

# HARSHITA BAKSHI

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## Education

2022 – 2025	Bachelor of Computer Applications (BCA), Disha College, Graduated with Grade A
2021 – 2022	Higher Secondary (12th), Adarsh Vidyalaya, Raipur (Completed with distinction in Commerce stream)
2020 – 2021	Secondary (10th), Adarsh Vidyalaya, Raipur, Secured First Division

## About Me

Entry-level Data Analyst with a strong foundation in data visualization, dashboard design, and business-focused analysis. Experienced in working with real-world datasets across sales, finance, and content analytics using Power BI, Excel, SQL, and Python. Focused on converting raw data into clear insights through structured reporting, KPIs, and visual storytelling. Actively building a portfolio aligned with industry-relevant analytics use cases and remote roles.

## Academic and Personal Projects

- Mar '25 – Personal Finance Tracking Application (React.js, MongoDB)
- Developed a simplified finance tracking tool to monitor income, expenses, and savings trends.
  - Implemented data visualization and analytics features for monthly budget summaries.
  - Focused on improving financial awareness and personal budgeting efficiency.
- June '25 – Oct '25 – Amazon Sales Performance Dashboard (Power BI, Excel)
- Analysed regional sales, profit margins, and product performance across multiple categories.
  - Designed interactive dashboards using Power BI and DAX measures for KPI monitoring.
- Olist Brazil Sales Forecast Dashboard (Python, Power BI)
- Built a predictive model for monthly sales forecasting using Python libraries.
  - Integrated Power BI for visualization, revealing seasonality and sales drivers.
- Netflix Content Trends Dashboard (Power BI)
- Analyzed Netflix content data to identify trends in genre popularity and regional releases.
  - Delivered actionable insights into viewer preferences and content diversity.
- S&P 500 Forecast Dashboard (Python, Power BI)
- Performed time-series forecasting using Pandas and Matplotlib.
  - Highlighted sector-level investment performance and future trend predictions.
- US Superstore Sales Dashboard (Power BI, Excel)
- Created an end-to-end dashboard tracking orders, profit, discount effects, and category growth.
  - Improved strategic insights through visual storytelling and metric optimization.

## Certification Courses

- June '24 – **Applied Data Analytics Certification** — NIT Raipur
- July '25 – **Deloitte Data Analytics Job Simulation** — Forage
- Sept '25 – **Power BI for Beginners** — Simplilearn

## Technical Skills

**Programming & Tools:** Python, SQL, Power BI, Excel, Tableau, Looker Studio

**Analytics Skills:** Data Cleaning, Visualization, Forecasting, Statistical Analysis, Reporting

## Additional Information

**LinkedIn Profile** - [linkedin.com/in/harshita-bakshi](https://linkedin.com/in/harshita-bakshi)  
**Portfolio Link** - <https://enriched-dev-stack.github.io/Portfolio/> or <https://coral-app-hzi94.ondigitalocean.app/>