

Under perfect Competition, the
Short-run Supply Curve of a profit-
maximizing firm is..

the portion of its marginal cost curve
above the minimum possible average
variable cost of production

Aggregate expenditure
equals

C + I + G + NE

Real GDP

Measures current aggregate production
adjusted for changes in prices since
a certain base year

A monopolist maximizes
profit by setting price...

so that marginal revenue equals
marginal cost

In the long run, economic profits in a perfectly competitive industry will...

Occur only if firms are producing
up to the point at which price equals
minimum average cost

The demand curve facing
a competitive firm is

perfectly elastic

Total fixed cost

formula

total cost - variable cost

According to the law
of diminishing marginal returns,

the marginal product of a variable input will eventually decline as more of that input is used together with fixed inputs

The short run is that period
in which a firm

Can vary some inputs, but others
are fixed

Economic cost for a
business firm

includes the monetary value of
both purchased + nonpurchased inputs

Jim and Carolyn own a tree-trimming service in Louisiana.

Currently, they have enough workers so that the average product of labor is maximized. At this point,

the marginal product of labor
is equal to the average product

If marginal cost is less than average cost, at current levels of production

average cost is decreasing with
output

The average cost of producing electronic calculators in a factory is \$20 at an output level of 100 units per week. If fixed cost is \$1,000 per week...

average variable cost is \$10

The average product of agents
in an insurance company is
currently 5 policies written per
month. If the company employs
428 ~~employs~~ agents, it's writing

2,140 policies per month

A Corporation earns \$10 million in revenue in 2002. Accounting costs are \$5 million that year. The Corporation owns assets valued at \$20 million + no debts. If the opportunity cost of capital for Shareholders of the Corporation is 10%, the economic profit is...

\$3 million

Implicit costs are
equal to

~~opportunity~~ opportunity costs of
owner-supplied resources

A long-run competitive
equilibrium exists in

an industry when there's no
tendency for firms to enter or
leave or to expand or contract
the scale of their operations

Improvements in
technology...

lower the minimum possible
average cost of produces producing
goods + services