

Opinions About AI by Demographic Group (% Agreeing With Statement), 2022															
Source: IPSOS, 2022 Chart: 2023 AI Index Report															
I have a good understanding of what artificial intelligence is	69%	60%	66%	65%	61%	57%	63%	71%	56%	64%	71%	73%	74%	67%	59%
Products and services using artificial intelligence will profoundly change my daily life in the next 3–5 years	63%	57%	63%	61%	55%	56%	58%	67%	53%	58%	68%	70%	72%	64%	54%
Products and services using artificial intelligence make my life easier	62%	58%	64%	62%	54%	56%	58%	66%	53%	58%	67%	67%	70%	63%	55%
Products and services using artificial intelligence have more benefits than drawbacks	55%	49%	47%	53%	46%	50%	51%	57%	45%	50%	59%	63%	64%	55%	47%
I know which types of products and services use artificial intelligence	55%	46%	54%	51%	45%	46%	50%	57%	44%	48%	58%	63%	65%	54%	44%
I trust companies that use artificial intelligence as much as I trust other companies	53%	47%	54%	51%	44%	47%	48%	57%	45%	48%	56%	61%	62%	53%	45%
Products and services using artificial intelligence have profoundly changed my daily life in the past 3–5 years	51%	46%	54%	50%	41%	46%	47%	54%	43%	46%	55%	61%	62%	52%	43%
Products and services using artificial intelligence make me nervous	38%	41%	40%	40%	38%	41%	41%	38%	41%	37%	40%	48%	46%	40%	38%
	Male	Female	Under 35	35 to 49	50 to 74	Low	Medium	High	Low	Medium	High	Business Owner	Sr. Exec./ Decision Maker	Employed	Non-Employed
	Gender		Age			Household Income			Education			Employment Status			

