

EMURGO Indonesia CEO Shunsuke Murasaki to Speak about Blockchain Education at Upcoming Event in Indonesia

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20th August 2019
Aston Hotel - Batam, Indonesia

BlockBatam Creating The Blockchain Capital of South East Asia *Special focus - Batam Digital Economic Zone*

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EMURGO Speaking at BlockBatam Blockchain Conference

EMURGO Indonesia CEO Shunsuke Murasaki will be a guest speaker at the upcoming [BlockBatam Blockchain Conference](#) in the Special Economic Zone of Batam, Indonesia - an officially designated economic zone by the Indonesian government to spur foreign investment into digital technologies. BlockBatam is set to be a distinguished event comprised of senior Indonesian government officials and blockchain industry professionals from the ASEAN region to bring more awareness to blockchain-related efforts to reshape the regional business landscape.

Murasaki is scheduled to speak on a 14:10 - 14:30 solo session on August 20th entitled: "Implementing Blockchain Education For A Better Tomorrow" regarding the importance of blockchain education to build an actual ecosystem like Cardano.

As the CEO of EMURGO Indonesia, Shunsuke Murasaki is focused on leading the regional drive of Cardano adoption through engagement with local regulators, enterprises, and academia. Cardano - the first, third-generation blockchain to evolve out of a scientific philosophy - is uniquely designed to meet the intensive demands of scalability, sustainability, and interoperability required of a large enterprise-grade blockchain.

Indonesia: Fourth Largest Country & Rapidly Growing Economy

Indonesia, the world's fourth-largest country by population with over 270 million people and more than 1.9 million square miles of land, is a prime market for exploring the integration of blockchain-based solutions into business

verticals. It is also one of the fastest-growing emerging market economies with the median age at 28.6 years old according to an [2018 IMF Report](#). This means that over half of the population is under 29 years old, and coming into their early working years which therein lies the immense potential for educating blockchain developers.

Under Murasaki-san's leadership, EMURGO Indonesia is making huge strides to set a foundation for consistent dialogue and education with relevant stakeholders to raise awareness of the utilities of Cardano to bring about real changes in the local economy to benefit society as a whole.

Earlier this year, Murasaki-san gave a detailed talk regarding the [potential benefits for Cardano and blockchain to integrate with Indonesian coffee supply chain management](#) to make the existing system more efficient, transparent, and fair for all parties in the supply chain. It holds huge potential implications for Indonesia as it is the world's fourth largest producer of coffee beans.

To bring about these potential benefits using Cardano, EMURGO Indonesia has been partnering with local universities to expand its blockchain education program offerings to talented local students & developers. As blockchain education is the first step towards onboarding more applications, enterprises, and overall interest into the Cardano ecosystem, EMURGO Indonesia has been hard at work reaching out to the local community and public at large.

What is BlockBatam Blockchain Conference?



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BlockBatam

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BlockBatam Blockchain Conference is a one-day conference organized by BlackArrow and INDODAX to be held on August 20th, 2019 in Batam, Indonesia. It brings together experienced speakers from local government, academia, and enterprise, to discuss the latest regional blockchain-related developments and policies. BlockBatam promises to be a great event for anyone attending, and especially those wishing to learn more about EMURGO Indonesia's campaign to provide economic empowerment for a more fair and transparent society by offering a comprehensive blockchain education program for all types.

Join EMURGO for the session on August 20th.

Please find more details as follows:

Time: 2:10 – 2:30pm

Date: 20 August 2019 (Tuesday)

Venue: [Aston Hotel, Batam, Indonesia](#)

Topic: Implementing Blockchain Education For A Better Tomorrow

You can [register now](#) and also learn more about the event schedule [here](#).

EMURGO strongly believes in the future of the Cardano blockchain ecosystem and is dedicated to providing support for enterprises looking for tailored systems development, education, and advisory services. Should you be interested, feel free to reach out to our team at <https://emurgo.io>. Don't forget to follow our social media accounts for [EMURGO Global](#) and [EMURGO Indonesia](#) and [sign up to the EMURGO Newsletter](#) to always receive the latest news from EMURGO!



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EMURGO drives the adoption of Cardano and adds value to ADA holders by building, investing in, and advising projects or organizations that adopt Cardano's decentralized blockchain ecosystem. EMURGO leverages its expertise in blockchain R&D as well as its global network of related blockchain and industry partners to support ventures globally.

EMURGO is the official commercial and venture arm of the Cardano project, headquartered in Singapore, with a presence in Japan, the USA, India, and Indonesia. EMURGO works closely with IOHK and The Cardano Foundation to grow Cardano's ecosystem globally, and promote its adoption. Learn more about the project at <https://emurgo.io>

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