## Erasmus University Rotterdam Erasmus School of Economics Master Thesis Business Analytics and Quantitative Marketing

## Proposal Master Thesis

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The impact of Physical Activity (PA) on mental wellbeing has been studied extensively in recent literature, both in empirical studies (Noetel et al., 2024; Mahindru, Patil & Agrawal, 2023), and through mechanistic arguments (Smith & Merwin, 2021). However, while cross-sectional studies consistently find a strong association between the two, Chekroud et al. (2018) note that the causal effect of PA on mental health as studied in randomised control trials has been inconsistent. As such, only tentative conclusions have been drawn, claiming PA "is probably [beneficial] for psychiatric diseases" (Peluso & De Andrade, 2005), "hold(s) promise in the treatment [...] of mental health conditions" (Smith & Merwin, 2021), et cetera.

I posit that longitudinal observational studies to date have not been powered to draw conclusions about the causal effect of PA on mental health in part because they have not explicitly modelled the reverse effect, namely that individuals with poor mental health are less likely to engage in PA. Azevedo Da Silva et al. (2012) and Jerstad, Boutelle, Ness and Stice (2010) find empirical evidence for this reverse relationship, though other work is inconclusive (Birkeland, Torsheim & Wold, 2009; Ku, Fox, Chen & Chou, 2012). Nevertheless, combined with the mechanistic argument that exercise increases self-efficacy (Smith & Merwin, 2021), the assumption that engagement in PA is not influenced by mental health seems tenuous at best. A violation of this assumption leads to endogeneity when regressing mental health on PA and therethrough to inconsistent estimation of the causal effect, a fact that is often neglected in longitudinal research (Leszczensky & Wolbring, 2022).

The aim of this work is then to remedy the discrepancy between the consistent association found in cross-sectional studies on the one hand, and the inconsistent findings of trials on the other hand, by applying a statistical model that accommodates for the potentially mutual influence (simultaneity) between PA and mental health. Inspired by the excellent statistical properties found by Leszczensky and Wolbring (2022) of Structural Equation Modelling (SEM) in this context, namely unbiasedness with significantly greater efficiency than Arellano-Bond (GMM) estimation, the present study follows the procedures outlined by Allison, Williams and Moral-Benito (2017) for modelling reciprocal causation. Data from the LISS panel is studied, which is a representative (invite-only) panel of 7500 dutch individuals aged sixteen and above (Scherpenzeel & Das, 2010). In order to demonstrate the importance of incorporating reverse causality in modelling, I first aim to roughly reproduce the main result of Chekroud et al. (2018), namely that exercising decreases incidence of poor mental health by 43%. Next, the same question will be analysed in the SEM-framework to distill which part of this association that is a causal effect. However, due to the measurement error in questionnaire responses, this study will not be powered to accurately estimate the exact effect size. Nevertheless, the data should be sufficient to find directionality of effects and ballpark effect sizes (Pereira, Geoffroy & Power, 2014). A major challenge in doing so will be to find the appropriate lag structure. This because the validity of the results heavily relies on the correct model specification in that sense, while it is likely in general that the temporal effect of the predictor on the outcome does not align with the sampling frequency (i.e. the time interval between panel waves) and only limited research is available on this scenario (Leszczensky & Wolbring, 2022).

The aim of this study is to best inform the question of whether PA can be employed as a treatment for mental health conditions. This guides the emphasis of the analysis in two ways;

firstly, the "forward" effect of PA on mental health is emphasised, while the reverse effect is considered a nuisance parameter, following Allison et al. (2017); secondly, through employing panel data, the within-person change in mental health attributable to PA is emphasised, as opposed to the between-person association that cross-sectional data studies.

Definition of the problem/question. What constitutes the problem? Which aspects are important?

Relevance: Why and for whom is the research interesting and relevant? Is it of scientific relevance, and/or is it of interest for practical applications?

Literature: What kind of results have been obtained in previous research on this topic? How does the research relate to the existing literature?

Motivation: Why is the research necessary? Why is the existing knowledge on this topic insufficient? How will the research address these issues?

Methods: Which (econometric) methods and techniques will be applied in your research? Why are the methods appropriate here?

Data: What kind of data are needed and available for the research?

## Time frame

[TODO]

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