



Thinking  
that moves  
markets

# KLISMAN MURATI

Founder | Global Operator | Strategic Thinker

## About Klisman Murati

Klisman Murati is redefining the way global leaders see the world. His formula? Apply first principles thinking to world affairs. This approach has resulted in the creation of the most comprehensive benchmark of national economic progress ever created - the Global Power Index.

With the Global Power Index, Murati reveals the hidden forces shaping business, investment and policy making strategy. These insights have proven indispensable to global stakeholders who often stall in the face of unfamiliar risk & uncertainty especially in this increasingly complex global landscape.

As the founder and dynamic leader of Pareto Economics, Murati sits at the intersection of policymaking, investing, and corporate strategy, giving him rare insights into the motivations and pressures faced by leaders in these sectors.

His work not only allows him to understand this nexus but also directly influence it at the highest levels. His strategic foresight empowers leaders to stay ahead, by anticipating challenges, hedging risk and building long term resilient strategy in the face of continued globalisation, volatile geopolitical risk, at scale technological transformation and irreversible societal change.

Murati delivers transformative insights on leadership, emerging markets, nation building & shifting power dynamics. His style is refreshingly candid and persuasive, allowing insights to flow that inspire action.

With a diverse academic background spanning Social Anthropology, Human Rights, Security Studies, Political Economy, Financial Crime Risk, and Outer Space Studies. Murati's multidisciplinary approach brings unmatched value to any audience he encounters. He's not just a thought leader; he's a catalyst, driving the future of global strategy with precision and purpose.



## Outcomes Murati Delivers

### 1 Strategic Insight into Global Trends

Murati offers a deep understanding of the global forces shaping markets, industries, and policies worldwide such as geopolitical risk, global governance and differing fiscal regimes. Audiences can gain actionable insights into how these shifts will affect supply chains, regulations, and market opportunities.

**Result:** Increased confidence in audience's ability to understand and navigate their changing world.

### 2 Improved Risk Mitigation Strategies

Murati equips audiences with the knowledge of how to think about world affairs, allowing them to anticipate, mitigate, and respond to risk and global change. Whether it's navigating political unrest, trade wars, elections or regional instability, his insights can help protect business interests and investments.

**Result:** Better decision making in the face of time pressure and group think.

### 3 Enhanced Investment and Market Forecasting

Investors benefit from Murati's ability to forecast the impact of world affairs developments on financial markets, commodities, and foreign investments. By identifying emerging risks and opportunities, he empowers investors make informed decisions on portfolio diversification and timing.

**Result:** Better risk management strategies will emerge, thus increasing the chances for alpha returns.

# Keynotes Worth Sharing

## 1. How to Cultivate Business Resilience in the Face of Changing Global Governance Regimes

In an era marked by volatility, understanding the intersection of global governance and business is imperative. This keynote explores actionable strategies for businesses to thrive amidst new uncertainties, emphasising adaptable frameworks and modern risk mitigation techniques.

## 2. What it Takes to Lead in a World with New Rules

As we step into a new phase of the 21st century, leadership paradigms are undergoing significant transformations. This keynote delves into the essential qualities and approaches that leaders must cultivate to effectively navigate the evolving landscape, focusing on critical thinking, long term strategy planning and vision building for their organisations.

## 3. How Geopolitics Impacts the Energy Transition

Shifting geopolitical landscapes shape the global energy transition, influencing policy, investment, and technological innovation. Insights into how emerging power dynamics impact energy security, supply chains, and sustainable development are crucial. By applying first principles, Klisman offers a unique perspective on navigating these complex challenges, essential for decision-makers in the energy sector.

## 4. Beyond Elections and How They will Shape the Future of Business

Elections are important, but what happens afterwards is what really impacts the world. This talk delves into the new dimensions of strategic planning in the face of global and a volatile election year. Murati emphasises agility, innovation, and scenario-based decision-making to stay ahead in dynamic markets, leveraging insights into 2025 and beyond.

## 5. How to Navigate the Changing World Order

Navigating uncertainties isn't just about managing risks; it's about seizing hidden opportunities within them. This keynote unravels the symbiotic relationship between risk and opportunity, providing a framework to enhance risk management practices while cultivating a keen eye for recognising and capitalising on opportunities that emerge in dynamic environments.

**These topics provide a great starting point for your event. Murati crafts personalized experiences by tailoring each talk to match the event's goals and the audience's interests.**

# TESTIMONIALS

"I find myself fascinated by his insights. He [Klisman] has the ability to connect seemingly unconnected dots to come up with ideas, answers, and thought pieces relating to geopolitics, technology, the environment, and others. On top of this, he's a really nice person!"

**-Richard Philbin, Chief Investment Officer | Wellian Investment Solutions**



**Asset Management**

"Klisman is an independent, sharp thinker who will never fall for the 'We are right and they are just wrong' type of one-sided binary analyses that we see so often in mainstream reports. I highly recommend his services."

**-Erik L. van Dijk, Chief Investment Officer | Parmenion Soparfi**



**Asset Management**

"Klisman understands the geopolitical and human aspects that others miss, his attention to detail and insight are valuable for any Family Office and those focused upon social or impact investments. While many miss global problems and they are slow to respond, Klisman, by comparison, is on it!"

**- Olivia Cooper, Head of Private Wealth & Family Office | Axiom Stone Law**



**Legal Services**

"Looking at the complexities of today's world, how power operates is key. I was therefore interested to see that this is also the starting point of Pareto Economics' approach to understanding global issues, and it underpins its Global Power Index. I am glad to see Klisman Murati champion this more eclectic approach, looking at diverse sources of influence, and how they feed off each other."

**-Cho Khong, Chief Political Analyst | Shell International**

Klisman delivered a speech that was really interesting and inspiring. His capability to catch the attention of the audience was astonishing as well I appreciated the deep knowledge of the item he was discussing about."

**- General Ivan Caruso, Commander of the Italian Special Forces | Italian Army**

"Brilliant and insightful, Klisman is a great public speaker."

**-Luca Lamorte, PhD | International Organisation for Migration (IOM), United Nations**



**Energy**



**Defence**



**International organisations**

"Kisman's keynote on how to understand the changing world order was truly inspiring and informative. I am so grateful that you were able to join us."

**-Pasi Haahti , Sales Director | Telia**



**Telecoms**



**Energy**

Klisman gave a poised and authoritative presentation of how he saw global power being formulated and exercised internationally. He had the confidence to state and defend his viewpoints without trimming his sails for specific geographies or interests. This was a confidence based on hard work and deep research, backed up by fluency."

**Phil Murphy, Global Head of Government & Public Affairs | BG Group**



**Trade Finance**

"Kisman's overview of the different regions, trade relations, and connections and how they evolve over time till today was really interesting. I found it really relevant how areas of influence change and how this impacts the global economy and world order. Very good high and micro-level overview summarized to give the most valuable information aligned with the audience."

**-Nadia Dobreva, Trade Finance Sales | Credit Agricole**

# TESTIMONIALS

"Kisman is a first class speaker, very professional and I can recommend him without hesitation. He tailored his presentation perfectly to suit our audience and the feedback we received was that everyone thought he was excellent. He is very engaging and the content of his presentation was fascinating and extremely valuable. We asked him to give a keynote and he set the tone for the day perfectly."

**-William Bixby, Director | Binnacle**



Maritime/  
shipping

"Truly unique and noteworthy, Kisman cut straight through the jargon and delivered a valuable, concise, and engaging roundtable on to a room full of investment executives flawlessly."

**-Juan Carlos Lara, Principle | Point5 Family Office**



Family Office

"Kisman is clear and precise and provides a tool that fits all industries, particularly exporters looking for new markets. I highly recommend his services!"

**- Susanna Eccelstone, CEO | Harrington Blue & Partners**



International  
Trade

"Kisman was extremely diligent with his preparation, taking the time to speak to our audience in advance to ensure his keynote topics were relevant to our audience's needs, and his delivery was very good. Would recommend."

**-Charlie Thomas, Content Director | The Insurance Insider**



Insurance

"Kisman is a success story, an influencer who is not afraid of speaking out his always well reasoned opinions. A public speaker of excellence, he is a firm believer that life is a continuous interactive learning experience and that clearly gives him the edge."

**-Duarte Pedreira, Director | Crown Agents Bank**



Trade Finance

"Kisman was our keynote speaker at our recent M&A conference and we we couldn't have been happier. His knowledge of political risk and investment challenges is broad, and because of that, his presentation was extremely insightful and perfectly salient. The audience was very appreciative as well. We'd be happy to have him join us for any and all future events.."

**- Jason Stout, Events Coordinator | M&A Community**



M&A

"I particularly enjoyed the fact that Kisman took real positions on each of the issues he raised and argued them coherently, without being argumentative or dogmatic about it. Many speakers simply give vague explanations of both sides of any controversy and waffle around them, so his approach was very refreshing."

I would wholeheartedly recommend Kisman to anyone seeking an engaging and thought-provoking speaker on high-level geopolitics."

**Tim Sennett, Investor Relations | Avaron Asset Management**



Asset  
Management

# HIGHLIGHTS

850mn +  
TV viewership

250 + articles  
published

Spoken to  
audiences from  
120 + countries

## AVAILABILITY

Live In Person  
Events

Webinars / pre-  
recorded keynotes

Boardroom  
advisory

## POST EVENT ENGAGEMENT

Consulting on  
retainer

Bespoke content -  
articles/video

Executive  
roundtables

# Klisman In Action



Helsinki 2024 | Watch Klisman Murati, CEO of Pareto Economics deliver the keynote address at the annual Telia DAY ONE conference to an assembly of business leaders in the telecommunications space.

# AUDIENCE AT A GLANCE



BARCLAYS



# GETTING IN TOUCH

Please direct all speaking enquiries to Klisman's speaking representative, Chris Quinn.

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