

The DSM University

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Assets are underutilized

Assessment of the IEA DSM material and its relevance and applicability for different purposes.

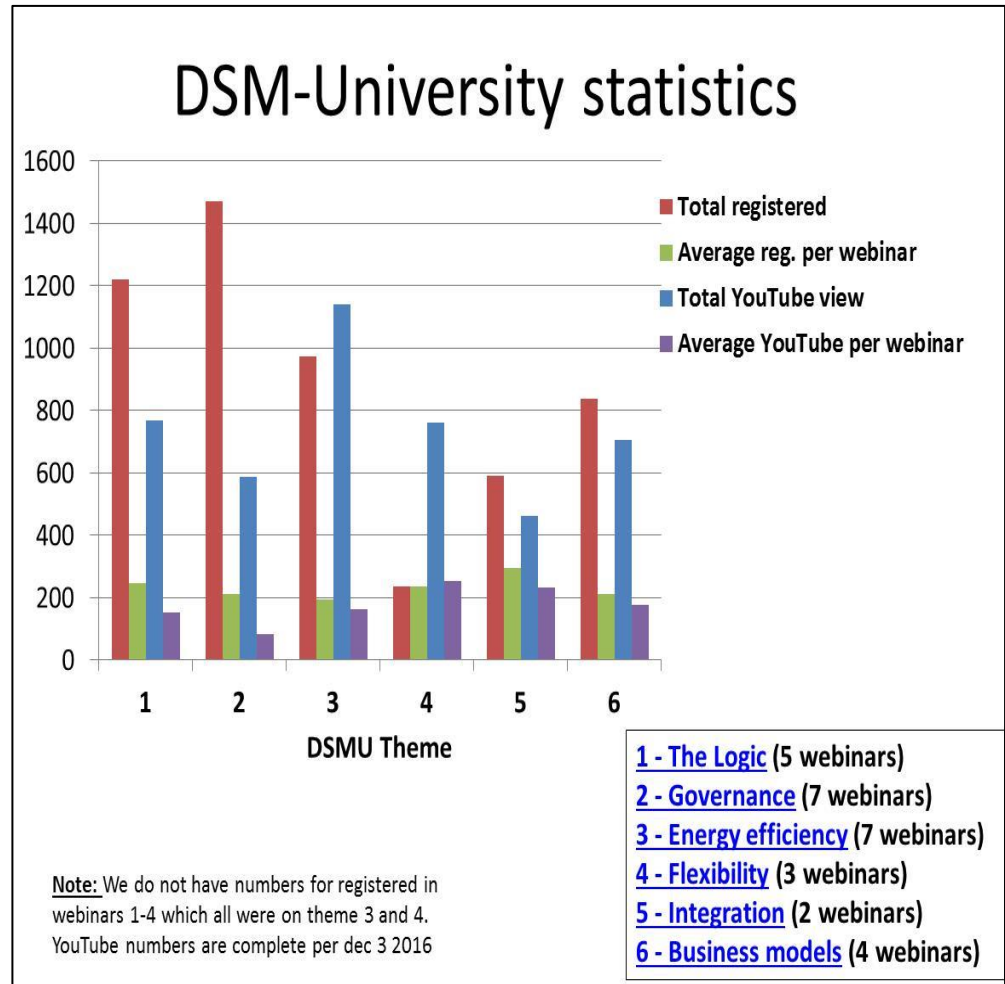
Task	Publications	Relevance
1 Subtask 8 - International Database on Demand-Side Management Technologies and Programmes	INDEEP Analysis Report 2004 http://www.ieadsm.org/Files/Tasks/Task%2019%20Subtask%208%20-%20International%20Database%20on%20Demand-Side%20Management%20Technologies%20and%20Programmes/Archive/indeep%20analysis%202004.pdf	The INDEEP database started in 1994 as an international tool for: <ul style="list-style-type: none"> • inspiring the design and planning of new DSM and energy efficiency activities; • comparing the user's own programmes with similar types of programmes and evaluations; • providing access to contacts concerning different types of DSM, thus creating a network. <p>By July 2004 the database contained 229 quality-controlled programmes from 14 countries. The material might still have some interest as inspiration for programmes.</p>
1 Subtask 9 - Evaluation Guidebook on the impact of DSM and Energy Efficiency	Evaluation guidebook (2005) Volume 1. http://www.ieadsm.org/Files/Tasks/Task%2019%20Subtask%209%20-%20Evaluation%20Guidebook%20on%20the%20Impact%20of%20DSM%20and%20Energy%20Efficiency%20Programmes%20for%20Kyoto's%20GHG%20Targets/Reports/Volume1Total.pdf Volume 2 http://www.ieadsm.org/Files/Exco%20File%20Library/Key%20Publications/Vol	Volume (I) deals with evaluation theory and recommends how evaluations for five types of policy measures and programmes should be conducted. This new approach involves organising evaluations into seven key analytic elements. Volume II covers the evaluation tradition in the various countries and a number of selected case examples on evaluations, and also provides readers with additional background information concerning the choices made, which could help them find solutions for missing elements in the theory.

- Assessment of 20 years production
- Some 50 publications still relevant and useful
- Very little distribution after project is finished (but...)
- How can dissemination be improved?

Structure (and performance)

- 1 - The Logic,
- 2 - Governance,
- 3 - Energy efficiency,
- 4 - Flexibility,
- 5 - Integration,
- 6 - Business models,

Monthly webinars



Lectures (webinars) are from two sources

Lecturer	Task	Lecturer and organisation	Subject
Vreuls	1.Evaluation	Maretta ISGAN	DSM and ISGAN
Nilsson	3.Procurement	Jones, Alstom	Renewables and integration
Crossley	15. Networks	Cooremans Geneva	Efficiency in Industry
Bleyl	16. ESCO	Mallaburn UCL (ecccc)	Energy Audits
Kamphuis + Stifter	17. Integration	Wene (IEA)	Learning Curves
(Boerakker)	19. Micro DR	Thollander Linköping	Efficiency in SMEs
Vreuls	21. Calculations	Lebot IPEEC	Labelling
Crossley	22. EE Obligations	Karg S3C	Smart Energy and customers
Boerakker	23. Customers and smart grids	Kusheler ACEEE	Utility Sector EE in US
Mourik	24. Behaviour	Lebot and Lagarde IPEEC	EE in G20
Mourik	25. Business Modells	Bayer and Lees RAP	EEO a Toolkit
Campbell Cooremans	(26). Multiple Benefits	Stenqvist EvalPart	Energy Intensive industries
Nilsson	Compilation and outlook	Bryant IEA	Market report 2016

1. Operating Agents

2. Relevant connections

DSM-U should be a focal point

Why?

- Attractive and reliable source with important information on how energy efficiency comes about
- Good identified real examples that serves as models or inspiration

Who performs?

- IEA "family" (IA TCP), committees, secretariat)
- Companies with distinct DSM-profile
- NGOs with business "accreditation"
- Business associations

Contents

AUDIENCE

- Registrants appr. 200 per webinar
- 1/3 listening. 2/3 catches up via recordings (Leonardo and YouTube)
- 90 countries during autumn 2016
- >130 returning customers

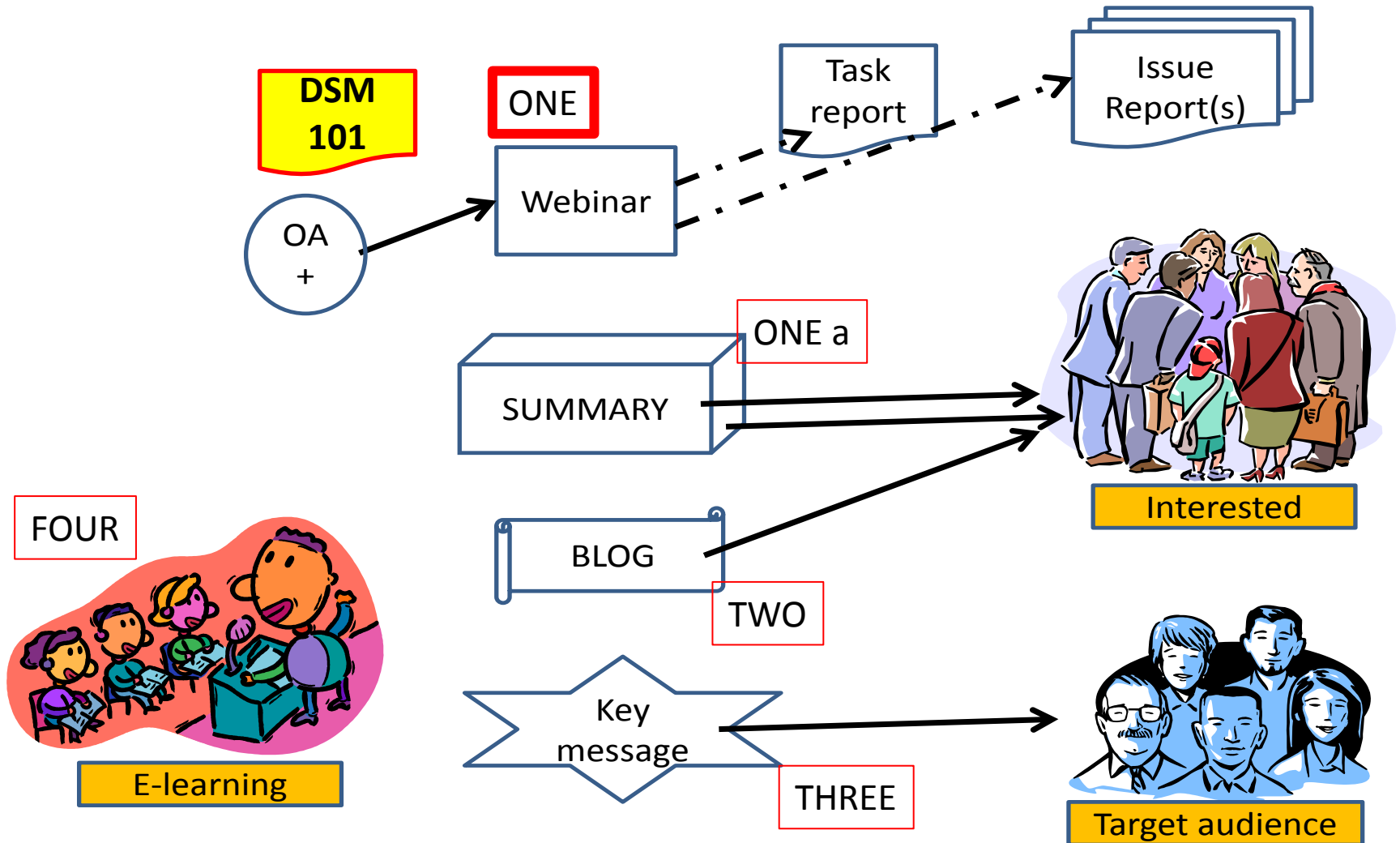
SUBSTANCE

- Recorded lectures
- Supplement material for downloading
- Slides from the webinars
- Follow-up on Facebookpage
- Offer to "troubleshooting" and contacts with experts

Upcoming webinars 2017

29	Mind your business, towards a more user-centered businessmodel	25	Renske Bouwknecht						2017-01-19
30	From programmes to markets – how to leverage market forces for energy efficiency	RAP + IEA	Rosenow, Cowart, Thomas, Kreutzer						2017-02-23
31	Integration of energy efficiency and renewable energy - multiple benefits!		Peter Lund						2017-03-23
32	Kornelis Blok (Ecofys)		2017-04-20						
33			Peter Warren	2017-05-24					
34	Saurabh Kumar (EESL)?		2017-06-22						

Planned PRODUCTS



PRODUCT	STATE
A. Webinars.	Up and running
B. 1. Task reports. 2. WEB-casts to promote Task Reports	1. Available 2. To be tested
C: Issue reports. Such could be derivate from the task report	Should preferably be a spin-off from webinars
D. Summaries. There should be (a) task report summaries and (b) theme summaries (1-2 pagers).	Some first (a) are available on our web-page
E. Blogs. Should be developed to make a more popular presentation that also laymen can use and be used to attract interest for coming webinars	Some first are available on our web-page
F. Key messages. Shorter appeals to target audiences	Should be considered by the PPC
G. E-learning. The setting for a more formal education. We should eventually be able to deliver courses for more or less formal training	Future opportunity
H. Expert advice. Anyone who have a problem related to DSM should be able to contact us and we will search for an expert	Should be considered in relation to webinars
I. DSM-U Café. We should have the opportunity for chatting and discussions like we have today on facebook and Linked-in. This café should also be used in developing concepts for tasks with webinars and appeals to find new participants.	The forums for the DSM-U café is available , but needs to be 'activated'.
J. Glossary. Noblesse oblige. IEADSM should provide clear definitions for DSM terms in order to help frame the DSM debate.	System available. First terms defined.
K. DSM Community of Practice. Around the webinars, we intend to gradually build a community of practice of DSM practitioners.	For 2015. But registrations for the various webinars are collected in a DSMU mailing list

Workplan and budget

[illegible]