

# Graph Representation Learning

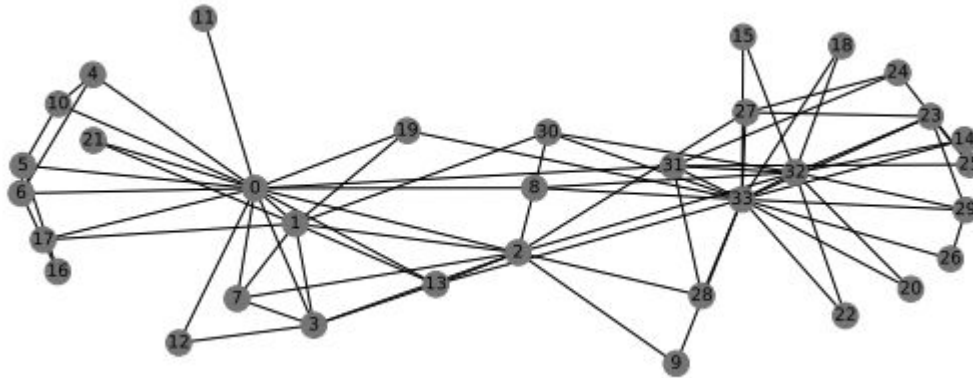
Tawkat, Weirui & Ganesh

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# 1. Introduction

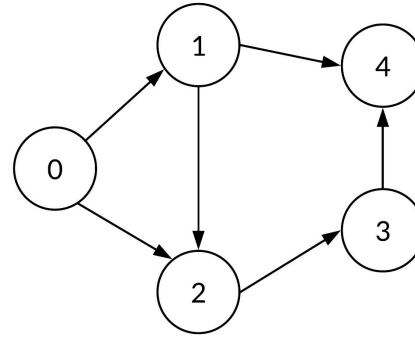
Graph is a collection of **objects** (i.e., nodes) along with a set of **interactions** (i.e., edges) between pairs of these objects.



Zachary Karate Club

# 1. What is a graph?

- Graph,  $G = (V, E)$
- Set of nodes,  $V$
- Set of edges,  $E$
- Edge,  $(u,v) \in E$
- Undirected edge,  $(u,v) \in E \leftrightarrow (v,u) \in E$
- Adjacency matrix,  $A \in \mathbb{R}^{|V| \times |V|}$
- $A[u,v] = 1$  if  $(u,v) \in E$  and  $A[u,v] = 0$  otherwise
- If the graph contains only undirected edges, what will be the nature of  $A$ ?
- If edges are weighted, entries in  $A$  can be real number



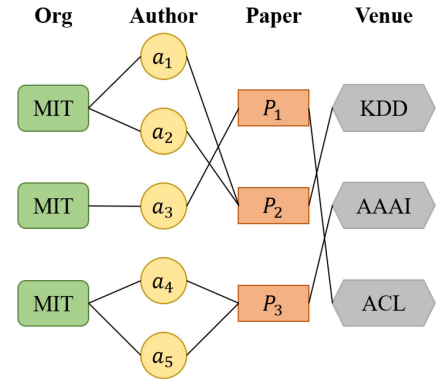
Adjacency Matrix

	0	1	2	3	4
0	0	1	1	0	0
1	0	0	1	0	1
2	0	0	0	1	0
3	0	0	0	0	1
4	0	0	0	0	0

<https://guides.codepath.com/compsci/Graphs>

# 1. Multi-relational graphs and feature Information

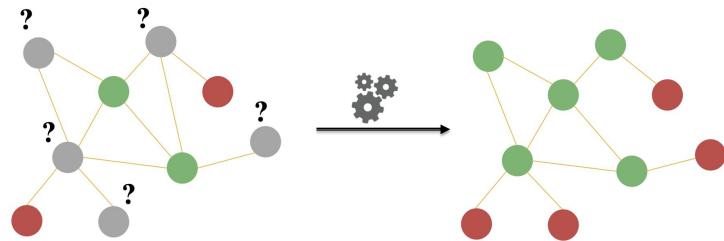
- **Multi-relational graphs**
  - Edges connecting two nodes can have different types (e.g., mutual friends, followers)
  - Edge,  $(u, \tau, v) \in E$ , where  $\tau$  is edge type
  - Adjacency matrix for a type  $\tau$ ,  $A_\tau$
- **Heterogeneous graphs**
  - Nodes also have types (e.g., user-tweet graph)
- **Multiplex graphs**
  - Graph can be decomposed in a set of  $k$  layers (e.g., transportation network, node represents a city & each layer represent a different model of transportation)
- **Attribute or feature info.** associated with a graph
  - E.g., profile picture associated with a user in a social network
- Feature matrix,  $X \in \mathbb{R}^{|V| \times m}$



<https://www.mdpi.com/2078-2489/12/9/383>

# 1. Machine learning on graphs

- Node classification
  - Predict label of unseen node, given true labels of a training set of nodes
  - E.g., bot classification
  - Obeys or breaks i.i.d assumption?
  - **Homophily** - similar labels to neighboring nodes in graph
  - **Structural equivalence** - nodes with similar local neighborhood structures have similar labels
  - **Heterophily** - nodes will be preferentially connected to nodes with different labels
- Relation prediction
  - Predict the relation between two nodes, given a training set of relations
  - E.g., recommending content to users



<https://snap-stanford.github.io/cs224w-notes>

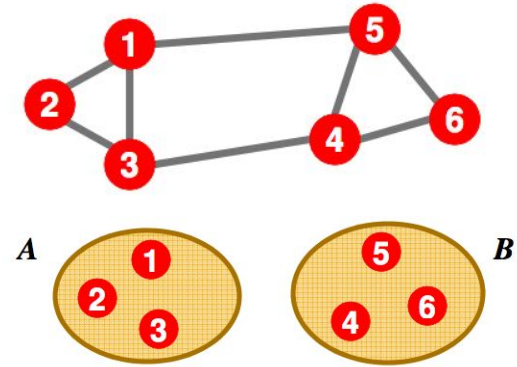
# 1. Machine learning on graphs

- **Clustering and community detection**

- Intuition: nodes are more likely to form edges with nodes that belong to the same community
- E.g., identify communities from collaboration graph

- **Graph classification, regression, and clustering**

- Predict label for a given graph (typically i.i.d)
- Graph clustering: learn unsupervised measure of similarity between pairs of graphs



Mining Massive Datasets  
Stanford University

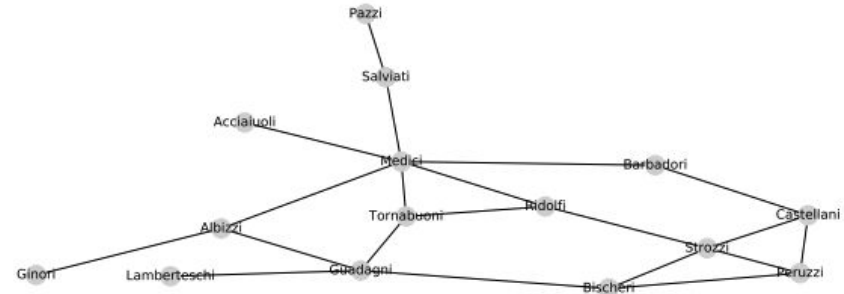
## 2. Background and Traditional Approaches

### Traditional approach

- Extract some statistics or features based on **heuristic function or domain knowledge**
- Use these features as input to a standard ML classifier

### Example graph

- Network of 15th century Florentine marriages
  - How Medici family rose to dominate Florentine politics?
  - What features or statistics could a ML model use to predict the Medici's rise?





## 2. Graph Statistics and Kernel Methods

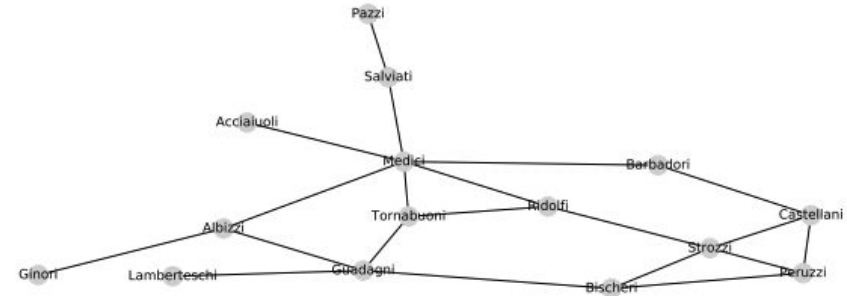
### Node degree

$$d_u = \sum_{v \in V} \mathbf{A}[u, v].$$

- Number of edges incident to a node
- Medici family - highest degree in the graph

### Node centrality

- **Betweenness centrality** - how often a node lies on the shortest path between two other nodes
- **Closeness centrality** - measures the average shortest path length between a node and all other nodes



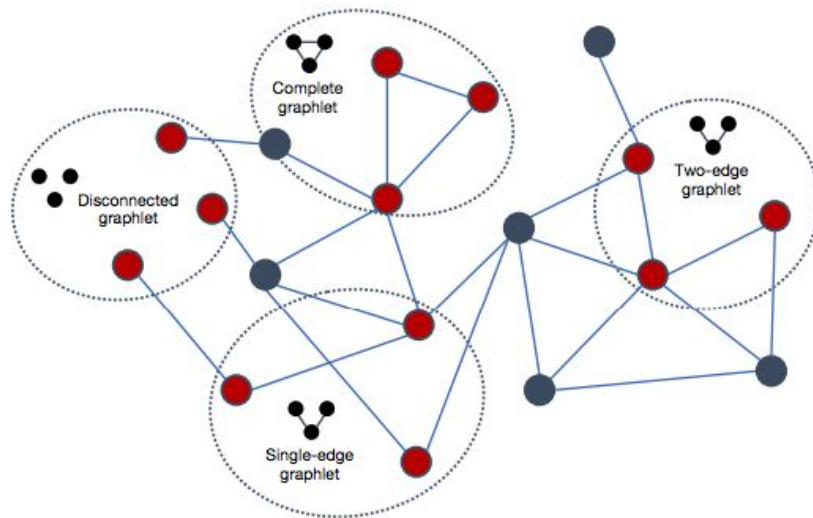
## 2. Graph-level features and graph kernels

### Bag of nodes

- Aggregate node-level statistics: e.g., histogram of node-level statistics
- Downside: only based **on local node-level info**, can miss important global properties

### Graphlets method

- Graphlets - different small subgraph structures
- Enumerate all possible graph structures of a particular size and count how many times they occur in the full graph



## 2. Neighborhood Overlap Detection

Features that quantify the relationships between nodes

Neighbors overlap:  $\mathbf{S}[u, v] = |\mathcal{N}(u) \cap \mathcal{N}(v)|$ ,

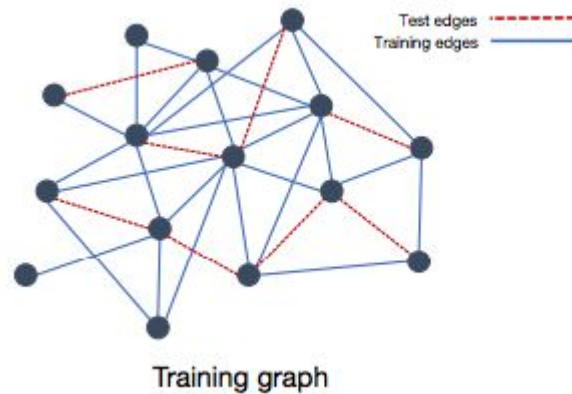
$$P(\mathbf{A}[u, v] = 1) \propto \mathbf{S}[u, v].$$

**Local overlap measures:**  $\mathbf{S}_{\text{Jaccard}}[u, v] = \frac{|\mathcal{N}(u) \cap \mathcal{N}(v)|}{|\mathcal{N}(u) \cup \mathcal{N}(v)|}$ .

**Global overlap measures:** Katz Index - Count the number of paths of all lengths between a pair of nodes

$$\mathbf{S}_{\text{Katz}}[u, v] = \sum_{i=1}^{\infty} \beta^i \mathbf{A}^i[u, v], \quad (2.14)$$

where  $\beta \in \mathbb{R}^+$  is a user-defined parameter controlling how much weight is given to short versus long paths. A small value of  $\beta < 1$  would down-weight the importance of long paths.



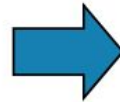
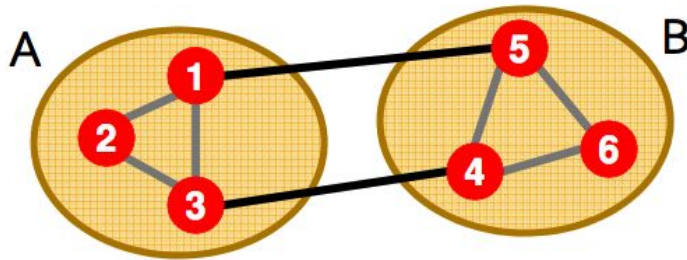
## 2. Graph Partitioning

What makes a good partition?

- Maximize the number of within-group connections
- Minimize the number of between-group connections

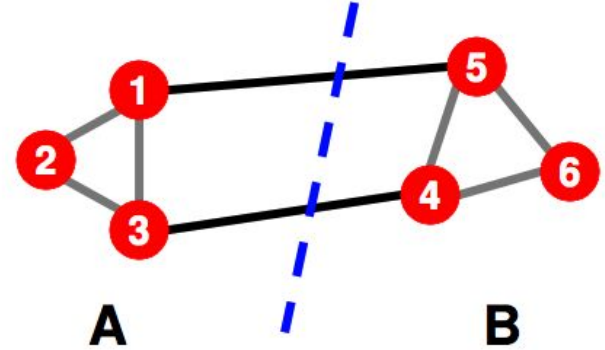
**Cut:** Set of edges with only one vertex in a group

$$cut(A, B) = \sum_{i \in A, j \in B} w_{ij}$$

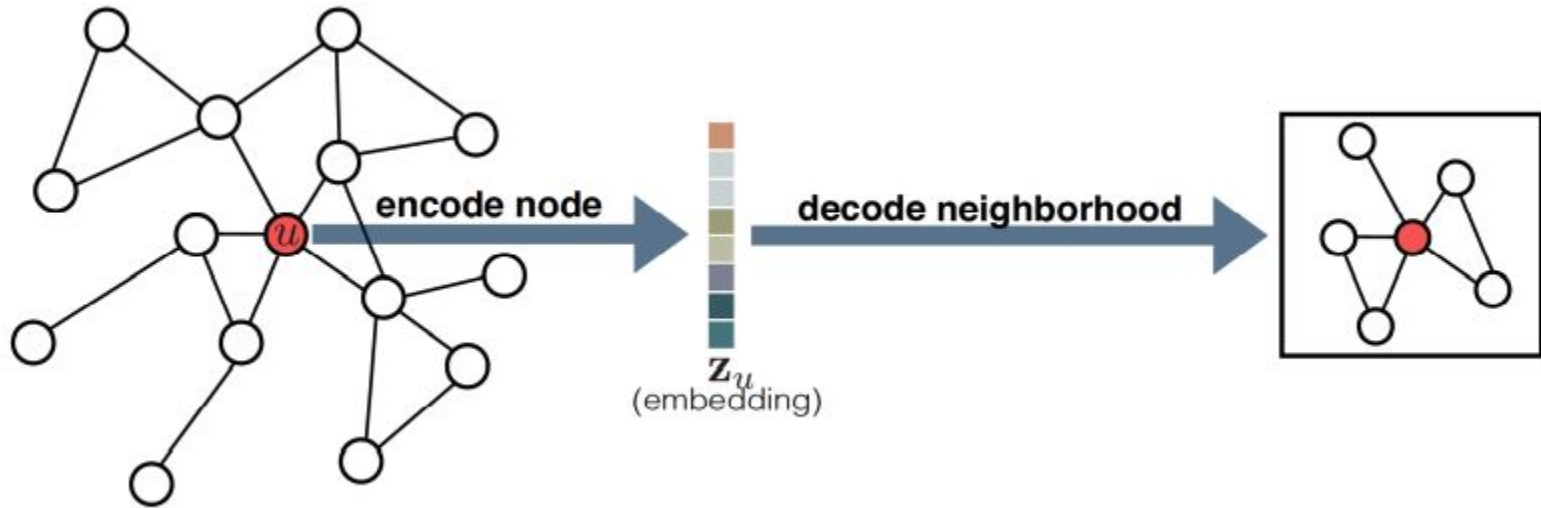


$$cut(A, B) = 2$$

$$\arg \min_{A, B} cut(A, B)$$



### 3. Encoder-Decoder Architecture



### 3. Encoder-Decoder Architecture

Encoder: map each vertex to a node embedding

$$\text{ENC} : \mathcal{V} \rightarrow \mathbb{R}^d$$

(Pairwise) Decoder: map each pair of node embeddings to a similarity measure  
 $S[u, v]$

$$\text{DEC} : \mathbb{R}^d \times \mathbb{R}^d \rightarrow \mathbb{R}^+$$

### 3. Optimizing Encoder-Decoder Architecture

$$\mathcal{L} = \sum_{(u,v) \in \mathcal{D}} \ell(\text{DEC}(\mathbf{z}_u, \mathbf{z}_v), \mathbf{S}[u, v])$$

### 3. Example of Decoder and Loss

$$\text{DEC}(\mathbf{z}_u, \mathbf{z}_v) = \|\mathbf{z}_u - \mathbf{z}_v\|_2^2$$

$$\mathcal{L} = \sum_{(u,v) \in \mathcal{D}} \text{DEC}(\mathbf{z}_u, \mathbf{z}_v) \cdot \mathbf{S}[u, v]$$



## 4. Relational-Relational Graph v.s. Single-Relational Graph

Single-Relational Graph

$$e = (u, v)$$

Multi-Relational Graph

$$e = (u, \tau, v)$$

## 4. Multi-Relational Decoder

Now we need to decode differently for each relation

$$\text{DEC} : \mathbb{R}^d \times \mathcal{R} \times \mathbb{R}^d \rightarrow \mathbb{R}^+$$

## 4. Decoder and Loss

$$\mathcal{L} = \sum_{u \in \mathcal{V}} \sum_{v \in \mathcal{V}} \sum_{\tau \in \mathcal{R}} \|\text{DEC}(u, \tau, v) - \mathcal{A}[u, \tau, v]\|^2$$

## 4. Discussion

Expensive to compute Loss for large graph:  $O(|V|^2|R|)$

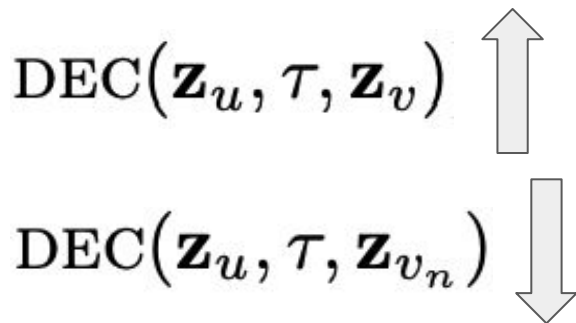
$$\mathcal{L} = \sum_{u \in \mathcal{V}} \sum_{v \in \mathcal{V}} \sum_{\tau \in \mathcal{R}} \|\text{DEC}(u, \tau, v) - \mathcal{A}[u, \tau, v]\|^2$$

The adjacency tensor is sparse:  $|E| \ll |V|^2|R|$

## 4. Modified Loss Function

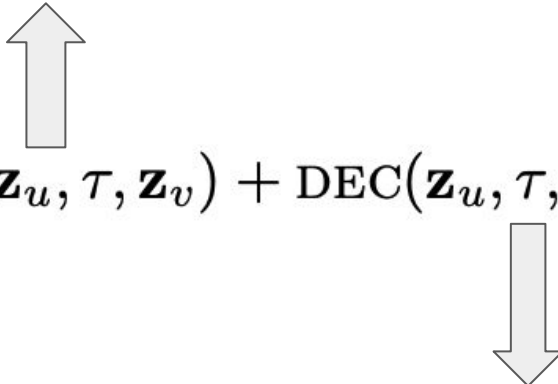
Loss function with Negative sampling

$$\mathcal{L} = \sum_{(u, \tau, v) \in \mathcal{E}} \underbrace{-\log(\sigma(\text{DEC}(\mathbf{z}_u, \tau, \mathbf{z}_v)))}_{\text{Positive datapoints}} - \gamma \mathbb{E}_{v_n \sim P_{n,u}(\mathcal{V})} \underbrace{[\log(\sigma(-\text{DEC}(\mathbf{z}_u, \tau, \mathbf{z}_{v_n})))]}_{\text{Negative datapoints}}$$



## 4. Another example of Modified Loss Function

Max-margin loss

$$\mathcal{L} = \sum_{(u, \tau, v) \in \mathcal{E}} \sum_{v_n \in \mathcal{P}_{n, u}} \max(0, -\text{DEC}(\mathbf{z}_u, \tau, \mathbf{z}_v) + \text{DEC}(\mathbf{z}_u, \tau, \mathbf{z}_{v_n}) + \Delta)$$
A diagram with two large, light-gray arrows. One arrow points upwards from the term  $-\text{DEC}(\mathbf{z}_u, \tau, \mathbf{z}_v)$  in the equation to the word "Max-margin" in the text above. The other arrow points downwards from the term  $\text{DEC}(\mathbf{z}_u, \tau, \mathbf{z}_{v_n})$  in the equation to the word "loss" in the text above.

# Recap

- In previous chapters, we observed shallow embedding approaches.
- Shallow embedding generates representations of nodes, where we simply optimized a unique embedding vector for each node

# Recap

## Limitations:

- Do not share any parameters between nodes in the encoder.
  - From a statistical perspective, parameter sharing can improve the efficiency of learning.
  - From the computational perspective, the number of parameters in shallow embedding methods grows as  $O(|V|)$ , which can be intractable in massive graphs.
- Shallow embedding methods are inherently transductive.
  - Only work on observed nodes.
  - Generating embeddings for new nodes is not possible unless additional optimizations are performed.



## 5. Intro to Graph Neural Network

Motivations:

- Parameters sharing across the graph.
- Generate representations of nodes depending on the structure of the graph, as well as any feature information.
- Inductive: generalizing to unseen nodes after training.

## 5. Intro to Graph Neural Network

### Challenge with Existing NN:

- Graphs are not of regular shape
  - CNN: Defined over grid-structured inputs (e.g., images).
  - RNN: Defined over grid-structured sequences(e.g., texts).

*Why not flatten the graph & feed it to the deep neural network?*

$$\mathbf{z}_G = \text{MLP}(\mathbf{A}[1] \oplus \mathbf{A}[2] \oplus \dots \oplus \mathbf{A}[|\mathcal{V}|]).$$

## 5. Intro to Graph Neural Network

### Challenge with Existing NN:

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*Why not flatten the graph & feed it to the deep neural network?*

$$\mathbf{z}_G = \text{MLP}(\mathbf{A}[1] \oplus \mathbf{A}[2] \oplus \dots \oplus \mathbf{A}[|\mathcal{V}|]).$$

*Depends on the order of the nodes.*

## 5. Intro to Graph Neural Network

Permutation Invariance and Equivariance:

- **Permutation Invariance:** Does NOT depend on the arbitrary ordering of the rows/columns in the adjacency matrix.
- **Permutation Equivariance:** SHOULD BE permuted in an consistent way when we permute the adjacency matrix.

## 5. Intro to Graph Neural Network

Permutation Invariance and Equivariance:

$$\begin{aligned} f(\mathbf{PAP}^\top) &= f(\mathbf{A}) && \text{(Permutation Invariance)} \\ f(\mathbf{PAP}^\top) &= \mathbf{P}f(\mathbf{A}) && \text{(Permutation Equivariance)} \end{aligned}$$

Where,  $\mathbf{P}$  is a permutation matrix.

**Permutation Matrix:** A square binary matrix that has exactly one entry of 1 in each row and each column and 0s elsewhere.

***Our function for GNN should satisfy one of the above properties.***

# 5.1 Neural Message Passing

## Intuition

- At each iteration, every node should aggregate information from its local neighborhood.
- As the iterations progress, each node embedding should contain more and more information from further reaches of the graph.
  - after the first iteration ( $k = 1$ ), every node embedding contains information from its 1-hop neighborhood ( immediate neighbors).
  - after the second iteration ( $k = 2$ ), every node embedding contains information from its 2-hop neighborhood.
  - after  $k$  iterations, every node embedding contains information about its  $k$ -hop neighborhood.

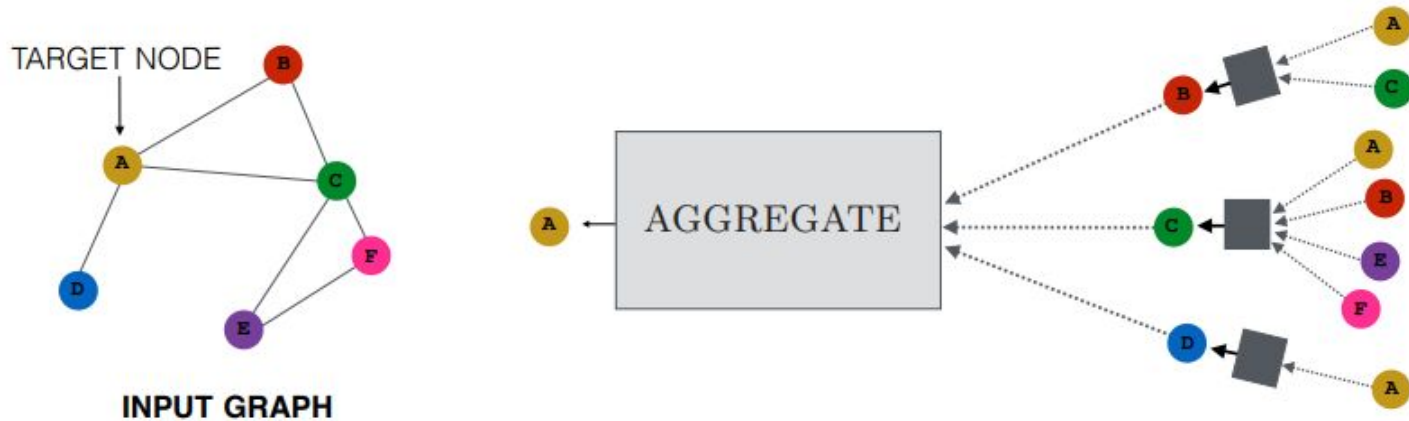
# 5.1 Neural Message Passing

## Common notations:

- Graph,  $G = (V, E)$
- Node features set,  $\mathbf{X} \in \mathbb{R}^{d \times |V|}$
- Node embedding,  $z_u, \forall u \in V$

# 5.1 Neural Message Passing

## Overview:





## 5.1 Neural Message Passing

### Overview:

$$\begin{aligned}\mathbf{h}_u^{(k+1)} &= \text{UPDATE}^{(k)} \left( \mathbf{h}_u^{(k)}, \text{AGGREGATE}^{(k)}(\{\mathbf{h}_v^{(k)}, \forall v \in \mathcal{N}(u)\}) \right) \\ &= \text{UPDATE}^{(k)} \left( \mathbf{h}_u^{(k)}, \mathbf{m}_{\mathcal{N}(u)}^{(k)} \right),\end{aligned}$$

$$\mathbf{z}_u = \mathbf{h}_u^{(K)}, \forall u \in \mathcal{V}.$$

## 5.1 Neural Message Passing

**What information node embeddings encode?:**

- **Structural Information:** After  $k$  iterations, the embedding  $h^{(k)}(u)$  of node  $u$  might encode information about the degrees of all the nodes in  $u$ 's  $k$ -hop neighborhood.
- **Feature Aggregation:** After  $k$  iterations, the embeddings for each node also encode information about all the features in their  $k$ -hop neighborhood.

## 5.1 Neural Message Passing

### Basic GNN:

$$\mathbf{h}_u^{(k)} = \sigma \left( \mathbf{W}_{\text{self}}^{(k)} \mathbf{h}_u^{(k-1)} + \mathbf{W}_{\text{neigh}}^{(k)} \sum_{v \in \mathcal{N}(u)} \mathbf{h}_v^{(k-1)} + \mathbf{b}^{(k)} \right),$$

where  $\mathbf{W}_{\text{self}}^{(k)}, \mathbf{W}_{\text{neigh}}^{(k)} \in \mathbb{R}^{d^{(k)} \times d^{(k-1)}}$  are trainable parameter matrices and  $\sigma$  denotes an elementwise non-linearity (e.g., a tanh or ReLU). The bias term  $\mathbf{b}^{(k)} \in \mathbb{R}^{d^{(k)}}$

## 5.1 Neural Message Passing

### Basic GNN:

$$\mathbf{m}_{\mathcal{N}(u)} = \sum_{v \in \mathcal{N}(u)} \mathbf{h}_v,$$

$$\text{UPDATE}(\mathbf{h}_u, \mathbf{m}_{\mathcal{N}(u)}) = \sigma \left( \mathbf{W}_{\text{self}} \mathbf{h}_u + \mathbf{W}_{\text{neigh}} \mathbf{m}_{\mathcal{N}(u)} \right),$$

$$\mathbf{m}_{\mathcal{N}(u)} = \text{AGGREGATE}^{(k)}(\{\mathbf{h}_v^{(k)}, \forall v \in \mathcal{N}(u)\})$$

## 5.1 Neural Message Passing

### Basic GNN (Graph level Equation):

we can write the graph-level definition of the model as follows:

$$\mathbf{H}^{(t)} = \sigma \left( \mathbf{A} \mathbf{H}^{(k-1)} \mathbf{W}_{\text{neigh}}^{(k)} + \mathbf{H}^{(k-1)} \mathbf{W}_{\text{self}}^{(k)} \right), \quad (5.11)$$

where  $\mathbf{H}^{(k)} \in \mathbb{R}^{|V| \times d}$  denotes the matrix of node representations at layer  $t$  in the GNN (with each node corresponding to a row in the matrix),  $\mathbf{A}$  is the graph adjacency matrix, and we have omitted the bias term for notational

## 5.1 Neural Message Passing

### Message Passing with Self-Loops:

$$\mathbf{h}_u^{(k)} = \text{AGGREGATE}(\{\mathbf{h}_v^{(k-1)}, \forall v \in \mathcal{N}(u) \cup \{u\}\}).$$

where now the aggregation is taken over the set  $\mathcal{N}(u) \cup \{u\}$ ,

$$\mathbf{H}^{(t)} = \sigma \left( (\mathbf{A} + \mathbf{I}) \mathbf{H}^{(t-1)} \mathbf{W}^{(t)} \right).$$

In the following chapters we will refer to this as the *self-loop* GNN