

# EMURGO 2018 Accomplishments Part 1

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Throughout 2018, EMURGO – the commercial arm of the Cardano project, enjoyed many global-wide accomplishments as it sought to boost adoption and awareness of the Cardano blockchain, despite an industry wide cryptocurrency bear market. We would like to share EMURGO's many 2018 achievements with you in two parts, starting here and now!



## **Yoroi Wallet Launch**

During 2018, EMURGO launched its first product, the Yoroi Wallet, a light wallet for Cardano's underlying cryptocurrency, ADA. Yoroi is a fast and accessible alternative to the Daedalus full node wallet. Since launch, reviews from users have been overwhelmingly positive, with an overall 4.8 star rating in the Chrome Store. In addition, the product is proving quite popular on social media as the lion's share of comments are overwhelmingly positive!!

On the last day of the 2018 year, the Yoroi Wallet team surprise announced that it had executed on its ambitious roadmap, which brought a flurry of buzz worthy news to the Cardano community, like hardware wallet integration with Trezor wallet! Trezor Wallet integration for Cardano's Ada cryptocurrency, was the first such accomplishment in the history of Cardano. EMURGO's engineers are continuing to work on the project, with developments such as Ledger wallet support and iOS and Android mobile app deployment planned for the future.



### **EMURGO becomes founding member of Blockchain for Europe Association**

EMURGO, along with three other Blockchain companies, founded the "Blockchain for Europe" Association, a group with the goal of promoting blockchain technology within the European Union (EU) and ensuring that regulations drafted by the EU and its member states are favorable to the blockchain and cryptocurrency sector. This is the first credible attempt at European level to bring companies together and working closely with regulatory bodies to build a reliable framework for the healthy development of the blockchain industry.

Reference: [ETHNEWS](#), [Cointelegraph](#)



### **ADA integrated onto Metaps+ & ADA Crypto Card campaign**

We launched the first ADA crypto-card in Korea and completed the integration of ADA onto the Smart Plus payment platform in collaboration with Metaps Plus (a subsidiary of the Korean company Metaps), as well as the cryptocurrency exchange Coinroom. It is now possible to make in-store purchases using ADA in over 30,000 stores in Korea. Japan executive, Shunsuke Murasaki, was in Korea and garnered much press related to this development. See [Yahoo: Metaps Plus and EMURGO collaborate to launch cryptocurrency ADA cards in Korea](#)

### **SOSV and EMURGO jointly announce dLabs, a NYC based blockchain accelerator program**

EMURGO announced a startup accelerator and venture studio “dLab::EMURGO” in collaboration with SOSV, an early stage venture capital firm managing cutting-edge technology startup accelerators HAX (hardware), IndieBio (life sciences), and Food-X (food technology). dLab will enable EMURGO to scout, source and incubate many companies showing promising synergies with Cardano. Follow us on social media to learn about our accelerated companies in the coming months!





### **EMURGO wins Grand Prix at Japan Blockchain Conference 2018**

The Japan Blockchain Conference is the biggest blockchain conference in Asia, with more than 11,000 expert companies and participants in the cryptocurrency space coming from the four corners of the globe. Ken Kodama, CEO of EMURGO, and Charles Hoskinson, CEO of IOHK, were amongst the speakers in 2018! Our participation was awarded with the conference's Grand Prix, enabling EMURGO to come back to the Japan Blockchain Conference in 2019. This year, it will take place on 30th and 31st of January, 2019 and EMURGO will be there. Come see us at JBC this year!

Stay tuned for EMURGO's 2018 Achievements Part 2 which we cover the listing of ADA on Global Top 10 Exchanges, EMURGO Indonesia Joint Venture, Cardano 1st Anniversary Event, Tokyo University of Science Hackathon etc. Do check out our 2018 recap video on EMURGO's [Youtube channel](#) as well! Stick with us for all the exciting things coming in 2019. Don't forget to follow our social media accounts to always receive the latest news from EMURGO!

### **About EMURGO**

EMURGO drives the adoption of Cardano and adds value to ADA holders by building, investing in, and advising projects or organizations that adopt Cardano's decentralized blockchain ecosystem. EMURGO leverages its expertise in blockchain R&D as well as its global network of related blockchain and industry partners to support ventures globally.

EMURGO is the official commercial and venture arm of the Cardano project, registered in Tokyo, Japan since June 2017 and in Singapore since May 2018. EMURGO is uniquely affiliated and works closely with IOHK to grow Cardano's ecosystem globally and promote the adoption of the Cardano blockchain. To learn more about the project at <https://emurgo.io>

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#### **About EMURGO**

- Official Homepage: [emurgo.io](https://emurgo.io)
- Twitter (English): [@emurgo\\_io](#)
- Twitter (Japanese): [@Emurgo Japan](#)
- Medium: [@emurgo\\_io](#)
- LinkedIn: [@emurgo\\_io](#)
- Youtube: [EMURGO channel](#)

#### **About Yoroi Wallet**

- Yoroi Twitter: [@YoroiWallet](#)
- Yoroi Homepage: <https://yoroi-wallet.com/>

#### **About Cardano**

- Cardano Forum: <https://forum.cardano.org/>
- Cardano Telegram: <https://t.me/CardanoGeneral>
- Cardano Reddit: