User Guide for Pay-as-You-Store Financial Model

1. Go to the 'Assumptions Inputs' sheet to configure core model variables:

- Base rate per kilograms per day

- Maximum storage capacity

- Discount thresholds and rates

- Energy cost proportions

2. Use the 'Customer Storage Log' sheet to record storage usage:

- For each customer, enter volume, start and end dates, and applicable rate

- Manually or formulaically compute total cost (Volume × Duration × Rate)

3. 'Revenue Summary' provides key financial and performance metrics:

- Total revenue, average daily revenue

- Storage utilization and peak usage metrics

4. The model is flexible for customization. You may:

- Add formulas for automatic calculations

- Integrate pivot tables for dynamic analysis

- Use conditional formatting to flag utilization thresholds

Note: To automate calculations or integrate external data, consider Python or VBA scripting.

This model is suitable for solar-powered cold storage R&D and pay-per-use pilots.