

Top 5 Places to Use Your Cardano ADA Crypto Card in South Korea

 emurgo.io



One of the hottest products over the past year led by EMURGO - the official commercial arm of Cardano - to thrust Cardano's underlying cryptocurrency ADA into the spotlight was the launching of a physical ADA Crypto Card to enable ADA holders to spend ADA in actual retail stores.

Through a partnership agreement with Metaps Plus, the largest fintech mobile in South Korea with 300,000 daily active users, EMURGO led the initiative to bring real world utility and value to ADA holders; something unprecedented in the Cardano ecosystem.

As the current stock is sold out and in the hands of the initial first adopters, EMURGO is hard at work with our partners to replenish and revamp the ADA Crypto Card with a newer and even more user friendly experience of acquiring the cards to drive utility of ADA and Cardano adoption. In the coming months, we are in the process of working to have a simple global site to process and order new ADA Crypto Cards along with giveaways and other promotional materials to pass along to our community. Helpful and insightful blog content articles on usability of the card along with an FAQ section and other Korea-related content is being discussed. While we cannot pinpoint an exact date of the rollout of the next batch of ADA Crypto Cards, we will release any new and relevant information in the coming months on our and site, so please stay tuned.

The ADA Crypto Card is accepted as payment in over 30,000+ offline merchants across South Korea in a broad array of household name brands including convenience stores GS25, emart24, coffee shops, screen baseball gaming arcades, bbq restaurants, dessert cafes, and more.

Launched to a rousing success with an initial batch of hundreds of cards that have all sold out, curious onlookers and other users holding the card might be wondering where to use the ADA Crypto Card in South Korea. At the end of this article, we will add some final tips and other awesome & exciting places to use your ADA Crypto Card in Korea.

Now, let's take a look at the top 5 places to use your ADA Crypto Card in South Korea:

emart24 (이마트24)

Founded by one of South Korea's largest multinational conglomerates, Shinsegae Group, emart24 is a ubiquitous convenience store found all across South Korea. While relatively newer in establishment compared to the other leading convenience store brands in South Korea, several emart24 convenience stores are open 24 hours a day, 7 days a week with almost everything one can imagine. It positions itself as a slightly more upscale version of a convenience store.

ADA Crypto Card holders can spend their ADA on anything from ready-to-eat meals, lunchboxes, beverages, to even household items such as electronics, cleaning goods, and more.

As of 2018, there were more than 2,750 physical branches located throughout South Korea in urban and suburban locales with more locations opening due to rapid expansion.

GS25

GS25 is another one of South Korea's leading household convenience store brands located throughout the country and is a brand under GS Retail which is an affiliate of the larger GS Company.

GS is one of the top 10 largest business groups in South Korea by assets under holdings.

As of the end of 2018, GS25 has more than 13,000 convenience stores across South Korea and offers a similar array of essential food and household items as other leading convenience stores.

It's the perfect place to try local snacks and goodies and get a refreshing beverage.

HeukDonGa (흑돈가) (Pork BBQ Restaurant)

HeukDonGa is a franchise restaurant chain in South Korea specializing in Jeju pork barbecue which is a commonly loved dish among Koreans.

There are eight locations throughout South Korea, mostly in Seoul, with the official branch located in Jeju Island which is a popular local tourist destination south of the mainland.



(Source: HeukDonGa website)

Once at the restaurant, you can order many different types of Korean pork barbecue along with the usual assortment of Korean side dishes and beverages.

Many office workers, friends, and families gather here for dinner and to try delicious Korean pork barbecue.

Saboten (사보텐)

Japanese food is very popular with Koreans and Saboten is another franchise restaurant chain specializing in Japanese-style pork cutlet (tonkatsu) dishes.

There are currently 54 locations all across South Korea with a bulk in Seoul as expected.

Saboten was founded in 1966 in Tokyo, Japan and now has over 500 stores in several different countries such as Korea, Taiwan, Singapore, Canada, and more.

There is a variety of different Japanese-style pork cutlet dishes and even a premium menu at most locations in Korea.

Legend Baseball Zone (레전드야구존)

Legend Baseball Zone is a fun and really unique gaming experience called “screen baseball” that combines virtual reality with actual baseball batting, along with a pub-like atmosphere that offers beer and snacks.

You can play individually or in teams against your friends in a batting cage area where a virtual pitcher on a screen will “throw” and a live baseball comes out of a screen as a pitch to hit.

There are 89 current locations in South Korea and baseball is the most popular spectator sport in Korea.

Words don't do screen baseball justice, as a video[here](#) shows how fun it can be.



(Source: ENewsToday)

Final Tips in Getting Around in South Korea & Additional Places to Use ADA Crypto Card in South Korea

EMURGO is always here to help the community and we've detailed some tips below for general visitors to Korea and people intent on using the ADA Crypto Card.

Getting around in South Korea can be a bit challenging for first-time visitors due to the language barrier but there are English signs in many places especially in urban areas. However, people are friendly and there are many informational guides online and at most hotels.

One of the best local tips would be to download and use [Naver Maps](#) app if you have an Android phone. There is an English version available. iOS version is not recommended for now due to optimization issues. Naver is the go-to local Internet search giant for any online-related service including maps and search information, and real-time public transportation information. Google Maps app also works but is less effective than Naver due to some IT-related regulations in country.

Second, for translation from English to Korean and Korean to English, using [Papago](#) for ([Android](#)) & ([iOS](#)) is highly recommended more than Google Translate for effectiveness.

KakaoMetro (Android) & KakaoBus (Android) are also recommended apps for real-time subway and bus information to get to places.

As in most countries, getting a transportation card for subway, bus, and taxi use would be convenient to get around places in South Korea.

Finally, here is an exhaustive list of all the businesses that accept the ADA Crypto Card!



hibarin

히바린



TACO BELL

타코벨



Saboten

사보텐

emart24

이마트24



고구마명가



고씨네

NOAH
BAKERY

노아베이커리

DaViGO
Pub Restaurant

다비고

흑돈가

흑돈가



더블트러블



더컵



도넛플랜트뉴욕시티



덕앤치킨



런드리피자



레드컨테이너



레전드야구존



마시썸



만각치킨



멘무샤



멘무샤조이



무차조



미스터힐링



미카도스시



바비박스



바빈스커피



반올림피자샵



BAD FARMERS
SAVE YOUR LIFE

배드파머스



Beigel Caff'e
Special Coffee & beyond

베이글카페

BONAPPETIT
Italian Restaurant

보나베띠



보바타임



부엉이돈가스



브라더후드키친

PALAZZO
DEL FREDDO

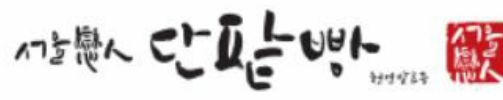
팔라쵸델프레도



뽕신



뽕레치킨



서울연인단팥빵



수불



스시노백쉐프



스킨포유



시오도메



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오독지글



왕순이주먹밥김밥



월화고기



위니비니



이소떡



정도너츠



족발의 장인



청춘연가



뉴욕치즈케익



카페띠아모



카페마노



커피니



케이크를 부탁해



큐브이스케이프



토마틸로



토스트럭



토프레소



트래블앤아트



포트오브모카



피카커피



헤리티지스파



호아빈오리진



화통삼



더매칭카페



가인채

If you have further questions, please feel free to [reach out to us](#) and we can help you.

**Please note that while all of these retail merchants technically accept the ADA Crypto Card, some information might have changed since the writing of this article and/or merchants may have initial unfamiliarity with accepting the ADA Crypto Card. Also, each ADA Crypto Card at the moment is limited to approx. \$40 USD.*

About EMURGO

EMURGO drives the adoption of Cardano and adds value to ADA holders by building, investing in, and advising projects or organizations that adopt Cardano's decentralized blockchain ecosystem. EMURGO leverages its expertise in blockchain R&D as well as its global network of related blockchain and industry partners to support ventures globally.

EMURGO is the official commercial and venture arm of the Cardano project, registered in Tokyo, Japan since June 2017 and in Singapore since May 2018. EMURGO is uniquely affiliated and works closely with IOHK to grow Cardano's ecosystem globally and promote the adoption of the Cardano blockchain. To

learn more about the project, visit the [EMURGO website](#).

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