



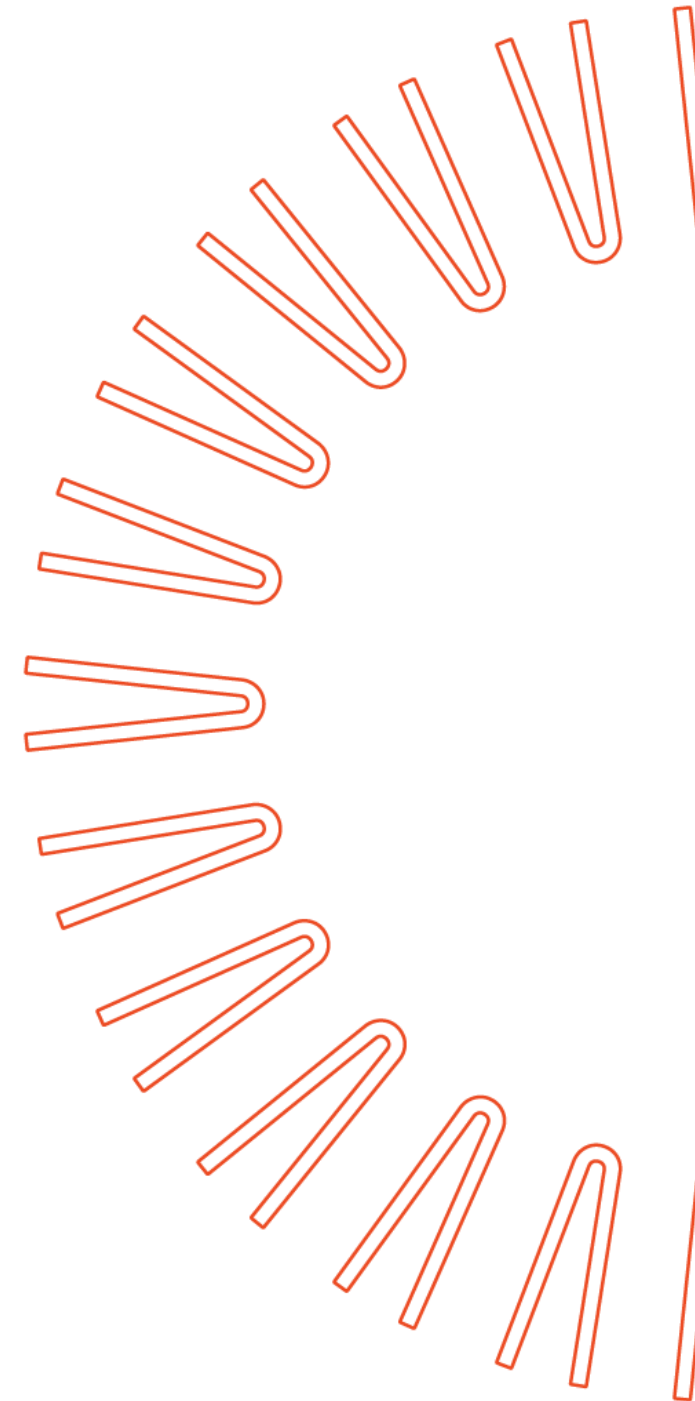
Activos de Energía Real, S.A.P.I. de C.V. and/or any of its affiliates or subsidiaries (“Energía Real”), with its registered address at Culiacán 123, Suite 404, 405, 406, 407, 408, Hipódromo Condesa, Cuauhtémoc, Mexico City, 06170, Mexico, in compliance with the provisions of the Federal Law on the Protection of Personal Data Held by Private Parties, its Regulations, and the Privacy Notice Guidelines (collectively, the “Law”), makes this Privacy Notice (the “Privacy Notice”) available to you, outlining the terms and conditions for the processing and protection of your Personal Data (as defined below).

Personal information accessed by Energía Real will be used, as applicable, for the following purposes:

- I. To provide monitoring and reporting services related to electrical consumption and associated emissions through an electronic platform.
- II. To utilize electronic platforms and/or portals.
- III. To provide data analysis services derived from monitoring and reporting electrical consumption to calculate and determine any amounts owed.
- IV. To provide validation and certification services for electrical installations.
- V. To contact you regarding contracted services.
- VI. To inform you about changes to our services.
- VII. To create, upload, and maintain your profile in Energía Real’s database.
- VIII. To provide necessary information to our advisors, partners, clients, employees, and/or professionals for business purposes.
- IX. To implement our recruitment processes.
- X. For administrative purposes such as collection, clarification, investigation, and invoicing activities.
- XI. To formalize the contractual relationship with you.
- XII. To manage and fulfill the contractual relationship established with you.
- XIII. To investigate, verify, and validate the information you provide.
- XIV. To analyze and manage the risk of entering into contracts with you.
- XV. To send you informative summaries.
- XVI. To send promotional communications, newsletters, and offers related to our services.
- XVII. To carry out any necessary activities related to the services provided by Energía Real and to fulfill any obligations related to its corporate purpose and/or main business activity.

For these purposes, Energía Real may require, among others, the following data: full name, official ID copy, Federal Taxpayer Registry (RFC), tax status certificate, Unique Population Registry Code (CURP), address, gender, date and place of birth, nationality, place of residence, phone number, email, mobile number, information related to contracted services, technical and electrical consumption data, data related to electrical project validation, place of employment or past employment, marital status, marital property regime, profession or trade, and sensitive personal data such as bank account information, as well as certain fiscal and/or social security information (the “Personal Data”). This data is obtained directly from you through site registration or by filling out contact forms.

To fulfill the purposes described above, Energía Real may share some or all of your Personal Data with third parties, whether domestic or foreign. Energía Real will ensure, through agreements and/or other binding documents, that these third parties maintain adequate administrative, technical, and physical security measures to protect your Personal Data and that such data is only used for the purposes for which it was collected, in accordance with this Privacy Notice.





Pursuant to Article 68 of the Law's Regulations and Article 36 of the Law, you expressly consent and authorize Energía Real to share your Personal Data with individuals with whom we have a professional or business relationship and/or who are suppliers of goods or services, enabling them to perform various activities or provide services on behalf of Energía Real and/or you, as well as in the cases established in Article 37 of the Law. Additionally, Energía Real guarantees that any transfers of Personal Data will always comply with the provisions of Articles 36 of the Law and 68 of its Regulations. If you have concerns or questions about how Energía Real processes your Personal Data or if you wish to exercise your right to access, rectify, or cancel your Personal Data, object to its processing, limit its use or disclosure, or revoke your consent for its processing, please contact us by calling +52 55 4172 1229 or emailing contacto@energiareal.mx. Your request must include at least the following information: (i) full name; (ii) email or address for responding to the request; (iii) phone number; (iv) documents proving your identity (e.g., valid government-issued ID) or legal representation, if applicable; (v) a clear description of the Personal Data for which you wish to exercise any of the aforementioned rights; and (vi) any other element or document facilitating the identification of your Personal Data. For rectification requests, you must indicate the changes to be made and provide documentation supporting your request.

In accordance with the Law, Energía Real has 20 (twenty) business days from receipt of your request to inform you of its decision via the email or address provided in your request. If applicable, Energía Real will have an additional 15 (fifteen) business days from notification to implement the decision. These periods may be extended once for an equal duration if circumstances justify it.

Energía Real or our external service providers may use cookies (or other anonymous tracking technologies that do not collect personally identifiable information) when you visit our website. A "cookie" is a small text file placed on your computer or device to help our websites function better. Additionally, for providing monitoring and reporting services on electrical consumption, we use third-party platforms and/or portals for data analysis and monitoring to offer better service to our clients. Energía Real reserves the right to retain certain information from these files, so during your next visit to our website, the stored "cookie" information may be used to facilitate site navigation. By using our website, you agree to the use of certain "cookies."

If you do not wish for these tools to be stored on your computer, all browsers allow disabling or limiting their use; however, some applications or features on our website may not function properly.

This Privacy Notice may undergo modifications, changes, or updates due to new legal requirements, our needs related to the services we offer, our privacy practices, or other reasons. Any modifications will be published on our website and will be available with the date of the latest update at www.energiareal.mx. As the owner of Personal Data, you have the right to contact the National Institute for Transparency, Access to Information, and Personal Data Protection (INAI) if you believe your right to Personal Data protection has been violated.

Last updated: 11 / 11 /2024

