

Enci Lyu

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Profile

As a highly driven and enthusiastic Master's student in Applied Computing at Lincoln University, seeking an industry project to support studies, and dedicated to pursuing a career as a front-end developer. My passion for web development and self-taught proficiency in HTML, CSS, and JavaScript, along with my knowledge of Bootstrap and SASS/SCSS, allow me to create visually stunning and user-friendly websites. I also have experience using Python, MySQL, and other relevant technologies to develop robust web applications. Committed to staying up-to-date with the latest industry trends and technologies to continuously enhance skills and contribute to the success of the organization.

Education & Qualifications

LINCOLN UNIVERSITY | MASTER'S DEGREE OF APPLIED COMPUTING | 2023

UDEMY BOOTCAMP | THE COMPLETE JAVASCRIPT COURSE | 2023

UDEMY BOOTCAMP | RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS | 2022

Achievements

- Scored A on Software Developing while studying for a Master's degree
- Completed advanced coursework in applied computing, covering software development, database systems, computer networks, and web development.
- Proficient in HTML, CSS, SASS/SCSS and JavaScript, built responsive and dynamic web pages and applications. Used Python, Flask, and MySQL for web app development and database interaction.
- Completed independent and group projects, applying advanced computer science concepts for complex problem-solving to deliver sophisticated software solutions.
- Utilized Agile methodology, specifically Scrum, in group projects to ensure timely and efficient completion of tasks and seamless collaboration with team members.
- Familiar with Git, GitHub. Knowledgeable about design principles and UX best practices.

Skills & Abilities

- Strong problem-solving skills developed through my coursework in Applied Computing, as well as my previous working experience.
- Excellent attention to detail, honed through my work as a copywriter where precision and accuracy were critical all the time.
- Effective time management skills developed through my experience as a baker, where I had to manage multiple tasks simultaneously and work efficiently to ensure orders were completed and delivered on time.
- Collaborative team player, developed through all my experience working in the team-based environment, where I need to work closely with colleagues to contribute ideas, share knowledge, and support team goals to achieve success.

- Strong communication skills, honed through my experience working with customers as a teacher and sales representative, where I had to listen actively, ask clarifying questions, and convey information effectively to ensure customer satisfaction.

Experience

CHINESE TEACHER | WELLINGTON CHINESE SCHOOL | MAR 2019 TO JUN 2019

- Experienced in designing and implementing effective curriculum and instructional strategies to teach Mandarin Chinese to school-aged children

BAKER | ACME & CO | FEB 2018 TO JUL 2018

- Produced baked goods according to established recipes and preparation methods, utilizing technical skills and attention to detail.
- Maintained a clean and organized work environment, adhering to strict health and safety guidelines.
- Collaborated with team members to prioritize orders and ensure timely delivery to customers, utilizing effective communication and teamwork.
- Delivered baked products to suppliers at fixed times, ensuring timely and efficient delivery.
- Streamlined inventory management and ordering processes, resulting in reduced waste and increased efficiency.

CREATIVE COPYWRITER | LELO CHINA | SEP 2012 TO JUL 2014

- Create and develop copy for various marketing materials, including headlines, taglines, body copy, scripts, and content for social media, blogs, and websites.
- Collaborate with designers and marketing teams to develop creative concepts that align with the brand's voice and values.
- Revise and proofread copy to ensure the highest level of accuracy and quality.

SALES REP & SALES MANAGER | E-HOUSE CHINA | SEP 2010 TO JAN 2012

- Built and managed a sales team, providing coaching and guidance to ensure team members met and exceeded sales targets.
- Developed and nurtured strong relationships with potential buyers through a variety of prospecting methods, including cold calling, networking, and referrals, resulting in a robust pipeline of qualified leads.
- Worked closely with marketing and operations teams to develop effective sales collateral.

Activities and Interests

In my free time, I love reading, particularly about history and diving into a good novel. Drawing is a favorite creative outlet of mine that allows me to express myself and relax. Playing the ukulele is another hobby that I have enjoyed for several years. I'm also an avid traveler, always eager to explore new cultures and learn about the world around me. Spending time with my family is important to me, and I cherish any opportunity to connect with them.

References available on request