

Superstore Sales and Profit Insights Dashboard

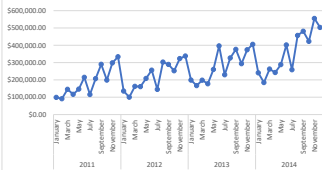
Total Sales
\$12,642,905.00

Total Profit
\$1,467,457.29

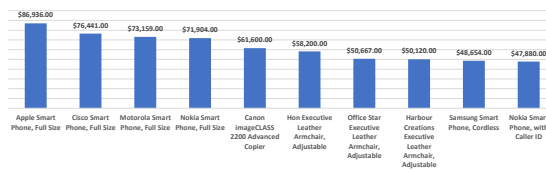
Total Orders
51291

Average Order Value
\$246.49

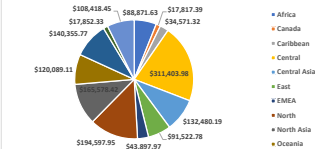
Sales Trend Over Time



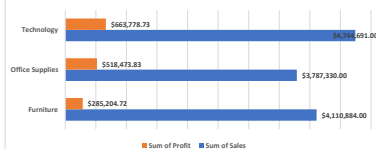
Top 10 Products by Sales



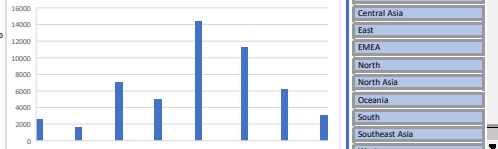
Regional Contribution to Total Profit



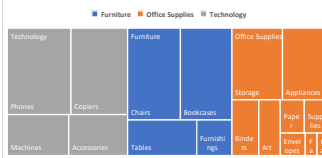
Sales and Profit by Category



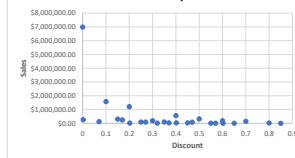
Days to Ship Analysis



Sub-Category Analysis



Sales Distribution by Discount



Top Customers by Sales



Sub-Category

- Accessories
- Appliances
- Art
- Binders
- Bookcases
- Chairs
- Copiers
- Envelopes
- Fasteners
- Furnishings
- Labels
- Machines
- Paper

Ship Mode

- First Class
- Same Day
- Second Class
- Standard Class

Year

- 2011
- 2012
- 2013
- 2014

Region

- Africa
- Canada
- Caribbean
- Central
- Central Asia
- East
- EMEA
- North
- North Asia
- Oceania
- South
- Southeast Asia
- Western