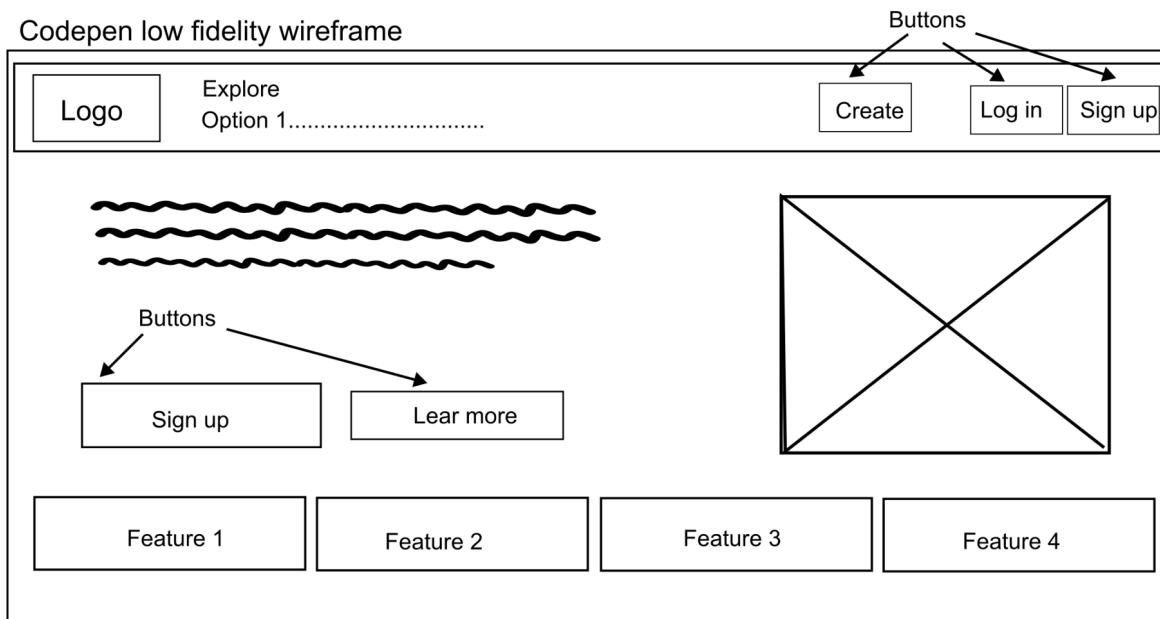


M1C2 UI/UX Assignment

Task One: Codepen low-fidelity wireframe.



Task Two: <https://sebkay.com/> uses repeatedly the colors #F9322C , #4b6cc1 and #41b883 to highlight and underline words.

Task Three - A user story for google search engine (front page) would be the following:

Just imagine Will, who is a standard user and wants to be able to find any term that he wants on the internet. Will's primary goal is to quickly and efficiently perform web searches, accessing relevant information, but he also utilizes additional Google services. So we could say that Will typically navigates the Google front page to 1) perform searches and to 2) access google services.

1. Will opens the google front page with the intention of searching for informations, products, shops, or other kind of services. Considering this, he needs to be able to write his words of interest and send them to a server so it can perform the search on the internet and provide the most relevant web pages that could be what Will is looking for.

2. Will utilizes the various services provided by Google, such as Google Images, Maps, News, or Drive. Taking this into account, he should have the ability to log in his Google account and use those services. It would be easy for him to have available a menu to select those services from.

Task Four - Prime objectives of:

1. Facebook. Connect people with friends so they can message them and send files like photos or videos.
2. Twitter. Connect people with others to talk, discuss or comment about different topics, but using short messages, which simulates day-to-day conversations.
3. Google. Allow the users to search easily the internet, giving them the most appropriate results related to what they are looking for.
4. Youtube. Create a platform where users can upload, share and watch videos.