

29-Minutes Guarantee

| Status | Number of deliveries | Percentage of deliveries |
|-------------|----------------------|--------------------------|
| Late | 45 | 13.89% |
| On time | 279 | 86.11% |
| Grand Total | 324 | 100.00% |

By creating a pivot table of deliveries by status (late and on time), it is seen that the percentage of late deliveries equals to 13.89% that exceeds the 5% break-even point of free pizzas given away due to late deliveries. It can already be suspected that a 29-minute guarantee should not be offered on Pronto deliveries. However, we also need to prove it statistically.

| Hypotheses | |
|-------------|---|
| $H_0:$ | $p \text{ (late deliveries proportion)} \leq 5$ |
| $H_A:$ | $p \text{ (late deliveries proportion)} > 5$ |
| | |
| \hat{p} | 0.13888889 |
| p_0 | 0.05 |
| Sample size | 324 |
| Z-value | 7.341303484 |
| P-value | 1.05804E-13 |
| Result: | Reject H_0 hypothesis as $1.05804E-13 < 0.05$ |

The proportion hypothesis test was conducted to test whether the proportion percentage of late deliveries exceeds 5%.

Null hypothesis - proportion is less or equal to 5%.

Alternative hypothesis - proportion is greater than 5%.

Test statistic - Z-test

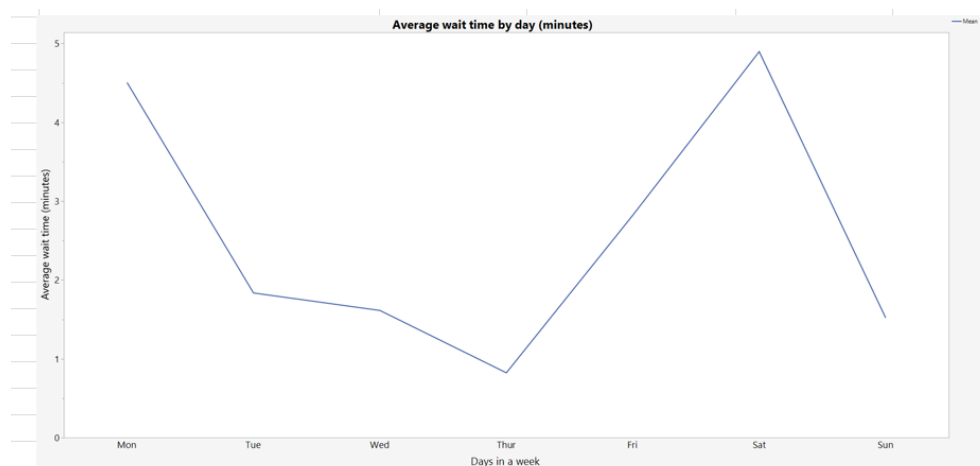
After conducting the hypothesis test, we had enough evidence to reject the Null Hypothesis in favor of Alternative Hypothesis and conclude that the proportion percentage of late deliveries exceeds 5% and it is not recommended to provide a 29-minutes guarantee on Pronto deliveries.

Recommendations for improvement

| Late and On time deliveries by day | | | |
|------------------------------------|------|---------|-------------|
| Days | Late | On time | Grand Total |
| Mon | 2 | 9 | 11 |
| Tue | 2 | 29 | 31 |
| Wed | 2 | 21 | 23 |
| Thur | | 54 | 54 |
| Fri | 15 | 78 | 93 |
| Sat | 23 | 53 | 76 |
| Sun | 1 | 35 | 36 |
| Grand Total | 45 | 279 | 324 |

Despite the fact that 2 additional drivers have been hired to reduce delays in deliveries on Fridays and Saturdays, these days still experience the highest number of late deliveries compared to other weekdays.

| Days | Average of PrepTime | Average of WaitTime | Average of TravelTime | Average of TotalTime |
|-------------|---------------------|---------------------|-----------------------|----------------------|
| Mon | 14.64818182 | 4.505454545 | 7.547272727 | 26.70090909 |
| Tue | 14.68774194 | 1.835806452 | 8.016129032 | 24.53967742 |
| Wed | 14.76173913 | 1.613913043 | 8.20826087 | 24.58391304 |
| Thur | 15.09981481 | 0.822777778 | 7.779444444 | 23.70203704 |
| Fri | 15.20172043 | 2.82172043 | 8.408924731 | 26.43236559 |
| Sat | 15.21802632 | 4.897368421 | 8.127236842 | 28.24263158 |
| Sun | 15.42638889 | 1.520833333 | 7.683055556 | 24.63027778 |
| Grand Total | 15.11432099 | 2.707993827 | 8.076203704 | 25.89851852 |



Friday has a lowest average wait time of delivery, however Saturday and Monday still experience a relatively average high wait time. It can be recommended to hire

more drivers, especially for Saturday and Monday, to reduce the delay in wait time.

Average preparation and travel time of pizzas is relatively similar for each day and can't be improved. Usage of GPS maps to find more efficient routes for drivers might reduce travel time, however the travel time might be affected by the traffic and other factors that can't be changed.