

EMURGO welcomes Russian Cardano Superfan Visiting Korea To Use Metaps Plus' ADA crypto-card

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Cardano superfan, Aleksey, came all the way to Seoul, Korea from Russia to get his hands on a Metaps Plus' ADA crypto card, the world's first cryptocurrency card based on the ADA cryptocurrency. Official Cardano partner, EMURGO, had the opportunity to catch up with Aleksey during his trip! Before we get into the interview detailing his experience using the card, let's dig a little bit more into the EMURGO and Metaps Plus partnership.

EMURGO and Metaps Plus entered into a partnership to drive the adoption of Cardano blockchain to bring real world utility to ADA holders. Launched in December 2018, the ADA crypto card allows users to easily store and spend their ADA at over 30,000 offline merchants in South Korea, including well-known convenience stores such as GS25 and Emart24. Users have the option of selecting a mobile gift card or a physical gift card that works easily with mobile app recharge capabilities.

When EMURGO, the official commercial arm of Cardano - the first peer reviewed third generation blockchain, heard of Aleksey's mission, they sent Global PR manager, Albert Kim (based in Korea), to meet up with him. Albert had a chance to ask some questions to our Cardano ADA superfan Aleksey about his experience using the ADA Crypto Card.



Q. How did you first hear about EMURGO? What made you so interested in EMURGO & Cardano?

A. I can't remember the details, but it was back in 2018 when I was gathering information on the Cardano ecosystem and the entities involved in developing it. I learned that EMURGO is focused on getting parties to adopt Cardano to build the ecosystem. EMURGO was very strategic to realize South Korea is a leading nation in integrations and innovations when it comes to IT technological solutions. I know that many people there are technologically-savvy. So for me it was a no-brainer. The EMURGO team brings ADA adoption to South Korea, they will succeed.



Q. Can you describe your experience on getting the Metaps Plus ADA Crypto Card?

A. It was a pleasure to communicate with the EMURGO and Metaps Plus teams. I reached out to EMURGO on social media and they immediately put in me contact with the Metaps Plus team in Korea. I have never had such a great experience before. Getting the ADA Crypto Card was fast and easy and they let me know where I could use the card. As a bonus, I also got the chance to visit the Metaps Plus office.

Q. How was it to use the ADA Crypto Card?

A. It was super easy like buying something with cash or a credit card. I gave the ADA Crypto Card to the cashier and all they had to do was scan a barcode. Transaction done!



Q. What was the best thing about using the ADA Crypto Card?

A. ADA now has actual real world utility. I know it because I used it. Today you can buy coffee food, amenities, small personal items, etc. This is a stepping stone to the near future in which there will be more utility brought to Cardano.

Q. Some people say that cryptocurrencies have no value and real use in the world. What are your views on that?

A. EMURGO is bringing real value to ADA holders. EMURGO adds utility functions to Cardano & ADA in the real world economy by getting enterprises to adopt Cardano. Not everyone is interested in smart contracts or staking Cardano but some people just want to buy coffee with their ADA.

A. I would like to thank the team for the warm welcome and for the EMURGO t-shirt :) Now, I'm even more confident about Cardano than before. GO, EMURGO!

EMURGO would like to extend our warmest gratitude and appreciation to Cardano ADA superfan Aleksey for coming all the way to Korea to use ADA at actual stores.

If you'd like to get your hands on the ADA Crypto Card, please feel free to [contact us](#) about its availability.

Your feedback is very important to us as we always strive to provide services that are valuable to you. Follow our social media accounts and subscribe to the [EMURGO Newsletter](#) to always receive the latest news from EMURGO!

About EMURGO

EMURGO drives the adoption of Cardano and adds value to ADA holders by building, investing in, and advising projects or organizations that adopt Cardano's decentralized blockchain ecosystem. EMURGO leverages its expertise in blockchain R&D as well as its global network of related blockchain and industry partners to support ventures globally.

EMURGO is the official commercial and venture arm of the Cardano project, registered in Tokyo, Japan since June 2017 and in Singapore since May 2018. EMURGO is uniquely affiliated and works closely with IOHK to grow Cardano's ecosystem globally and promote the adoption of the Cardano blockchain. To learn more about the project, visit the [EMURGO website](#).

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