

Intermediate Microeconomics Exercise Class 8

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Homework 4

In a perfectly competitive industry, the supply curve of each firm is given by $S = \frac{P}{2}$. If a firm produces 6 units of output, what is the total variable cost?

- 34.
- **36.**
- 54.
- 72.
- There is not enough information to determine the total variable cost.

Homework 4

In a market with the demand given by $Q = 10 - P$, Fiori is a monopolist with a marginal cost of \$2 and no fixed cost. If the marginal cost rises to \$4, by how much will the price of Fiori rise?

- \$3.
- \$2.
- **\$1.**
- \$0; the firm is already charging the monopoly price.
- None of the above.

Homework 4

Suppose a monopolist Fiori would receive a payment from the government for each unit of his output that is consumed by his customers. Fiori faces a constant marginal cost and the payment that he could receive for each unit of output is higher than his marginal cost of production in magnitude. But to obtain the payment on a unit of the output from the government, somebody has to consume it. If Fiori is rational, which of the following must be true?

- He will pay customers to consume his product.
- **If he sells at a positive price, the demand must be inelastic at that price.**
- He will sell at a price where the demand is elastic.
- He will give the good away.
- None of the above.

Homework 4

A monopolist Fiori has a constant marginal cost of \$2 per unit and no fixed cost. He faces separate markets in the United States and England. He can set one price P_1 for the U.S. market and another price P_2 for the English market. If the demand in the United States is given by $Q_1 = 6,000 - 600P_1$ and the demand in England is given by $Q_2 = 2,400 - 400P_2$, the price of the product in the United States will

- be higher than the price in England by \$4.
- **be higher than the price in England by \$2.**
- equal the price in England.
- be lower than the price in England by \$2.
- be lower than the price in England by \$4.

Homework 4

A price-discriminating monopolist Fiori sells in two separate markets such that goods sold in one market are never resold in the other. It charges $p_1 = \$5$ in one market and $p_2 = \$10$ in the other market. At these prices, the price elasticity of demand in the first market is -1.4 and the price elasticity of demand in the second market is -0.1 . Which of the following actions is sure to raise the profit of Fiori?

- Lower p_2 .
- **Raise p_2 .**
- Raise both p_1 and p_2 .
- Raise p_1 and lower p_2 .
- Raise p_2 and lower p_1 .

Homework 4

Suppose a market of Brownie is perfectly competitive. Currently all companies are identical in size and face the same short-run average cost of

$$SAC = 2q^2 - 6Kq + 9K^2 - 18K + 24$$

where q represents the quantity of the output and K represents the amount of capital invested.

- Calculate the long-run average cost for each company. How much capital will each company invest at the long-run equilibrium?
- Suppose the demand of brownie is given by $Q = 600 - 50P$. Calculate the market price and the number of companies at the long-run equilibrium.
- Suppose each firm has invested 4 units of capital and achieved a short-run equilibrium with no profit, but the demand for brownie suddenly changes from $Q = 600 - 20P$ to $Q = 1,120 - 10P$. Calculate the market price and the profit for each company in the new short-run equilibrium.

Homework 4

Thompson is a profit-maximizing monopolist. The market demand that he faces is given by $Q = 80 - P$, and his cost is given by $C(Q) = Q^2 + 20Q$.

- Find out the optimal production of Thompson and the associated profit.
- Suppose Thompson would receive a payment from the government for each unit of his output that is sold out. The government intends to maximize the total surplus. Calculate the average of this payment from the government per unit of output.

Homework 4

The product Fiori is monopolized by Mr. Brown. The demand for Fiori is given by $Q = 80 - P$. Suppose Mr. Brown faces a constant marginal cost of 20 and no fixed cost. Now Mr. Brown price discriminates: he sets $(n + 2)$ prices, where $20 = P_0 < P_1 < \dots < P_n < P_{n+1} = 80$. For each consumer, if his willingness to pay is higher than P_i but below P_{i+1} ($0 \leq i \leq n$), he pays P_i to purchase the product.

- Graph a figure to show the profit of Mr. Brown if $n = 3$.
- Calculate the maximum profit of Mr. Brown for $n = 1$ and $n = 2$.
- Calculate the maximum profit of Mr. Brown for any n .

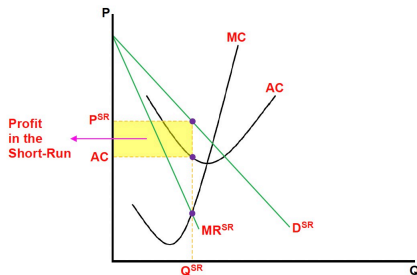
Price Discrimination

- Selling different units of output at different prices
 - ▶ First-Degree Price Discrimination (also called Perfect Price Discrimination): $CS = 0$ and $TS = PS$
 - ▶ Second-Degree Price Discrimination (also called Nonlinear Pricing): Prices depend on the units of the good bought
 - ▶ Third-Degree Price Discrimination – The monopolist sells output to different people for different prices
- Exception: the monopolist will sell output to only one of the markets

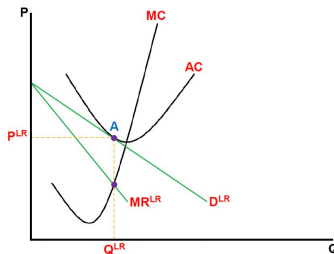
还有一个例子

Monopolistic Competition

- In the Short-Run



- In the Long-Run



Monopolistic Competition Con'd

- Imperfect competition
- Differentiated products, highly substitutable but not perfect substitutes
- Free entry and exit
- $MR = MC < P$
- No economic profit in the long-run

Monopolistic Competition Cont'd

- Differentiated products by different firms: Firms are able to exert some control over the price they charge for their particular product
- The market is not a perfectly competitive one
- These firms are not monopolists

Monopolistic Competition Cont'd

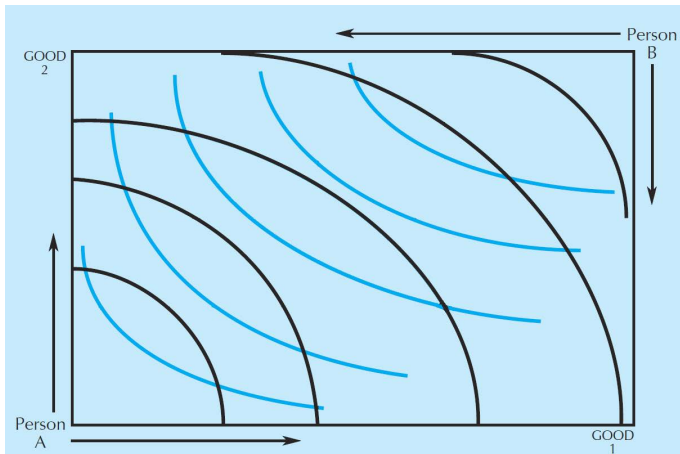
- Increasing returns to scale
 - ▶ The AC for a firm falls as more output is produced
 - ▶ Firms tend to specialize in the product lines that are most successful
 - ▶ By selling more of those products, the AC for the production falls

Pareto Efficiency

- Pareto Improvement
- Pareto Efficiency
- Pareto Inefficient

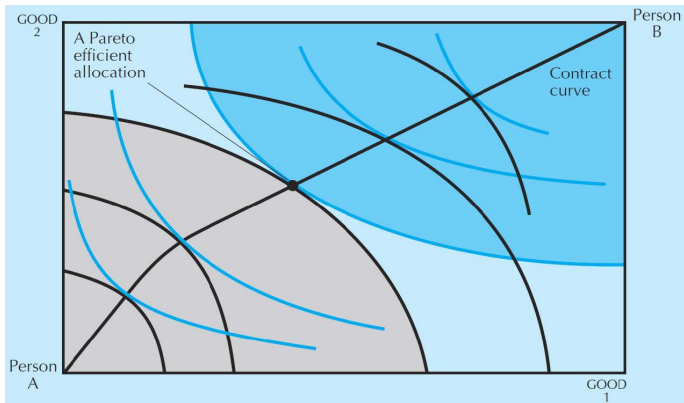
Pareto Efficiency Cont'd

- Pareto Efficient Allocation
- Edgeworth Box



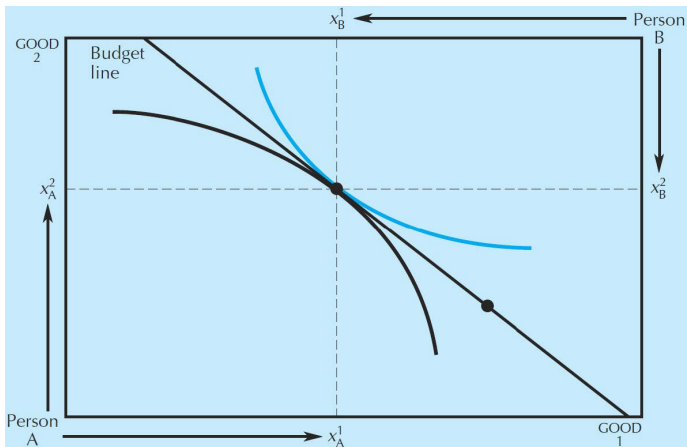
Pareto Efficiency Cont'd

- Contract Curve



Pareto Efficiency Cont'd

- Market Equilibrium



Thanks!