

EXPERIENCE

EMMA-KEARNEY DESIGN
UX/UI Designer
2019 – Present

- Leading design projects while taking into consideration business objectives, user needs and technological constraints
- Designing products that build community and empowerment
- Creating apps for millennials battling mental health issues
- Building an inclusive and highly interactive virtual museum in all breakpoints, incorporating WAI-ARIA and WCAG 2.1 success criteria for meeting web accessibility compliance

EQUITY RESIDENTIAL
Senior UX/UI Designer
Senior Visual Designer
2015 – 2019

- Acted as sole designer on a digital sales tool resulting in a \$2 million ROI in the first 6 months
- Conducted stakeholder focus groups/interviews to discover more efficient ways to collect leads, synthesized findings and recommendations, designed high fidelity prototypes
- Collaborated closely with development, utilizing HTML and CSS knowledge, enhancing communication
- Incorporated AR and VR technology for virtual tours resulting in 40% faster occupancy in apartment units over \$10,000/mo
- Redesigned the identities of three former Trump Towers in New York's Upper West Side, reacting to low approval ratings, resulting in praise from The New York Times and positive user feedback from residents

ENCYCLOPÆDIA BRITANNICA
Visual Designer
2013 – 2015

- Created an e-commerce Shopify site, email marketing campaign, cutting down spending in half by eliminating the need to print and ship catalogs internationally which resulted in improved sales of the Book of the Year

EDUCATION

DEQUE UNIVERSITY
2019 – Present

Received CPACC (Certified Professional in Accessibility Core Competencies) Certification May 2020

CODECADEMY BOOTCAMP
2019 – 2020

Certificate in HTML, CSS and JavaScript

ILLINOIS INSTITUTE OF ART,
CHICAGO
2010 – 2012

Associate of Applied Science Degree in Graphic Design
Graduated with honors

COLUMBIA COLLEGE
CHICAGO
2006 – 2010

Bachelor of Arts Degree in Marketing Communications and Public Relations

SOFTWARE SKILLS

PHOTOSHOP, ILLUSTRATOR, INDESIGN, AFTEREFFECTS, PREMIER PRO, ANIMATE, LIGHTROOM, FIGMA, SKETCH, GITHUB, WEBSTORM