



RUSLAN RAD

07.06.1992 - 24 years old

Helsinki, Finland(ready to relocate)

Citizenship: Russia

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envoy123.github.io

MY EDUCATION

Aalto University, Finland, 2016-2017

University of Trento, Italy, 2015-2016

Double MSc Degree.

Service Design and Engineering major

Innovation & Entrepreneurship minor

Funded by Horizon 2020 & EU Commission

St.Petersburg State University, Russia

2010-2015(TOP university)

BSc/MSc degree equivalent

Applied Maths and Computer major

Economical modelling minor

Funded by Ministry of Education, Russia

RELEVANT WORK EXPERIENCE

Product Developer, Founder

Honey Empire LLC,

St.Petersburg, Russia

May 2014 - July 2015

Honey Empire provides people with high quality honey and honey products, takes care of their healths

- Business&Product development, Marketing
- Logistics, B2C Sales
- Web-service development + SEO & Web Analytics

Deputy Head of Development Dept.

Helicopter agency LLC

St.Petersburg, Russia

June 2014 - November 2014

Agency of integrated marketing communications with expertise in interactive solutions

- Business Development, B2B Sales
- Business meeting & Presentations
- Monitoring and analysis of activity of potential partners and customers

Business Developer, Co Founder

Landisimo LLC

St.Petersburg, Russia

September 2013 - December 2013

My web-studio focused on creating one-page websites and internet marketing

- Front End development
- SEO & Web Analytics
- SMM & PPC Marketing
- Active sales & Business development

RELEVANT SKILLS

BUSINESS/DESIGN

- Service Design/Design Thinking
- Ideation techniques
- Business Design, BPMN 2.0
- B2B/B2C Sales
- User Research
- Market Research
- Project management
- Product Management
- Qualitative/Quantitative Methods
- Agile methods(Scrum, Lean)

PERSONAL

- A bit arrogant
 - I like work in team
 - Love to lead
 - Entrepreneurial
 - I think before to do
 - Smart
 - Not shy
 - Proactive
 - Multilingual
- Russian, English, Italian

IT SKILLS

- HTML, CSS
- MySQL, GIT
- Java, Back-end
- Spark/Hadoop
- Statistics
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SOME THINGS I HAVE DONE

PROJECTS

NoInk, 2016

Hassle free, paper free & pain free receipt solution which eliminates paper receipts in the stores

Fineasy, 2016

E-learning platform which helps people to understand the aspects of finance, investments and trading and match users with professional financial consultants

Evolo, 2016

Evolo is device which can protect your own house against drone invaders.

Charge'n'go, 2016

Battery-sharing service for electric cars owners in Germany allows to double distance range

LifeCoach, 2015

Pervasive platform that aims at motivating people to adopt a better lifestyle while helping them to track their health.

Charge your bike, 2015

"Eco-charger" for smartphones. Users can charge their devices during the bicycle riding.

COURSES & SCHOOLS

Smart Energy Systems, Aug 2016

ICT Innovation

Business summer school in the field of smart energy systems

Security, Privacy&Trust, Jun 2016

ICT Innovation

Business summer school in the field of Web security and privacy

Technology Entrepreneurship, 2012

Skolkovo Institute of Science and Technology

Idea generation, prototyping, user research, business modelling, market research

Delphi OOP programming, 2008-09

Basics of OOP programming, data structures, databases, etc.

CRAZY AND OTHER STUFF

I accidentally ate Madagascar cockroach when I was 16, went to school under -39 Celsius degrees, slept 33 hours, got lost in Moscow and met a guy with pistol who helped me to find the place I needed. I worked as Sales Assistant in Zara, I was spreading promo flyers when I was 14 y.o., participated in All-Russian business case competition(5th place), have been part of biggest hackathon in Europe, completed internship in the Russian Bank, sold lizards and NES games when I was 12-13 y.o.

SOME THINGS I LIKE AND DO

Beekeeping, population genetics, psychology, philosophy, neuroscience and anthropology. I'm crazy about football(soccer), really love to stay in a hot shower and sing. Currently I'm hacking my DNA by using various methods and services because I want to figure out who I am from the biological perspective...

SOME OF MY FAVOURITE BOOKS

Robert Sapolsky "Why Zebras don't get ulcers"

Yongey Mingyur Rinpoche "The Buddha, The Brain and The Science of Happiness"

Eric Ries "Lean Startup",

Mikhail Bulgakov "Heart of a Dog"