

## **Welcome to the EMURGO Newsletter!**

## Hello

As August comes to an end, the team here at EMURGO would love to update you with all of the projects that we have been working on in the past month!

Our EMURGO team is dedicated to driving the adoption of Cardano and adding value to ADA holders by building, investing in, and advising projects or organizations that adopt Cardano's decentralized blockchain ecosystem. We also organize events and campaigns, provide the latest news to the Cardano community. Within this newsletter you will find some of the best highlights from the month!



















- ▶ EMURGO Signs MOUs With South Korean Government-Approved Trade Associations To Further **Drive Cardano Adoption**
- ▶ Speaking About Driving the Adoption of Cardano ADA & Blockchain at Leading Events
- ▶ What Will Make Cardano Smart Contracts Different and Powerful?
- ▶ What Is EMURGO Doing Globally Outside of Asia to Drive Cardano ADA Adoption?



**EMURGO Signs MOUs With South Korean Government-Approved Trade Associations** To Further Drive Cardano Adoption







# **EMURGO Signs MOUs With South Korean Government-Approved Trade Associations**

EMURGO has recently announced the formal signing of MOUs with Korea Blockchain Contents Association (KBCCA) & Korea Mobile Game Association (KMGA) to mutually identify and explore potentially aligned synergies with integrating Cardano's blockchain-based solutions into the Korean digital content & mobile gaming industries.



# What Is EMURGO Doing Globally Outside of Asia to Drive Cardano ADA Adoption?

The Cardano community is certainly global in nature and definitely wouldn't be the strong project it is today without the efforts and interests of Cardano community members from markets all over the world. Read more to see how we connect to those around the world!



#### **EMURGO: Speaking About Driving the Adoption** of Cardano ADA & Blockchain at Leading Events <u>in 2019</u>

To achieve a global Cardano ecosystem, EMURGO has actively sought out valuable industry-specific speaker series around the world to present the utilities of Cardano. With over 20 global conferences in 2019 alone, check out the link to find out more on our international presence!

#### **What Will Make Cardano Smart Contracts Different and Powerful?**

Cardano, the first third generation blockchain to evolve from a peer-reviewed philosophy, will launch in the coming future its own smart contract platform, Plutus. The goal of Plutus is to model the widest range of



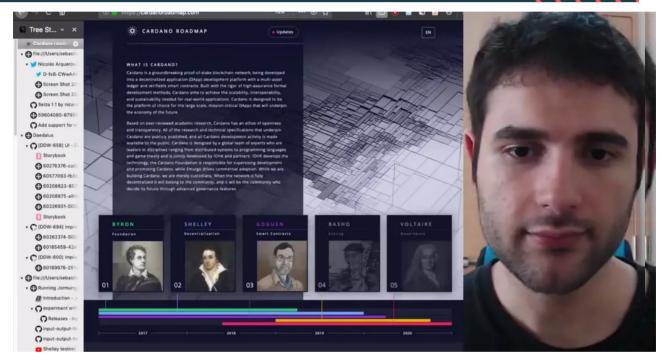
contracts that exist in the world today in the form of digitally secure & programmable smart contracts.

Read more Cardano Updates!



# **EMURGO VIDEOS**





### Cardano Progress Update by Sebastien Guillemot (August 2019)

Here comes the Cardano Progress Update by our R&D Engineering Lead, Sebastien Guillemot. Hesummarizes all the work that happened during the month in Cardano. Don't miss out on all of the new exciting updates on Cardano! Hit also the Subscribe button to get these updates going forward!

**Watch More Cardano Highlights!** 





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If you'd like to see anything else in our content, reply and let us know! You can also unsubscribe from our newsletter <u>here.</u>

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