

# Food and grocery market KPIs in 2022

Year-over-year (YoY) growth in 2022 vs 2021 and 2019, %

		Northern and Western Europe						Southern Europe			Central Europe		Weighted average <sup>1</sup>
		Germany	United Kingdom	Nether-lands	France	Belgium	Sweden	Spain	Italy	Portugal	Czech Republic	Poland	
Food market – segment growth													
Grocery retail value <sup>2</sup> € billion		181	143	36	176	29	23	83	102	13	17	46	
Grocery retail value growth <sup>2</sup> percent change	vs 2021	+0.9	+0.9	+4.6	+3.3	+1.8	+3.2	+2.2	+4.6	+1.4	+6.9	+11.4	+2.9
	vs 2019	+ 14.6	+12.9	+16.5	+8.9	+12.8	+20.0	+10.5	+13.5	+14.8	+14.8	+22.7	+13.4
– Modern grocery retail value growth <sup>3</sup> percent change	vs 2021	+3.4	+1.2	+4.5	+3.4	+1.4	+3.5	+4.1	+6.2	+2.2	+8.0	+13.9	+4.1
	vs 2019	+17.9	+13.9	+15.5	+10.0	+12.5	+20.5	+13.6	+20.9	+15.8	+19.4	+33.2	+16.1
– Other grocery formats value growth <sup>4</sup> percent change	vs 2021	–9.1	–1.0	+5.3	+2.6	+3.0	–2.0	–3.5	–1.2	–3.6	+3.3	+6.3	–1.5
	vs 2019	+1.6	+7.9	+22.6	+3.0	+13.9	+8.1	+1.4	–8.2	+8.7	+1.4	+4.3	+3.8
Grocery retail deflated value growth <sup>5</sup> percent change	vs 2021	–10.3	–9.1	–5.5	–3.7	–6.6	–7.5	–8.4	–4.3	–10.2	–8.7	–2.7	–7.0
	vs 2019	–3.4	+0.8	+3.5	–1.1	+1.3	+4.8	–5.0	+1.8	–1.2	–7.0	–0.4	–0.8
Foodservice value growth <sup>6</sup> percent change	vs 2021	+49.6	+ 33.3	+50.7	+46.5	+43.0	+26.3	+33.0	+42.6	+39.4	+47.1	+32.3	+41.8
	vs 2019	+0.3	+10.7	+15.2	+16.1	+20.5	+14.0	–3.0	+6.2	+1.4	+12.3	+36.5	+10.0
Modern retail – revenue breakdown													
Total <sup>2</sup> percent change	vs 2021	+3.4	+1.2	+4.5	+ 3.4	+1.4	+3.5	+4.1	+ 6.2	+2.2	+8.0	+13.9	+4.1
	vs 2019	+17.9	+13.9	+15.5	+10.0	+12.5	+20.5	+13.6	+20.9	+15.8	+19.4	+33.2	+16.1
– Hypermarkets <sup>7</sup> percent change	vs 2021	–1.2	–0.1	N/A	+ 3.6	–1.0	+1.8	+5.3	+1.2	N/A	+ 6.9	+5.9	+1.7
	vs 2019	+6.8	–1.7	N/A	+3.9	+1.6	+12.7	+9.6	–1.7	N/A	+11.4	+7.2	+4.1
– Supermarkets <sup>8</sup> percent change	vs 2021	0.0	+0.6	+3.6	+3.0	+1.1	+3.0	+3.8	+5.2	+1.1	+4.5	+ 11.4	+2.7
	vs 2019	+21.4	+6.0	+10.1	+8.2	+9.6	+10.2	+12.3	+19.2	+12.4	+14.8	+20.5	+13.5
– Online <sup>9</sup> percent change	vs 2021	+6.7	–9.2	+3.3	+2.2	–2.7	–14.6	–8.4	+4.6	–20.8	+12.8	+41.1	+1.8
	vs 2019	+63.1	+73.9	+107.2	+53.9	+113.9	+95.8	+59.5	+62.3	+14.8	+61.5	+111.9	+70.4
– Discounters <sup>10</sup> percent change	vs 2021	+7.6	+16.3	+9.3	+5.3	+2.6	+ 12.4	+ 7.0	+ 12.7	+11.0	+11.1	+ 16.0	+9.8
	vs 2019	+16.0	+33.8	+12.3	+11.0	+10.7	+38.1	+16.7	+37.6	+30.3	+28.4	+45.6	+22.6
Modern retail – space breakdown													
Total percent change	vs 2021	+0.4	+0.6	+1.8	+1.1	+1.4	+1.3	–0.1	+2.4	+3.2	+2.0	+5.7	+1.2
	vs 2019	+2.7	+1.6	+5.2	+3.0	+3.4	+3.5	+1.8	+3.0	+12.4	+4.8	+11.1	+3.3
– Hypermarkets <sup>11</sup> percent change	vs 2021	+0.3	–0.3	N/A	–2.2	–0.3	+0.8	–4.8	–0.3	0.0	+0.6	+0.7	–0.9
	vs 2019	+3.9	+0.4	N/A	–0.8	–0.3	+2.4	–0.8	–3.4	+2.6	+1.2	–11.9	–0.2
– Supermarkets <sup>12</sup> percent change	vs 2021	–0.6	–0.1	+1.4	+2.3	+1.2	+0.2	+2.2	+2.5	+2.9	+3.2	+4.5	+1.3
	vs 2019	–0.7	–0.6	+3.6	+1.1	+2.1	+2.9	+1.2	+1.1	+13.1	+7.6	+2.3	+1.0
– Discounters <sup>13</sup> percent change	vs 2021	+1.1	+3.7	+3.1	+4.1	+1.7	+6.6	+1.0	+ 6.2	+7.5	+5.1	+8.6	+3.6
	vs 2019	+4.4	+14.6	+10.7	+9.1	+5.1	+11.7	+2.8	+9.8	+23.8	+14.1	+28.0	+9.7
– Convenience <sup>14</sup> percent change	vs 2021	+1.3	+1.2	+8.8	+2.9	+2.0	–0.2	+1.6	–3.7	+0.8	+0.1	+7.0	+1.6
	vs 2019	+3.1	+1.9	+25.3	+9.4	+5.2	–1.0	+7.7	+9.2	+7.3	–1.6	+23.5	+7.2
Sales/m <sup>2</sup> percent change	vs 2021	+ 3.0	+0.7	+2.6	+2.3	0.0	+ 2.1	+4.1	+3.8	–0.9	+5.9	+7.7	+2.8
	vs 2019	+14.8	+12.1	+9.8	+6.8	+8.8	+16.4	+11.5	+17.4	+3.0	+14.0	+19.9	+12.4