



# QUICKSOURCE

Firing up the research process.

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# | Agenda

OUR DEVELOPMENT PROCESS.

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01

## INTRODUCTION

Our welcome message for you.

02

## OUR TEAM

Who we are and what brought us here.

03

## UNDERSTANDING OUR CUSTOMERS

What drove us towards development.

04

## CORE PROBLEM

What we aim to solve.

05

## OUR SOLUTION

How we put that problem to rest.

06

## DEMO

Simplicity, repurposed for our goals.

07

## DISCUSSION ON TECHNOLOGY

How we implemented robust frameworks.

08

## MARKET OUTLOOK & GROWTH STRATEGY

Where we see our product going.

09

## PROJECTIONS

An explanation of potential revenue and costs.

10

## QUESTIONS

Please rip us apart.

“

Why isn't there something that  
combines KickStarter & LinkedIn?

”

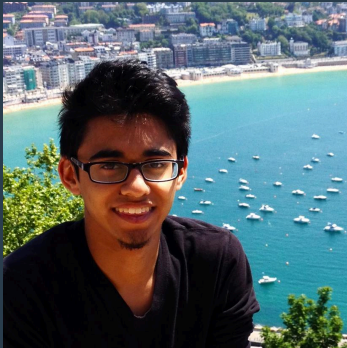
— Everybody

Create project focused professional and/or social network  
aimed providing human capital to nascent projects

# | The Team at QuickSource

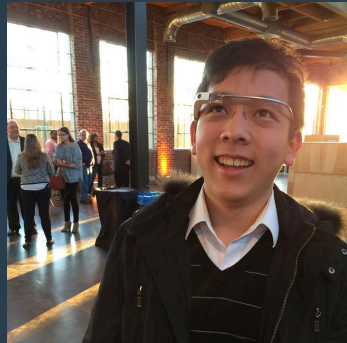
PERFECTLY SPICED.

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**Nihar Parikh**

Visionary & Co-Founder



**Henry Chen**

Architect & Co-Founder



**Johnny Tan**

Solution Man & Co-Founder



# | Breaking Down Our Customers

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TRUST US. IT GOT MESSY.

## PROFESSORS

-  Simplicity
-  Best Talent
-  Exploration Possibilities
-  Publicity
-  Personal Connection



## STUDENTS

-  Simplicity
-  Detailed information
-  Ease of Access
-  Ease of Use
-  Clean Interface

## | Core Problem

What our customers are always running into.

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There is a gap between  
professors providing research  
opportunities and students  
seeking those opportunities.

# | Our Solution

PUTTING THAT PROBLEM TO REST.

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Marketplace for research opportunities



Simple interface making with robust features to achieve high usability



Includes all relevant information about projects & users

# DEMO

YOU PROBABLY WANT TO STAND BACK.





# | Our Advantage

NO ONE IS GOING TO GET ANYWHERE NEAR.

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## UNIQUE VALUE PROPOSITION

QuickSource brings together professors and students to optimize recruitment for intra-university projects.



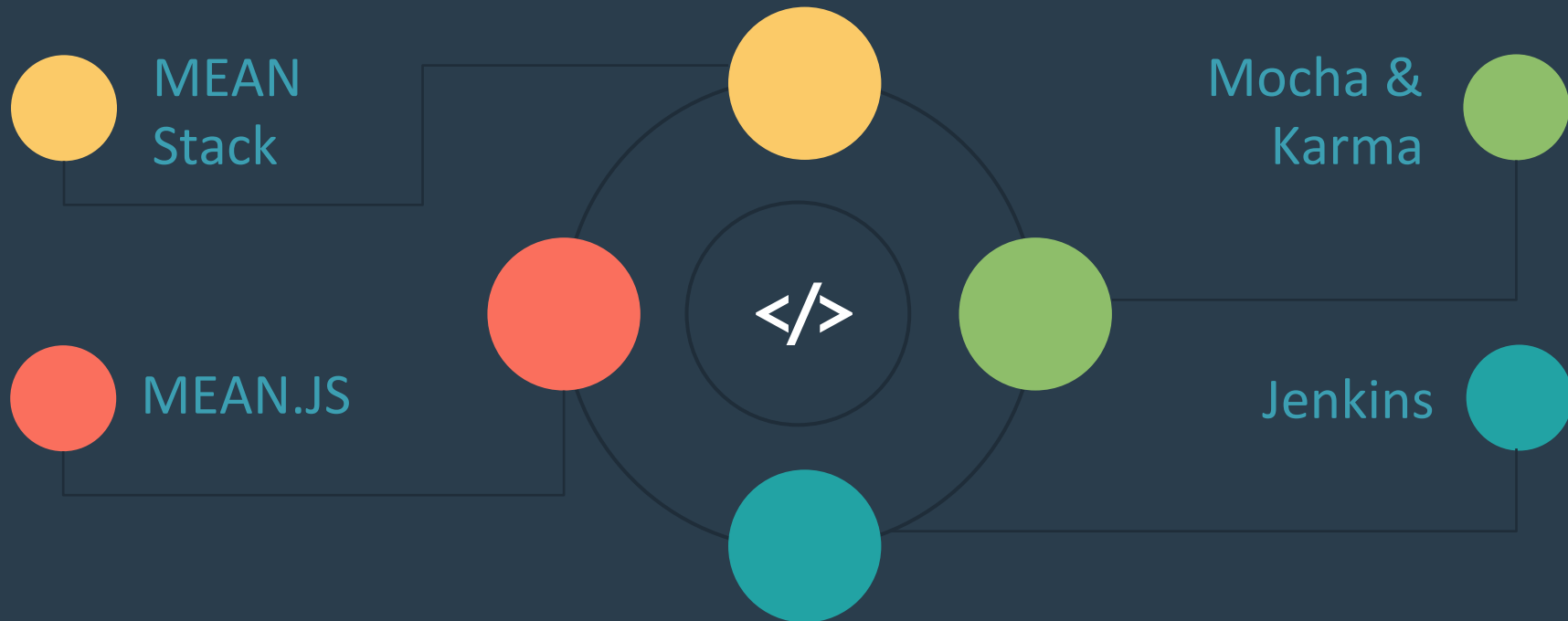
## UNFAIR ADVANTAGE

Customizing the experience towards our niche of research opportunities will eliminate opportunities for competition from larger players as well as the possibility of users reverting back to open-ended solutions like email..

# | Robust Development

WRITE YOUR SUBTITLE HERE.

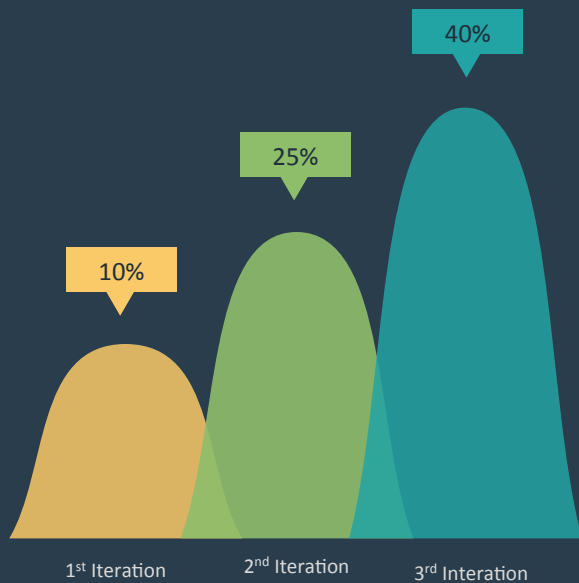
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# Best Software Engineering Practices

WE ONLY USE THE BEST.

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UNIT TEST  
CODE COVERAGE

Version Controlling

Continuous Integration

Automatic Deployment

# | Market Outlook

THERE'S LOTS AND LOTS OF ROOM IN HERE.

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Large research universities  
are primary partners



Primary end user are  
students pursuing  
research opportunities



Need professors to  
supply the content



No competitors in this  
space, but research  
networks exist



Responsibility of university  
partners to acquire users



Revenue will be provided  
by university partners



# | Growth Potential

LIMITLESS, LIKE THE SKY.

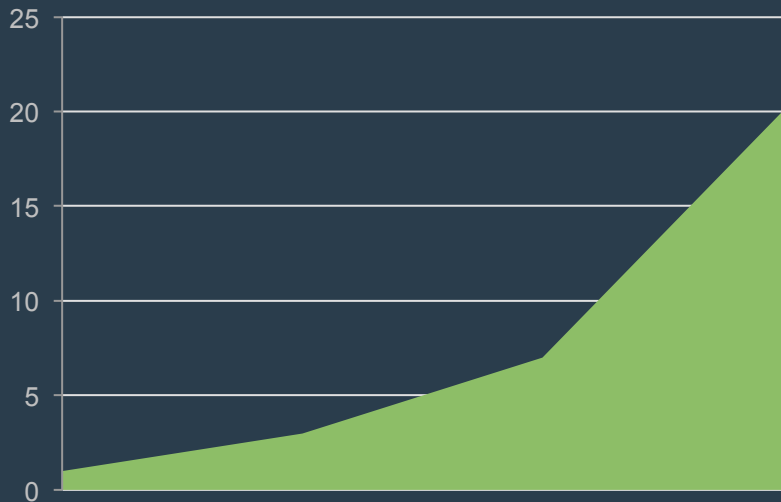
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# | Revenue Projections

IT'S LOOKING GOOD FROM HERE.

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**Revenue per partner:  
\$30,000 per year**

**2015: 1 Partner**  
**2016: 3 Partners**  
**2017: 7 Partners**  
**2018: 20 Partners**

## | Initial Costs

WE RUN AS LEAN AS A FIGHTING MACHINE.

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### Development

\$2,000 for increased  
data architecture &  
hosting

### Development Iteration

\$2,000 for quick  
turnaround

### Initial Customer Acquisition

\$1,000 for wine  
and dining

### Growth Campaign

\$3,000 for strategic  
partners and to get  
the word out



# QUESTIONS?

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