

Accounts.google.com - SEO Checker

Analyzed URL: <https://accounts.google.com/ServiceLogin?service=mail>

Overview of the SEO Check

SEO Score



Meta information

85%

Page quality

41%

Page structure

100%

Link structure

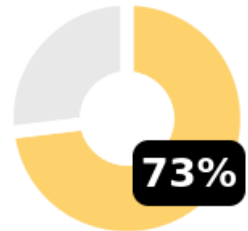
73%

Server

45%

External factors

100%



Response time	File size	Words	Media files	Number of links
0.17 s	76.80 kB	113	2	5 internal / 2 external

Search preview

accounts.google.com › ServiceLogin ▼

Gmail

Gmail ist ein intuitiver, effizienter und nützlicher E-Mail-Dienst mit 15 GB Speicherplatz, weniger Spam und mobilem Zugriff

Task list of SEO Improvements

5 Tasks

Enable the compressed HTML content transfer on your server using gzip.

Very important!

Review and improve the page title.

Important!

The H1 heading should fit better to the page content. (Words from the heading are rarely used in the text)

Important!

Use good alternative descriptions (alt attributes) for your images.









Hint!

Add a favicon markup to the HTML code.

Hint!

Meta specifications

85% achieved

Title  <i>Critically important</i>	Gmail <ul style="list-style-type: none"> — The page title is too short. (53 pixels of 580 max pixel length) Optimize title — The page title is only one word. ✓ There are no duplicate words in the title
Meta description  <i>Critically important</i>	Gmail ist ein intuitiver, effizienter und nützlicher E-Mail-Dienst mit 15 GB Speicherplatz, weniger Spam und mobilem Zugriff <ul style="list-style-type: none"> ✓ The length of the meta description is perfect. (756 pixels out of 1000 max pixel length)
Crawlability  <i>Critically important</i>	<ul style="list-style-type: none"> ✓ There are no problems in accessing the website.
Canonical URL  <i>Important</i>	https://www.google.com/gmail/ <ul style="list-style-type: none"> ✗ The canonical link points to a different domain.
Language  <i>Somewhat important</i>	Language detected in text: de Language defined in HTML: de Server location: Germany <ul style="list-style-type: none"> ✓ The following language is defined by HTML: de
Alternate/Hreflang Links  <i>Somewhat important</i>	<ul style="list-style-type: none"> ✓ There are no alternate links specified on this page.
Other meta tags  <i>Somewhat important</i>	<ul style="list-style-type: none"> ✓ There is no rel next meta tag on this page. ✓ There is no rel prev meta tag on this page.
Domain  <i>Somewhat important</i>	<ul style="list-style-type: none"> — This page is hosted on a subdomain. Use a top level domain for better SEO results. ✓ The domain does not contain non-latin characters.

Page URL ● ● ● <i>Somewhat important</i>	<div>✗ There should not be dynamic parameters in the URL.</div> <div>✓ No session ID was found in the URL.</div> <div>✓ The URL does not have too many subdirectories.</div>
Charset encoding ● ● ● <i>Somewhat important</i>	<div>✓ The charset encoding (UTF-8) is set correctly.</div>
Doctype ● ● ● <i>Nice to have</i>	<div>✓ The doctype HTML 5 is set correctly.</div> <div>✓ The doctype is placed at first in the HTML code.</div>
Favicon ● ● ● <i>Nice to have</i>	<div>— No favicon is linked in the HTML code.</div>

Meta tags

Name	Value
viewport	width=300, initial-scale=1
description	Gmail ist ein intuitiver, effizienter und nützlicher E-Mail-Dienst mit 15 GB Speicherplatz, weniger Spam und mobilem Zugriff
google-site-verification	LrdTUW9psUAMbh4Ia074-BPEVmcpxBxF6Gwf0MSgQXZs
lang	de
charset	utf-8

Page quality

41% achieved

Content ●●● <i>Critically important</i>	<ul style="list-style-type: none">✗ There are only 113 words on this page. Use at least 250 words to provide useful information.— Words from the H1 heading are not used in the page content.— No paragraphs were detected.✓ 8% of the text are stop words.✓ The page contains a listing, which indicates a good text layout.✓ No placeholders texts or images were found.
Frames ●●● <i>Critically important</i>	<ul style="list-style-type: none">✓ This website does not use a frameset.
Mobile optimization ●●● <i>Somewhat important</i>	<ul style="list-style-type: none">— No Apple touch icon is specified.✓ A viewport "width=300, initial-scale=1" is provided.✓ This website does not require any javascript files.
Bold and strong tags ●●● <i>Somewhat important</i>	<ul style="list-style-type: none">✓ The usage of strong and bold tags is perfect. We recommend the use of up to 6 tags for this page.
Image SEO ●●● <i>Somewhat important</i>	<ul style="list-style-type: none">— 1 images have no alt attribute. The content of alt attributes is used by search engines.
Social Networks ●●● <i>Nice to have</i>	<ul style="list-style-type: none">— There are only a few social sharing widgets on the page. Make your website popular in social networks with social sharing widgets.
Additional markup ●●● <i>Nice to have</i>	<ul style="list-style-type: none">✓ No additional page markup was found.
HTTPS ●●● <i>Somewhat important</i>	<ul style="list-style-type: none">✓ This website uses HTTPS to protect privacy and integrity of the exchanged data.✓ All included files are also transferred via HTTPS.

Media list

URL	Alt attribute	Title
...sl.gstatic.com/accounts/ui/avatar_2x.png	No alt attribute provided	
...ommon/universal_language_settings-21.png	Sprache ändern	

Page structure

100% achieved



H1 heading ● ● ● <i>Critically important</i>	Einmal anmelden. Alle Google-Produkte nutzen ✓ The H1 heading is perfect.
Headings ● ● ● <i>Important</i>	✓ The heading structure is perfect.

Heading structure

Heading level	Content
H1	Einmal anmelden. Alle Google-Produkte nutzen
H2	Anmelden, um zu Gmail zu gelangen

Link structure

73% achieved

Internal links  <i>Important</i>	<ul style="list-style-type: none"> — Some internal links have dynamic parameters. All internal URLs, which are not marked as nofollow, should not contain dynamic parameters. — There are too few (5) internal links on this page. ✓ Every linktext is unique. ✓ None of the anchor texts is too long.
External links  <i>Nice to have</i>	<ul style="list-style-type: none"> ✓ There are 2 external links on this page.

Found links on this page

Link	Attributes	Anchor text
/signin/username recovery?servi...		Mein Konto finden
/AccountChooser?service=mail		Mit einem anderen Konto anmelden
/SignUp?service=mail&continue=...		Konto erstellen
https://www.google.de/intl/de/...	New window External	Über Google
/TOS?loc=DE&hl=de&privacy=true	New window	Datenschutz
/TOS?loc=DE&hl=de	New window	Nutzungsbedingungen
http://www.google.com/support/...	New window External	Hilfe

Server configuration

45% achieved





HTTP redirects ● ● ● <i>Critically important</i>	The checked page does not redirect to another URL.
HTTP header ● ● ● <i>Important</i>	<div>✗ The HTML page should be transferred using GZip compression.</div> <div>✓ No X-Powered HTTP header is sent.</div>
Performance ● ● ● <i>Somewhat important</i>	<div>✓ The page response time is excellent with 0.17 seconds.</div> <div>✓ This website does not require any CSS files.</div> <div>✓ This website does not require any javascript files.</div> <div>✓ The file size of the HTML document is fine (77 kB).</div>

HTTP Response Header

Name	Value
content-type	text/html; charset=UTF-8
x-frame-options	DENY
link	<https://www.google.com/gmail/>; rel="canonical"
x-auto-login	realm=com.google&args=service%3Dmail%26continue%3Dhttps%253A%252F%252Fmail.google.co m%252Fmail
cache-control	no-cache, no-store, max-age=0, must-revalidate
pragma	no-cache
expires	Mon, 01 Jan 1990 00:00:00 GMT
date	Sun, 27 Sep 2020 21:38:36 GMT
strict-transport-security	max-age=31536000; includeSubDomains
content-security-policy	script-src 'report-sample' 'nonce-QSkpWHpbkSybNs8MKcBqBw' 'unsafe-inline' 'unsafe-eval';object- src 'none';base-uri 'self';report-uri /cspreport
x-content-type-options	nosniff
x-xss-protection	1; mode=block
server	GSE
set-cookie	136 Characters
alt-svc	h3-Q050=":443"; ma=2592000,h3-29=":443"; ma=2592000,h3-27=":443"; ma=2592000,h3- T051=":443"; ma=2592000,h3-T050=":443"; ma=2592000,h3-Q046=":443"; ma=2592000,h3- Q043=":443"; ma=2592000,quic=":443"; ma=2592000; v="46,43"
statuscode	200
http_version	HTTP/2

External factors

100% achieved

Blacklists  <i>Critically important</i>	<ul style="list-style-type: none"> ✓ This website is not classified "for adult only". ✓ This website is not listed on the Shallalist.
Backlinks  <i>Critically important</i>	<ul style="list-style-type: none"> ✓ This website is referenced by wikipedia. ✓ This website has excellent links from other websites. ✓ This website has backlinks from 253 referring domains. ✓ This website has 48,178 backlinks. ✓ This website has backlinks from 244 different ip addresses.
Facebook popularity  <i>Somewhat important</i>	<ul style="list-style-type: none"> ✓ This website has social activity like shares, comments or likes on facebook.
Listed on Webwiki  <i>Nice to have</i>	<ul style="list-style-type: none"> ✓ This website is listed on Webwiki.

Facebook popularity

Shares / Likes / Comments

2,028

Only the data for the given URL is shown. We cannot determine the social actions for a linked fan page.

Links from Wikipedia

- [Apollo Sunshine](#)
- [Bayani Fernando](#)
- [Central Mahallu Juma Masjid, Muvattupuzha](#)
- [Dexter High School \(Michigan\)](#)
- [Google Now](#)
- [Jameela Malik](#)
- [Martin Rebelski](#)
- [NemID](#)
- [Reni Lane](#)
- [Rowan Robertson](#)

Robots.txt

```
User-agent: *  
Disallow: /accounts/ClientAuth  
Disallow: /accounts/ClientLogin  
Disallow: /AccountDisavow?  
Disallow: /ClientAuth  
Disallow: /ClientLogin  
Disallow: /ReportBug  
Allow: /
```

Most important keywords

Seobility found the following keywords. You can check the keyword optimization of this page for each keyword.

Keyword	Result
Gmail	62%
Google	56%
anmelden	54%
Mail Konto	51%
nutzen	50%
Google-Produkte	50%
gelangen	38%
azərbaycan	34%
Afrikaans	34%
Hilfe	34%