

**Naan Mudhalvan**

**Digital Marketing**

**Name:** G. Anuradha

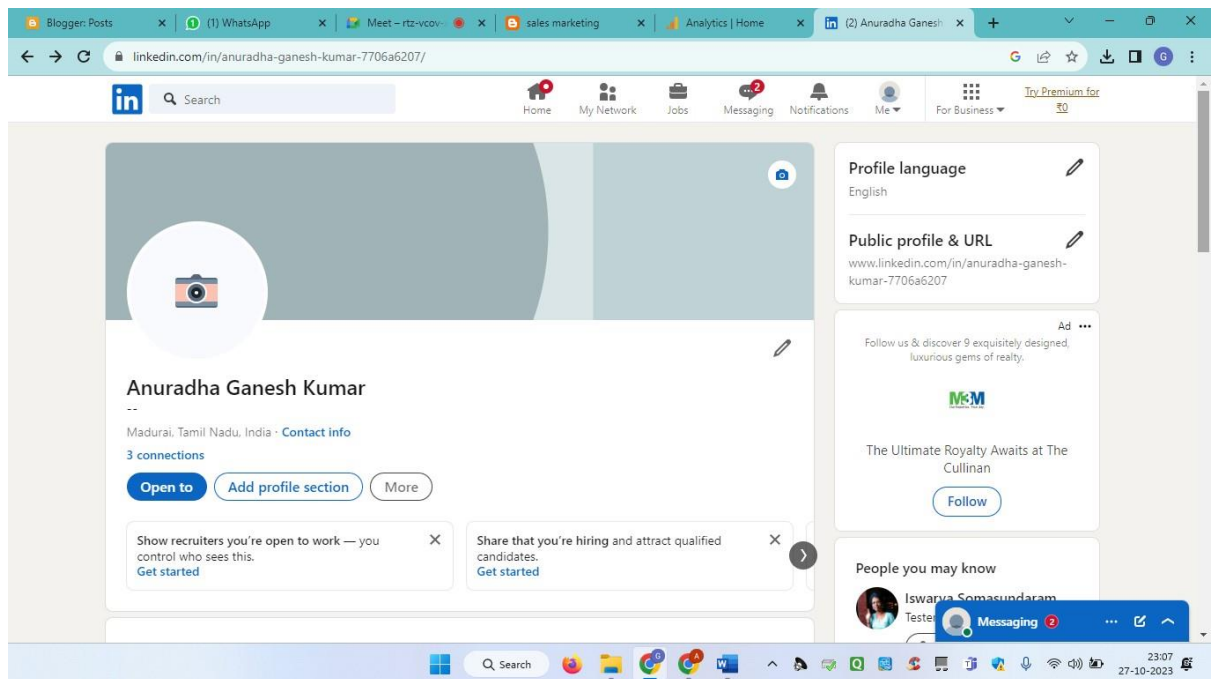
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(AU913120104011)

## **ASSIGNMENT – 1**

### **LINKEDIN PROFILE:**

- Create or log in to your LinkedIn account.
- Add a professional photo, customize your URL, and write a concise headline.
- Craft a brief summary highlighting your skills and background.
- List your work experience and educational history.
- Add key skills and seek endorsements.
- Request and receive recommendations.
- Connect with people, engage in your network, and follow relevant interests.
- Adjust privacy settings as needed.
- Keep your profile current to reflect your career journey

### **Profile:**



**LinkedIn Profile:** <https://www.linkedin.com/in/anuradha-ganesh-kumar-7706a6207/>

## **ASSIGNMENT – 2**

### **BRAND NAME:**

- Understand your values and audience.
- Create unique, memorable, and clear options.
- Ensure it's legally and online available.
- Get feedback for resonance.

**BRAND NAME : MIRACLE ENTERTAINMENT**

**INSPIRATION: CINEMA**

## ASSIGNMENT – 3

### FACEBOOK PAGE:

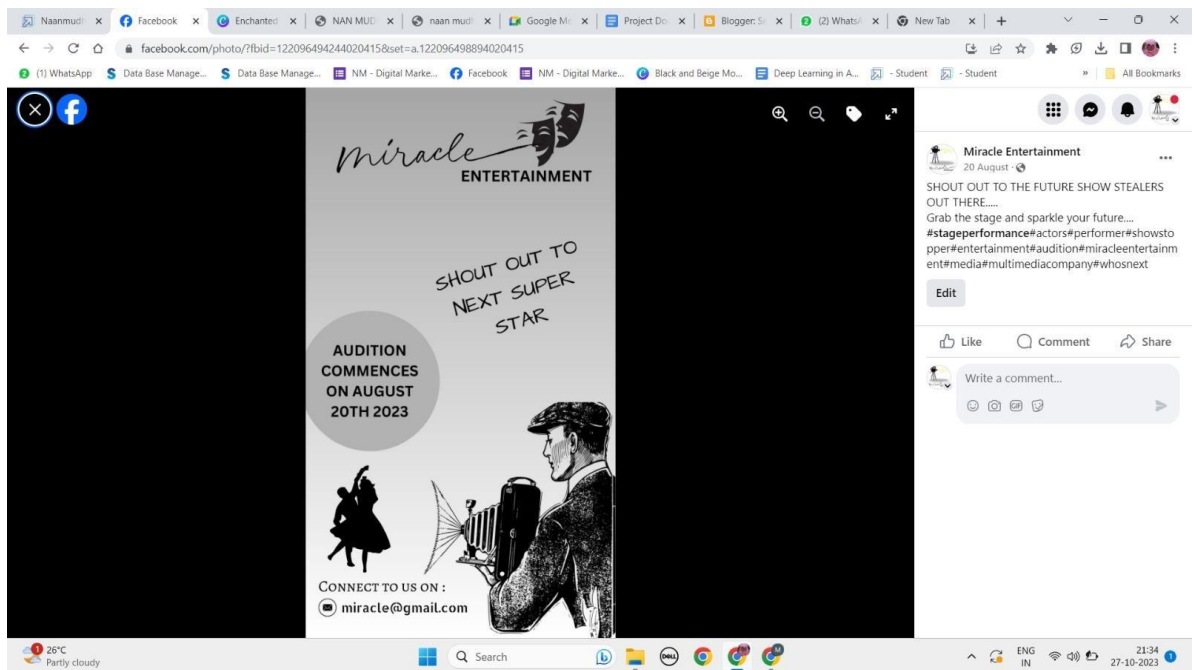
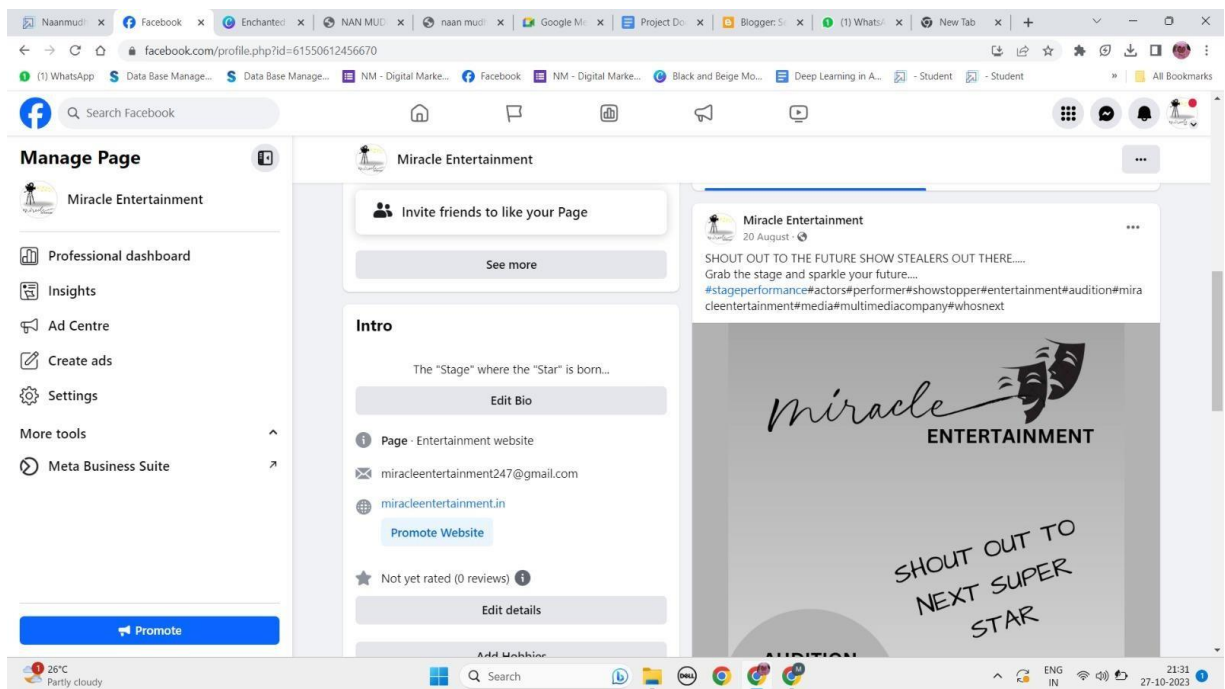
- Create a brand logo
- Design banners for the facebook page
- Create a business page in facebook

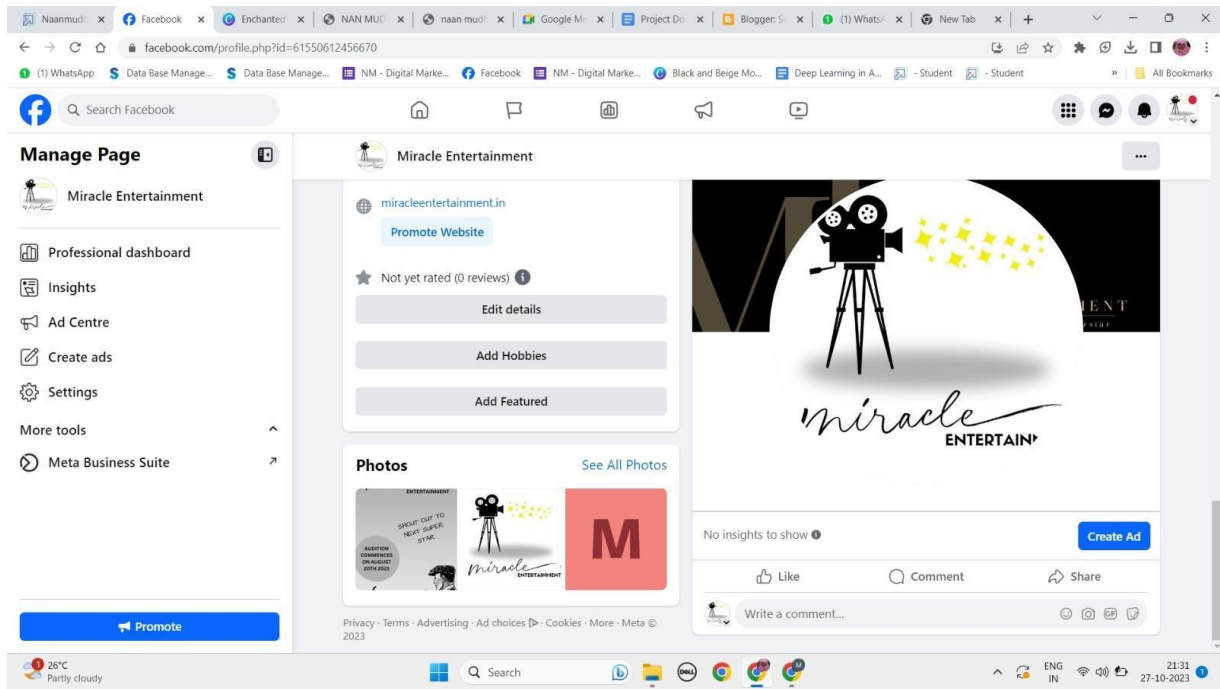
#### BRAND LOGO:



#### FACEBOOK PAGE



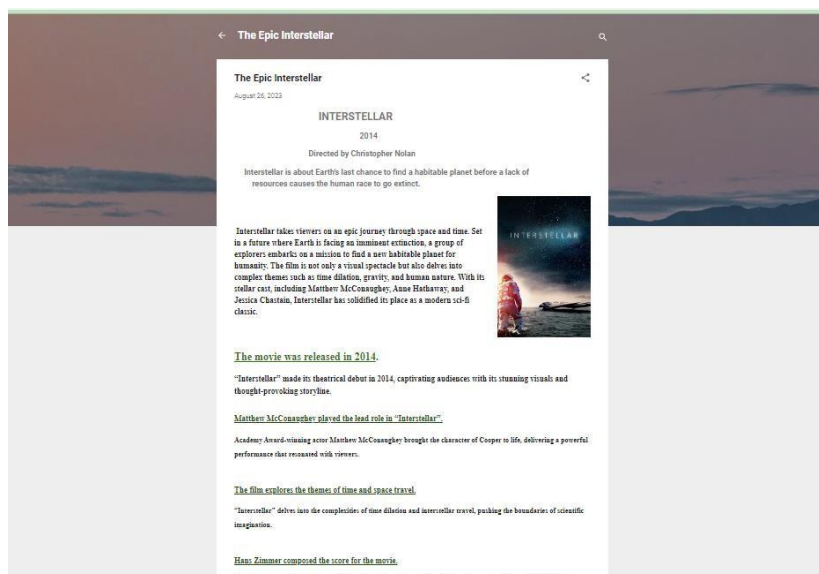


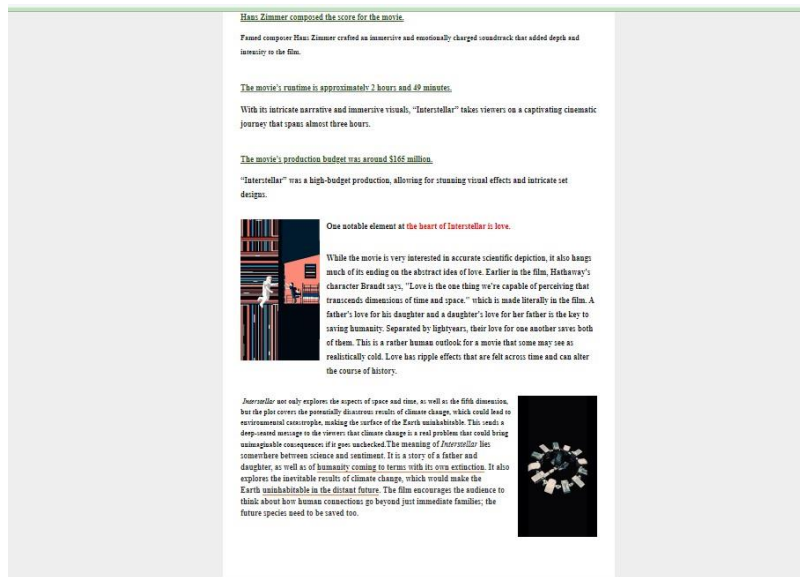


## ASSIGNMENT – 4

### BLOG:

- Select a relevant and interesting topic.
- Gather information and supporting data.
- Use a clear structure, visuals, and a conversational tone.
- Include keywords and links for search visibility.
- Publish, share, engage, and track performance for ongoing improvement





BLOG URL:<https://moviebuzzzz360.blogspot.com/2023/08/the-epic-interstellar.html>

## **ASSIGNMENT – 5**

### **EMAIL NEWSLETTER:**

- Understand your audience.
- Choose an email marketing tool.
- Create engaging content.
- Use templates, schedule, and send.
- Track performance for future refinements.



# Miracle Times

01.09.2023

@miracleentertainment

Friday

## AMAZING STUDY FINDS:

# 90's Space Age Entertainment is Making a Comeback!



The 1990s was a decade filled with iconic and influential television series across various genres. Here are some famous TV series from the 1990s:

**Friends**(1994-2004) - A beloved sitcom that followed the lives of six friends living in New York City.

**The X-Files**(1993-2002) - A science fiction series that focused on FBI agents Mulder and Scully as they investigated paranormal and extraterrestrial phenomena.

**Seinfeld**(1989-1998) - Although it began in the late '80s, it continued to dominate the '90s as a "show about nothing," following the humorous adventures of Jerry Seinfeld and his friends.

LEARN MORE



*miracle*  
ENTERTAINMENT

## Reliving the Spectacular 90's Series and Movies with "Miracle Entertainment"

We are so thrilled to announce the upcoming auditions for the movies with 90's magic in it.

It your chance to make the stage yours and own it in you own style.

EMAIL NEWSLETTER URL: <https://kaafeewithduskyy.blogspot.com/2023/09/miracle-times.html>

## ASSIGNMENT – 6

### INFOGRAPHIC POST:

- Design your infographic.
- Access your Blogger account.
- Create a new blog post and write a title and brief explanation.
- Upload and format your infographic.
- Publish the post and share it on social media.




INFOGRAPHIC POST URL: <https://miracleentertain.blogspot.com/2023/09/blog-post.html>





## ASSIGNMENT – 7

### GOOGLE ANALYTICS MEASUREMENT ID:


× Web stream details

 Data collection isn't active for your website. If you installed tags more than 48 hours ago, make sure that they are set up correctly. [View tag instructions](#)





Stream details 

STREAM NAME	STREAM URL	STREAM ID
miracleentertain.blogspot.com	https://miracleentertain.blogspot.com	6086059861
MEASUREMENT ID		
G-V2FT8WD9FZ 		

Events

 Enhanced measurement

Automatically measure interactions and content on your sites in addition to standard page view measurement. Data from on-page elements such as links and embedded videos may be collected with relevant events. You must ensure that no personally identifiable information will be sent to Google. [Learn more](#)

Measuring:  Page views  Scrolls  Outbound clicks + 4 more 

**GOOGLE MEASUREMENT ID: G-V2FT8WD9FZ**

**STREAM ID: 6086059861**