

SSU 1013 BASICS OF SOCIAL SCIENCES
GUIDELINES FOR GROUP PROJECT: POSTER
SEMESTER 2, 2024/2025
DUE DATE: Poster - 11 June 2025

1. This assignment requires each group to design a poster based on Social Science themes. It is an opportunity to demonstrate your understanding of basics concepts in social science on particular issue as well as to share your creative ideas with others.
2. You are required to use one theme for each poster and to work according to the following instruction.

The main element in this assignment is photo. The photos should be based on a theme from the **THEMES AND INSTRUCTIONS** below.

Group Poster (40%)

3. Specifically, the poster should consist of:

- **A cover page**
- **An introduction**
 - In general, your group needs to briefly introduce the task that they are doing and why they are interested in that issue. It begins with the most general information, like background and/or definitions. The middle is the core of the introduction, where you show the overall topic, purpose or any information that you consider important.
- **Contents**
 - One (1) photo (maximum two photos) with explanation / a Collage or combining few pictures into one using apps is allowed - yet your group has to ensure that those pictures are clear and good enough to illustrate the subject matter being studied.
 - Explanation of the picture/s.
 - Each photo will have its own explanation. The explanations of the photo are based on the instructions given in the table. The length of description of each themes should be between 250 to 300 words for each picture.

- **A conclusion**
- **List of References**

4. The poster is evaluated based on the content of the description as well as the relevance of the photos.
5. This assignment constitutes 40% of overall course assessment.
6. Submit your poster using eLEAP on **11 June 2025**. Late submission would be penalized

What to submit Poster (ONE document per group only):

- ❖ **A cover page:** (using standard template that include - topic of your e-poster, your group name and members' matric number, the due date)

| | |
|--|--|
| Introduction Contents Conclusion References | Your group Poster – ONE page only |
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THEMES AND INSTRUCTIONS

| NO. | TOPIC | INSTRUCTION |
|-----|---|---|
| 1 | CULTURE Theme: Disappearing Culture, Dying Traditions' Number of picture: 1 for each culture. Length of description: 250-300 words for each description | <p>Your group is required to find TWO Malaysian cultures that from observation are disappearing and dying. These cultural practices can also be any practices that have not been practiced anymore and can be considered extinct. (e.g.: birth, pregnancy, wedding, death, superstitious belief, ghost and lullaby). Take pictures of the practices and in the description, explain the following:</p> <ol style="list-style-type: none"> Name and short description of the practices Based on your own observation, why is it disappearing? What would be your suggestion to preserve the practices? |

| | | |
|---|---|---|
| 2 | SOCIAL PROBLEM Theme: No specific theme Number of picture: 1 Length of description: 250-300 words | Your group is free to take pictures of any social event/ phenomena based on the concepts/theories/issues and discussion that are addressed in the course outline. In the description, your group is required to explain about the pictures, why your group is interested to take the picture and how the pictures are relevant to this course |
| 3 | GOVERNMENT, POPULATION OR ENVIRONMENT Theme: Issue or Problem Number of picture: 1 Length of description: words: 250-300 words | Your group is required to select either population OR environment. Your group needs to take a picture on any ISSUES/ PROBLEMS of the selected topic. E.g.: Issues on Population. In the description, students are required to explain the following: <ul style="list-style-type: none"> i. Why is it considered as an issue in social science? ii. How to solve the issue publicly? iii. How you, as a student can contribute to resolve the matter? |

SSU1013: RUBRIC – Group POSTER

| Criteria | Unsatisfactory | Developing | Accomplish | Exemplary | Marks |
|---------------------|--|---|--|--|--------------------|
| | 0.5 – 14.5 | 15 – 19.5 | 20 – 29.5 | 30 - 40 | |
| Presentation | Presentation is unorganized. Tools are not used in a relevant manner. Lacking some of the members' information/ and or information is not identified | Presentation flows well. Some tools are used to show acceptable understanding. Each member's information is represented and identified with their name. | Presentation is mostly neat and clean. Information is organized in a logical manner and shows some degree of creativity. The overall presentation is interesting. | Presentation is neat, clean, well- organized and presented in a creative way. Presentation is colourful and creative and interesting. | |
| Visual | Images are inappropriate and artwork shows little, if any, creativity. The layout is messy, disorganized or cluttered. | Most images and/or artwork are colourful and appropriate. The layout shows little creativity and/or is not organized logically or cluttered. | Images, pictures, and clip art and drawn artwork are mostly colourful and appropriate. Layout may show some degree of creativity but is not organized logically and/or is cluttered. | Images, pictures, clip art and drawn artwork are colourful, and appropriate to the topic. Layout flows well, shows creativity, and is pleasing to the eye. | |
| Content | The content is confusing with many inaccuracies or factual errors. | The content is generally accurate with more than one piece of information that is clearly flawed or inaccurate. | Most content throughout the poster is accurate. There might be one inaccuracy in the facts given. | All content throughout the poster is accurate with no factual errors. | |
| | | | | Total | /120 x 40 = |