

EMURGO Global Digital Media Manager Keisha DePaz To Speak at Seattle Devcon Blockchain Conference 2019

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EMURGO's Global Digital Media Manager, Keisha DePaz, will be a speaker at the upcoming Seattle Devcon Blockchain Conference 2019 in Seattle, Washington along with other leading figures from the tech & blockchain industries. Keisha will speak on June 29th with a talk entitled **"How to Market to a Crypto Community: An EMURGO/Cardano Case Study"** that will highlight EMURGO's strategic branding and marketing efforts thus far to drive the adoption of Cardano and bring value to ADA holders. To date, EMURGO has made huge efforts with digital media marketing, rebranding, and communicating the value of Cardano as the protocol of choice.

Keisha will share this vast digital media marketing knowledge combined with insights on marketing the Cardano blockchain ecosystem. Conferences such as Seattle Devcon are valuable for the community, since this is where various blockchain and technology thought leaders come to network, learn, conduct investment meetings and meet with the media!



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What is Seattle Devcon Blockchain Conference?

Seattle Devcon Blockchain Conference is an all-day digital asset & blockchain event on June 29th. It brings together more than 50 influential speakers from tech, blockchain, and academia to speak in front of business leaders, developers, university students, and the general public. The event is an annual blockchain gathering for the US Northwest region with over 400 attendees expected from around the globe and will also feature a hackathon hosted by University of Washington Blockchain Society. Seattle Devcon promises to be a great event for attendees, and especially those wishing to learn more about EMURGO and what the company has been doing!

Looking to Come to the Event?

Join EMURGO for the speech on June 29th. Please find more details as follows:

Date: June 29th, 2019

Time: 09:00 - 19:30

Venue: Global Innovation Exchange 12280 NE District Way Bellevue, WA 98005

Session Title:

How to Market to a Crypto Community: An EMURGO/Cardano Case Study (13:55-14:10)

You can also register for tickets [here](#) and learn more about the event schedule [here](#).
(Schedule subject to change)

EMURGO strongly believes in the future of Cardano blockchain ecosystem and is dedicated to providing support for enterprises looking for blockchain solutions. With an experienced in-house tech, marketing, and consulting team, EMURGO is strategically positioned to offer services and solutions to interested parties. Should you be interested, feel free to reach out to our team at <https://emurgo.io>. Don't forget to follow our social media accounts and [sign up to the EMURGO Newsletter](#) to always receive the latest news from EMURGO!



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EMURGO drives the adoption of Cardano and adds value to ADA holders by building, investing in, and advising projects or organizations that adopt Cardano's decentralized blockchain ecosystem. EMURGO leverages its expertise in blockchain R&D as well as its global network of related blockchain and industry partners to support ventures globally.

EMURGO is the official commercial and venture arm of the Cardano project, headquartered in Singapore, with a presence in Japan, the USA, India, and Indonesia. EMURGO works closely with IOHK and The Cardano Foundation to grow Cardano's ecosystem globally, and promote its adoption. Learn more about the project at <https://emurgo.io>

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