

ADA token acceptance on Metaps Plus



The first Asian cryptocurrency integration into mobile payment platform



Tokyo, May 9th, 2018- EMURGO, (Shibuya, Tokyo, CEO Ken Kodama) announces Ada token's acceptance on the Metaps Plus (Seungyeon Kim, CEO, Metaps Plus), one of the largest mobile platform in South Korea with 10 million mobile to offline transactions. This strategic partnership entails integrating Ada token into Metaps Plus's mobile marketing and mobile payment platforms which delivers 1 billion mobile app downloads through its marketing app download platform and 10 million mobile to offline transactions per year across over 40,000 offline stores. Ada token will be used in over 33,000 offline franchise stores and promotions partnering with named franchises whom are current Metaps Plus's partners by Q3, 2018.

Comment from Ken Kodama, CEO of EMURGO

"Our partnership with Metaps plus will allow Ada to expand more rapidly and be recognized eventually as a new way for payment settlement in the Korean market. I am very excited to be able to open a new era together through this platform."

Comment from Charles Hoskinson, CEO of IOHK

"It is great that Ada will be able to be used for everyday purchases in South Korea, a country where there is a passionate Cardano and cryptocurrency community. I hope that this development will encourage the adoption of cryptocurrency even further."

Comment from Michael Parsons, Chairman of Cardano Foundation

"The adoption of Cardano's Ada cryptocurrency token by Metaps Plus means immediate digital payments or settlements, with little to no fraud, can soon take place in Korea, a country that has a pioneering history of innovation and early adoption of new technologies.

This can only benefit the future adoption of cryptocurrencies in general and ADA in particular.

Comment from Seungyeon Kim, CEO of Metaps Plus

"I am very excited to partner with EMURGO integrating Ada coin into Korea's one of the biggest mobile payment platforms. We are simply focused on delivering incremental sales and value to our offline and platform partners along with Ada coin owners."