

ENDALKACHEW H CHALA

CURRICULUM VITAE

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EDUCATION

- Ph.D. in Media Studies, University of Oregon, Eugene, Oregon **July 2018**
Major Emphases: Political Communication, Framing Theory and Media Representation, Communication Technology, Research Methods
Dissertation Title: *Diaspora Media, Local Politics: Journalism and the Politics of Homeland among the Ethiopian Oppositions in the United States*
- M.A. in Journalism, Addis Ababa University, Addis Ababa, Ethiopia **Aug. 2008**
Major Emphases: Globalization, Communication Technology and Video Games
Thesis: *Digital Playing: A Study on the Popularity of PlayStation Games Amongst Ethiopian Children in Addis Ababa*
- B.Ed. in English Language Teaching **June 2005**
Dilla University, Dilla, Ethiopia

PROFESSIONAL EMPLOYMENT

- Researcher at large **Oct. 2022-present**
Remote, USA
- Assistant Professor, Hamline University, Department of Communication Studies, Saint Paul, MN **Sept. 2018-Oct. 2022**
- Graduate Teaching Assistant, University of Oregon, School of Journalism & Communication, Eugene, OR **Aug. 2013-June 2018**
- Assistant Lecturer, Arba Minch University, Department of English, Arba Minch, Ethiopia **Sept. 2005-July 2012**
- Assistant Lecturer, Addis Ababa University, Institute of Peace & Security Studies, Addis Ababa, Ethiopia **Aug. 2012-May 2013**

SCHOLARSHIP

PUBLICATIONS

Peer-reviewed journal articles:

Chala, H. Endalkachew, & Workneh, Tewodros (in press). Multi-Dimensional Analysis of Ethiopia's Internet Shutdowns: Political Reform, Ethnic Conflict, and Digital Control. *New Media and Society*.

Chala, H. Endalkachew (in press). Mapping Journalist Safety in Ethiopia's Polarized Landscape: Threats, Risks, and the Four-Coordinate Assessment Framework. *Journalism Practice*.

Chala, H. Endalkachew, Ayalew Seife, & Lyons Terrence (Under Review) Cyber Strategies and Diaspora Dynamics: Exploring Digital Financing in Ethnic Insurgencies in Ethiopia. *Civil Wars*.

Chala, H. Endalkachew (in preparation) Immigrant Airwaves: A Critical History of Ethiopian Community Radios in American Media Evolution. *American Journalism: A Journal of Media History*.

Jeslyn Lemke, & Chala H. Endalkachew (2016). An Ethnographic Content Analysis of Social Media Use in the Differing Politics of Senegal and Ethiopia's Newspapers. *Journal of African Media Studies* 8(2): 167-185

Book chapters and additional publications

Chala, H. Endalkachew & Workneh Tewodros (in press). Cross-border Narratives: How Overseas Online Discourse are Reshaping Domestic Practice. In Celeste Gonzalez de Bustamante, Jeannine E. Relly, Ammina Kothari & Jyotika Ramaprasad (Eds.), *Companion to Global Journalism and Media at the Borders*: Routledge.

Esenler, A., Chala, E., Masouras, A., Popplewell, G., Sigal, I & Workneh, T. (2021). A Clash of Narratives: National Identity and Violent Conflict in Ethiopia. *Global Voices*, (pp.1-52). Available online at <https://globalvoices.org/special/ethiopia-media-ecosystem-observatory/>

Workneh, W. Tewodros & Chala, H. Endalkachew (in press). Global vs. Local Narratives: Media Framing of the Ethiopian Civil War by BBC, CNN and The New York Times Compared to the Ethiopian State Media. In Ehab Galal & Mostafa Shehata (Eds.), *Digital Battlefields: Transforming Media Narratives in Contemporary War and Conflict*: Palgrave.

CONFERENCE PRESENTATIONS

Chala, H. Endalkachew. (2025, March). Cyber Strategies and Diaspora Dynamics: Exploring Digital Financing in Ethnic Insurgencies in Ethiopia. Paper presented at the 66th Annual Conference of the International Studies Association (ISA), Chicago, IL.

Chala, H. Endalkachew (2020, May). "*Ethiopia (up)rising*": *The Politics of Sustainable Development and Civic Desiring in Ethiopia*. A Paper presented at the Annual Conference of International Communication (ICA), Gold Coast, Australia (converted to virtual due to COVID-19).

Chala, H. Endalkachew. (2018, May). *Journalistic Security & Networked Press Freedom: Historical, Regional & Organizational Perspectives*. Paper presented at the 68th Annual Conference of the International Communication Association (ICA), Prague, Czech Republic.

Chala, H. Endalkachew (2018, July). *Ferments in aid-based Communication Empowerment Campaigns: Reflection on Ethiopia's Girl Band, Yagna*. Paper presented at the Annual Conference of International Association for Media and Communication (IAMCR), Eugene, OR.

Panel Presentations

Chala, H. Endalkachew. (2024, April). Presented a preliminary result on research project: *The Cultural Turn in Content Moderation: Reimagining Platform Governance* at Yale Law School, Information Society Project's Propaganda and Emerging Technologies Conference, New Heaven, CT. <https://www.youtube.com/watch?v=8SKyQoN-h9o>

Chala, H. Endalkachew. (2023, June). Presenter on a panel, *Governance in an Online Speech Leadership Series* at Yale Law School Information Society Project, New Heaven, CT.

Chala, H. Endalkachew. (2020, December). Presenter on a panel, *combating misinformation in under-resourced languages: Lessons from around the world*. (presented virtually due to COVID-19). <https://www.youtube.com/watch?v=M-g2nreGu-Y>

Chala, H. Endalkachew (2020, January). Presenter on research workshop on *Disinformation, Democratic Processes, and Conflict Prevention* at Academic Network on Peace, Security, and the United Nations in New York, New York City, NY.

Invited Talks

Chala, H. Endalkachew. (2024, May). Participated on *Local News Impact Consortium* at University of Minnesota, Minneapolis, MN.

Chala, H. Endalkachew (2017, December). Presenter on a panel *Threatened Voices: A Database for Documenting Threats to Online Speech* Global Voices Summit, Colombo, Sri Lanka.

Chala, H. Endalkachew. (2016, March). Presenter on a panel *Cryptography and the fight for free speech*, SXSW, Austin TX.

Chala, H. Endalkachew (2015, April). Presenter on a panel *Journalism and foreign aid* at Columbia Journalism School, Columbia University, New York City, NY.

Chala, H. Endalkachew (2015, February). Presenter on a symposium *Media, democracy and technology: Possibilities and challenges* at University of Oregon, Eugene, OR.

Chala, H. Endalkachew (2015, January). Presenter on a panel *Charlie Hebdo: Between free speech, bigotry and blasphemy* at University of Oregon, Eugene, OR.

Chala, H. Endalkachew (2015, June). Presenter on a panel *Securing the newsroom* at Committee to Protect Journalists (CPJ) Tech Summit, San Francisco, CA.

Chala, H. Endalkachew (2013, January). Presenter on a panel *coercive internet regulation* at Stockholm Internet Forum, Stockholm, Sweden.

Chala, H. Endalkachew (2012, October). Participated in Stanford's Program on Liberation Technology John S. Knight Journalism Fellowships, Stanford University, CA.

Chala, H. Endalkachew (2012, October). Participated in Stanford's Program on Liberation Technology John S. Knight Journalism Fellowships, Stanford University, CA.

Sample Journalistic Publications

Chala, H. Endalkachew (2024, September). *How social media is fueling geopolitical tension in the Horn of Africa*: Global Voices. Available online at <https://globalvoices.org/2024/09/28/how-social-media-is-fueling-geopolitical-tensions-in-the-horn-of-africa/>

Chala, H. Endalkachew (2024, September). *The murder of a young girl in Ethiopia reveals TikTok's content moderation failures*: Global Voices. Available online at <https://globalvoices.org/2024/09/06/the-murder-of-a-young-girl-in-ethiopia-reveals-tiktoks-content-moderation-failures/>

Chala, H. Endalkachew (2024, June). *Empathy: The Key to a More Humane Online World*. The Analysis and Response Toolkit for Trust (ARTT) Available online at <https://www.artt.cs.washington.edu/post/empathy-the-key-to-a-more-humane-online-world/>

Chala, H. Endalkachew (2023, June). *How TikTok influencers exploit ethnic divisions in Ethiopia*: Coda Story. Available online at <https://www.codastory.com/authoritarian-tech/tktok-ethiopia-ethnic-conflict/>

Chala, H. Endalkachew (2020, July). *How the murder of musician Hachalu Hundesa incited violence in Ethiopia*. Available online at <https://globalvoices.org/2020/08/07/how-the->

[murder-of-musician-hachalu-hundessa-incited-violence-in-ethiopia-part-i/](#)

Chala, H. Endalkachew (2020, July). *How the murder of musician Hachalu Hundesa incited violence in Ethiopia*. Available online at <https://globalvoices.org/2020/08/07/how-the-murder-of-musician-hachalu-hundessa-incited-violence-in-ethiopia-part-ii/>

Chala, H. Endalkachew (2020, May). *How identity driven conflict fuel Ethiopia's incendiary social media rhetoric*. Available online at <https://globalvoices.org/2020/05/25/conflict-of-identities-a-driving-force-behind-ethiopias-incendiary-social-media-rhetoric/>

Chala, H. Endalkachew (2018, January). *Leaked Documents Show that Ethiopia's Ruling Elites Are Hiring social media Trolls (And Watching Porn)*. Available online at <https://globalvoices.org/2018/01/20/leaked-documents-show-that-ethiopias-ruling-elites-are-hiring-social-media-trolls-and-watching-porn/>

Chala, H. Endalkachew (2019, November). *In Ethiopia's disinformation epidemic, the crumbling ruling coalition is the elephant in the room*. Available online at <https://globalvoices.org/2019/11/22/in-ethiopias-disinformation-epidemic-the-crumbling-ruling-coalition-is-the-elephant-in-the-room/>

Chala, H. Endalkachew (2019, January). *How Ethiopia's Ruling Coalition Created a Playbook for Disinformation*. Available online at <https://globalvoices.org/2019/10/18/how-ethiopias-ruling-coalition-created-a-playbook-for-disinformation/>

Chala, H. Endalkachew (2018, January). *Months after pledge to open internet, Ethiopia disrupts connectivity amidst communal violence, tension*. Available online at <https://globalvoices.org/2019/08/29/months-after-pledge-to-open-internet-ethiopia-disrupts-connectivity-amidst-communal-violence-tension/>

Chala, H. Endalkachew (2019, August). *In Ethiopia, disinformation spreads through Facebook live as political tensions rise*. Available online at <https://globalvoices.org/2019/08/07/in-ethiopia-disinformation-spreads-through-facebook-live-as-political-tensions-rise/>

Other Publications

Chala, H. Endalkachew (2018). *Freedom on the Net 2018 – Ethiopia*. Available online at <https://freedomhouse.org/country/ethiopia/freedom-net/2018>

Chala, H. Endalkachew (2014). *Defending against overarching surveillance in Ethiopia: Surveillance self- defense*. Available online at <https://www.eff.org/deeplinks/2015/09/defending-against-overreaching-surveillance-ethiopia-surveillance-self-defense-n-0>

Fellowships

Google Policy Fellowship at Electronic Frontier Foundation (EFF), \$7,500 Used to produce the Amharic Version of Surveillance Self Defense Guidelines San Fransisco CA, June-July 2014. Role: Recipient	Summer 2014
Annenberg-Oxford Media Policy Summer Institute	Summer 2012

Funding

Research & Professional Development Fund, Hamline University, \$1,500. For project "Ethiopian Print Media Battle for Survival (1991- 2024).: A longitudinal study of Ethiopian print media" Role: Recipient	Fall 2021-Spr. 2021
PhD Dissertation Grant, University of Oregon, \$1,500. Used for travel to Washington DC to collect data on Ethiopian diaspora media, ESAT & OMN, June 2017. Role: Recipient	Summer 2018
Colombia Scholarship, University of Oregon, \$1,000. Used to support my graduate study in Eugene, Oregon Role: Recipient	Summer 2016
Colombia Scholarship, University of Oregon, \$1,000. Used to support my graduate study in Eugene, Oregon Role: Recipient	Summer 2015
Colombia Scholarship, University of Oregon, \$3,000. Used to support my graduate study in Eugene, Oregon Role: Recipient	Fall 2013

TEACHING

Assistant Professor, Hamline University

Aug. 2018-Sept.2022

Courses Taught:

- COMM 1100: Introduction to Communication
- COMM 1110: Public Speaking
- COMM 1750: Small Group Communication
- COMM1320: Introduction to Critical Media Studies
- COMM 3320: Media in Digital Age
- COMM 3460: Intercultural Communication
- COMM 3300: Communication Research Methods
- COMM3420: Media in Global Perspective

Graduate Teaching Fellow, Oregon University

Sept. 2013-May 2018

Courses Taught:

- J100: Media Professions
- J201: Media and Society
- J207: Gateway to Media
- J340: Principles of Advertising
- J396: International Communication
- J385: Communications Law
- J320: Gender, Media & Diversity
- J408: Advertising and Culture

Lecturer, Arba Minch University

Aug. 2005-May 2012

Courses Taught:

- FLEn 201: Sophomore English
- FLEn 221: Introduction to Linguistics
- FLEn 211: Composition & Grammar
- FLEn 220: Research Methods
- FLEn 205: Argumentation and Debate
- FLEn 301: Principles of Journalism
- FLEn 311: Media Law& Ethics
- FLEn 305: Technical Report Writing
- FLEn 401: Business Writing
- FLEn 404: Public Speaking
- FLEn 405: Senior Capstone Project
- FLEn 421: Sociolinguistics
- FLEn 435: Survey of Ethiopian Literature

SERVICE TO THE UNIVERSITY

Hamline University

Chair of IRB Committee **Fall 2021-Spr. 2022**

Member of IRB Committee **Fall 2019-Fall 2021**

Member of University Sustainability Committee **Spr. 2019-Spr. 2022**

University of Oregon

Graduate Students Representative **Spring 2015**
(Strategic Planning Work Group)

Member of Faculty Position Search Committee **Fall 2016**

SERVICE TO THE DEPARTMENT

Hamline University

Member of ad hoc committee **Spr. 2019-Spr. 2020**
(Work group that sought to launch a certificate program)

Judge, Student Research presentation **April 2021**

First-Year Student Mentor and Major Exploration Advisor **Spr. 2019-Spr. 2022**

Arba Minch University

Chair of the Department of English Language & Literature **Fall 2005-Fall 2006**

Faculty Position Search Committee Member **Fall 2008**

Coordinator of E-Learning Service **Fall 2011**

Advisor for English major students in **Fall 2008-Fall 2012**
English club

PROFESSIONAL ORGANIZATIONS

Current or former member

International Communication Association (ICA)	Since 2018
Association for Education in Journalism and Mass Communication (AEJMC)	Since 2020
International Association for Media and Communication Research (IAMCR)	Since 2016

ATTENTION IN POPULAR PRESS

Selected Coverage

- Adler, Simon. (2021, February 12). Facebook's Supreme Court. *Radiolab* <https://radiolab.org/podcast/facebooks-supreme-court>
- Mersie, Ayenat. (2020, September 20). The Ethiopian-Egyptian Water War Has Begun. *Foreign Policy*. <https://foreignpolicy.com/2020/09/22/the-ethiopian-egyptian-water-war-has-begun/>
- Abdurahman, Khadijah. (2020, November 12) Mis/Disinformation in the Context of the Oromo Protests *Castbox* [Mis/Disinformation in the Context of the Oromo Protests \(feat. Endalkachew Chala\)](#)
- Gardener, Tom. (2019, March 26). Press freedom in Ethiopia has blossomed. Will it last? *The Economist* <https://www.economist.com/middle-east-and-africa/2019/03/16/press-freedom-in-ethiopia-has-blossomed-will-it-last>
- Mumo Muthoki (2019, April 19) Under Abiy, Ethiopia's media have more freedom, but challenges remain *CPJ* <https://cpj.org/2019/04/ethiopia-abi-ahmed-press-freedom-reform/>
- Freethink Media. (2017 March 20) Journalists from surveillance in Ethiopia. *Freethink Media* <https://www.youtube.com/watch?v=NjZQZIXzYI4>
- BBC (2014, October 21) Digital Planet: Zone 9 Bloggers *BBC* [Digital Planet - Zone 9 Bloggers - BBC Sounds](#)