

**Klisman Murati**

**Testimonials**



# Banking & Financial Services

“I’ve known Klisman for quite some time and I **find myself fascinated by his insights**. He has the ability to connect seemingly unconnected dots to come up with ideas, answers, and thought pieces relating to geopolitics, technology, the environment, and others. **On top of this, he’s a really nice person!**”

-Richard Philbin, Chief Investment Officer | Wellian Investment Solutions



“Klisman is a success story, an influencer who is not afraid of speaking out his always well-reasoned opinions. A **public speaker of excellence**, he is a firm believer that life is a continuous interactive learning experience and that **clearly gives him the edge.**”

- Duate Pedreira, ITFA Board Member & Head of Trade Finance | Crown Agents Bank



“Klisman gave a very interesting presentation on geopolitical trends relating to trade and trade finance at an ITFA Fintech event in Helsinki. I particularly enjoyed the fact that **he took real positions on each of the issues he raised and argued them coherently**, without being argumentative or dogmatic about it. Many speakers simply give vague explanations of both sides of any controversy and waffle around them, so **his approach was very refreshing.**”

-Tim Sennett, Director | Avant Capital Advisers



“Klisman’s overview of the different regions, trade relations, and connections and how they evolve over time till today was **really interesting**. **I found it really relevant** how areas of influence change and how this impacts the global economy and world order. **Very good high and micro-level overview** summarized to give the most valuable information aligned with the audience.”

-Nadia Dobрева, Trade Finance Sales | Credit Agricole



“I saw Klisman Murati having a presentation in Helsinki, Finland on the 27th of Feb, 2020 on ‘How is geopolitics going to affect trade in 2020?’. His presentation was **interesting and well structured!**

-Harri Rantanen, Business Developer | SEB

“**Klisman understands the geopolitical and human aspects that others miss**, his attention to detail and insight are valuable for any Family Office and those focused upon social or impact investments. **While many miss global problems and they are slow to respond, Klisman, by comparison, is on it!**”

- Olivia Cooper, Head of Private Wealth & Family Office | Axiom Stone





**“Klisman absolutely dazzled us** at our very unique and special Rotary Club of London in Mayfair lunch, where we have some of the best and most renowned personalities in the world as speakers. **His talk was electrifying** and clearly demonstrated an **incredible depth and breadth of knowledge of his subject.**”

-Roger Gewolb, International Investor



“Klisman's insights on how the change in US-China relations are affecting M&A webinar were excellent. **His Centres of Power Factors serve as an excellent tool in identifying sticky elements of any potential M&A deals between Chinese and American firms.** Myself having lived in China and shepherded a China-based M&A deal, **I thought his insights were spot on from both strategic and practical perspectives.** Worth a listen!”

-Paul G Ruppert, M&A Advisor



**“Kilsman has an excellent understanding of how geopolitics can shape the risks that Fintechs are facing. More importantly he is able to visualise this straight to the point and propose ways to mitigate the risks that's within the resources of a Fintech.”**

-Joakim Pramanik-Jonsson, Compliance Officer |  
Intergiro



"Truly unique and noteworthy, I have been in the family Office investment and ESG world for decades, and **very rarely do you come across an organisation like Pareto Economics and a voice like Klisman's**. He cut straight through the jargon and delivered a valuable, concise, and engaging roundtable on to a room full of investment executives flawlessly.

-Juan-Carlos Lara, Partner | 5 Point Family Office

"**Klisman Murati is a subject matter expert** related to all important issues that will impact the world in a global transformation.

-Margareth Conceicao, Impact investing advisor



"Klisman gave an insightful and engaging talk on ESG investing. He has an in-depth and multi-faceted understanding of ESG drivers and was able to coherently explain his viewpoints. **He took real positions on issues many others tend to gloss over...** would definitely recommend Klisman as a speaker."

-Luke Wilcox, Founder | Ethos



# Industry

Klisman has a well informed overview of the important questions of our time, always out there collecting new hard facts and analysing the possible outcomes in relation to politics, the economy and the more subtle cultural and political implications. **Klisman will follow through in finding a solution, no matter the complexity or reach of the question.**

Thomas Friessnegg, Project Manager | AIRSKIN



“Klisman’s keynote on how to understand the changing world order was truly inspiring and informative. I am so grateful that you were able to join us.”

**-Pasi Haahti , Sales Director | Telia**







“Looking at the complexities of today’s world, how power operates is key. I was therefore interested to see that this is also the starting point of Pareto Economics’ approach to understanding global issues, and it underpins its Global Power Index. **I am glad to see Klisman Murati champion this more eclectic approach**, looking at diverse sources of influence, and how they feed off each other.”

-Cho Khong, Chief Political Analyst | Shell International

“It was a real pleasure to have Klisman present to our Board of Directors. His presentation focused on the index data created by Pareto and how Argentina ranks in the world. What struck me the most was their definition of power as the ability to secure your own interests. **Klisman is clear and precise and provides a tool that fits all industries, particularly exporters looking for new markets. I highly recommend his services.**

-Susana Ecclestone, Executive Director | British Argentine Chamber of Commerce





**"Klisman is a thought leader on multifaceted, macro-economic developments that impact our everyday business landscape.** His insights and analysis have significantly impacted the shaping of our short and long term strategy in a volatile global environment. **I recommend Klisman to other business leaders who are looking for measured analyses on topics that determine investment for growth."**

-Jay Henderek, National Accounts| Apex Tool Group

**"Klisman is an independent, sharp thinker who will never fall for the 'We are right and they are just wrong' type of one-sided binary analyses that we see so often in mainstream reports. I highly recommend his services."**

-Erik L. van Dijk, Chief Investment Officer |  
Parmenion Soparfi



**Klisman gave a poised and authoritative presentation** of how he saw global power being formulated and exercised internationally. **He had the confidence to state and defend his viewpoints without trimming his sails for specific geographies or interests.** This was a confidence based on hard work and deep research, backed up by fluency.

Phil Murphy, Global Head of  
Government & Public Affairs | BG  
Group





# Event Organisers

Klisman kindly spoke at one of our recent events, aimed at C-Suite executives from the speciality reinsurance and insurance markets. **He was extremely diligent with his preparation,** taking the time to speak to our audience in advance to ensure his keynote topics were relevant to our audience's needs, and his delivery was very good. Would recommend.

- Charlie Thomas, Content Director | Insurance Insider



“Klisman brought a unique perspective on evaluating investments for Family office space from a geopolitical angle. **His insights on having geopolitical risk in the Investment matrix was well received by the audience.**”

– Kiran Dutta, Managing Director | SOHO Ventures



“Klisman was gracious enough to be a keynote speaker at our recent **M&A Community conference** and **we couldn't have been happier**. His knowledge of political risk and investment challenges is broad, and because of that, his presentation was **extremely insightful and perfectly salient**. The audience was very appreciative as well. We'd be happy to have him join us for any and all future events.”

-Jason Stout, M&A Event Coordinator | iDeals Solutions Group

“I had the pleasure to work with Klisman as part of the Military Space Situational Awareness conference. His **clear and concise presentation style**, along with his unique perspective and background in space policy provided our attendees with a **wealth of issues to discuss**. I look forward to coordinating with Klisman on future keynotes & workshops “.

- Ben Toye, Senior Conference Producer | SMi Group







“Klisman was a great addition to our Social Media in Defence forum. **Engaging, knowledgeable, approachable, and very pleasant to work with.** As the producer of the event, **Klisman was an ideal speaker.** Our military audience were interested to hear from him and I was delighted to hear strong feedback on the value that Klisman was able to add to the discussion and networking over the two days.”

- Oliver James, Defence Conference Producer | SMi Group

Klisman provides a **clear and insightful analysis** of the issues facing the security and defense sector. During 2020 he provided a lecture as part of the RAF Museum Trenchard Lectures in Air Power Studies (run in conjunction with the Royal Aeronautical Society). **Klisman provided an excellent presentation** on 'The Threat to Sovereignty in a New Age: Outer Space and Cyber' and then answered a range of questions from the diverse audience which virtually attended the talk.

-Harry Raffal, Historian & Events Coordinator | Royal Air Force Museum





“Klisman’s workshop content was **5 Stars**”

-Royal Air Force

“Great presentation!”

- Ward De Grieve,  
Strategic  
Communications  
Advisor | Belgian Navy

**“Klisman ticked all the boxes, his workshop was relevant, well researched, clearly explained and he answered all questions – 5-star speaker”**

-Airbus

# Military & Defence



“I met Klisman during a conference in London last November [2019]. He delivered a speech that was **really interesting and inspiring. His capability to catch the attention of the audience was astonishing** as well I appreciated the deep knowledge of the item he was discussing about.”

– General Ivan Caruso, Commander of the Italian Special Forces  
| Italian Army



“**Great briefing** you had at the Social Media seminar in November [2019], Klisman!”

- Rolf Kulseng Ytterstad,  
Norwegian Defense Staff |  
Norwegian Armed Forces

“**A proactive, motivated, intellectual professional!** His lecture in London on ISIS communications evolution was an interesting insight on an important topic. He gave a **clear explanation of a complicated issue**. His feedback on my lecture was also appreciated. Look forward to the chance to work again with Klisman.”

- Steven Mehringer, Head of  
Communications Services |(NATO)



“**Klisman is a thoughtful, interesting and engaging speaker of the highest calibre!**”

- David Harris, VP Strategy &  
Business Development | Imprint  
Social





# International Organisations & Think Tanks

“Klisman – Thank you very much for a great presentation and excellent discussion”

-Dr Patricia Lewis – Research Director| Chatham House



“I attended Klisman’s recent presentation at the last GCSP London alumni reception. I was impressed with his analysis of the Brexit scenario and on following up with him am **fascinated with his thinking around ‘G4’**.”

-Dr Amjad Mohamed Saleem – Manager: Inclusion, Protection & Engagement|Red Cross



“**Klisman has the unique ability to communicate highly complex topics in an easy to understand, thought-provoking, fun, and engaging way.**”

- Institute of Physics

“**Brilliant and insightful, Klisman is a great public speaker.** His understanding of social media strategy and his analytical approach were nothing short of impressive. **Highly recommended if you’re looking to hire a talented Anthropologist with a keen eye on geopolitics,** online conflict, and digital strategy.”

-Luca Lamorte, PhD -Social Media Manager | International Organisation for Migration (IOM), United Nations





# University, TV & Podcasts

"Excellent talk by a speaker who knows his stuff. One of the best speakers we've had."

- Warwick University

"Klisman is a **reliable and informative** contributor to our live news broadcasts. We appreciate his insight into global affairs and the way he makes his analysis easy to understand."

- Bill Dodd, Presenter | RT UK



"Klisman is a very talented charismatic individual and he made the night amazing! Thank you."

- University College London

"**Klisman is ambitious, resilient**, and a quick study. He focuses on getting the job done. His self-motivation and commitment to improving are admirable. I've worked with Klisman on and off since 2012 and he has taken his lessons to heart. He is willing to ask for help when he has first exhausted his own resources which means **he doesn't waste your time**."

- Marcus Cauchi FISM | Worlds Top Sales Trainer



"We call on Klisman's wealth of experience and expert opinion when we need an authoritative voice on geopolitics, finance, foreign affairs and business."

– Al Jazeera

"Klisman has the rare and effective combination of knowledge coupled with passion when it comes to understanding investment and financial strategies. It's always worth my time to listen to his thoughts or read pieces he's written."

-Sean McCoy - Oil & Gas Elevate Podcast Host



"Klisman's viewpoints on the complex nature of geopolitical, financial and strategic elements for Chinese outbound M&A was impressive. His insights about Chinese relations with the USA, EU, UK really matters to us. So, **I would definitely recommend his insights** for firms who want a clearer and more dynamic understanding of the factors that impact cross border M&A. Also his publications are also a very good guide."

-Blerim Abedini - Project Manager | Institute for Security Studies and Development



# Contact Klisman

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