

Naan Mudhalvan

Digital Marketing

Name: G.M.Yazhmozhe

Nm ID: A8D2176ED4AA7C6937A4217922ED503E

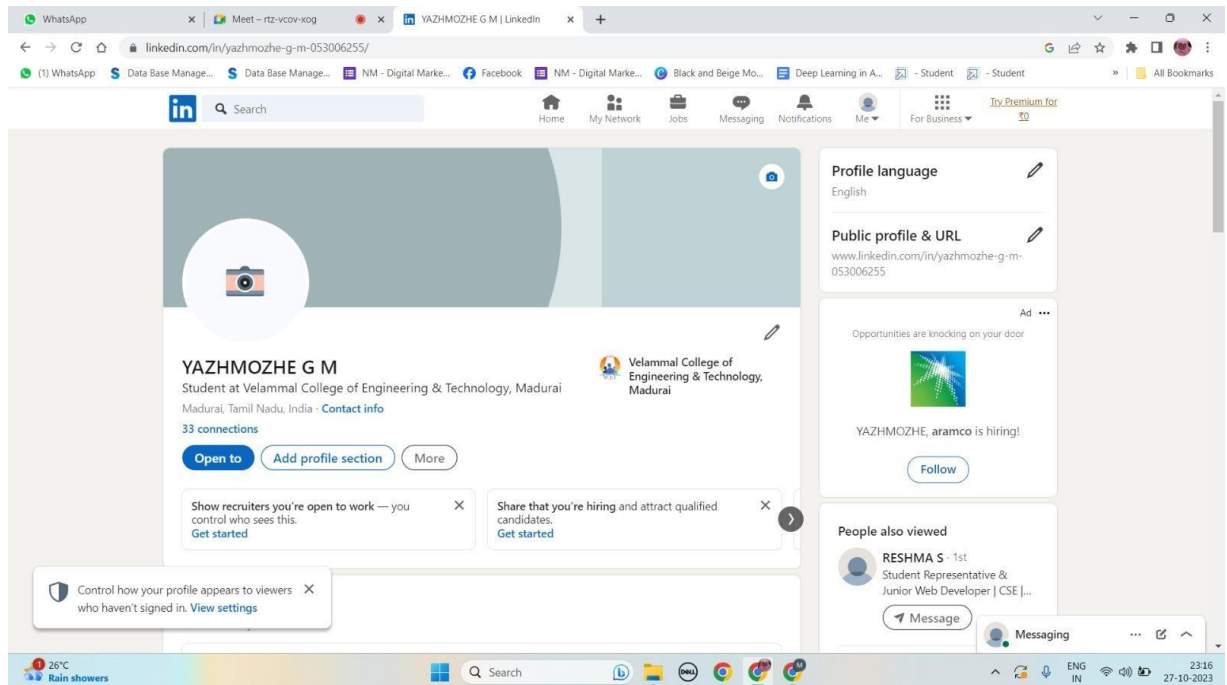
(AU913120104114)

ASSIGNMENT – 1

LINKEDIN PROFILE:

- Create or log in to your LinkedIn account.
- Add a professional photo, customize your URL, and write a concise headline.
- Craft a brief summary highlighting your skills and background.
- List your work experience and educational history.
- Add key skills and seek endorsements.
- Request and receive recommendations.
- Connect with people, engage in your network, and follow relevant interests.
- Adjust privacy settings as needed.
- Keep your profile current to reflect your career journey

Profile:



LinkedIn Profile:<https://www.linkedin.com/in/yazhmozhe-g-m-053006255/>

ASSIGNMENT – 2

BRAND NAME:

- Understand your values and audience.
- Create unique, memorable, and clear options.
- Ensure it's legally and online available.
- Get feedback for resonance.

BRAND NAME : MIRACLE ENTERTAINMENT

INSPIRATION: CINEMA

ASSIGNMENT – 3

FACEBOOK PAGE:

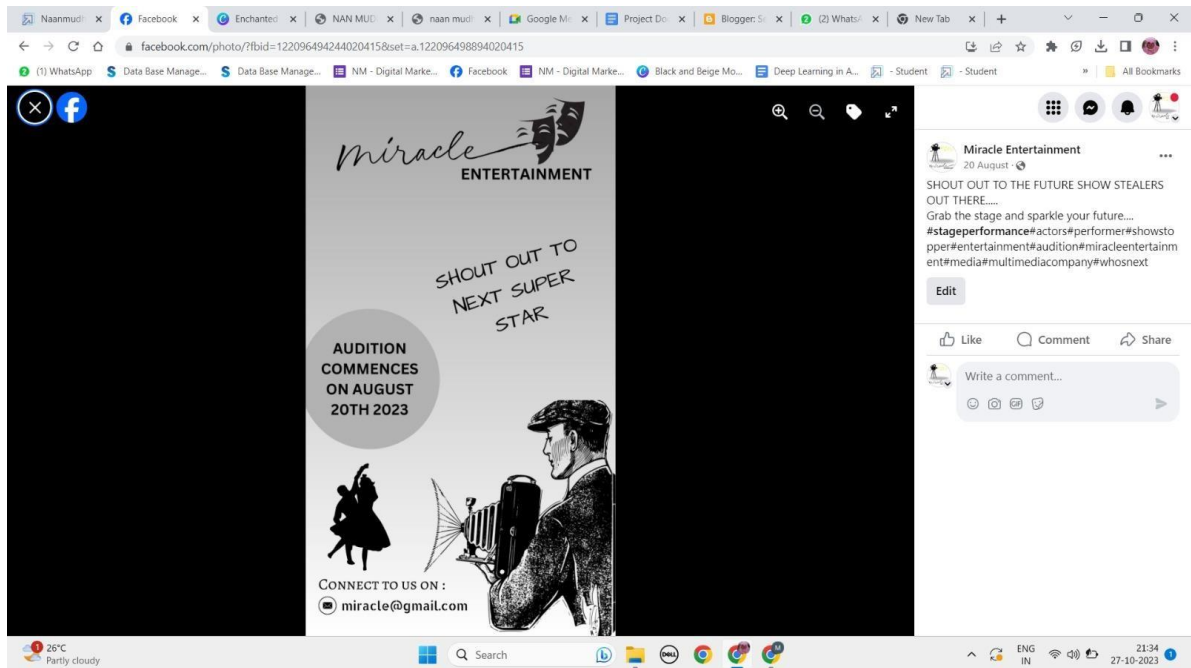
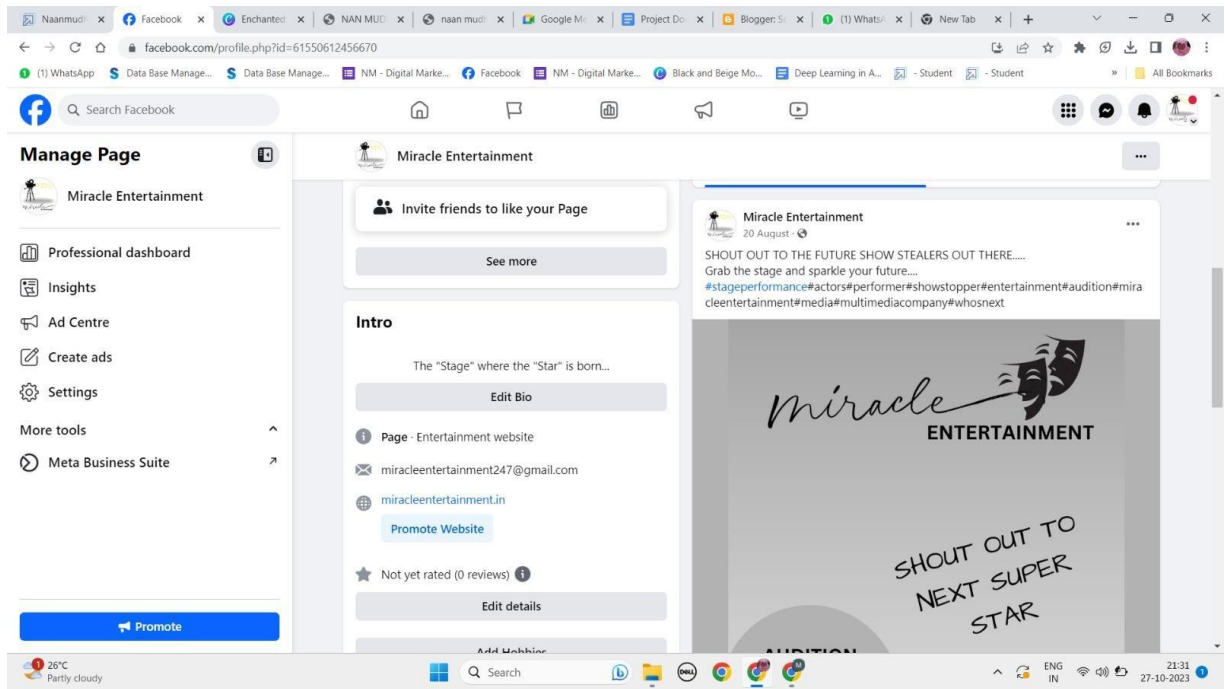
- Create a brand logo
- Design banners for the facebook page
- Create a business page in facebook

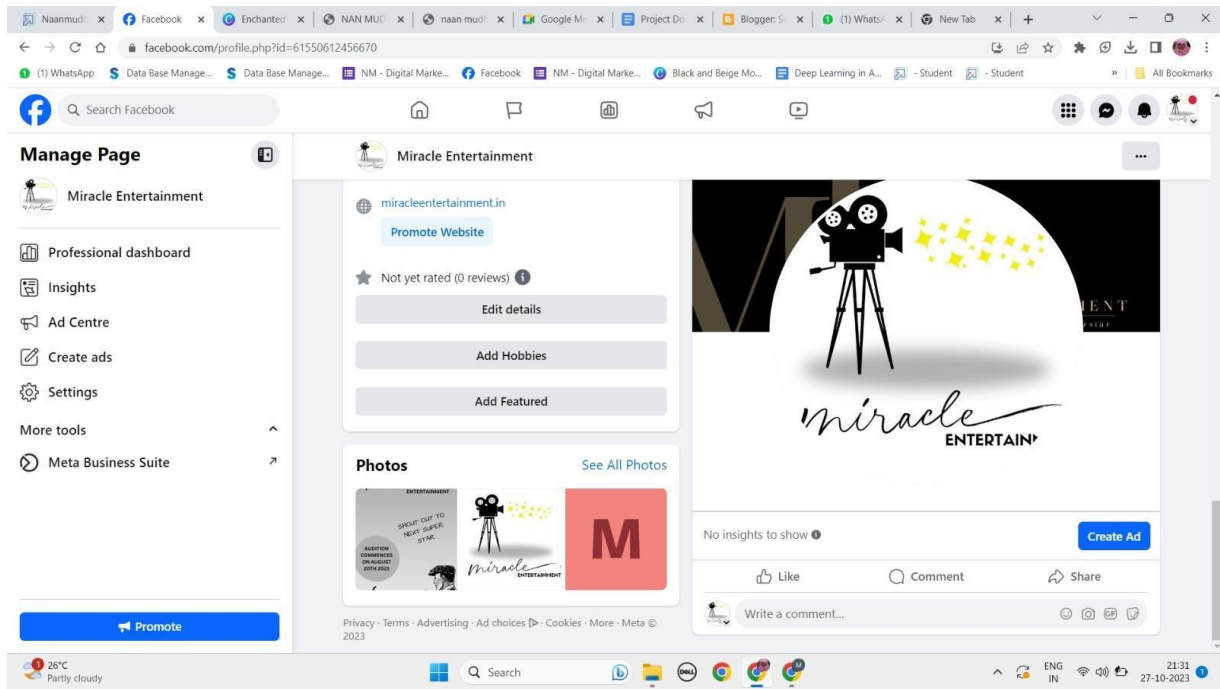
BRAND LOGO:



FACEBOOK PAGE



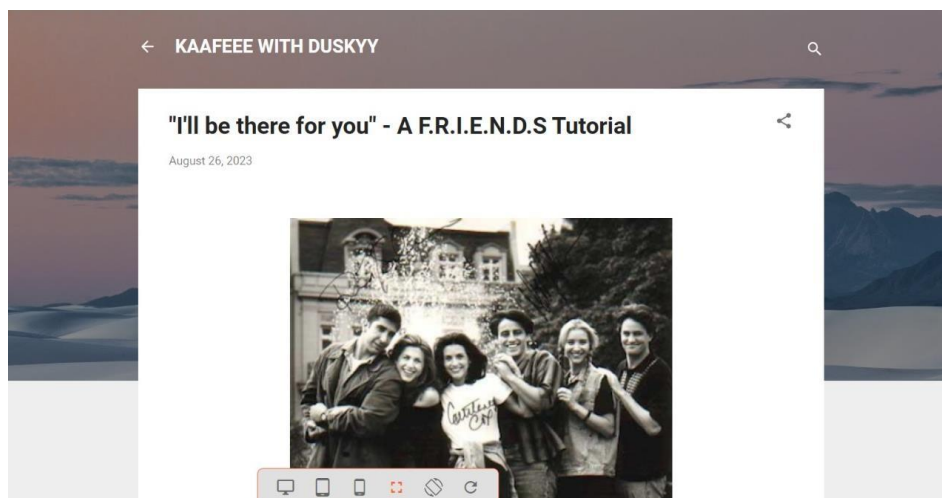




ASSIGNMENT – 4

BLOG:

- Select a relevant and interesting topic.
- Gather information and supporting data.
- Use a clear structure, visuals, and a conversational tone.
- Include keywords and links for search visibility.
- Publish, share, engage, and track performance for ongoing improvement





"So no one told you life was gonna be this way
Your job's a joke, You are broke.....
When it hasn't been your day, your week, your month or even your year"

The story of 4 strangers and a sibling pair who come together to be "THE F.R.I.E.N.D.S".
A quarter-century after it started, people are still talking about Friends. The NBC sitcom, which began in 1994 and lasted ten seasons, comes up constantly as one of the most popular shows in the era of streaming content. What is it that makes Friends so special? For one thing, it kept the same central cast for its entire run, which most long-running series fail to do. It started with Ross, Rachel, Chandler, Monica, Joey, and Phoebe, and they were all still there when it ended.

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Join with me to dive deep into the journey of them..

The story contains 6 main characters. Monica who always is known as "The Host" and Rachel another Lincoln High Survivor becoming room mates (while leaving the man she was supposed to be married to at the altar just because she was not in love with him).
Ross, the elder brother of Monica who was going through unrequited pain of being left alone by his wife of 7 years as she falls in love with someone else (who also happens to be a...woman).
Joey the struggling actor who is striving hard to get a breakthrough whilst enjoying his life on the other side as an typical adult (You knowwww...).
Chandler, The Funny Guy with his sarcasm filled life and a boring job where he is supposed to input numbers (not a transponster definitely...).
And Phoebe, The Kinkiest of all with her sassy nature (Chandler who is definitely the main bait)..

Each character helps us realize that no one in this world is perfect... But still they come together to bring out the best version of them..

MONICA GELLER :



Monica Geller is two years younger than her brother Ross, and grew up with him on Long Island, where they were raised Jewish. Their parents, especially mother Judy, always showed an unmistakable preference for Ross, to Monica's understandable chagrin. She was overweight in high school and had low self-esteem as a result, although she was best friends throughout with the much more popular Rachel Green. At Thanksgiving in 1987, she met Ross' college roommate Chandler Bing, and was attracted to him but hurt when she overheard him make a comment about her weight. Although very bright, she was never as academically oriented as Ross, and grew up to become a professional chef. Like most creative professions, being a chef involves a lot of ups and downs, and over the course of the show Monica finds herself going from restaurants with names like Iridium and Café des Artistes to spending time working at a diner and as a

artificial food products.
Monica inherits and became friends with her roommate Phoebe Buffay



Rachel Green also grew up on Long Island, with her parents, Leonard and Sandra, and sisters Amy and Jill. The Greens were quite wealthy, and all three daughters were rather spoiled. Rachel became best friends with Monica Geller when they were both six years old, and their friendship survived high school, where Rachel was quite popular and Monica was not.

Monica's brother Ross had a crush on Rachel, which she knew about but never acknowledged. Instead, she dated a popular but callow and unreliable boy named Chip Matthews.

After high school, as Rachel was involved in high society while Monica struggled as a young chef, the two grew apart and didn't speak for years. During this time, Rachel's new best friend was Mindy Hunter, and she began a romance with a dentist named Barry Farber. Rachel and Barry made plans to marry, although he was cheating on her with Mindy. Despite not knowing that, Rachel came to realize that she didn't love Barry, and ultimately left him at the altar. That act blew up

Rachel's life as she knew it, and brought her back together with her childhood best friend, Monica Geller.

The Friends pilot finds Rachel reconnecting with Monica, leading to a reunion with her old admirer Ross. Monica needs a new roommate since Phoebe has moved out, and Rachel decides to move in and build a new life. That becomes more of a challenge when she gets a job at the local coffee house, Central Perk. Over the course of the show, Rachel works in the fashion industry, working as a buyer for Bloomingdale's and then

BLOG URL: <https://kaafeewithduskyy.blogspot.com/2023/08/ill-be-there-for-you-friends-tutorial.html>

ASSIGNMENT – 5

EMAIL NEWSLETTER:

- Understand your audience.
- Choose an email marketing tool.
- Create engaging content.
- Use templates, schedule, and send.
- Track performance for future refinements.

Miracle Times

01.09.2023

@miracleentertainment

Friday

AMAZING STUDY FINDS:

90's Space Age Entertainment is Making a Comeback!



The 1990s was a decade filled with iconic and influential television series across various genres. Here are some famous TV series from the 1990s:

Friends(1994-2004) - A beloved sitcom that followed the lives of six friends living in New York City.

The X-Files(1993-2002) - A science fiction series that focused on FBI agents Mulder and Scully as they investigated paranormal and extraterrestrial phenomena.

Seinfeld(1989-1998) - Although it began in the late '80s, it continued to dominate the '90s as a "show about nothing," following the humorous adventures of Jerry Seinfeld and his friends.

LEARN MORE



Miracle
ENTERTAINMENT

Reliving the Spectacular 90's Series and Movies with "Miracle Entertainment"

We are so thrilled to announce the upcoming auditions for the movies with 90's magic in it.

It's your chance to make the stage yours and own it in your own style.

EMAIL NEWSLETTER URL: <https://kaafeewithduskyy.blogspot.com/2023/09/miracle-times.html>

ASSIGNMENT – 6

INFOGRAPHIC POST:

- Design your infographic.
- Access your Blogger account.
- Create a new blog post and write a title and brief explanation.
- Upload and format your infographic.
- Publish the post and share it on social media.



INFOGRAPHIC POST URL: <https://miracleentertain.blogspot.com/2023/09/blog-post.html>

ASSIGNMENT – 7

GOOGLE ANALYTICS MEASUREMENT ID:

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Web stream details

Data collection isn't active for your website. If you installed tags more than 48 hours ago, make sure that they are set up correctly.

View tag instructions

Stream details

STREAM NAME

kaafeewithduskyy.blogspot.com

STREAM URL

https://kaafeewithduskyy.blogspot.com

STREAM ID

6085994941

MEASUREMENT ID

G-KZ21DEYJDQ

Events

Enhanced measurement

Automatically measure interactions and content on your sites in addition to standard page view measurement. Data from on-page elements such as links and embedded videos may be collected with relevant events. You must ensure that no personally identifiable information will be sent to Google. [Learn more](#)

Measuring:

Page views

Scrolls

Outbound clicks

+ 4 more

meet.google.com is sharing your screen.

Stop sharing

Hide

GOOGLE MEASUREMENT ID: G-KZ21DEYJDQ

STREAM ID: 6085994941