

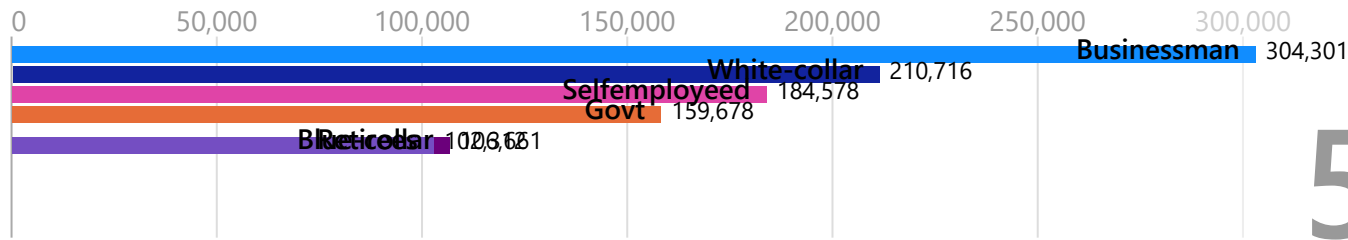
CREDIT CARD TRANSACTION REPORT

Medium

Low

High

Sum of Revenue by Customer Job (Per week)



5

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495888
Silver	5586332	4586746	812081
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Total	55315410	44522013	7843382

F

M

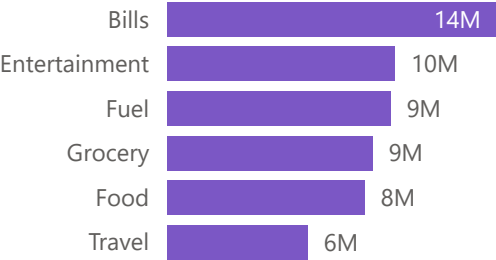
Silver

Gold

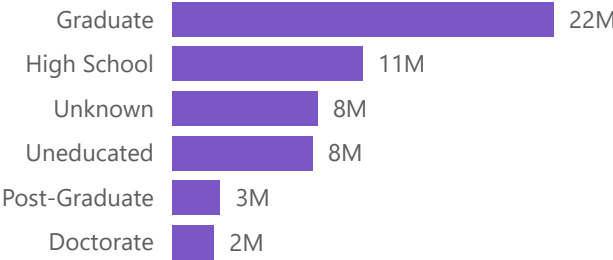
Blue

Platinum

Revenue by Expenditure Type



Revenue by Education Level



Q4

Q3

Q2

Q1

Week number

All



Customer Acquisition
Cost

973K

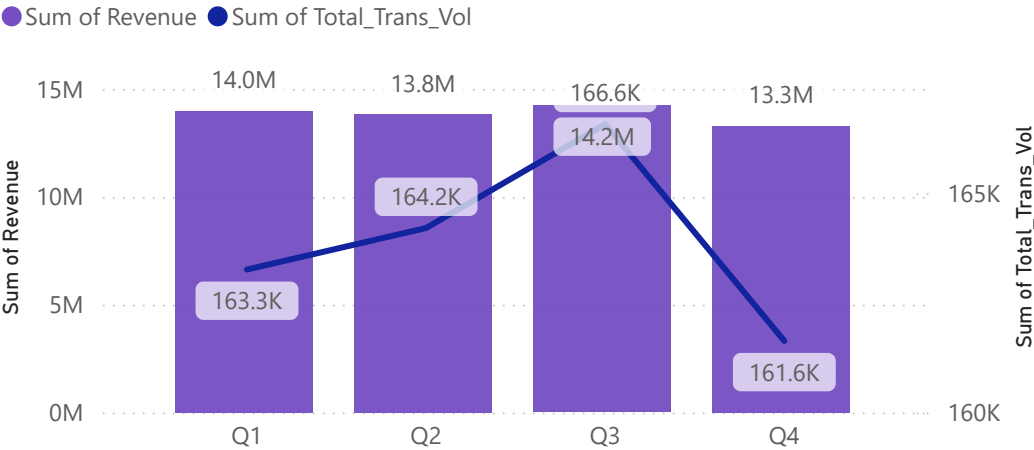
Total Transaction
amount

45M

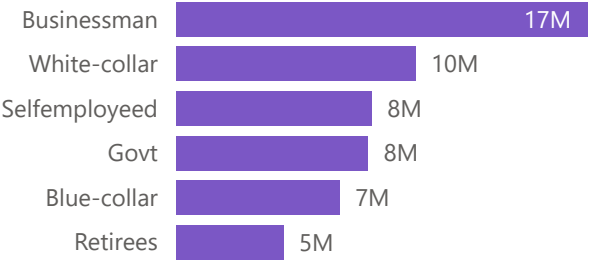
Total Revenue

55M

Sum of Revenue and Sum of Total_Trans_Vol by Qtr



Revenue by Job



Revenue by Card Type

