## Private Investment in AI by Focus Area and Geographic Area, 2017–22 Source: NetBase Quid, 2022 | Chart: 2023 Al Index Report Data Management, Processing, Cloud Medical and Healthcare **Fintech** AVUS, 3.23 US, 3.13 US, 0.69 US, 4.19 CN, 1.87 CN, 0.25 CN, 0.03 CN, 0.49 4 EU/UK, 0.24 EU/UK, 0.94 EU/UK, 0.76 EU/UK, 0.02 2020 2018 2020 2022 2018 2020 2022 2018 2022 2018 2020 2022 Industrial Automation, Network Retail Fitness and Wellness Semiconductor US, 1.52 US, 0.23 US, 0.58 US, 0.87 CN, 1.02 CN, 1.06 CN, 0.01 CN, 0.00 4 4 EU/UK, 1.65 EU/UK, 2.07 EU/UK, 0.01 EU/UK, 0.14 2 2022 2018 2020 2022 2018 2020 2018 2020 2022 2018 2020 2022 Energy, Oil, and Gas Cybersecurity, Data Protection **Drones** NLP, Customer Support US, 1.60 US, 0.69 US, 0.80 US, 3.87 CN, 0.13 CN, 0.34 CN, 1.07 CN, 0.03 4 4 EU/UK, 0.04 EU/UK, 0.23 EU/UK, 0.20 EU/UK, 0.04 Total Investment (in Billions of U.S. Dollars) 2020 2020 2022 2018 2020 2022 2018 2022 2018 2018 2020 2022 **Facial Recognition** Marketing, Digital Ads **HR Tech** Insurtech US, 0.24 US, 0.07 US, 0.39 US, 1.14 CN, 0.00 CN, 0.88 CN, 0.00 CN, 0.00 EU/UK, 1.29 EU/UK, 0.76 EU/UK, 1.28 EU/UK, 0.00 2018 2020 2022 2018 2020 2022 2018 2020 2022 2018 2020 2022 AR/VR Ed Tech Agritech Sales Enablement US, 0.55 US, 1.12 US, 2.07 US, 0.12 CN, 0.10 CN, 1.68 CN, 0.01 CN, 0.01 4 EU/UK, 0.08 EU/UK, 0.16 EU/UK, 0.10 EU/UK, 0.06 2018 2020 2022 2018 2020 2022 2018 2020 2022 2018 2020 2022 Music, Video Content Legal Tech Geospatial **Entertainment** US, 0.55 US, 0.71 US, 0.47 US, 1.10 CN, 0.03 CN, 0.05 CN, 0.03 CN, 0.18 4 4 EU/UK, 0.01 EU/UK, 0.06 EU/UK, 0.17 EU/UK, 0.44 2 2 01 0 0 2020 2022 2020 2022 2022 2018 2022 2018 2020 2018 2018 2020 VC US, 0.00 CN, 0.00 4 EU/UK, 0.02 2 0 2018 2020 2022