



**TravelCEO**  
Manage your travel business online



# World's No.1 Travel Agency Software

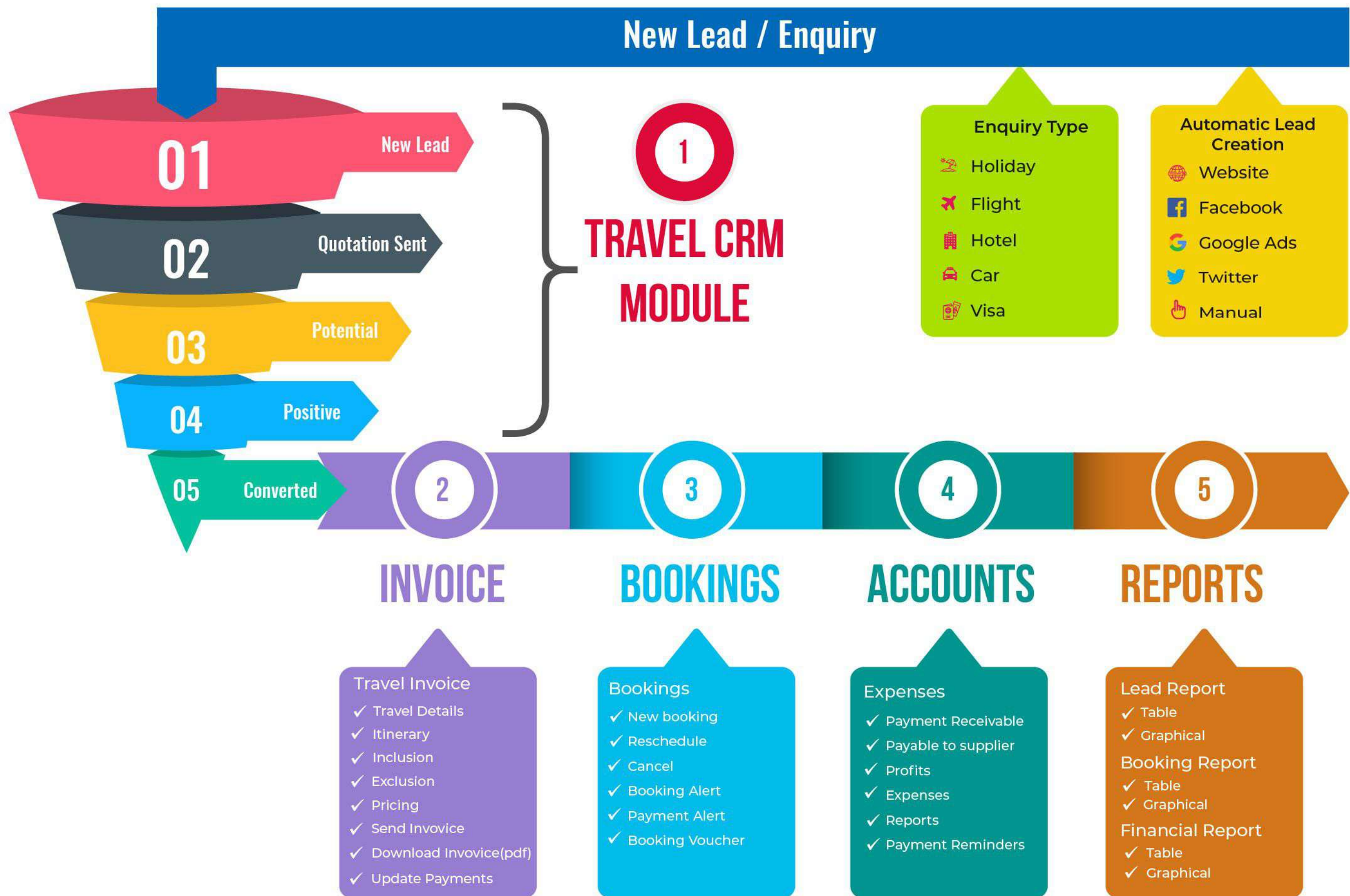
Travel CEO is an Award Winning Travel agency management Software which is carefully designed to meet each and every requirement of travel agent / tour operators. Travel CEO has built with the following modules in a single application. You are not required to purchase 10 applications to meet all your needs. Travel CEO is just a one stop solution for Travel Agencies / Tour operators around the world.



Call : +91 73958 28858    Whatsapp : +917395828858    Skype : karthik@ksasoftware.com



# Travel CEO Process Flow





# Lead Management Features



Travel CEO is built with an exclusive and powerful Travel CRM Features (Travel lead management system), which is extremely helpful for the travel agents and tour operators. Few of them are below.

Create & manage unlimited Travel leads.

Create New Lead exclusively with travel information such as

- ✓ Traveller name
- ✓ Traveller contact number
- ✓ Tour Location
- ✓ Number of days
- ✓ Number of Adults & Kids
- ✓ Flight details
- ✓ More details
- ✓ Traveller email id
- ✓ Travel Date
- ✓ Tour type
- ✓ Hotel details
- ✓ Customer Anniversary
- ✓ Meal information

Organise the travel leads based on the stages / status. You can change the stage / status name as per your convenience.

- ✓ New
- ✓ Quotation
- ✓ Follow-up
- ✓ Potential
- ✓ Positive
- ✓ Booked / Closed

Organise all your leads based on travel date ( Current, next and next 3 months )

Lead Dashboard – Manage all your leads on your dashboard with single mouse click.

**Filter and Sort Leads based on** ✓ Travel Location ✓ Travel Date ✓ Customer Name ✓ Customer Email ID ✓ Tour Type ✓ Lead Stage / Status

Search leads based on Traveller Name, Email id & Contact Number.

Add traveller details into your contacts automatically at the time of lead creation.

Record unlimited follow-up history for leads

Fix meeting with customer to convert the lead and Meeting reminder

Send Tour quotations to the lead / traveller in couple of clicks.

Automated reminder for the customer / lead for the follow-up

Comprehensive Graphical Lead Reports

- ✓ User wise report
- Destination wise report
- Lead source wise report
- Stage wise report
- Lead flow report
- New Vs Converted Leads
- Lead Closure Reports

Daily, Weekly and Monthly Lead Report by email.

Missed Lead Follow-up Alert Incase if you missed out the lead follow-up then the software will alert you to follow-up the customer.

Create Leads Directly from your Website

- ✓ **Enquiry Widget** – You can customise the form in your admin panel as per your website color them and paste the code. It just takes 2 minutes
- ✓ **Lead API** – If you are an advanced user then you can control the lead management system with our simple and robust Lead API.

Email Templates

- ✓ **New Lead** : You can customize the email which will be sent to your customer at the time of assigning a new lead to your user/agent.
- ✓ **Lead Closure** : Customize email content at the time of closing any leads with thanks message & etc.

Create Invoices without entering manually. Pass the Traveller details from Lead to Invoice creation page in a single click.

Keep the record of all your closed leads.

Close travel leads and you can generate closure report for the following closure reasons

- ✓ Converted
- ✓ Booked with Others
- ✓ Trip postponed
- ✓ Trip cancelled
- ✓ Booked on their own
- ✓ Service unavailable
- ✓ Could not match price
- ✓ Booked online



# itinerary Builder

- ✓ Create unlimited tour itinerary
- ✓ Send tour itinerary to customer in single click
- ✓ Download itinerary in PDF format
- ✓ Create itinerary with
  - Daywise Tour
  - Inclusion
  - Exclusion
  - Multiple hotel options
  - Multiple prices for different dates
- ✓ Share itinerary with your team



Demo Travels  
✉ abctravels@yahoo.com  
☎ +919988776655

Test - Sibi

Travel Date : 12-Jun-2019

## 6 Day Tour Of Greece

### Itinerary Details

#### Day - 1 : Arrival

After your arrival in Athens, you are free to spend the rest of your day at leisure to explore as you please. A drive from the airport should be arranged on your own and your travel documents will make it simple for you to find your way to the hotel, where you shall have an overnight stay.

Meals: None



#### Day - 2 : Naoplion City Tour

After breakfast, head for a guided tour of The Acropolis, the pride of Athens perched on a rocky hill from where one can enjoy stunning views. Later in the evening you will head out for a self-guided food walking tour that will end with a lavish four-course dinner. Athens has some of the most trendy bars and cafes and you are welcome to stay out as long as you like before returning to the hotel for an overnight stay.

Meals: Breakfast, Dinner



#### Day - 3 : City Tour

Today, you will enjoy a guided excursion to Delphi, known in ancient times as the navel of the world. You will have the opportunity to visit its stunning archaeological sites, monuments and temples including the Temple of Apollo, famous for its oracle.

After lunch, you return to your hotel in Athens for the evening.

Meals: Breakfast, Lunch

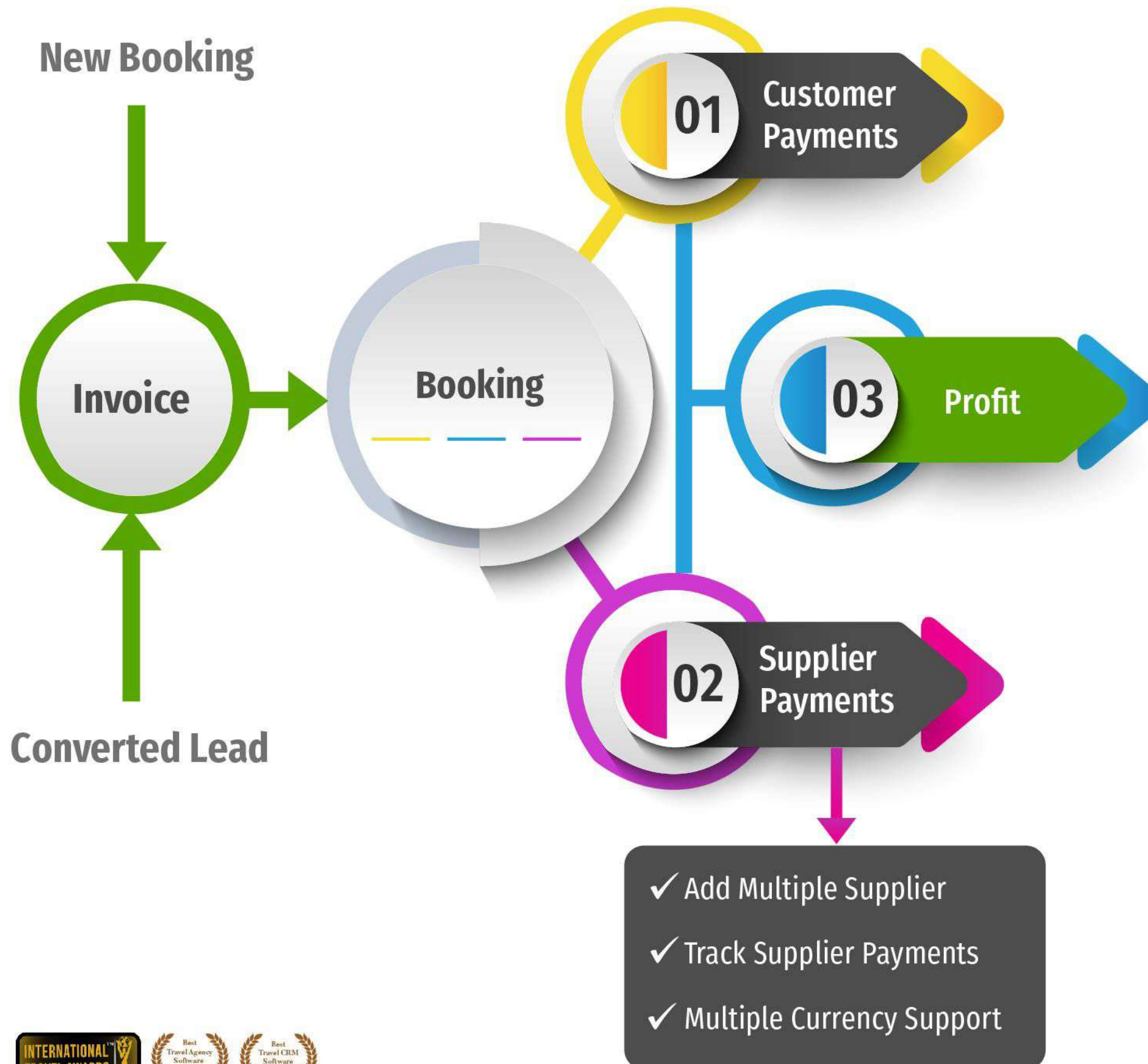


#### Day - 4 : Rafina City Tour and Cruise Ship Travel

After breakfast, you will be driven to Rafina and from there you take a ferry to Mykonos. On arrival at Mykonos port, check into your hotel after which you have a free day to either explore the windmills at sunset or the many cafes on the waterfront. You will stay overnight at Mykonos.



# Invoices & Bookings Flow



## Booking Operation

- ✓ Send personalised booking voucher
- ✓ Update confirmation details
- ✓ Cancel Booking
- ✓ Reschedule Booking
- ✓ Customer Payments
  - Update multiple times
  - Send Cash Receipts by email
- ✓ Supplier Payments
  - Manage Supplier payments for each booking
  - Multiple Supplier options
  - Multiple Currencies
- ✓ Track profits
- ✓ Local point of contact & confirmation details



# Invoice Management Feature

- ✓ Create unlimited invoices Exclusively for travel
  - Travel Details
  - Traveler Details
  - Day wise tour itinerary
  - Inclusion
  - Exclusion
  - Bank Details
  - Terms & Conditions
  - Tax Details
- ✓ Import Tour itinerary, inclusion & etc into invoice
- ✓ Update payment on invoices
- ✓ Add / Delete Services in invoice
- ✓ Email templates for Invoice Email
- ✓ Send Cash Receipt in PDF via email
- ✓ Download invoice in PDF format



## Invoice

Demo Travelceo  
demo@travelceo.ceom  
0746675313

INVOICE TO:  
**Jesse jasper**  
jesse.jess@hotmail.com  
+62547851263  
Travel Date : 13-Aug-2019  
Travel Location : Egypt

Invoice # DEM9190622922  
Invoice Date: 22-Jun-2019  
Due Date: 29-Aug-2019

### Pricing Details

Description	No of Person	Per Person Price	Tax %	Amount
Flight Tickets	6	USD. 1,425	5	USD. 8,978
Tour Package	6	USD. 8,856	18	USD. 62,700
Other Charges (ex: bank charge, guide charge & etc):				USD. 1568
Discount				USD. 587
Total Payable				USD. 72659

### Tour Itinery / Travel Details

#### Egyptian Marvel - 8 Days 7 Nights Cairo, On Board The Cruise

##### Itinerary Details

##### Day - 1 : ARRIVE CAIRO

- None (meals on your own).
- Arrival transfer from airport to hotel in Cairo (Seat in coach).
- The rest of the day is at leisure.
- Overnight at Barcelo Hotel, Cairo or similar.

##### Day - 2 : CAIRO

- Breakfast at the hotel.
- Enjoy an excursion to The Pyramids of Cheops, Chephren and Mykerinus followed by a visit to the Great Sphinx and the Valley Temp (Seat in coach).
- Overnight at Barcelo Hotel, Cairo or similar.

##### Day - 3 : CAIRO - LUXOR

- Breakfast at the hotel, lunch and dinner on board the cruise.
- Transfer from hotel to airport in Cairo for your flight to Luxor (Seat in coach).
- Transfer from airport in Cairo to airport in Luxor (Flight).
- Transfer from airport to cruise terminal in Luxor to board Nile cruise (Seat in coach).
- Enjoy a visit to the Karnak and Luxor Temples (Seat in coach).
- Overnight at Sarrah II, On Board The Cruise or similar.

# Accounting System

Travel CEO accounting module is one of the most powerful and simple accounting system designed exclusively for travel / tour agencies



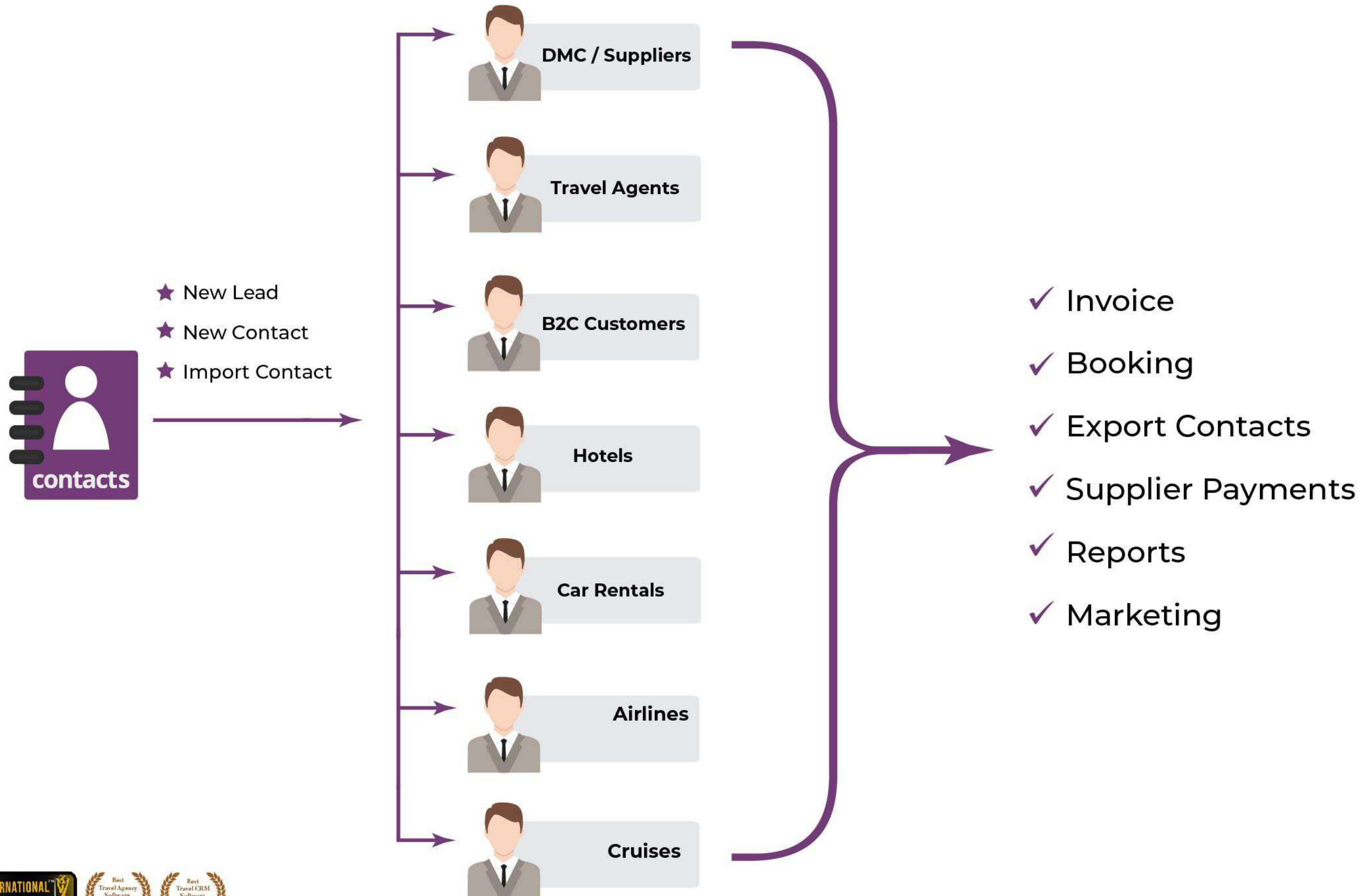
## Manage & Track

- ✓ Receivable from Customers in
  - next 1 / 2 / 3 Weeks
  - next 1 / 2 / 3 / 6 Months
  - next 1 year
- ✓ Payments Received from customer in last 1 Year
- ✓ Payable to Supplier in
  - next 1 / 2 / 3 weeks
  - next 1 / 2 / 3 / 6 months
  - next 1 year
- ✓ Payment made to supplier in last 1 year
- ✓ Payable Vs Receivable Report
  - Graphical Report
  - Weekly Report
  - Booking wise report.
- ✓ Expense Management
  - Categorise & Manage Expenses
  - Track expenses
- ✓ Profit Management
  - Track profits by Employee wise
  - Track profits by booking wise



# Contact Management Features

Travel CEO is built with simple and robust contact management system. The contacts will be added automatically when you create a new Lead and you can use those contacts in other modules such as Invoice, Bookings, Supplier Payments & etc.





# E-mail, Alerts & Reports



## E-Mail Alert / Reminders

- ✓ Missed Followup
- ✓ Balance Reminder for customer
- ✓ Supplier Payment reminder to your team
- ✓ Booking Voucher Not Sent



## E-Mail

- ✓ Lead ack to customer
- ✓ Quotation
- ✓ Follow-upd
- ✓ Invoice
- ✓ Cash Receipt
- ✓ Booking Voucher



## E-Mail Reports

- ✓ Lead statistics report
- ✓ Upcoming Trips
- ✓ Weekly, Monthly Lead report
- ✓ Weekly, Monthly Booking Report
- ✓ Followups Reports

# User Management

Travel CEO has a powerful User management system which helps you to assign set of permissions for your users.

There are 3 types of users available in Travel CEO.

- ✓ Admin
- ✓ Manager
- ✓ Regular User

Modules	Admin	Manager	Regular User
Leads Module ( all lead operations )	✓	✓	✓
<b>Invoice Module</b>			
Create invoice	✓	✓	✓
Update Payment	✓	✓	✗
Send cash receipt	✓	✓	✗
Send booking voucher	✓	✓	✗
<b>Bookings Module</b>			
Track Profit	✓	✓	✗
Update Supplier Payment	✓		
<b>Accounting Module</b>	✓	✓	✗
Expense Module	✓	✓	✗
<b>Contacts Module</b>	✓	✓	✓
Vendor / Supplier Contacts	✓	✓	✗
<b>Settings</b>			
Invoice Settings	✓	✗	✗
Booking voucher settings	✓	✗	✗
Email template settings	✓	✗	✗
Enquiry widget Settings	✓	✗	✗





# Reports



01

## Lead Reports

User wise, destination wise, source wise, Status wise report & few more

02

## Booking Reports

User wise, destination wise, source wise booking report & few more.

03

## Payments Report

Payable, Receivable, Payable Vs Receivable report

04

## Expense Report

Payable, Receivable, Payable Vs Receivable report

05

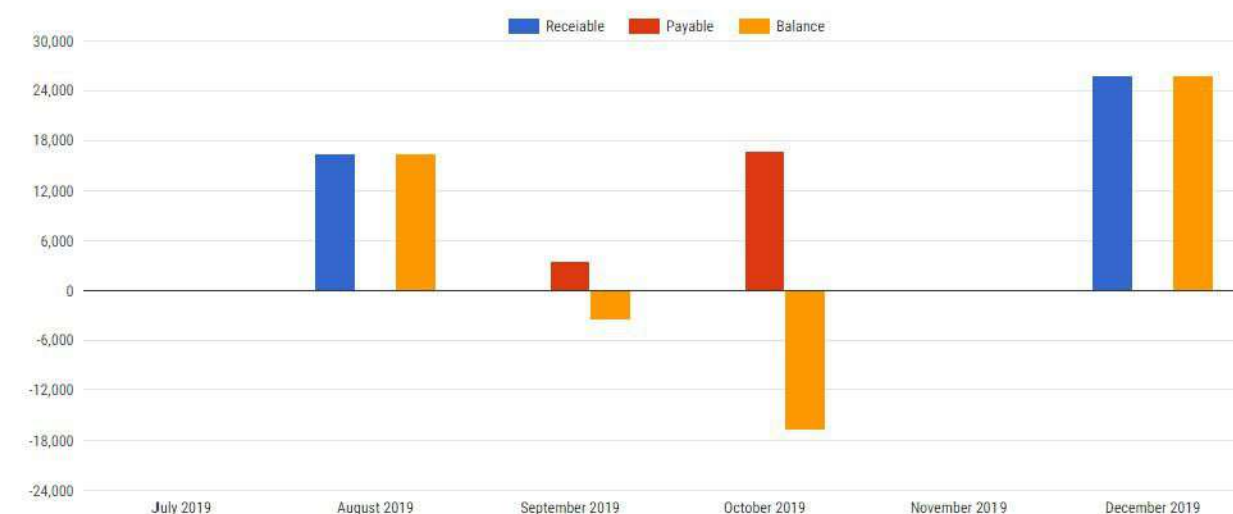
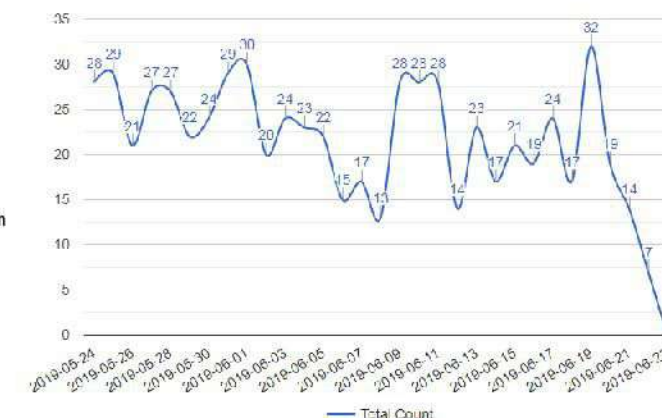
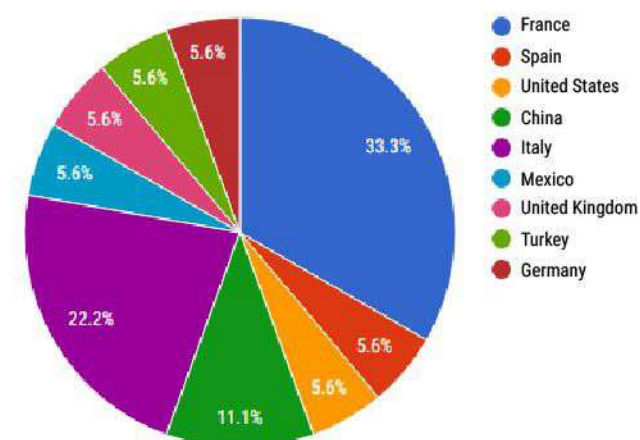
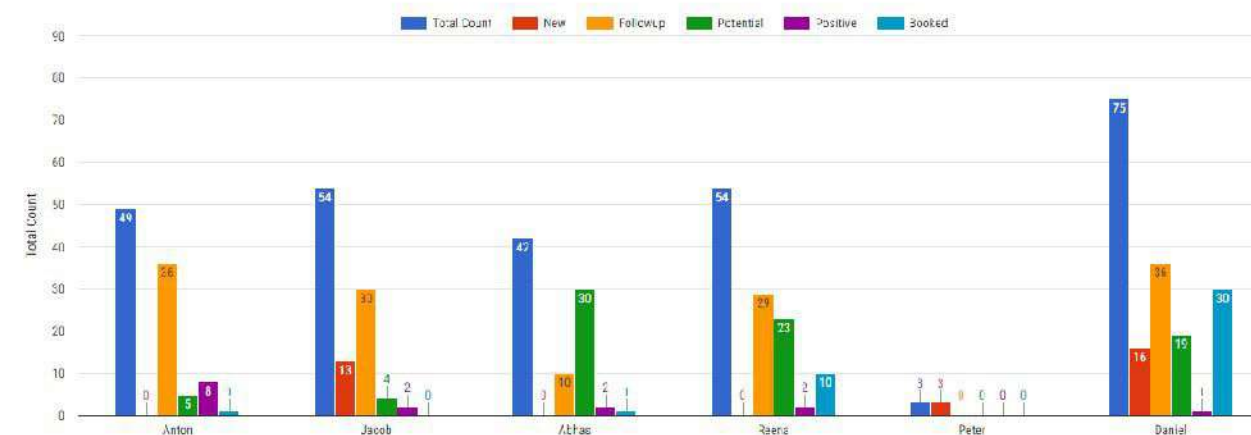
## User Report

Lead Report, Booking report, Lead assignment Report

06

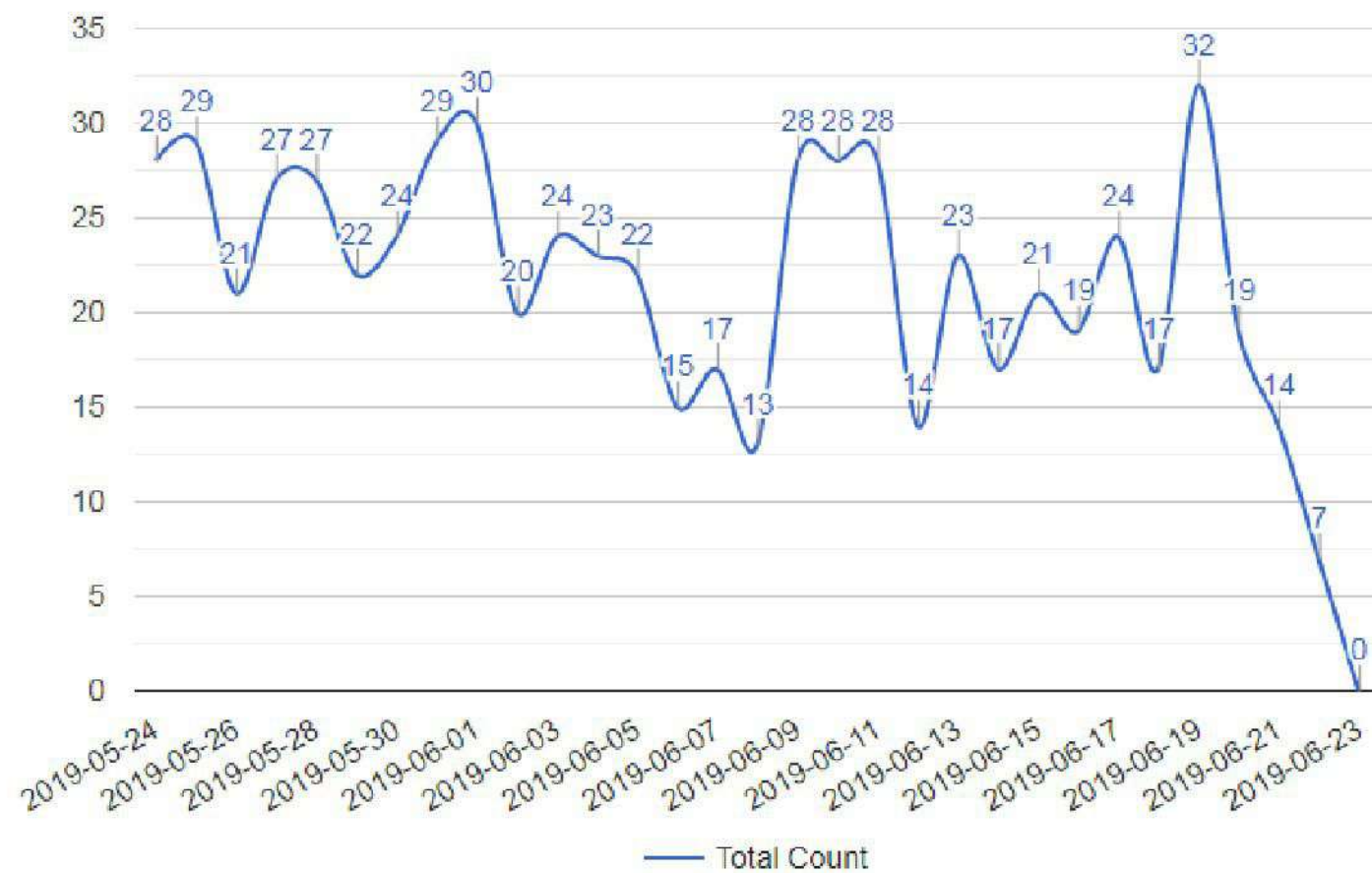
## Export to Excel Format Report

Option to export all report data into excel sheet for detailed analysis

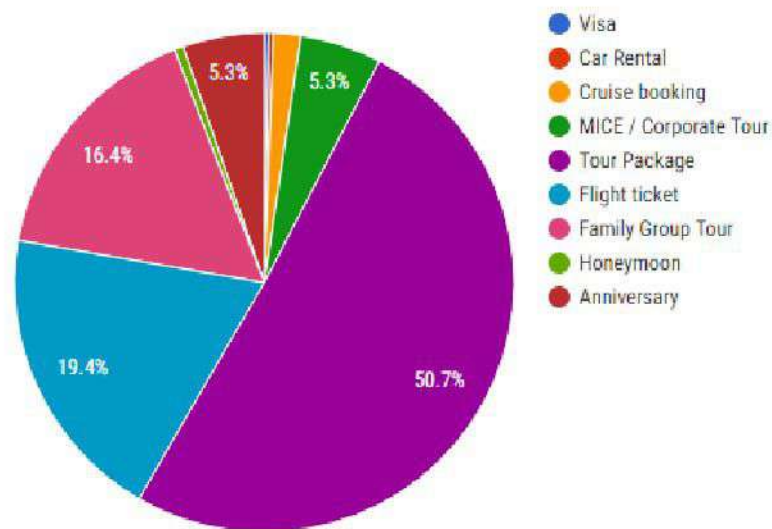
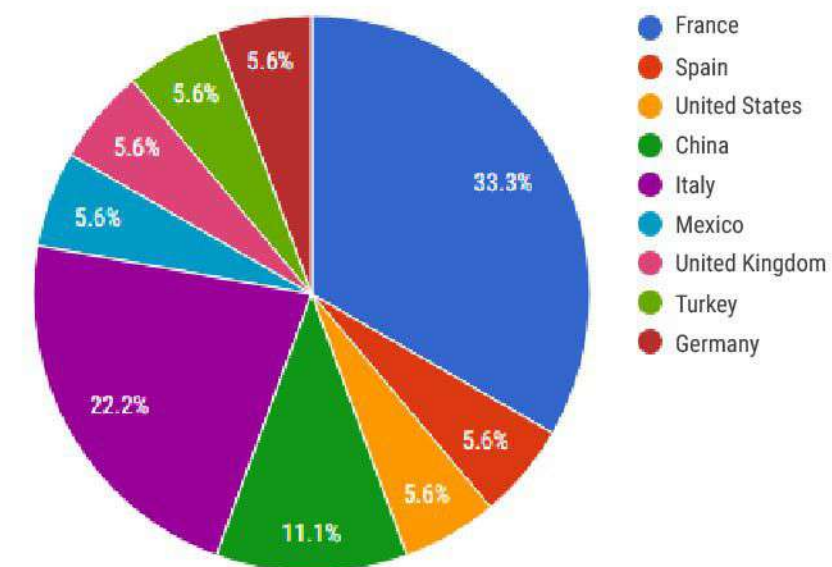


# Lead Reports

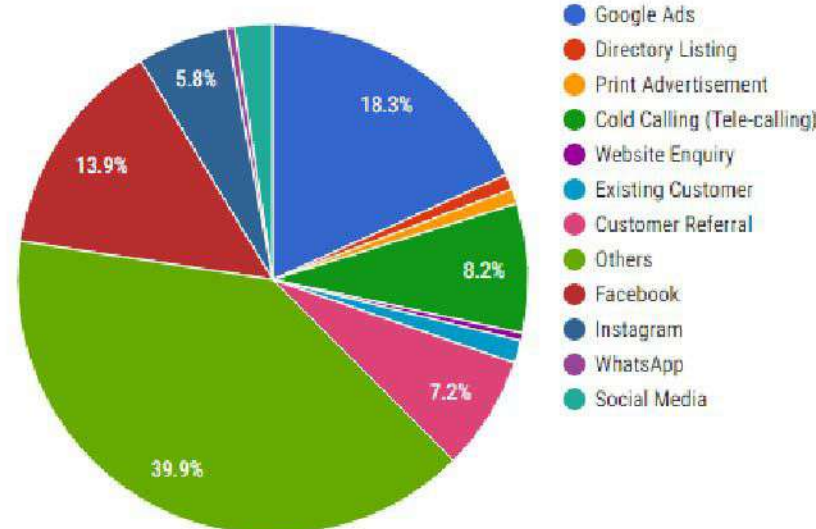
## Lead Flow Report



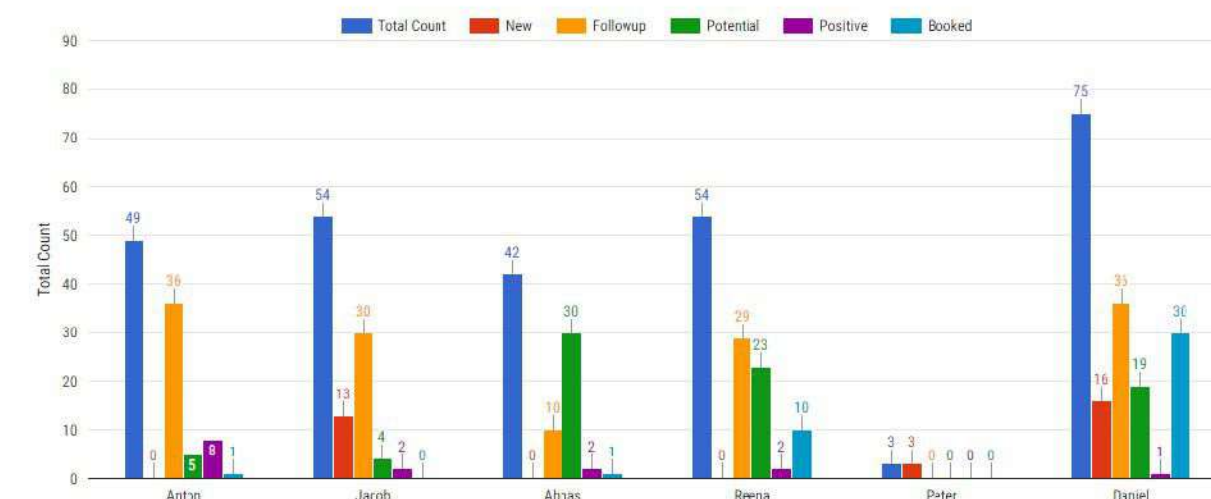
## Destination Wise Lead Report



## Tour Type Wise



## Lead Source



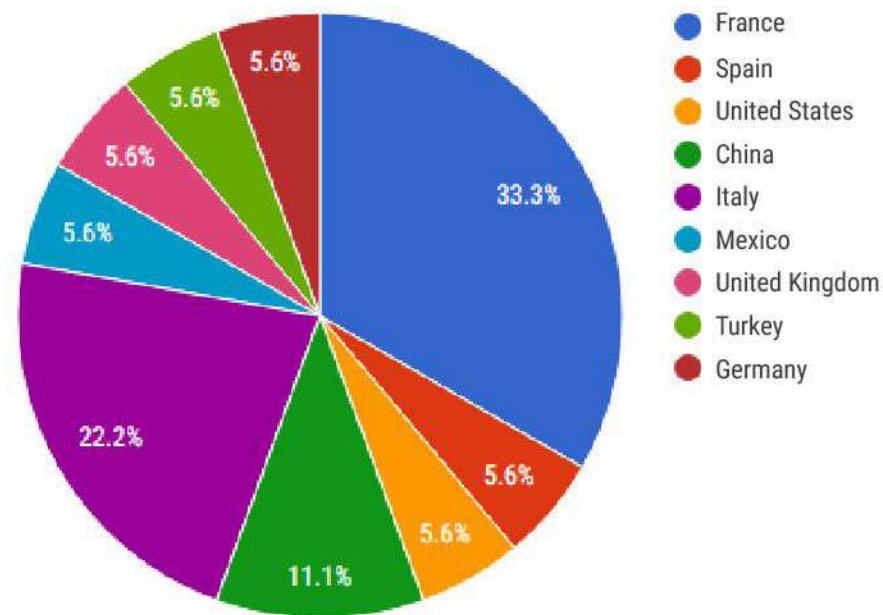
## Employee Wise



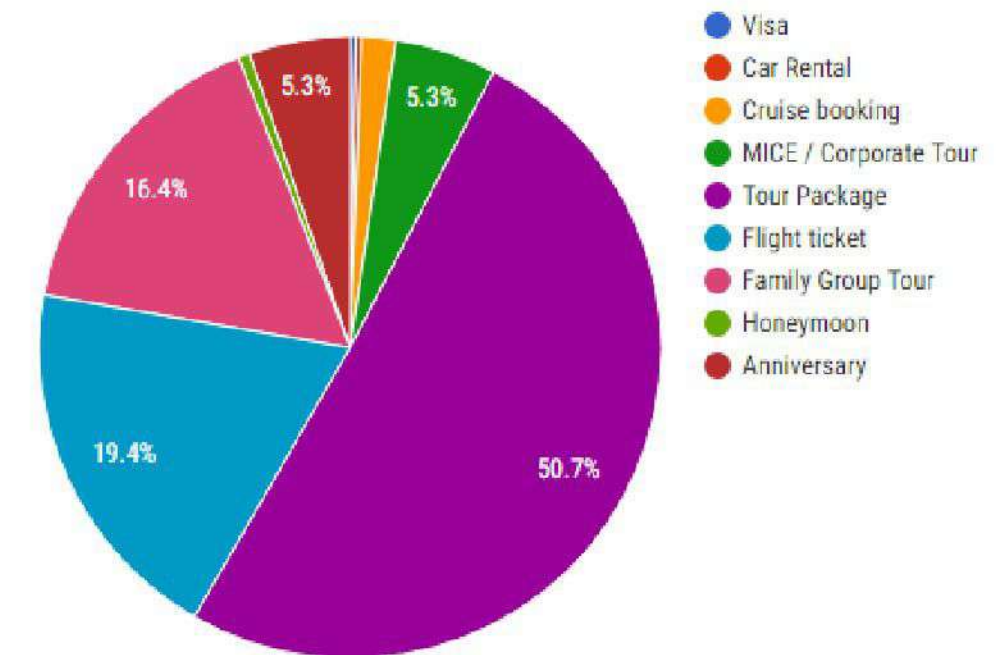
# Booking Reports



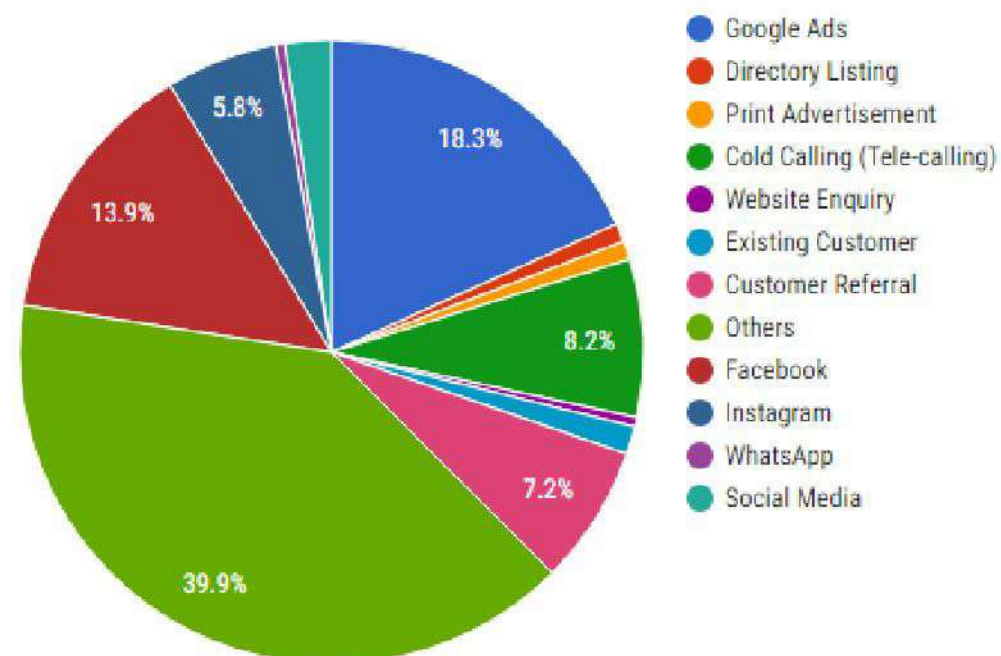
## Destination Wise



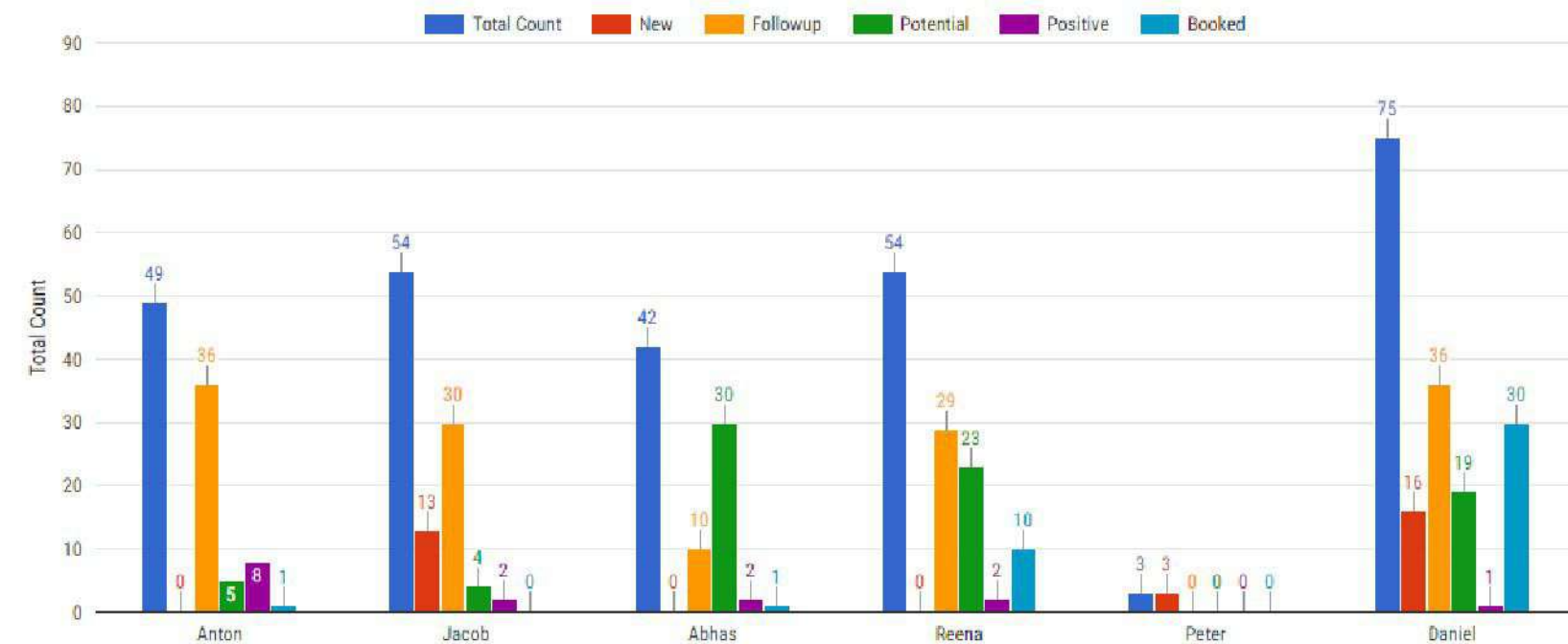
## Tour Type Wise



## Lead Source



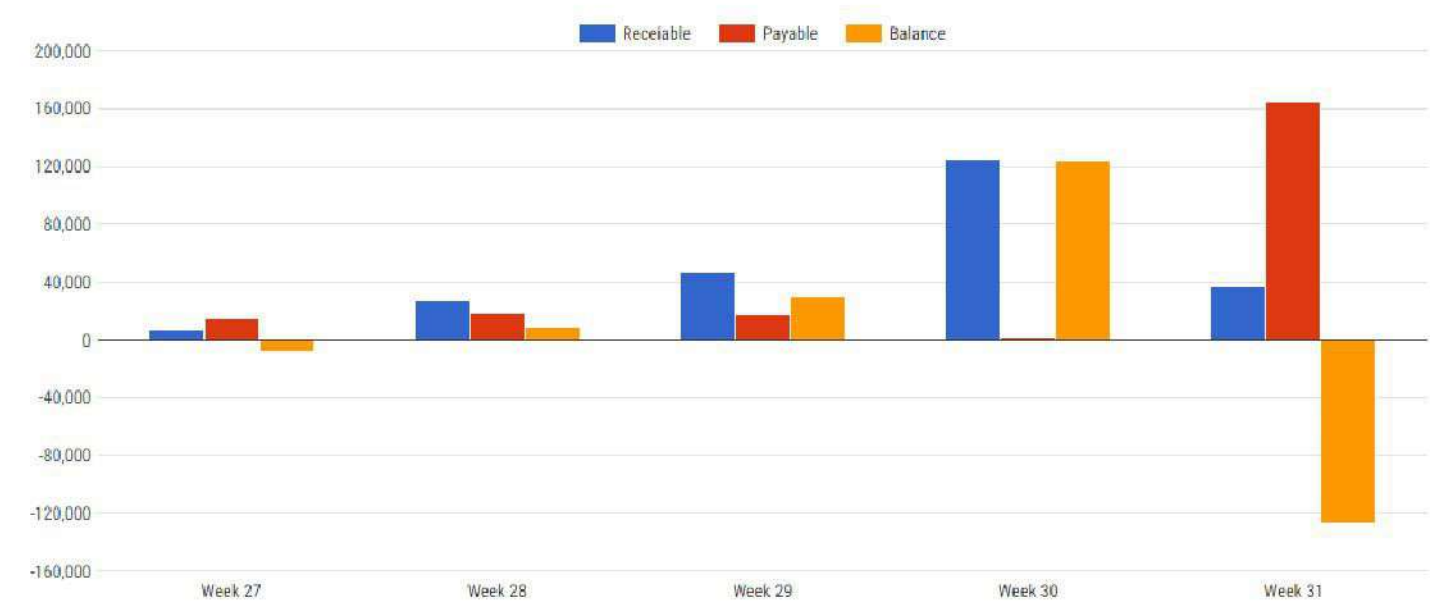
## Employee Wise



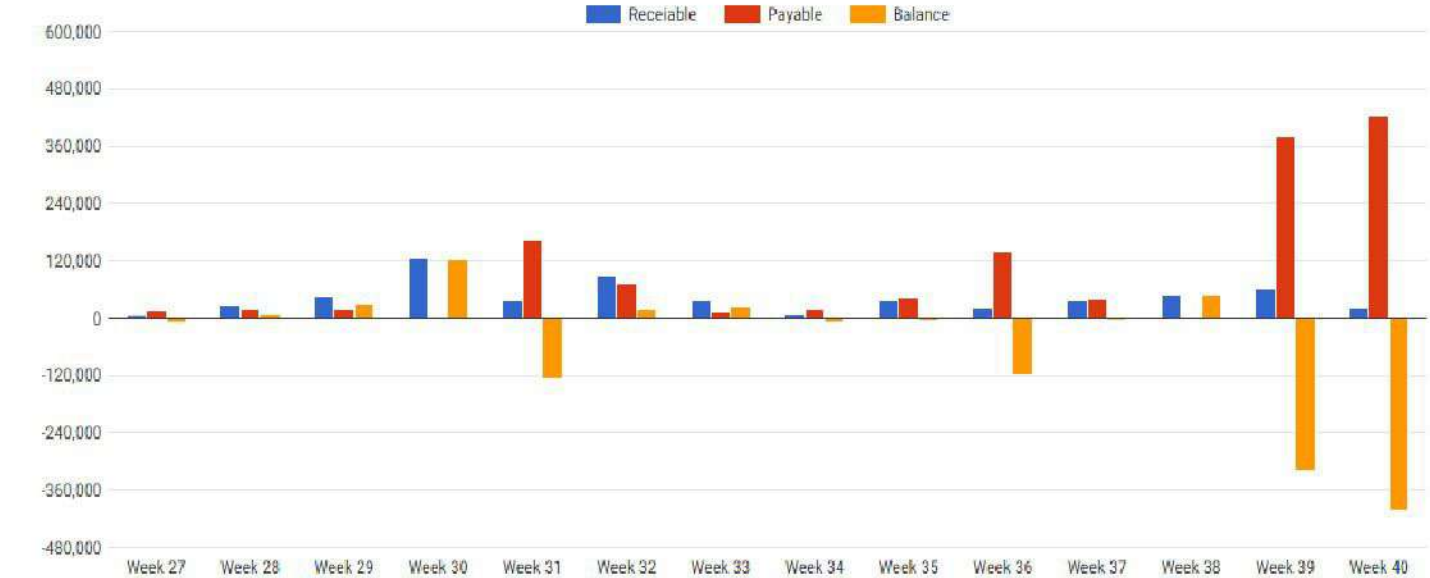
# Accounting Reports



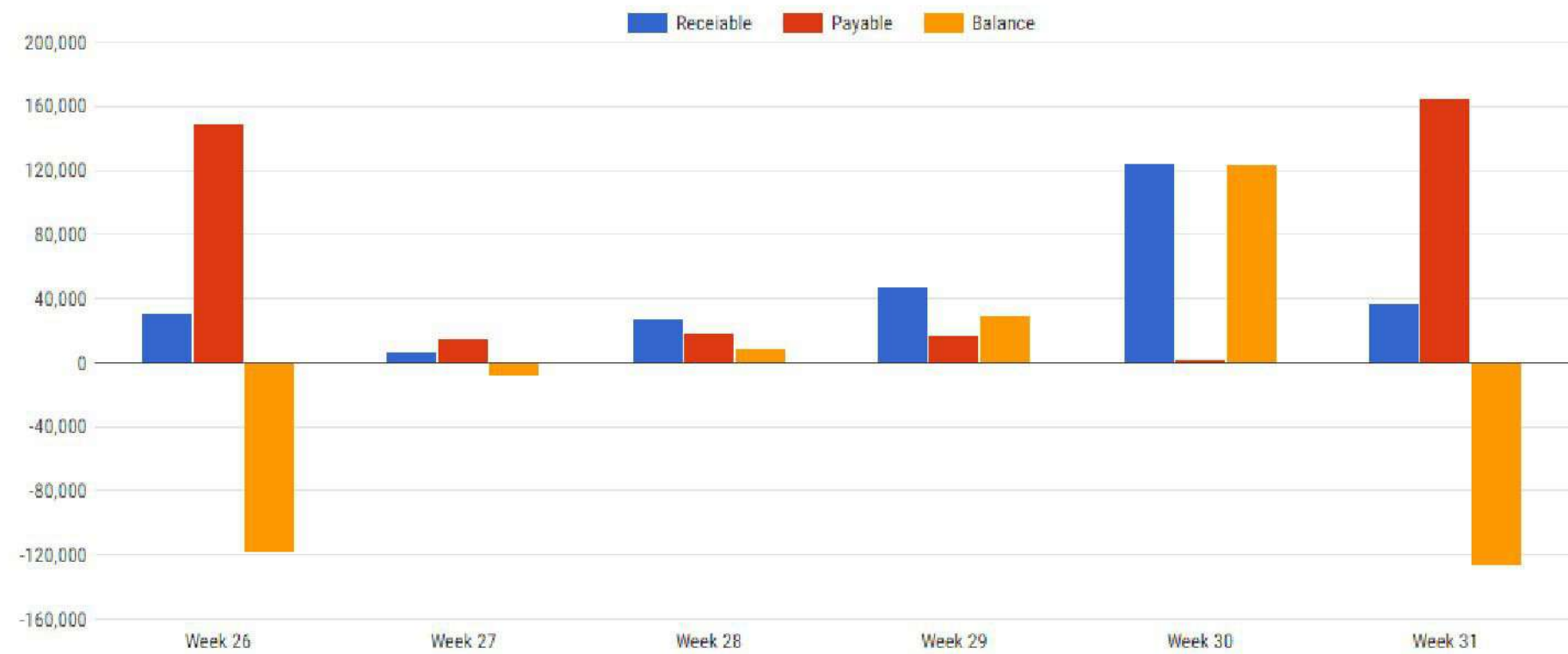
## Receivable Report



## Payable Report



## Payable Vs Receivable





# Pricing

Travel CEO software is one of the most suitable Travel agency Software for every travel agents around the world.



## Subscription Based - from **USD 39** per month

You can try Travel CEO with simple and easy payment option on subscription Based.

- 1). Monthly
- 2). Quarterly . ( 5% Discount )
- 3). Semi-Annually (10% Discount )
- 4). Yearly (15% Discount )
- 5). Bi-Yearly (20% Discount )

## Travel CEO is Built with 10 "NO"s

- 1). NO Installation required
- 2). NO Setup Required
- 3). NO Risk
- 4). NO Manual Work
- 5). NO manual Follow-up
- 6). NO BIG Investment
- 7). NO Long term commitment
- 8). NO Waiting time.
- 9). NO additional Software
- 10). NO Server /Hardware Investment

## One Time Payment **USD 4,990/ only**

Do you want to have your own customised CRM application ? then One time payment with customisation is the right option for you.

- ✓ Unlimited Users. No additional user cost.
- ✓ Dedicated Development team
- ✓ Primary Account manager
- ✓ Host it on our server - We take care of maintenance
- ✓ Host on your server - We / You can take care of maintenance.
- ✓ Minimal AMC - 15% of the one time payment per year
- ✓ Setup Fee - USD 550
- ✓ Customisation / New changes @ USD 14 per hour
- ✓ Free Email Support ( TAT : 12 Hours )
- ✓ Phone Support @ USD 15 per 15 mins

### Note :

- ✓ Delivery time : 7 Days incase of no change requests in the software.
- ✓ Delivery time depends on the changes requested by the customer and delivery date will be informed once the payment is made by the client.
- ✓ Money back guarantee offer is not applicable for one time payment option.
- ✓ Minimum Requirement to run Travel CEO
  - Cent OS / Redhat / Ubuntu / Linux
  - PHP 5.6 or higher
  - MySQL Database
  - Dedicated Server with 8 GB Ram, 240 GB Hard Disk
  - 100 Mbps Network link.
- ✓ Hosting charges are not included in one time payment price.



# Pricing - Subscription Based

Monthly / Quarterly / Semi-Annually / Annual Payments



Features	Solo	Standard	Recommended	Leader
Monthly Software License Cost	USD 19	USD 37	<del>USD 69</del> USD 39	USD 99
Complimentary Users	1	1	3	5
Additional User Cost per Month	USD 19	USD 15	USD 9	USD 7
<b>Lead Management / Travel CRM</b>				
Total leads (per user/per month)	100	200	Unlimited	Unlimited
Lead widget / Lead API	✗	Widget only	Widget & API	Widget & API
Lead Reports	✓	✓	✓	✓
Lead Management System Features	Basic	Advanced	Advanced	Advanced
<b>Invoice &amp; Booking Management</b>				
New invoices per month per user	50	100	Unlimited	Unlimited
Bookings per month per user	50	100	Unlimited	Unlimited
Booking Management Features	Basic	Basic	All Features	All Features
Balance Payment Reminders (Automated)	✓	✓	✓	✓
Booking Voucher Reminders	✗	✓	✓	✓
<b>itinerary Management</b>				
Total Itinerary	20	40	Unlimited	Unlimited
Download itinerary as PDF	✗	✓	✓	✓
Send Quotation from Software	100 leads /user/month	200 leads /user/month	Unlimited	Unlimited
<b>Payments Management</b>				
Customer Payment Management	✓	✓	✓	✓
Supplier Payment Management	✓	✓	✓	✓
<b>Automation</b>				
Balance Payment Reminder to Customer	✓	✓	✓	✓
Supplier Payment Reminder	✓	✓	✓	✓
Automated Email Reports	✓	✓	✓	✓
<b>Reports</b>				
Lead, Booking, Lead Statistics & Finance Reports	✓	✓	✓	✓



# TravelCEO

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*For more details please contact us at*

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*Thank You...*