Peking University Intermediate Microeconomics Fall 2023 Dr. Jin Qin

Homework 4

Due: Friday, December 22

Instructions:

- 1. Print your name on the answer sheet.
- 2. This homework assignment consists of 5 multiple-choice questions with each one worth 4 points and 3 short-answer questions for 80 points, 100 points total. Make sure you have a complete question set.
- 3. Please write down all your answers on the answer sheet. Answers written on the question sheet will NOT be graded.
- 4. The space provided on the answer sheet should be sufficient for your answer. If you need additional space, attach a blank paper.
- 5. Please write neatly. If I cannot read an answer, you will receive no credit for it.
- 6. Show enough of your work so that I can tell how you arrived at the answer. You will receive credit for sound reasoning. Partial credit will be awarded wherever I deem there is sufficient justification.
- 7. When drawing graphs, make sure to label everything, including the axes. It is not particularly important to draw your graphs with perfect precision.
- 8. Turn in the answer sheet ONLY.

1. In a perfectly competitive industry, the supply curve of each firm is given by $S = \frac{P}{2}$. If a firm produces 6 units of output, what is the total variable cost?

- A. 34.
- B. 36.
- C. 54.
- D. 72.
- E. There is not enough information to determine the total variable cost.
- 2. In a market with the demand given by Q = 10 − P, Fiori is a monopolist with a marginal cost of \$2 and no fixed cost. If the marginal cost rises to \$4, by how much will the price of Fiori rise?
- A. \$3.
- B. \$2.
- C. \$1.
- D. \$0; the firm is already charging the monopoly price.
- E. None of the above.
- 3. Suppose a monopolist Fiori would receive a payment from the government for each unit of his output that is consumed by his customers. Fiori faces a constant marginal cost and the payment that he could receive for each unit of output is higher than his marginal cost of production in magnitude. But to obtain the payment on a unit of the output from the government, somebody has to consume it. If Fiori is rational, which of the following must be true?
- A. He will pay customers to consume his product.
- B. If he sells at a positive price, the demand must be inelastic at that price.
- C. He will sell at a price where the demand is elastic.
- D. He will give the good away.
- E. None of the above.
- 4. A monopolist Fiori has a constant marginal cost of \$2 per unit and no fixed cost. He faces separate markets in the United States and England. He can set one price P_1 for the U.S. market and another price P_2 for the English market. If the demand in the United States is given by $Q_1 = 6,000 600P_1$ and the demand in England is given by $Q_2 = 2,400 400P_2$, the price of the product in the United States will
- A. be higher than the price in England by \$4.
- B. be higher than the price in England by \$2.
- C. equal the price in England.
- D. be lower than the price in England by \$2.
- E. be lower than the price in England by \$4.

5. A price-discriminating monopolist Fiori sells in two separate markets such that goods sold in one market are never resold in the other. It charges $p_1 = \$5$ in one market and $p_2 = \$10$ in the other market. At these prices, the price elasticity of demand in the first market is -1.4 and the price elasticity of demand in the second market is -0.1. Which of the following actions is sure to raise the profit of Fiori?

- A. Lower p₂.
- B. Raise p₂.
- C. Raise both p₁ and p₂.
- D. Raise p₁ and lower p₂.
- E. Raise p₂ and lower p₁.

6. Suppose a market of Brownie is perfectly competitive. Currently all companies are identical in size and face the same short-run average cost of

$$SAC = 2q^2 - 6Kq + 9K^2 - 18K + 24$$

where q represents the quantity of the output and K represents the amount of capital invested.

- 1) Calculate the long-run average cost for each company. How much capital will each company invest at the long-run equilibrium?
- 2) Suppose the demand of brownie is given by Q = 600 50P. Calculate the market price and the number of companies at the long-run equilibrium.
- 3) Suppose each firm has invested 4 units of capital and achieved a short-run equilibrium with no profit, but the demand for brownie suddenly changes from Q = 600 − 20P to Q = 1,120 − 10P. Calculate the market price and the profit for each company in the new short-run equilibrium.

7. Thompson is a profit-maximizing monopolist. The market demand that he faces is given by Q = 80 - P, and his cost is given by $C(Q) = Q^2 + 20Q$.

- 1) Find out the optimal production of Thompson and the associated profit.
- 2) Suppose Thompson would receive a payment from the government for each unit of his output that is sold out. The government intends to maximize the total surplus. Calculate the average of this payment from the government per unit of output.

8. The product Fiori is monopolized by Mr. Brown. The demand for Fiori is given by Q = 80 – P. Suppose Mr. Brown faces a constant marginal cost of 20 and no fixed cost. Now Mr. Brown price discriminates: he sets (n + 2) prices, where $20 = P_0 < P_1 < ... < P_n < P_{n+1} = 80$. For each consumer, if his willingness to pay is higher than P_i but below P_{i+1} ($0 \le i \le n$), he pays P_i to purchase the product.

- 1) Graph a figure to show the profit of Mr. Brown if n = 3.
- 2) Calculate the maximum profit of Mr. Brown for n = 1 and n = 2.
- 3) Calculate the maximum profit of Mr. Brown for any n.