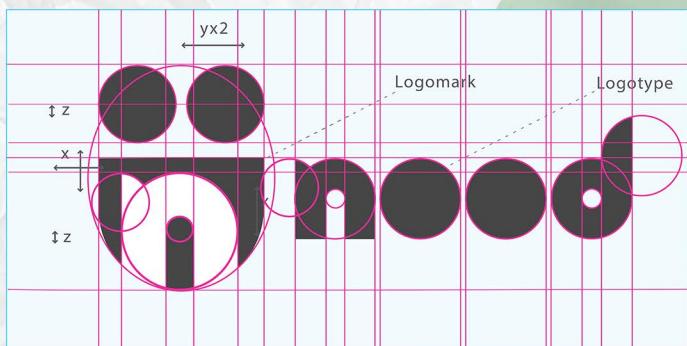


Primary Logo



Blue indicates Clear Space. The blue area must be kept free of other elements.
Grey padding indicates Safe Zone.

Magenta indicates type and element alignment and boundaries.

The minimum required Clear Space is defined by the measurement 'X'
(equal to the height of the lowercase letters, known as the 'x-height').

nood

ALTERNATIVE LOGO VERSIONS

Secondary Logo Style

Minimum Logo Width



Minimum Logo Width



Social Profile Images



Website Favicon



Blue indicates Clear Space. The blue area must be kept free of other elements.
Grey padding indicates Safe Zone.

Magenta indicates type and element alignment and boundaries.

The minimum required Clear Space is defined by the measurement 'X'
(equal to the height of the lowercase letters, known as the 'x-height').

FONTS USED IN LOGOTYPE

Scala Sans Roman

NAME : SIMPLAFORM SOLID

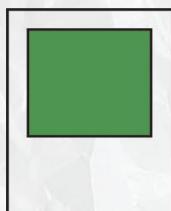
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Scala Sans Bold Italic

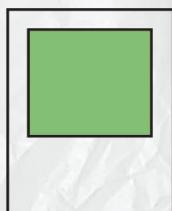
NAME : SIMPLAFORM SOLID

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

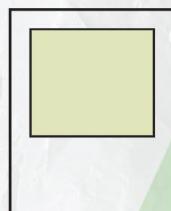
COLOUR SPECIFICATIONS



Pantone #4e9550



Pantone #83bf75



Pantone #e0e5ba



Pantone #534b4e

DON'T ABUSE YOUR LOGO



DON'T CHANGE ELEMENT POSITION



DON'T STRETCH OR DISTORT



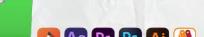
DON'T STRETCH ELEMENT SIZE



DON'T CHANGE FONTS/COLOUR



**Thank you for being our valued customer.
We are so grateful for the pleasure of serving
you and hope we met your expectations.**



GRAPHIC DESIGN

ANIMATION

CARTOON

DRAWING

COMICS