Figure 1: Who are the top 10 paying customers what are their details?


Top 10 Customers Per Purchase
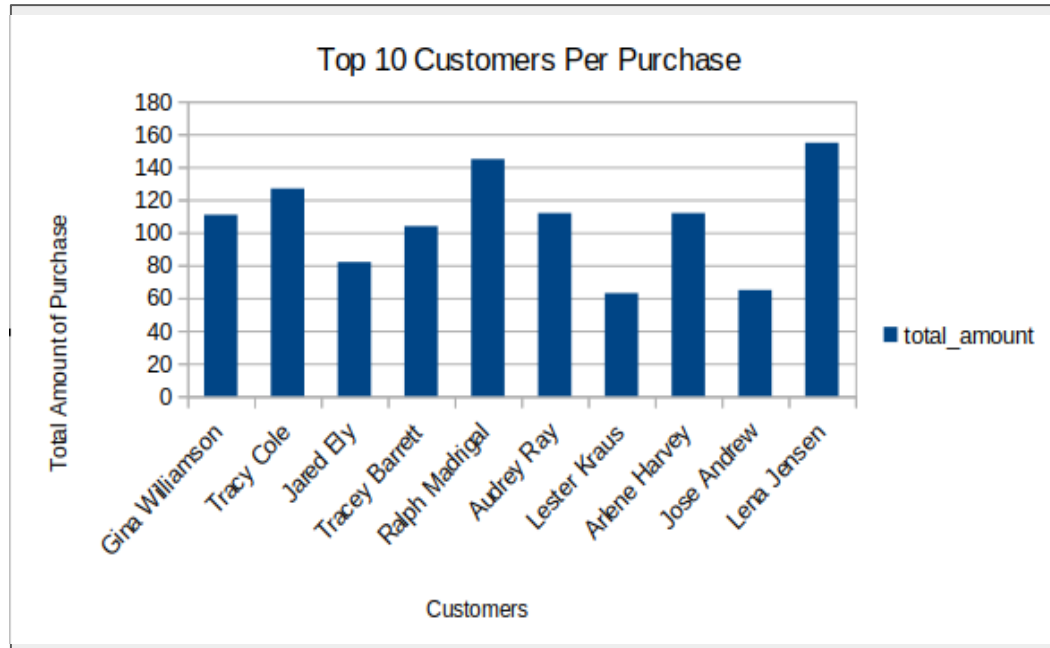
- This plot shows the names of the top ten paying customer with the total amount they have paid over time

- From the plot it can be observed that Lena Jensen is the highest paying customer

Figure 2: What is the rental duration for family-friendly movie categories?

Rental Duration for Family-Friendly Movie Category by each Quartile
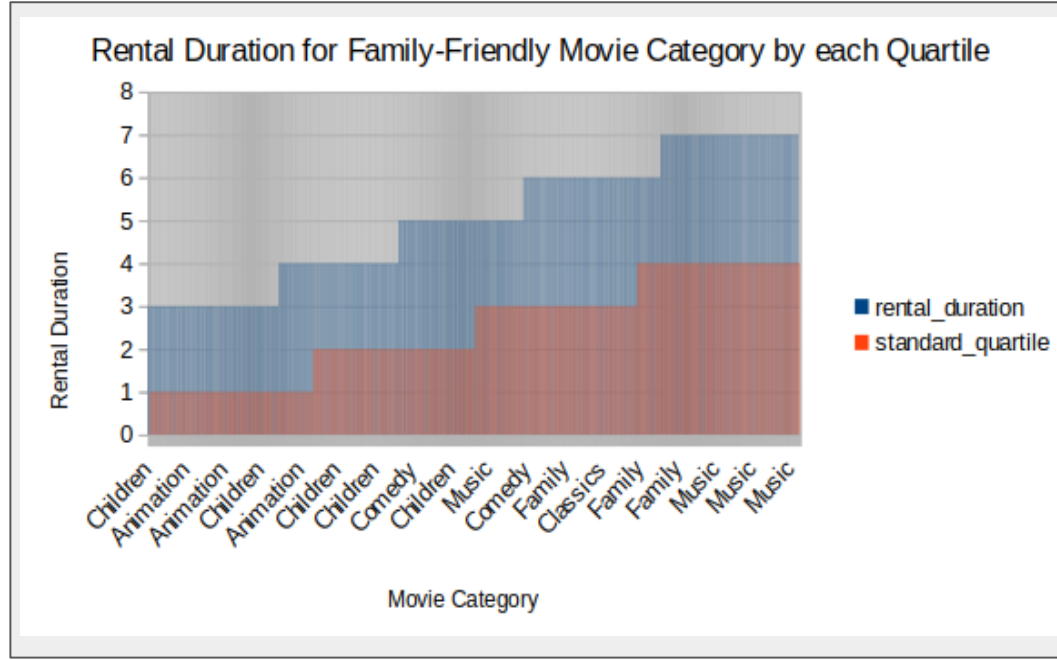
- The plot shows the rental duration for movies that belong to family-friendly category

- It is observed that movies in the 'Family' and 'Music' category have a higher rental duration than the other categories

Figure 3: How many movies were returned early, late and on time?

Return Status of Films Rented
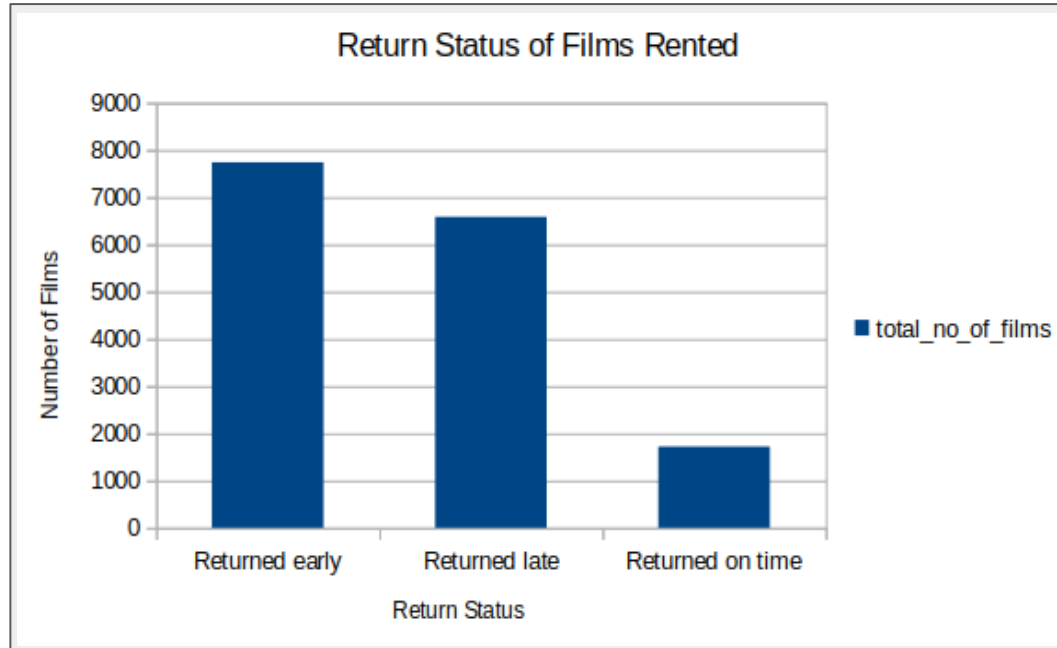
This plot show the number of movies that were returned earlier, late and on time. It is evident that;

- 7738 (48.2% of the total) movies were returned earlier than the due date

- 6586 (41.1% of the total) movies were returned late

- 1720 (10.7% of the total) movies were returned on time

Number of Movies Rented by Category

Rental Count for Movies by Category
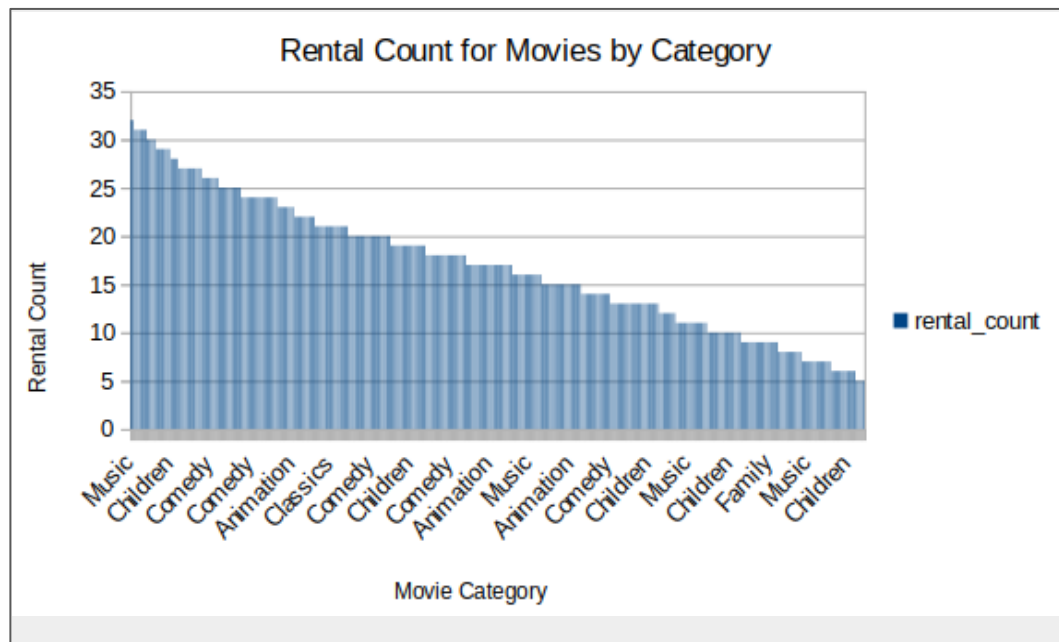
- This plot displays the rental count for movies by their category, with movies in the 'Music', 'Children' and 'Comedy' having the high rental counts.