

Meet Hoshi: Building a Global Cardano as EMURGO's Consulting Manager

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Consulting Manager

EMURGO.IO



EMURGO drives the adoption of Cardano and adds value to ADA holders by building, investing in, and advising projects or organizations that adopt Cardano's decentralized, third-generation blockchain ecosystem. Headquartered in Singapore with a global operations team in Tokyo, Japan and other valuable team members based around the globe, [EMURGO](https://emurgo.io) is truly international and decentralized.

Welcome back to our "Meet the EMURGO Team" series! In this series, we introduce you to members of our talented team; take a closer look at who they are, and what they do behind the scenes. Previously, we introduced [Murasaki - CEO of EMURGO Indonesia](#) and [Mickey - Japan PR Manager](#). This week, let's meet another awesome team member from EMURGO's Consulting unit, Hoshi.

HOSHI



Consulting Manager

After graduating from Vancouver Island University, Hoshi joined NTT Data Getronics, a subsidiary to the biggest IT company in Japan, and Recruit, Japan's biggest HR and lifestyle media company.

He's been engaged in developing new products and services through vast coverage of professions ranging from product development, business development, to sales & marketing.



Hoshi also gives us his views in the video below, so please check it out now!



https://youtu.be/YRqW3A_vaBk

Here is a short interview with Hoshi:

Could you tell me about your reasons for joining EMURGO?

Hoshi: [Cardano](#) is the only strong blockchain project that has roots in Japan out of the top 10 global blockchain protocols. Cardano is also the first, third-generation blockchain to evolve out of a research-first driven approach. I was naturally attracted to these qualities, and I wanted to contribute to the adoption of Cardano, the overall development of the blockchain industry in Japan, and the global blockchain industry as a whole.

What experience did you have prior to joining?

Hoshi: I have long been involved in developing and launching new products and services as a Product Manager in the IT and mobile industries. I've always enjoyed the "chaos" of delivering new, cutting-edge products and services to the hands of end users in the real world.

What's your role at EMURGO and can you tell me about your biggest achievement?

Hoshi: I am Consulting Manager at EMURGO. My job is to create effective business strategies with our trusted clients, manage business development, sign off on certain deals, and make sure we complete our business projects from start to end. As for my biggest achievement, I'm very happy to play a part in driving Cardano adoption through our hard work here at EMURGO. Moving forward, I want to continue to take Cardano to the next level of adoption by having more businesses adopt Cardano as the blockchain protocol of choice.

What are your thoughts on the potential for blockchain technology?

Hoshi: I think blockchain technology is the [Internet of Value](#). This exciting technology offers a new type of monetary system that can make the current legacy system more efficient, reliable, and transparent in transferring items of value between parties. It is very exciting to contribute to such a game-changing industry that can have large effects on traditional industries and legacy systems. That is the reason why I am working at EMURGO to drive the adoption of Cardano which is built to be scalable, sustainable, and interoperable. Cardano is a third-generation blockchain platform able to offer improved financial services to all, among other important services.

What do you like most about working at EMURGO?

Hoshi: Working at EMURGO is fascinating! Especially when you see such a [multicultural and diverse team](#) in place and working towards the same goal of driving global Cardano adoption. My colleagues here are very supportive and professional. Everyone is continuously striving for the best results and working towards bringing more awareness, developers, enterprises, and institutions into the Cardano ecosystem.

What do you think about the atmosphere in the EMURGO office?



Hoshi: I really like the atmosphere in the [new EMURGO office](#). Our entire team at EMURGO is very friendly and positive towards one another. The laid back atmosphere in the new Tokyo office makes collaboration easy and productive!

How do you feel about EMURGO's core values?

Hoshi: I love the idea that EMURGO is empowering individuals to take initiative which makes us in turn, empower EMURGO. It's a positive feedback loop. It keeps us hungry, adaptive, and bold in seeking ways to drive Cardano adoption!

Finally, anything you would like to say to those interested in joining EMURGO in the future?

Hoshi: EMURGO is the best place for individuals aspiring to stand out as a professional in this quickly expanding field. Meanwhile, you have to be a self-starter with a responsible, motivated, and sincere mindset. It takes this kind of certain individual that loves to be a team player to fit in with EMURGO's culture. We all share the same passion for Cardano and for learning about the blockchain industry. Thus, we don't necessarily look at our work as a "typical job," but wake up excited every day to drive Cardano adoption.

Yes: EMURGO team members are dedicated to building a global Cardano together with the community. We believe that the stronger the team we build, the stronger EMURGO and Cardano will be! We always welcome new global talents to join us! Meanwhile, if you are committed to driving the adoption of Cardano for businesses and organizations and adding value to ADA holders, please reach out to us on social media or [email us](#) now.



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EMURGO drives the adoption of Cardano and adds value to ADA holders by building, investing in, and advising projects or organizations that adopt Cardano's decentralized blockchain ecosystem. EMURGO leverages its expertise in blockchain R&D as well as its global network of related blockchain and industry partners to support ventures globally.

EMURGO is the official commercial and venture arm of the Cardano project, headquartered in Singapore, with a

presence in Japan, the USA, India, and Indonesia. EMURGO works closely with IOHK and The Cardano Foundation to grow Cardano's ecosystem globally, and promote its adoption. Learn more about the project at <https://emurgo.io>

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