



**INTERMEDICAL
INDONESIA**



INTERMEDICAL INDONESIA 2022

The Indonesia Premier Hospital, Medical, Healthcare Technology & Equipment

22 - 24 September 2022

Jakarta Convention Center, Indonesia

www.asa-exhibitions.com/Intermedical

Organized by:



INTERMEDICAL INDONESIA

The Indonesia Premier Hospital, Medical, Healthcare Technology & Equipment Exhibition



Indonesia's Healthcare Industry Set to Grow

With the health challenges raised by the ongoing COVID-19 pandemic in Indonesia, the government seems more committed than ever to fully reforming of the sector.

Pharmaceuticals

"The events [unfolded] by this pandemic means that we must accelerate the fundamental reforms in our healthcare sector," President Jokowi said at the annual plenary meeting of Indonesia's Consultative Assembly.

Indonesia's pharmaceutical market is ranked as the largest market in the ASEAN regions, with the market value expected to hit IDR 141.6 billion (USD 10.11 billion) by 2021.

Medical Devices

Indonesia's medical device industry is worth an estimated US\$2.4 billion in 2019, with the majority (US\$2.8 billion) coming from imported products.

As part of the government's COVID-19 response, the Ministry of Health has been tasked with procuring the COVID-19 vaccine, laboratory equipment and facilities, as well as research and development in addition to conducting the vaccination process itself.

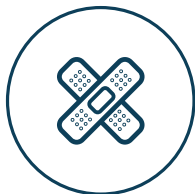
Budget allocation for healthcare in 2021

Indonesian government sets Rp169.7 tn of healthcare budget allocation in 2021 (-20.1% YoY), representing 6.2% of state budget in 2021. The budget for healthcare ministry (Kemenkes) increased by 7.4% YoY to Rp84.3 tn. Government spending for healthcare budget booked solid growth of 12.8% CAGR from 2016 - 2021, it indicates that the demand for healthcare services and products in Indonesia are keep increasing, which will benefit hospital companies, due to higher patient volume.

Exhibitor Profile



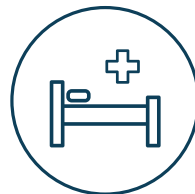
Medical Equipment & Devices



Disposables & Consumables



Healthcare & General Services



Healthcare Infrastructure & Assets



Telemedicine



Imaging & Diagnostics



Laboratory



Orthopedic & Physiotherapy



Pharmaceutical



IT Systems & Solutions



Book your stand: alex@asa-exhibitions.com | +62856 4333 9472



Intermedical Indonesia is the leading platform in the healthcare sector

Intermedical Indonesia is the leading hospital, medical and healthcare technology and equipment exhibition in the South East Asia showcasing the latest innovations in healthcare industry.

Intermedical Indonesia exhibitors can showcase innovative products and solutions and have more time to meet potential buyers from all over the world weeks before the live, in-person event. Attendee looking to discover and source new products, connect with suppliers can login online to pre-plan their meetings in-person.

Intermedical Indonesia is all set to unite the global healthcare industry at the Jakarta Convention Center (JCC), Kemayoran from **22 - 24 September 2022**

In addition to the live event, **Intermedical Indonesia Online** provides you the opportunity to connect, search and discover with your target audience digitally from **12 - 30 September 2022**.

Intermedical Indonesia is now co-located with Interdental Indonesia

Uniting the healthcare, medical, dentistry, pharmaceutical market under one roof.

Who will you meet?

Established as the must attend healthcare event, Intermedical Indonesia attracts regional and international healthcare professionals who value the power of learning, networking and business including :

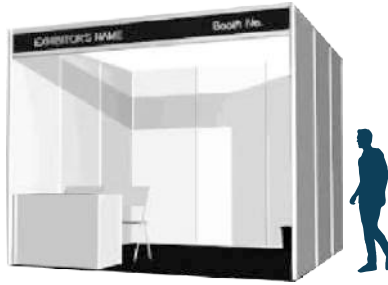
- Healthcare Agent/Dealer/Distributor
- Clinics/Medical Practice
- Private Hospital
- Public Hospital
- Manufacturer
- Laboratory Agent/Dealer/Distributor
- Government
- Healthcare Regulator
- Retailer/Pharmacy
- Hospital Laboratory
- Healthcare Association
- Imaging and Radiology Centre
- Education
- Community Health Services
- Charity/Non-profit Organisations/NGO

Booth Packages:

1 Space Only (Min. 18 sqm) USD 300/sqm

For Local Company
IDR 3.500.000/sqm

- Rental of space only (No electricity)
- Build your own stand



2 Standard Package (Min. 9 sqm) USD 350/sqm

For Local Company
IDR 4.000.000/sqm

- Paneled walls
- Fascia Boards
- Alluminium framework
- Electricity power 2Amp/220volt

- 2 fluorescent lights
- 1 table
- 2 folding chair
- 1 waster basket
- Floor Carpeting

Virtual Package:

A digital portal specifically made for the dental industry and professional community at Interdental Indonesia, is here to amplify and intensify your business and networking goals. Designed for top-level networking, all main exhibitors at Interdental Indonesia will be automatically enrolled in the basic tier of Virtual Platform.

Virtual Classic

- Pre-event social media branding
- Logo, company & profile listing on the platform
- Product listing (inclusive videos) on the platform (up to 5)
- Online private chat function on the platform
- Contact us link on the platform
- 1x virtual platform exhibitor admin account

Price :
**Complimentary for main
exhibiting companies**

Virtual Premium

- Includes Classic Package
- Product listing (inclusive videos) on the platform (+3 more products/video uploads)
- Rotating banner advert on website and platform
- Premium listing on platform
- Booth visitors data & leads retrieval report from the platform
- 15% discount for conference passes

Price : Local company :
USD 400 IDR 5.000.000

Startup Package: *Speed Up Your Development*

Interdental Indonesia offers an excellent platform for startups to get noticed by the global dental community over the period of 3 days of the event and provide the right opportunity to accelerate your business on a world scale.

Package includes:

- 2m x 2m booth with backwall and carpet
- 1 table
- 2 chairs
- 1 electrical plug
- 2 exhibitor badge

Price: **USD 1.000**
Local company :
IDR 12.500.000



**Informative and non-contractual design*

**Contact the team today to discuss a range
of options and bespoke solutions to help
you achieve your objectives**

Exhibition Sales :

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