



**Travel** in style, without complications

In today's fast-paced world, travel planning can be overwhelming. This case study explored a mobile application designed to simplify and enhance the travel experience

The app aims to streamline travel planning by providing a centralized platform for accessing essential information and resources

By leveraging technology, the app seeks to empower travelers with the tools they need to navigate destinations with ease and enjoy a seamless journey

The Planning stage

The Business analysis

The Design stage

Designing UI

Brainstorming

App features Quantity Storage

Development time

Development cost

App code outline

How the app will be used

 Target audience research Start pre-development phase

UI, design, color palette

Colors, fonts, images

 Target audience research Start pre-development phase

UI, design, color palette

Responsivity design

App structure

Coding (FE and BE)

App structure

Competitors research, Market size

Build own framework / use existing

## 2025 Q1

**Timeline** 



2 - 6 weeks

2025 Q1

2025 Q2

4-6 weeks

2025 Q3

5- 10 weeks

2025 Q4

The Development stage Getting started Development planning

> **Functions** Browsers and devices compatibility

Testing

The Final testing and launch stage Heavy testing **Bugs and errors** 

Design testing

Intuitive, easy to use

 Backend testing and optimalization Launch preparation

The Post-launch support

- Up-to-date Errors in codes Maintenance Community feedback

## Superior double room 章 苗 86 白 Premium single room 章苗 % Regular single room Comm with

Vienna House by Wyndham Diplomat Prague

Where do you want to s

4.8 (524)

### Place booking

Real-time pricing

Go you want to go?

Jane Doe

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piscing elit, sed do eiusmod tempor

1:30 AM

Jane Doe

Easy to use review mechanism for

- Owners can review travelers depends on

owners and travelers

many criterias

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(Complet 的)

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Me

**Key features** 

# - Rating makes by review agregate

owner

- Closing orders after the vacation with

Comfortable chatting UI

review mechanism

- Chat filtering

Review mechanism

Reviews based on:

five categories:

Services quality

Trustoworthines

Cleanliness

- Travelers can review if the correspond with the photos etc.

Owner

How travelers review communication

- How travelers review the place based on

• The place visually corespond with photos

Place damages and other aesthetic qualities

- Those categories are rated on the 5 stars

(Thumb up or down, both counted as 1)

mechanism each - Traveler reviews are calculated: (stars / number of categories) Only the verified traveler reviews are

posted primarily and have value 1,

unverified travelers have value 0.75 and

are posted as secondary

Reviews based on:

on three categories:

Damages of the place

mechanism each

Cleanliness of the place

Compliance with the rules

- Owner reviews are calculated: (stars / number of categories)

Traveler

How owners review communication (Thumb up or down, both counted as 1)

- How owners review the traveler based

- Those categories are rated on the 5 stars

unverified owners have value 0.75 and are posted as secondary

Only the verified owner reviews are posted primarily and have value 1,