

Shahjalal University of Science & Technology, Sylhet
Dept of Business Administration
3rd Year 2nd Semester Session: **2020-2021 SWE**
Course Code: BUS-301W Course Title: Entrepreneurship Development in Bangladesh
Term Test-2 Time: 55 minutes Marks-20

Answer any 2 (two) questions from the followings. All the parts of a question must be answered chronologically.

Instructions: Write your answers in a clear and organized manner. Make sure your handwriting is legible. Provide clear, concise, and critically thought-out answers. Support your arguments with evidence or examples where applicable.

Question no: 01

- a) Define business opportunity in your own words. Explain the characteristics of a good business opportunity. [02+04]
- b) Discuss the different types of business opportunities with examples. [04]
- c) How has e-commerce created new business opportunities in Bangladesh? [05]
- d) Why is market demand an essential feature of a business opportunity? [05]

Question no: 02

- a) Define a startup and discuss the **different types of startups**. [06]
- b) How does a startup differ from a traditional small business? [04]
- c) What are some common funding options available for startups? [05]
- d) Discuss the **top five reasons** for startup failure. [05]

Question no: 03

- a) Define women entrepreneurship and explain its importance in Bangladesh. [05]
- b) List three challenges faced by women entrepreneurs in Bangladesh. [05]
- c) How has e-commerce helped women entrepreneurs in Bangladesh? [05]
- d) Give two examples of successful women entrepreneurs in Bangladesh and shortly describe their contributions. [05]

Question no: 04

- a) Define entrepreneur. Explain the different types of entrepreneurs with examples. [02+04]
- b) Today if you have a computer and internet connection you can be an entrepreneur. Do you support this statement? Give five examples of business idea that can be done through ICT (Information and Communication Technology). [04]
- c) We are getting enormous graduates from various public and private universities in Bangladesh but not getting mentionable entrepreneurs from them. What are the reasons might have behind this? Write at least five reasons. [05]
- d) List and explain three personal reasons why people choose to become entrepreneurs. [05]