

EMURGO Advisory Spotlight: HEROBIT

 emurgo.io/en/blog/blockchain-advisory-herobit



Background

Official Cardano partner and commercial arm EMURGO, is pleased to announce its advisory of Japan-based Amusebank, providing blockchain integration to Legend Baseball Co.,Ltd. which already provides an extensive, mainstream “interactive sports theme park” with indoor screen sports & gaming under their trademark Legend Heroes where visitors can experience a wide-ranging interactive mix of games and game attractions realistic visual effects and actual playing of physical sports with matches and events in games such as baseball, soccer, archery, etc. in addition to a variety of other games, all across Japan & South Korea. Visitors along with family & friends can select from an assortment of real sports mixed with modern screen effects in an upbeat atmosphere that also offers beverages and delicious food.

Amusebank & Legend Baseball through its accumulated sports entertainment & arcade market research which offers more than 30 game titles, will now develop a blockchain-based online sports gaming system together with sports machines and provide the

HEROBIT platform for gameplay, leveraging EMURGO's expertise in blockchain R&D solutions as well as our global network of related blockchain and industry partners to get its blockchain solutions fit for the market.



HEROBIT At A Glance

HEROBIT is a blockchain-based hands-on sports video game service implementing smart contracts and will offer a decentralized ecosystem for trading digital goods. It is based on an ecosystem that trades and exchanges digital goods, a spin-off of its successful, physical indoor sports theme park business, including screen baseball, screen football, and hands-on sports games machines.



HEROBIT has the goal to provide an open decentralized platform that will ensure transparency, fairness, security, exchange and warranty using smart contracts focusing on delivering an online arcade of sports-based games including AmuseBank games along with

other game development to expand its user base to 20 million users within two years of product launch. The digital assets to be used in transactions on the Herobit platform are referred to as HEROBIT TOKENS.

HEROBIT will additionally develop more game systems, including VR/AR games for its platform to broaden its product offering for its users.

What Areas Will HEROBIT Address?

The birth of digital assets was initially first thought to have come from a fanbase of early video game players. In these video games, digital items for games could be bought and sold to enhance the player experience. In the digital gaming space, there are certain issues that can be addressed by having a blockchain solution to create a more efficient process for all stakeholders involved from players to game developers to gaming enterprises. Here some areas HEROBIT will address:

- HEROBIT will have sports & gaming leagues operating on their platform. Applying smart contracts to aspects such as league management and distribution of advertising revenue will create a more transparent and fair outcome.
- HEROBIT Users will inevitably want to purchase and sell digital goods related to specific games or the platform itself. Digital Asset wallet distribution through a dedicated application for shop visitors and various event participants will enable a more efficient logistical process where the platform and the app will serve as a point of access for users to engage with the different titles on the platform.
- Games on the HEROBIT platform will have player rankings, player & game data information which can all be stored on a blockchain to guarantee a certainty of truth and security to record keeping which will allow for sharing tokens and data seamlessly between their robust offline and online businesses.

Legend Baseball Homepage: <https://legend-bb.com/>

Legend Baseball Twitter: [@lbbjapan](https://twitter.com/lbbjapan)

HEROBIT: <http://herobit.io/>

How is EMURGO advising HEROBIT?

EMURGO is advising Amusebank on their token economics for a blockchain-based solution to their household game entertainment and to eventually drive the adoption of Cardano - the first third-generation blockchain - as the protocol of choice. With an already solid offline user base and growing brand awareness, HEROBIT will aim to onboard these users and more into an online platform utilizing personnel with years of top-tier experience at some of the world's biggest software gaming companies.



EMURGO has built a proven track record of working with some of the most innovative companies in the blockchain space such as Ledger Wallet for ADA integration, developing Yoroi Wallet & Seiza Cardano Blockchain Explorer, investing into Y2X - a leading digital merchant bank, demonstrating our expertise and network as the official commercial arm of Cardano.

Disclaimer: EMURGO's investments in or advisory activities to a client does not mean that this should be relied upon by the public as advice or recommendation to decide what trades to make. Investing in cryptocurrencies and blockchain companies involves high risk. All trading strategies and decisions are borne by our readers and clients at their own risk. EMURGO is not responsible for any outcome or decisions incurred as a result of information provided here or from any EMURGO related materials.

Feel Free to Contact Us

At EMURGO, we are always looking to provide advisory services to projects who are looking integrate blockchain solutions into their business verticals. Should you be interested, feel free to reach out to our team at <https://emurgo.io>. Don't forget to follow our social media accounts and sign up to the EMURGO Newsletter on our site to always receive the latest news from EMURGO.

About EMURGO

EMURGO drives the adoption of Cardano and adds value to ADA holders by building, investing in, and advising projects or organizations that adopt Cardano's decentralized blockchain ecosystem. EMURGO leverages its expertise in blockchain R&D as well as its global network of related blockchain and industry partners to support ventures globally.

EMURGO is the official commercial and venture arm of the Cardano project, registered in Tokyo, Japan since June 2017 and in Singapore since May 2018. EMURGO is uniquely affiliated and works closely with IOHK to grow Cardano's ecosystem globally and promote the adoption of the Cardano blockchain. To learn more about the project, visit the EMURGO website.

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