WBGS - Initial Consultation Client Questionnaire

1. Tell us a little about your business - help us to understand your product/service, the types of people that use them (or that you want to use them), and how you are currently reaching these people
2. What are the top problems in your business at the moment which may be solved with technology?
3. What sort of technology are you already using in your business? Does this solve any of the previous problems? If so, how?
4. What would an app need to deliver in order for you to consider it a success? What data do you need to gather? Key performance indicators?
5. Describe the stakeholder types associated with the business? Staff? Customers? Suppliers? Investors? Etc. Which of these would need to access the app?
6. What kind of website look and feel appeals to you? Could you point us to some examples of websites you like, and describe why you like them (what features)? If you have any current technology (e.g. website) will we need to replicate the same look and feel?
7. Do you have assets (data, logos, images, video, text-content) already available, which we could use in the app
8. Do you have any other questions for us? Features or functionality we've missed?

Disclaimer:
This is a project being undertaken as part of our Diploma.
Please be advised that while source code and other documentation will be provided to you, the client, upon completion of the project, the app will not be deployed for commercial use. We also cannot undertake a project which requires NDA's or confidentiality agreements.