Main Outcomes of Al Implementation, 2022 Source: Deloitte Survey, 2022 | Chart: 2023 Al Index Report **Lower Costs** 37% Improve Collaboration Across 34% **Business Functions/Organizations** Discover Valuable Insights 34% Customize or Improve Product/Programs, 33% Services, or Offers Enter New Markets/Expand Services to 33% **New Constituents** 33% Make Organizational Processes More Efficient Improve Decision-Making 32% Create New Products/ 32% **Programs and Services** Predict Demand 32% **Enable New Business/** 32% Service Models Increase Revenue 31% Activate the Potential of Existing Headcount 30% and/or Improve Talent Management Improve Constituent Engagement 30% **Anticipate Constituent Needs** 28% 0% 10% 20% 30%

% of Respondents