

# EMURGO's Chief Business Officer Yosuke Yoshida to Speak at World Blockchain Forum Globalization Tokyo Meetup

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## EMURGO Sharing Its Vision At WBFF Tokyo Meetup

EMURGO's Chief Business Officer Yosuke Yoshida will be a keynote speaker at the upcoming World Blockchain Forum (WBFF) Globalization Tokyo meetup event on September 2nd, along with other figures from the cryptocurrency and blockchain industry. WBFF is a blockchain conference brand that is hosting an event in Tokyo this year alongside other events in the Asian region.

Yoshida will give a special talk entitled: "Building a Global Cardano." As the Chief Business Officer at the official commercial arm of Cardano, Yoshida will be sharing his vision, experiences, and insights on the Cardano blockchain ecosystem and other relevant topics. Events such as WBFF are valuable for the community, since this is where various blockchain and cryptocurrency thought leaders come to network, learn, conduct investment meetings and meet with valuable members from the community.

Recently, [EMURGO inked MOUs with two South Korean government-approved trade associations](#) to further drive the adoption of Cardano in the content and gaming industries there. Focused on building the commercialization of Cardano with a rich set of diverse ecosystem players, EMURGO is consistently raising the awareness of Cardano to interested parties and directly engaging with the community at events like this and others.

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**What is WBFF Globalization?**

WBF Globalization is an evening event on September 2nd from 18:00 to 22:00. It will bring together local business players and blockchain industry officials in the region. As tickets are complimentary, it promises to be a great event for anyone attending, especially for those wishing to learn more about EMURGO and what the company [has been doing](#)! You may sign up for the complimentary tickets [here](#).



### ***Looking to Come to the Event?***

Join EMURGO and CBO Yosuke Yoshida for the keynote on September 2nd, 2019.  
Please find more details as below:

Date: September 2nd, 2019

Time: 18:00 - 22:00

Speaker: [Yosuke Yoshida](#), EMURGO Chief Business Officer

Venue: [Binary Star \(11F, Kiraritoginza, 1-8-19, Ginza, Chuo-ku, Tokyo, 104-0061, Japan\)](#)

Session Title: EMURGO - Building a Global Cardano

Please note that the programme is subject to change, and will be updated continuously up to the event. You can also learn more about the event schedule [here](#).



Yoshida giving a recent keynote address at a conference in Beijing, China

EMURGO strongly believes in the future of the Cardano blockchain ecosystem and is dedicated to providing support for enterprises looking for blockchain solutions. Should you be interested, feel free to reach out to our team at <https://emurgo.io>. Don't forget to follow our social media accounts and [sign up to the EMURGO Newsletter](#) to always receive the latest news from EMURGO!



EMURGO drives the adoption of Cardano and adds value to ADA holders by building, investing in, and advising projects or organizations that adopt Cardano's decentralized blockchain ecosystem. EMURGO leverages its expertise in blockchain R&D as well as its global network of related blockchain and industry partners to support ventures globally.

EMURGO is the official commercial and venture arm of the Cardano project, headquartered in Singapore, with a presence in Japan, the USA, India, and Indonesia. EMURGO works closely with IOHK and The Cardano Foundation to grow Cardano's ecosystem globally, and promote its adoption. Learn more about the project at <https://emurgo.io>

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