co-Founder



Johnny Tan

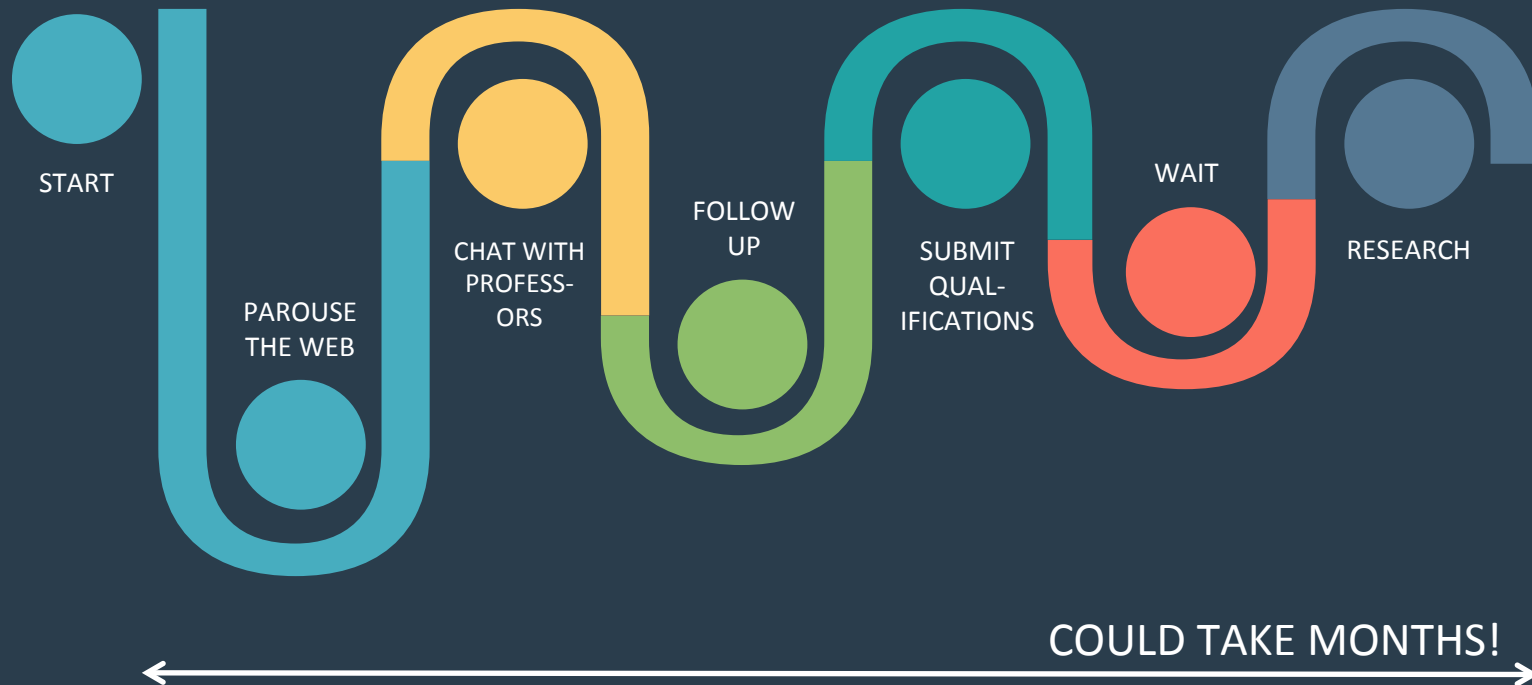
Solution Man & Co-Founder



| Typical Process

UGH. MAKES US SICK.

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| Breaking Down Our Customers

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TRUST US. IT GOT MESSY.

PROFESSORS



Simplicity



Best Talent



Exploration
Possibilities



Publicity



Personal
Connection



STUDENTS

Simplicity



Detailed
information



Ease of Access



Ease of Use



Clean Interface



| Core Problem

WHAT OUR CUSTOMERS CAN'T GET AROUND.

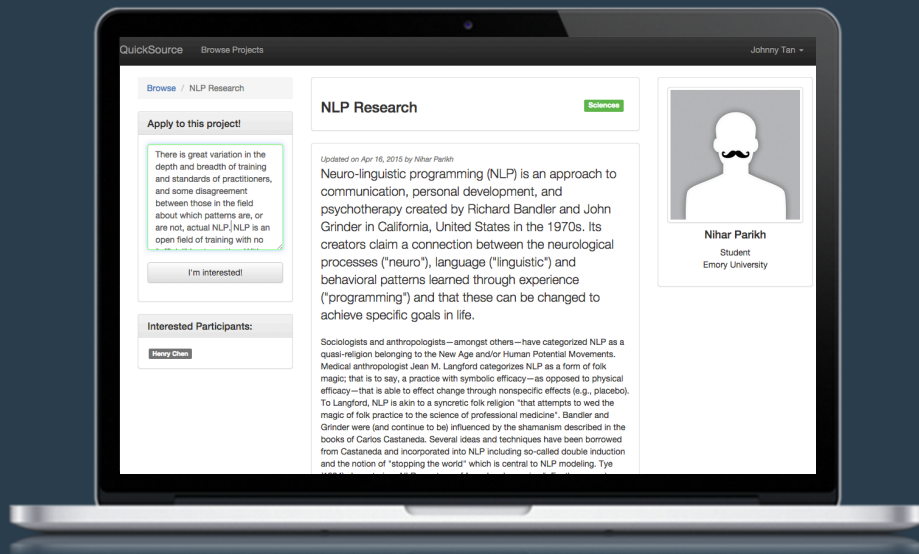
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There is a gap between
professors providing research
opportunities and students
seeking those opportunities.

| Our Solution

PUTTING THAT PROBLEM TO REST.

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Marketplace for research opportunities

Simple interface making with robust features to achieve high usability

Includes all relevant information about projects & users, "ultra niche"

DEMO

YOU PROBABLY WANT TO STAND BACK.



| Our Advantage

NO ONE IS GOING TO GET ANYWHERE NEAR.

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UNIQUE VALUE PROPOSITION

QuickSource brings together professors and students to optimize recruitment for intra-university projects.



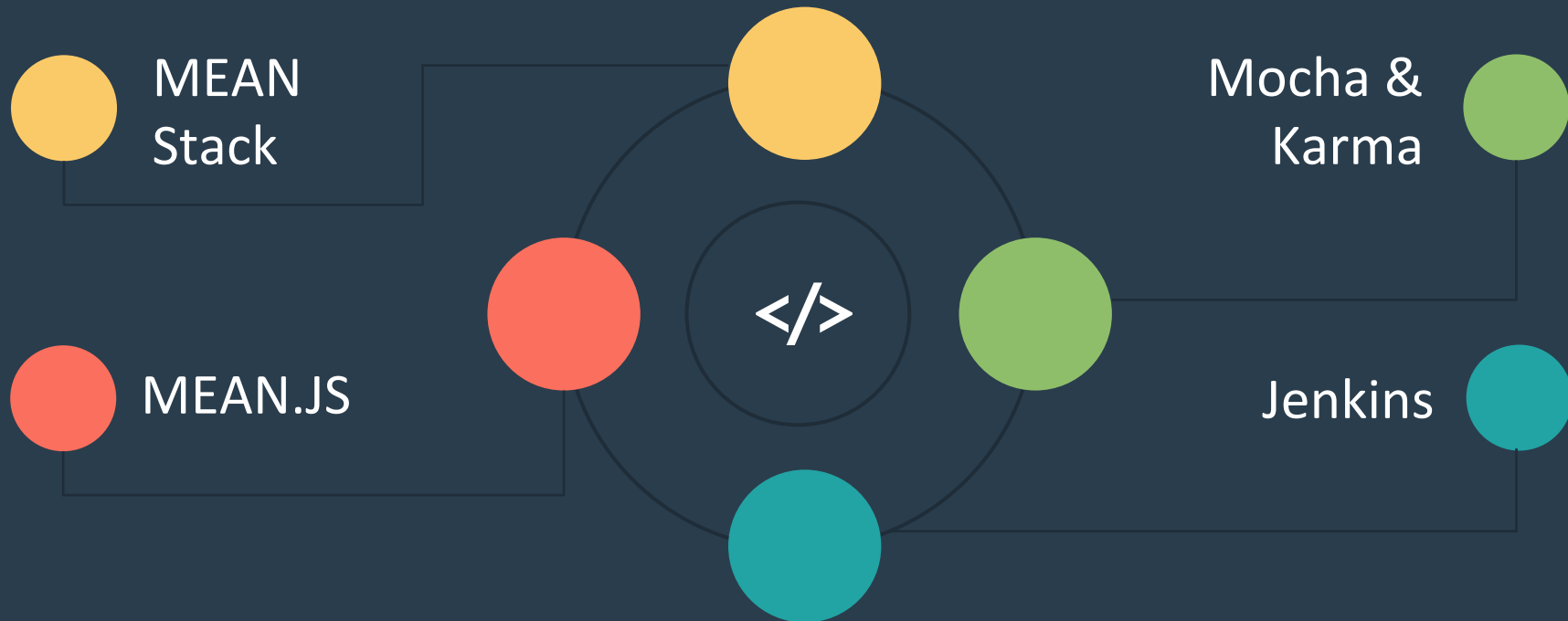
UNFAIR ADVANTAGE

Customizing the experience towards our niche of research opportunities will eliminate opportunities for competition from larger players as well as the possibility of users reverting back to open-ended solutions like email..

| Robust Development

WE AREN'T JUST GOOD LOOKS.

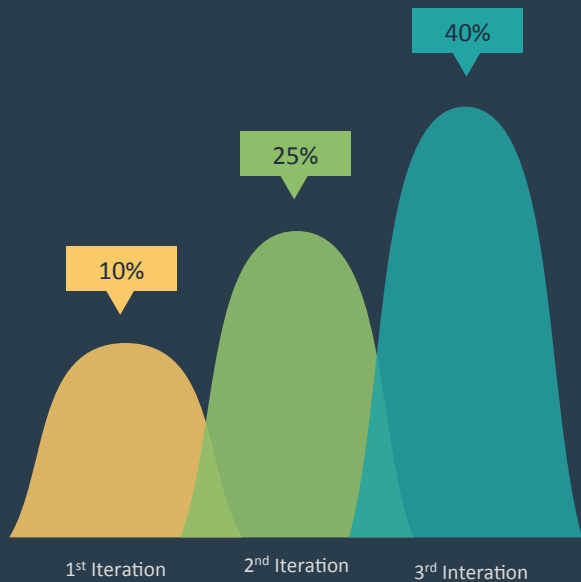
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Best Software Engineering Practices

WE ONLY USE THE BEST.

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UNIT TEST
CODE COVERAGE

Version Controlling

Continuous Integration

Automatic Deployment

| Market Outlook

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THERE IS LOTS AND LOTS OF ROOM HERE.



Strengths

Huge market of research universities with very little innovation in this space (only have research social networks)

S



O

Opportunities

Move into spaces with more communication by higher market sizes, like corporation



W



Weakness

Need to first educate professors, who are slow adopters, about this platform

T

Threats

Each university might develop their own platform, as there nothing proprietary about this



| Growth Potential

LIMITLESS, LIKE THE SKY.

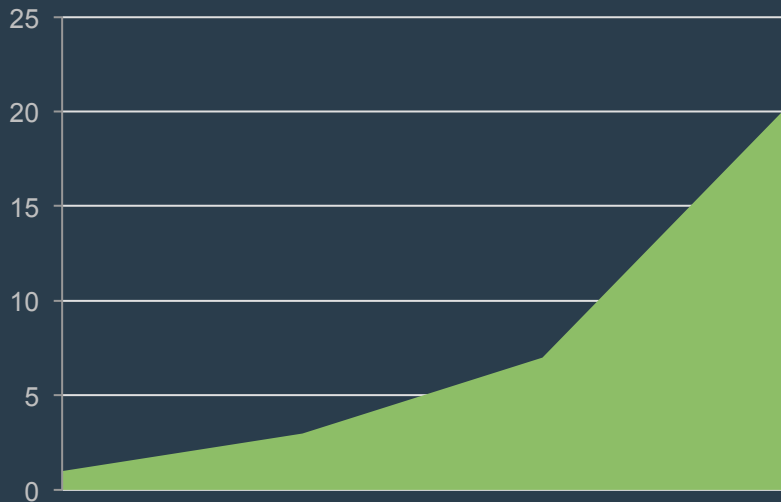
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| Revenue Projections

IT'S LOOKING GOOD FROM HERE.

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**Revenue per university
partner: \$30,000 per year**

2015: 1 Partner
2016: 3 Partners
2017: 7 Partners
2018: 20 Partners

| Initial Costs (Year 1)

WE RUN AS LEAN AS A FIGHTING MACHINE.

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Development

\$2,000 for increased
data architecture &
hosting

Development Iteration

\$2,000 for quick
turnaround

Initial Customer Acquisition

\$1,000 for wine
and dining

Growth Campaign

\$3,000 for strategic
partners and to get
the word out



QUESTIONS?

