



Thinking
that moves
markets

KLISMAN MURATI

Founder | Global Operator | Strategic Thinker

About Klisman

Kisman Murati stands at the forefront of global forecasting, his groundbreaking approach to mapping the future of global development transforms how leaders understand and navigate the complex web of influences shaping our world.

With a keen focus on the interplay between Globalisation, Geopolitics, Transformative Technology, and Societal Change (the Global 4), Murati's pioneering tool called the Global Power Index allows him to forecast the trajectories of entire nations, dissecting the core elements of power to unravel the hidden forces shaping our interconnected world.

Sitting at the helm of Pareto Economics, Murati equips global business leaders, investors, and policymakers with the essential tools for strategic foresight.

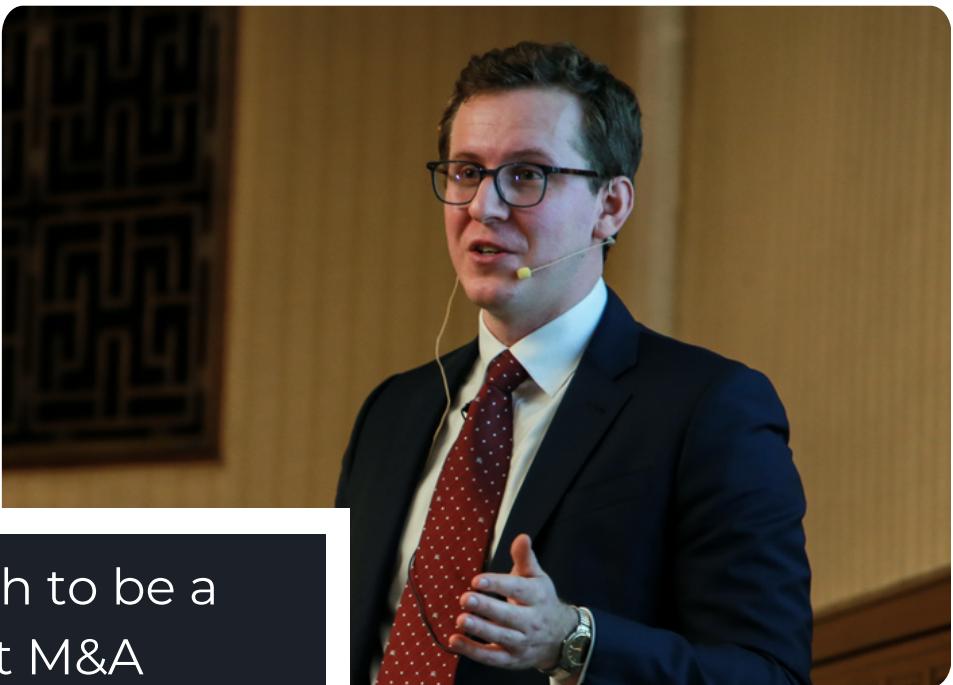
His strategic insights empower individuals, organisations and governments to craft successful, future-driven business, investment, and policy strategies by re-wiring their thinking so they are prepared to take action no matter the circumstance.

A sought-after speaker, Murati's influence extends across a diverse spectrum of audiences, from investment houses and central banks to corporations, governments, and think tanks worldwide. Respected for his expertise in leadership transformation, emerging markets, demographic shifts, and changing power dynamics, he is an individual who engages and influences with authority.

His refreshingly candid approach in a world often polarized by differing viewpoints allows him to present coherent arguments without being confrontational or rigid.

Backing his intellectual prowess is a strong academic foundation. With degrees in Social Anthropology & Human Rights, Security Studies, Financial Crime Risk in Global Banking & Markets, and Outer Space Studies, Murati's academic achievements enrich his insights and expertise in global issues.

Kisman Murati is not just a speaker; he is a transformative force at the intersection of knowledge and action, shaping the future of global understanding and strategy.



"Klisman was gracious enough to be a keynote speaker at our recent M&A Community conference and we couldn't have been happier."

--Jason Stout | iDeals Solutions Group

Why Book Murati

1. **Charisma and Presence:** Murati exudes charisma and a commanding presence on stage. His magnetic personality effortlessly captivates audiences, drawing them into his narratives and insights.
2. **Adaptability and Foresight:** Murati showcases impressive adaptability and foresight when working with bookers and bureaus alike.
3. **Reliability and Professionalism:** Known for his unwavering professionalism, Murati is highly reliable in every aspect. From promptness to the consistent delivery of thought-provoking talks, he embodies the epitome of professionalism.
4. **Authenticity and Passion:** Murati's authenticity shines through his passion for his subject matter. His genuine enthusiasm and deep-rooted passion for global dynamics resonate authentically, leaving audiences inspired.
5. **Storytelling:** With exceptional storytelling skills, Murati weaves captivating narratives that strike an emotional chord with his audience. His ability to gauge reactions and respond accordingly creates an unforgettable experience for attendees.

Keynotes worth sharing

1. Navigating Geopolitical Shifts: Strategies for Business Resilience

In an era marked by geopolitical volatility, understanding the intersection of global politics and business is imperative. This keynote explores actionable strategies for businesses to thrive amidst geopolitical uncertainties, emphasizing adaptable frameworks and risk mitigation techniques.

2. Leadership in 2024: What it Takes to Lead in a World with New Rules

As we step into a new phase of the 21st century, leadership paradigms are undergoing significant transformations. This keynote delves into the essential qualities and approaches that leaders must cultivate to effectively navigate the evolving landscape, focusing on critical thinking, long term strategy planning and vision building for their organisations.

3. Strategic Thinking Redefined: Shaping the Future of Business

Strategic thinking is the cornerstone of successful enterprises. This talk delves into the new dimensions of strategic planning, emphasizing agility, innovation, and scenario-based decision-making to stay ahead in dynamic markets, leveraging insights into 2024 and beyond.

4. Elections in 2024: How Will they Shape the Future of Business"

2024 will be the most important year in recent memory. This talk delves into the new dimensions of strategic planning in the face of global and a volatile election year. Murati emphasizes agility, innovation, and scenario-based decision-making to stay ahead in dynamic markets, leveraging insights into 2024 and beyond.

5. New Risks Requires New Thinking - How to Understand the Changing World Order

Navigating uncertainties isn't just about managing risks; it's about seizing hidden opportunities within them. This keynote unravels the symbiotic relationship between risk and opportunity, providing a framework to enhance risk management practices while cultivating a keen eye for recognising and capitalising on opportunities that emerge in dynamic environments.

These topics provide a great starting point for your event. Murati crafts personalized experiences by tailoring each talk to match the event's goals and the audience's interests.

TESTIMONIALS

"I've known Klisman for quite some time and I find myself fascinated by his insights. He has the ability to connect seemingly unconnected dots to come up with ideas, answers, and thought pieces relating to geopolitics, technology, the environment, and others. On top of this, he's a really nice person!"



-Richard Philbin, Chief Investment Officer | Wellian Investment Solutions

"Kisman is an independent, sharp thinker who will never fall for the 'We are right and they are just wrong' type of one-sided binary analyses that we see so often in mainstream reports. I highly recommend his services."



-Erik L. van Dijk, Chief Investment Officer | Parmenion Soparfi

"Kisman understands the geopolitical and human aspects that others miss, his attention to detail and insight are valuable for any Family Office and those focused upon social or impact investments. While many miss global problems and they are slow to respond, Klisman, by comparison, is on it!"



- Olivia Cooper, Head of Private Wealth & Family Office | Axiom Stone Law

"Looking at the complexities of today's world, how power operates is key. I was therefore interested to see that this is also the starting point of Pareto Economics' approach to understanding global issues, and it underpins its Global Power Index. I am glad to see Klisman Murati champion this more eclectic approach, looking at diverse sources of influence, and how they feed off each other."



-Cho Khong, Chief Political Analyst | Shell International

Kisman delivered a speech that was really interesting and inspiring. His capability to catch the attention of the audience was astonishing as well I appreciated the deep knowledge of the item he was discussing about."



- General Ivan Caruso, Commander of the Italian Special Forces | Italian Army

"Brilliant and insightful, Klisman is a great public speaker."



-Luca Lamorte, PhD | International Organisation for Migration (IOM), United Nations

"Kisman's keynote on how to understand the changing world order was truly inspiring and informative. I am so grateful that you were able to join us."

-Pasi Haahti , Sales Director | Telia



Kisman gave a poised and authoritative presentation of how he saw global power being formulated and exercised internationally. He had the confidence to state and defend his viewpoints without trimming his sails for specific geographies or interests. This was a confidence based on hard work and deep research, backed up by fluency.

Phil Murphy, Global Head of Government & Public Affairs | BG Group



"Kisman's overview of the different regions, trade relations, and connections and how they evolve over time till today was really interesting. I found it really relevant how areas of influence change and how this impacts the global economy and world order. Very good high and micro-level overview summarized to give the most valuable information aligned with the audience."

-Nadia Dobreva, Trade Finance Sales | Credit Agricole



HIGHLIGHTS

700mn +
TV viewership

250 + articles
published

Spoken to
audiences from
120 + countries

AVAILABILITY

Live In Person
Events

Webinars / In
person roundtables

Boardroom
advisory

Klisman In Action



Helsinki 2024 | Watch Klisman Murati, CEO of Pareto Economics deliver the keynote address at the annual Telia DAY ONE conference to an assembly of business leaders in the telecommunications space.

Audience at a glace



Getting in touch

If you'd like to request availability for Klisman, please get in touch with his speaking agent, Pierre Bisailon. You can reach him by email using the details below:

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